

Call for papers: Conference on Information Systems and Technology (CIST), Austin, TX, November 6-7, 2010

Contributing to Reference Disciplines: The Maturation of Research in Information Systems

Conference website: <http://infosys.bschool.washington.edu/CIST2010/>

The field of Information Systems (IS) has traditionally drawn its foundations from disciplines such as economics, organizational behavior, marketing, strategy, and computer science. It has been long said that a nascent field must eventually contribute back to the reference disciplines it relies upon. A small but growing stream of recent publications by IS researchers in major journals in the above disciplines is indicative of the maturation of the field and the start of a bi-directional flow of ideas and methodologies. As IT-based innovation continues to shape strategies and business practices in virtually every industry or sector, opportunities to make impactful contributions to reference disciplines are also on the rise. CIST 2010 will celebrate the maturation of research and practice in our discipline. We invite original research in all areas of Information Systems and related fields that contribute to our reference disciplines with novel ideas, methodologies and findings. The areas of interest include but are not limited to:

- IT and business strategy
- IT leadership
- Human capital in IT management and effectiveness
- Organizational issues in IS management
- Business value of IT, IT productivity, macroeconomic impacts
- Global teams, knowledge management, IT based collaboration
- Global sourcing of IT and business processes, multi-sourcing governance
- Software standards competition and adoption, software innovation, and open source
- Electronic markets, selling and pricing mechanisms
- IT innovations in emerging countries, micropayments and microfinance, mobile commerce
- IT innovations in customer relationship and supply chains
- IT innovations in healthcare, efficiency and productivity
- Business intelligence, data analytics and impact of customer knowledge on the value chain
- Grid and cloud computing, high availability systems
- Recommendation systems, search advertising, Web 2.0 marketing strategies
- User generated content, co-production, incentive issues
- Web 2.0, online communities, social networking and business implications
- Net neutrality
- Online Experimentations
- Digital media, piracy, DRM
- Personalization technologies and strategies

- Information security and privacy

Submission Details

Webpage: <http://www.easychair.org/conferences/?conf=cist10>

Submissions will be reviewed by two members of the program committee. Papers should follow the guidelines specified below:

- Maximum of 15 pages (excluding tables and figures), printable on 8.5 x 11-inch paper
- 12-point font with one-inch margins on four sides
- Double-spaced
- Abstract (150 words or less)
- Indicate on the front cover whether the bulk of the work was done by a student

Awards will be given for 'Best Conference Paper', 'Best Student-authored Paper', and 'Best Reviewer'.

Important Dates

Submission deadline: June 27, 2010 midnight PST

Author notification: September 6, 2010

Registration: Based on policy set by INFORMS 2010 Austin conference

CIST dates: November 6-7, 2010

All CIST participants are required to register for CIST and the INFORMS Annual Conference.

Questions can be emailed to the co-chairs:

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