

John T. Gasper

Updated: May, 2024

Mailing address:

Carnegie Mellon University
Tepper School of Business
5000 Forbes Avenue
Pittsburgh, PA 15213

Contact information:

Email: [gasper @ cmu.edu](mailto:gasper@cmu.edu)
Voice: (412) 268-8642 (office)
<http://www.andrew.cmu.edu/~gasper>

ACADEMIC POSITIONS

9/2017 - present Associate Teaching Professor of Economics, Tepper School of Business, Carnegie Mellon University, Pittsburgh PA.

6/2019 - 5/2021 Assistant Dean of Strategic Initiatives, Tepper School of Business, Carnegie Mellon University, Pittsburgh PA.

7/2016 - 7/2017 Associate Teaching Professor of Economics, Carnegie Mellon University Qatar

7/2015 - 6/2016 Assistant Teaching Professor of Economics, Carnegie Mellon University Qatar

8/2013 - 6/2015 Visiting Assistant Professor of Political Economy and Business Administration, Carnegie Mellon University Qatar

8/2010 - 7/2013 Visiting Assistant Professor of Political Science, Carnegie Mellon University Qatar

Other

- Visiting Professor, LUISS Guido Carli University, Rome, Italy. Fall 2016.
- Visitor, Centre for Experimental Social Science (CESS), Nuffield College, Oxford. Michaelmas Term 2014 (October - December 2014).
- Visiting Fellow. London School of Economics and Political Science. October - December 2013.
- Postdoctoral Fellow, Philosophy, Politics & Economics, University of Pennsylvania, 2008 - 2010.
- Visiting Graduate Fellow, Institute for Quantitative Social Science, Harvard University, 2006 - 2008.

EDUCATION

- Ph.D. in Political Economy, Carnegie Mellon University. December 2008.
Dissertation title: "The Market Origins of Media Bias."
- M.S. in Social & Decision Sciences, Carnegie Mellon University, December 2004
- B.S. in Logic & Computation with an additional major in Philosophy, Carnegie Mellon University, May 2000.

HONORS, AWARDS, & GRANTS RECEIVED

- Provost Inclusive Teaching Fellow, 2022-2023AC. Carnegie Mellon University
- Richard M. Cyert Teaching Award in the B.S. Economics Program, 2021. Carnegie Mellon University.
- Meritorious Teaching Award, 2017. Carnegie Mellon University in Qatar.
- Seed Research Grant. Qatar Foundation / Carnegie Mellon University.
- Fulbright Fellow. Center For Rationality and Interactive Decision Theory, The Hebrew University, Israel. United States-Israel Educational Fund. 2003-2004

PUBLISHED ARTICLES

- “The Politics of Denying Aid: An Analysis of Disaster Declaration Turndowns” *Journal of Public Management and Social Policy*, Vol 21, Issue 2 (2015).
- “Shifting Ideologies? Re-examining Media Bias.” Research Note. *Quarterly Journal of Political Science*, Vol 6, No 1 (2011).
- “Make It Rain: Retrospection and the Attentive Electorate in the Context of Natural Disasters.” (with Andrew Reeves). *American Journal of Political Science*, Vol 55, No. 2 (2011).
- “Reporting for sale: the market for coverage.” *Public Choice*, Vol 141, No. 3 (2009).

WORKING PAPERS

Please see my website for drafts and abstracts:

- “Governors as Opportunists: Evidence from Disaster Declaration Requests.” (with Andrew Reeves)
- “Optimal Investigative Reporting: Campaigns, the Press and the Search for Dirt.”
- “Gambling on the Issues.” (with Scott Moser).
- “Why did They Move? Networks, Beliefs and Policy Change.” (with Cristina Bicchieri).

UNDERGRADUATE RESEARCH SUPERVISION

- Simon Chen. Economics and Statistics Senior Thesis. Title TBD. F24-S25
- Lee Wang. Economics Senior Thesis. “How Perceptual Overconfidence Is Linked To Global Entrepreneurial Activity” F23-S24.
- Ersi Celiku. Economics Senior Thesis. Title TBD. F22.
- Thomas Abraham. Quantitative Social Science Scholars Senior Thesis, “Covid-19’s Impact on the United States Job Market”
- Lucas Jia, Summer Undergraduate Research Apprenticeship (SURA). An Analysis of the Impact of COVID on Consumer Spending.
- Qian Sha, Independent Study on Behavioral Economics and Business, “Behavioral Factors Involved in Online and Offline Shopping Behaviors.”
- Awais Shamim, Honors Thesis, “Detecting stock market manipulation in Qatar through machine learning techniques.” Co-advised with Fuad Farooqi
- Fazail Ahmad, Independent Study on Sports Analytics, “Predicting the deliveries of pace bowlers in T20 Cricket through Data Analytics.”
- Marwa Al Fakhri, Honors Thesis, “The effect of displaying privacy information on the arab culture.” Co-advised with Daniel Phelps.
- Fatema Akbar, Honors Thesis. “What affects students acceptance and use of technology?” Co-advised with Daniel Phelps.
- Aniiish Sridar, University funded Student Initiated Undergraduate Research, “Automated Course Scheduling.”
- Tanzeel Huda & Noor-ul-huda Admaney, University funded Student Initiated Undergraduate Research, “Testing the Value Premium in the GCC Markets,”

