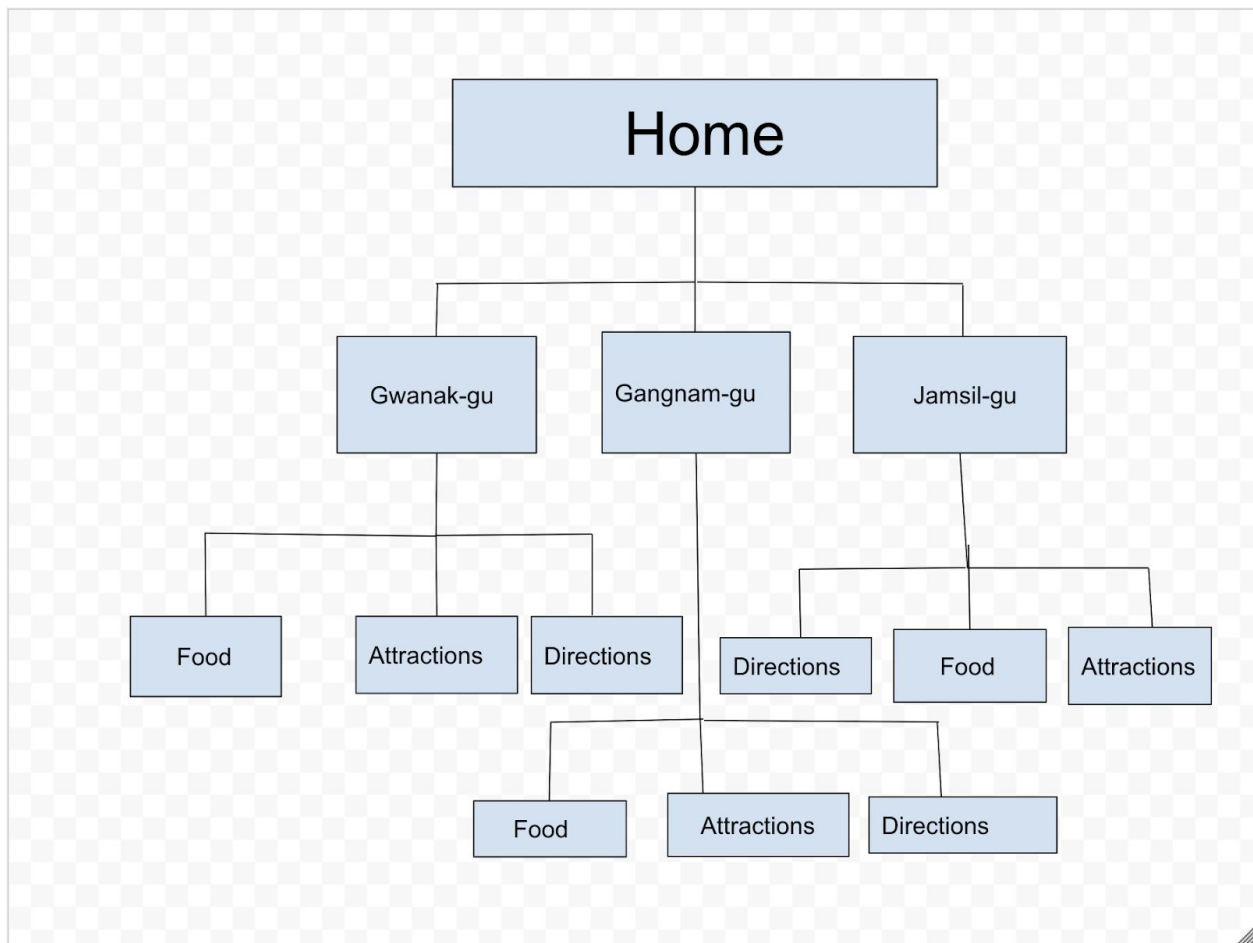


1. In one paragraph or two, explain the vision for your website: what is the website about and why you are interested in creating it?

The website I am creating is a blog covering different neighborhoods in the greater Seoul area. The website will cover the varying attractions and restaurants that bring tourists from all over the world to South Korea. Starting with a homepage as an introduction to Seoul and my neighborhood, you will be able to access different neighborhoods through the navigation bar and view other locations in different pages. I am interested in making this website as a way of documenting my life during the time I spent this semester in Seoul. I am also interested in creating a clean and aesthetically pleasing platform to showcase the city that accurately reflects the visuals of Seoul.

