

Full Page
8.5" x 11"

\$60 Standard
\$70 Inside Cover
\$95 Back Cover

Half Page
8.5" x 5.5"

\$35 Standard

Quarter Page
4.5" x 5.5"

\$20 Standard

Business Card
4.5" x 2.5"

\$10 Standard

The Sliver
2" x 11"

\$15 Standard



ADVERTISING

Completed ads should be submitted either by mail

The Cut Magazine
5000 Forbes Ave
UC Box 122
Pittsburgh, PA 15238

or email

(thecut@andrew.cmu.edu)

by the second Monday of the month at 5 PM.

In-house design services are available as well; requests must be submitted by the first Monday of the month with an additional 20% fee.

Payment must be received at the time of submission/request. Checks can be made out to "Carnegie Mellon University" with "The Cut" in the memo line. Priority will be given in the order in which payment is received. All advertisements will appear in the magazine for one issue (one month).

We offer these incentives for advertisements spanning multiple issues:

One semester (3 issues):

Free in-house design
15% discount

One year (6 issues):

Free in-house design
25% discount

Client can choose placement of advertisement

In addition, student organization receive 15% off of all advertising fees.

Thanks you for your support.