Self-Portrait
THE MAKINGS OF A NERD | POSTER

Organizing Information Spaces
BRIAN ENO’S “DISCREET MUSIC” | TIME-BASED

What Is Reading?
THE SIMPLE JOYS OF READING | TIME-BASED

Get Involved In Your Child’s Future
THE PITTSBURGH PROMISE | VISUAL & VERBAL COMMUNICATION STRATEGY

Visual Identity System
LOYOLA MARYMOUNT UNIVERSITY | PRINT & SYSTEMS CREATION

Course Guides & User Manuals
THE CENTER FOR GLOBAL EDUCATION | PRINT & WEB
As first-year graduate students at Carnegie Mellon University School of Design, our first Studio I assignment with Dan Boyarski was to introduce ourselves through a self-portrait. The only requirements were to organize our information using at least two of Richard Saul Wurman’s five hatracks, also known as LATCH (Location, Alphabet, Time, Category, Hierarchy). We focused on gathering data and then visually representing it in a form that could effectively communicate the information. While reflecting on my experiences, many life-changing events came to mind, but I felt these did not define who I am. What defined me was how I had dealt with these situations and how the many people I loved helped me along the way. I noticed I often used humor to cope with these events. Therefore, I decided to humorously map the many nerdy activities that I have been into since birth.
Visualizing Information Space
Brian Eno’s “Discreet Music”

2 minutes 29 seconds time-based piece
designed at Carnegie Mellon University

For Studio I, Professor Dan Boyarski gave each student an artifact containing complex information; our task was visualizing the information space of our piece in either print or digital form. We were asked to study and explain structure, content, hierarchy, scale, complexity, and navigation in an engaging manner. I was given Brian Eno’s “Discreet Music,” a 30 minute piece of ambient music created using an elaborate tape-delay system, and asked to explain his process of composing based on a simple diagram Eno had placed on the back of his album. I created a time-based piece because I felt visual motion was necessary to demonstrate the complex processes Eno utilizes. I used a voice over to explain the technicalities of the machines, while illustrating with motion the changes the music undergoes at each stage.
Dan Boyarski challenged us in this Studio I project to answer the questions: What does it mean to read? And what could the future of reading entail? The criteria for this project allowed us to explore any area of research we desired, as long as it related either question. We were told to visualize our exploration and ideas through a time-based piece. I began researching the value of print vs. electronic books, but kept returning to the idea that no matter what form reading is in, it still retains essential qualities that explains why we read. What is universal in all forms of reading? I realized that reading is leaving reality and entering another world where one grows, relates and learns. When you finish reading, you leave the book changed. I wanted my audience to experience this in my movie, just as they would experience this in a book.
Get Involved In Your Child’s Future | The Pittsburgh Promise

Visual & verbal communication strategy for The Pittsburgh Promise, designed at Carnegie Mellon University with Anum Bashir, Kelly Delaney and Robert Nichols (MAPW)

Get Involved In Your Child’s Future

A collaborative client-based course with The Pittsburgh Promise nonprofit organization, I worked in a team researching and developing a visual and verbal communication strategy to reach a new target audience for the organization. Our focus was on helping The Promise reach families and children who are not considering college. We narrowed our audience to parents of young children, as we found this is the most crucial age for parental involvement, which is a large factor in a child’s decision to pursue college. We then developed a print brochure encouraging parental involvement and a corresponding worksheet for elementary age children. We went through several stages of prototyping and delivered the brochure, worksheet and a recommendation report to the client to help develop a more comprehensive communication strategy.
James Goodrich ’72
Mechanical Engineering
Before setting out in July 2008 to live president and
co-founder of Northwest Concrete Group, Jim spent his 24-year career in the aerospace
industry, working 25 years in technical management. Although most of Jim’s career was
spent working on classified programs, he was
also responsible for the Lockheed Martin Skunk Works and the development of the
Plate-loading Operational Environmental Satellite System (NOSS), the
world’s first operational space-based missile defense system. NOSS is a satellite system designed to perform complex missions involving the
monitoring of weather, the measurement of space
and land-based activities through the use of
government satellites. The system monitors the
planets for several hundred hours, and is ideal
for use in the National Reconnaissance Office’s
missions. Jim is also a member of the Executive	
Committee at the University of California, Los
Angeles, and the Board of Directors of the
American Society of Civil Engineers. He is an
honorary member of the American Society of Civil
Engineers and a fellow of the American Society of
Civil Engineers. He is an Overseas Board member of Harvard Medical School’s Beth	
Israel Deaconess Hospital. The Edison H. and Sallie Y. Miyawaki Endowed Prize is presented to a
faculty member for excellence in teaching and advising.

Edison H. Miyawaki ’52
Biology
Dr. Edison H. Miyawaki is chairman, professor, and
Emery’s Health Care (EH) Board of Directors, which operates
different health facilities in Honolulu. Educated at Harvard Medical School, he is
also the president and CEO of Family Health I and II, which operate
medical centers in Honolulu. Educated at Harvard Medical School, he is
also a member of the Harvard Medical School faculty. He served as executive vice president for 21 years. Mr. Slattery then
joined the Leeward Community College Foundation and vice president of the University Hill Foundation. Mr. Slattery
then

Edward F. Slattery ’43
Deceased
Edward F. Slattery (May 24, 1925 – January 15, 2004) was a noted physical education
specialist. He was the first physical education specialist in the history of the
University of California, Los Angeles, and the founder of the Miyawaki Medal. He
also served as executive vice president for 21 years. Mr. Slattery
then

Frank R. Seaver College of Science and Engineering
Wall of Fame Tribute
April 3, 2009

Visual Loyola Marymount University
designed for the Web, New Media and Design
Office at Loyola Marymount University

Consistent, professional communication inspires and establishes LMU as one of the nation’s distinguished universities. The
university’s visual identity program aims to support its strategic goal of maintaining its place as a highly distinguished Catholic
college. The program is the result of an extensive internal and external examination of the way LMU communicates its
title, values, goals, and aspirations. Through this examination, several design template families [red, blue, presidential,
campaign, university contemporary, custom] have been created for all external communication. These templates unify the
entire university’s visual identity; also, the system is continually updated to meet immediate needs. Along with the template
title, there are strict logo usage guidelines and an events signage system that have been put in place.
Course Guides & User Manuals
The Center for Global Education

designed for The Center for Global Education

The Center for Global Education promotes international education to foster cross-cultural awareness, cooperation and understanding; living and working effectively in a global society requires learning with an international perspective. They promote this type of learning by collaborating with colleges, universities and other organizations around the world. Several educational course guides have been created for students studying abroad, along with user manuals to navigate their large database of websites. Several promotional materials have been created to attain research grants, collaboration and explain the resources the Center provides for students, parents and educators.