Sitemap:



Reference websites:

<https://english.visitseoul.net/index>

<https://www.tripadvisor.com/Restaurants-g294197-zfn7778634-Seoul.html>

<https://www.willflyforfood.net/seoul-food-guide-25-must-eat-restaurants-in-seoul-south-korea/>

Color Harmony:

Color Palette by Paletton.com

Palette URL: <http://paletton.com/#uid=13JDu0koXvJf8JSkgB3uE17vCmn>

Primary color:	#7896D1 #7896D1	#4F73BA #4F73BA	#325AA8 #325AA8	#154298 #154298	#0D3177 #0D3177
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Primary color: 

See the HTML source for more details.
Use the Save / Save As... command in your browser to store the document for latter use.

I chose the combination of:

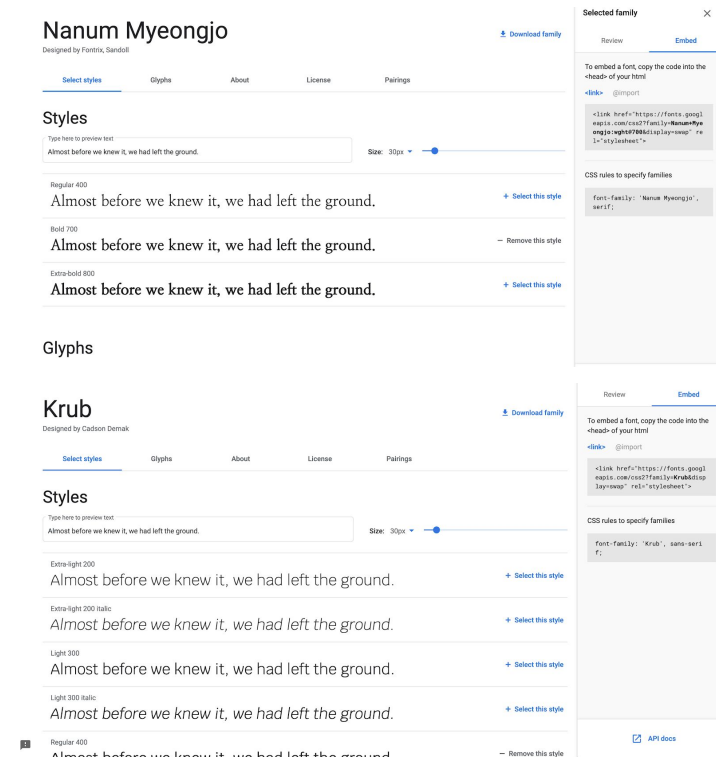
Color 1: #7896D1

Color 2: #4F73BA

Color 3: #325AA8

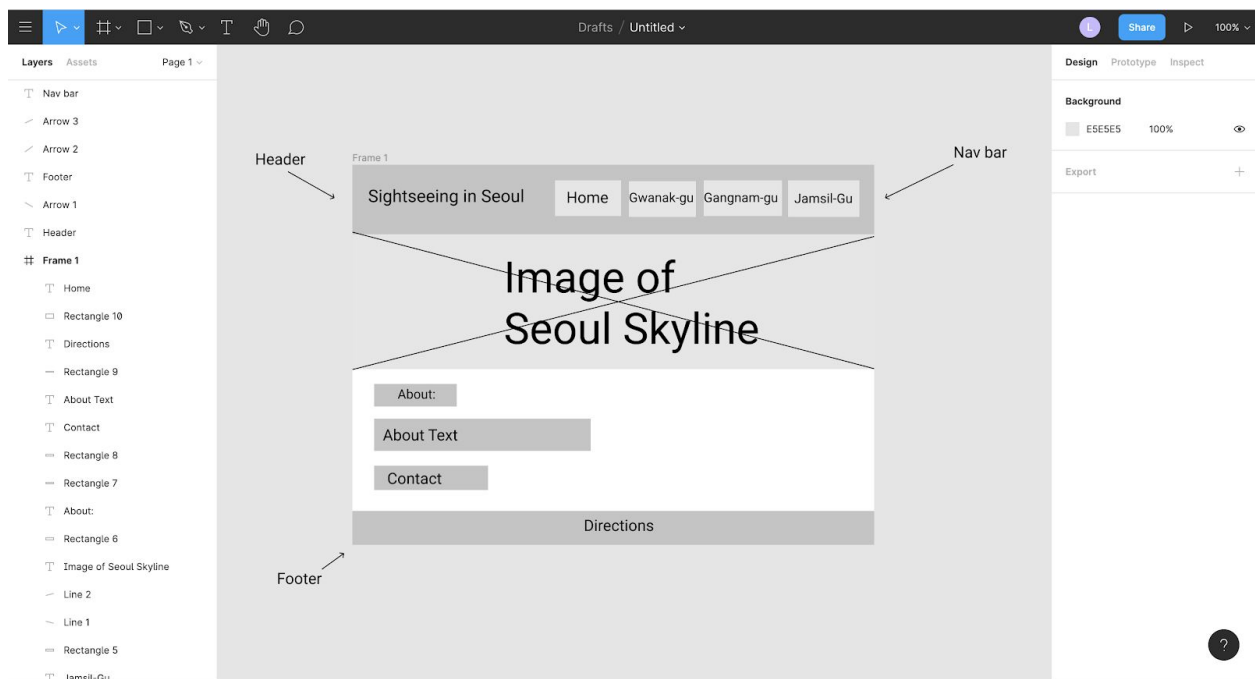
I chose this 3 color harmony as I felt it best matched the vibe of the neighborhoods of Seoul. Seoul's squeaky clean feel and modern city interwoven with the mountains and various nature elements of Korea make the cool temperature colors a great way to convey these elements.

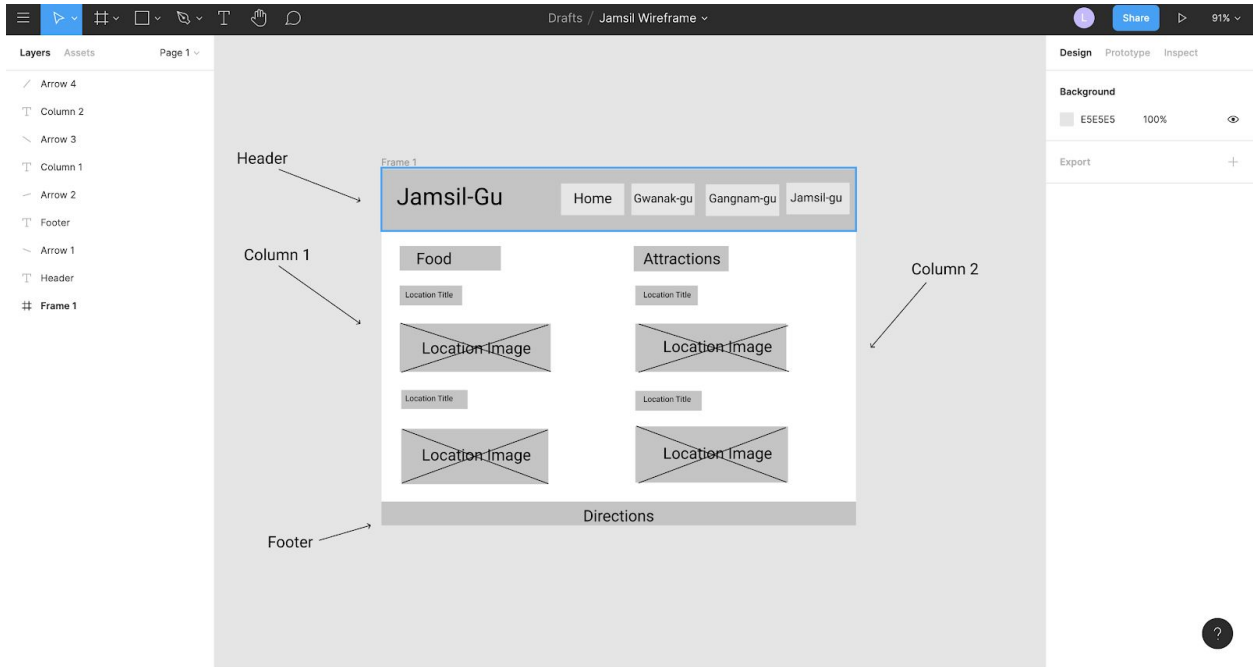
Fonts:

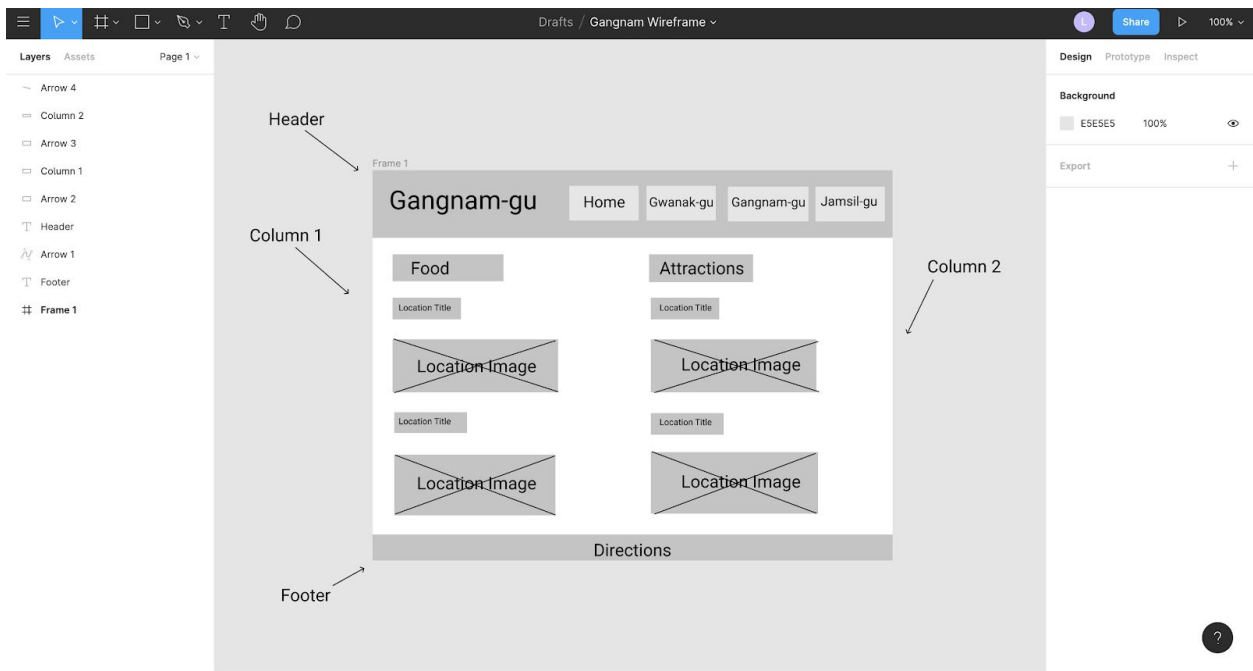
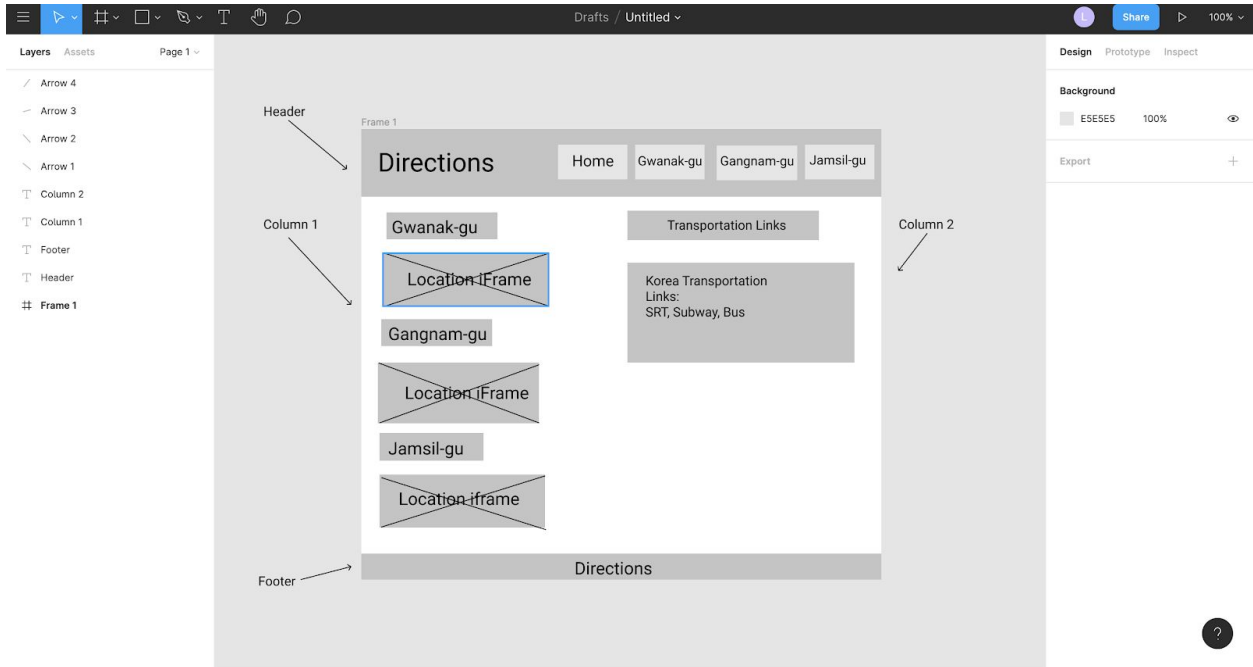


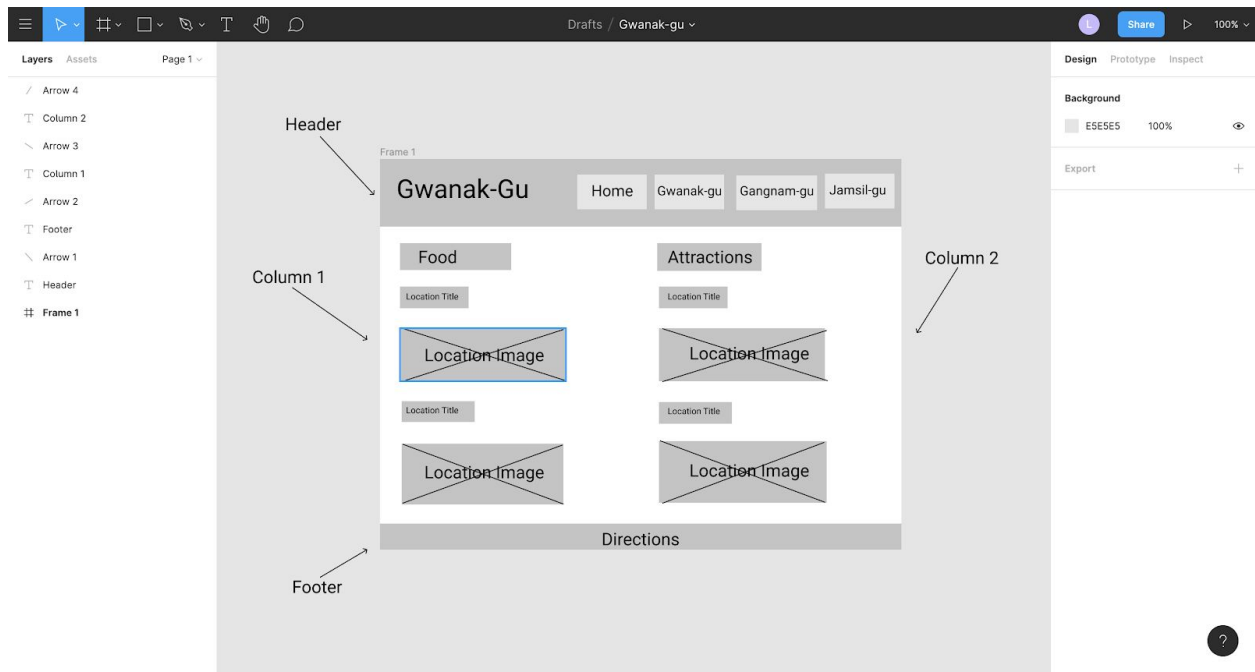
I used the combination of Google fonts (Nanum Myeongjo and Krub) shown above as these two fonts have a very minimalistic feel that do not take away or divert the users' eyes from the important images. It is also able to convey the information and captions of images in a subtle way that does not drain the user.

Wireframes:

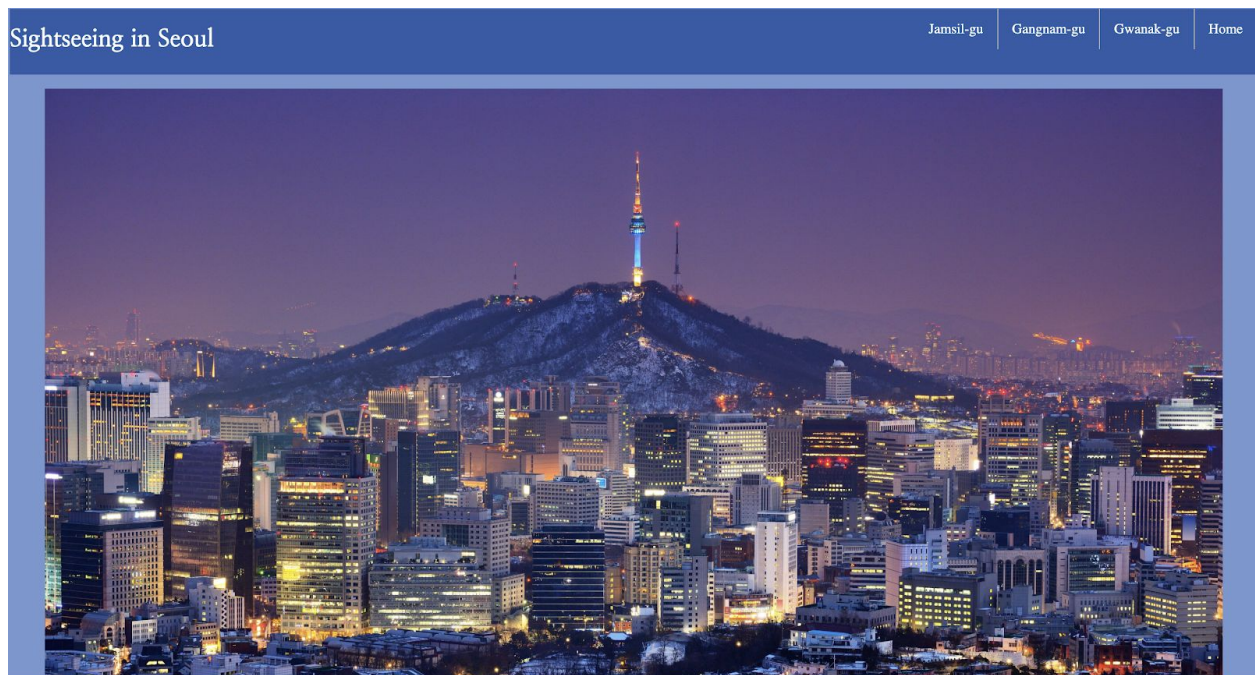








Website Screenshots:



Food

Viking's Wharf



The Viking's Wharf is a high end buffet in Jamsil, and it is known as Korea's first lobster buffet. Inspired by San Francisco's Fisherman's Wharf, enjoy an endless amount of lobster and seafood at the highest quality at the Viking's Wharf!

Bicena



Attractions

Lotte World



Visit the world's largest indoor theme park at Lotte World, Korea's trademark amusement park. From roller coasters to 4D shooters, there's entertainment at every step in the park. Stay until the night to watch the light show with a mouthful of popcorn!

Jamsil Baseball Stadium



Food

Yang Good



Yang Good is unanimously considered one of the best Korean barbecue restaurants in Korea. Offering halal and lamb meat, watch your meat get cooked in front of you and enjoy a healthy amount of side dishes with your main course of barbecue!

Mad for Garlic



Attractions

COEX Aquarium and Mall



Located in the Gangnam district, check out one of Korea's biggest aquariums that happens to be based in a mall. After interacting with some sharks and penguins, enjoy shopping and a meal at the various stores and restaurants COEX has to offer.

Hangang Park