COURSES TAUGHT

Course Number ¹	Course Title	Semester (section)	FCE Instructor Rating	FCE Course Rating	Number of Students Enrolled	Number of Responses
45-910	Behavioral Economics	S24(A4)	5	5	20	8
		F23(M1)	4.80	4.75	41	16
73-497	Senior Project for Economics	F23	5.00	4.80	16	5
73-265	Economics & Data Science	F23(1)	4.60	4.60	12	5
		F23(2)	4.61	4.44	44	18
		S23	4.91	4.82	20	11
		S22	4.60	4.60	23	15
		F19	4.34	4.26	76	38
		S19	4.80	4.20	11	5
		F18	4.73	4.47	28	15
		S18	4.74	4.58	32	19
		S24	4.73	4.77	48	22
		S23	4.69	4.69	48	29
73-348	Behavioral Economics	S22	4.68	4.74	36	19
		S21	4.79	4.79	38	24
		S18	4.62	4.54	28	26
		F17 ²	4.85	4.77	17	13
		S22	4.83	4.67	8	6
73-065	Nudging Behavior for Business and Public Policy	S22	4.83	4.67	8	6
73-102	Principles of Microeconomics	F22(1)	3.93	4.02	241	150
		F22(2)	3.78	3.95	215	128
		F21(1)	3.91	3.81	253	135
		F21(2)	3.85	3.78	162	80
		F20(1)	4.37	4.33	303	169
		F20(2)	4.46	4.41	214	109
		F19(1)	4.09	3.90	221	126
		F19(2)	4.16	3.92	174	98
		S19	3.64	3.43	52	23
		F18(1)	3.99	3.63	209	120
		F18(2)	3.98	3.50	194	104
		70-374	Data Mining & Business Analytics	S19	4.20	4.00
F17	4.90			4.80	11	10
66-115	Seminar on Thinking Strategically	S18	4.43	4.29	13	7
70-442	Principles of Game Theory for Business	F17	5.00	5.00	6	5
		F15	4.77	4.69	15	13
		F13	5.00	4.89	9	9
70-208	Regression Analysis	S17(w)	3.89	3.89	18	18
		S17(x)	4.56	4.39	18	20
		S16 (w)	4.50	4.29	16	14
		S16(x)	4.76	4.48	21	14
		S15(w)	4.53	4.47	20	17
		S15(x)	4.41	4.25	29	28
		S14(w)	4.27	3.70	25	23
		S14(x)	4.48	4.28	29	25
		S13	4.52	4.31	38	29

Course Number	Course Title	Semester (section)	FCE Instructor Rating	FCE Course Rating	Number of Students Enrolled	Number of Responses
70-462	Stochastic Modeling and Simulation	S15	4.40	4.80	5	5
73-327 ⁴	Advanced Topics in Macroeconomics and Real Business Cycles	S17	4.75	4.25	7	4
		S16	4.75	4.75	5	4
		S15	4.25	4.00	4	4
		S15	4.25	4.00	4	4
70-386	Applied Behavioral Decision Making for Business	F16	4.88	4.62	8	8
		F14	4.91	4.67	14	12
88-223	Decision Analysis and Decision Support Systems	S16	4.83	4.83	7	6
		S14	5.00	5.00	7	4
		S13	4.80	4.80	8	5
		F10	4.80	4.80	4	4
88-251	Empirical Research Methods	S12	4.20	4.50	18	10
		S11	4.30	4.10	24	18
88-374	Agent Based Modeling for the Social Sciences	F12	5.00	5.00	4	3
		S12	4.50	4.50	10	2
88-220	Policy Analysis 1	F10	4.70	4.30	4	3

NEW COURSES DEVELOPED & SUBSTANTIALY REDESIGNED

- [Nudging Behavior for Business and Public Policy](#). New micro course.
- [Economics & Data Science](#). New course
- [Applied Behavioral Decision Making for Business](#). New course.
- [Agent Based Modeling for the Social Sciences](#). New course.
- [Principles of Microeconomics](#) Major redesign.
- [Behavioral Economics](#). Complete redesign
- [Data Mining & Business Analytics](#). Complete redesign
- [Stochastic Modeling and Simulation](#). Complete redesign
- [Principles of Game Theory](#). Complete redesign
- [Regression Analysis](#), Complete redesign.
- [Empirical Research Methods](#). Major redesign
- [Policy Analysis 1](#). Major redesign

UNDERGRADUATE COURSES DEVELOPED AND TAUGHT ELSEWHERE:

- [The Political Economy of Mass Media](#). PPE 475, Spring 2009. University of Pennsylvania.
- [Introduction to the Public Policy Process](#). PPE 202, Fall 2009. University of Pennsylvania.
- [Agent Based Modeling for the Social Sciences](#). PPE 320, Fall 2008. University of Pennsylvania.

¹45-xxx Tepper MBA, 70-xxx Undergraduate Business Administration; 73-xxx Economics; 88-xxx Social & Decision Sciences. Courses during Spring 2019 (S19) and before Spring 2018 (S18) were taught on the CMU-Qatar campus. All others at CMU-Pittsburgh. All FCE ratings are on a 5-point scale.

²Course co-taught with Serra Akan in Qatar during the Fall 2017 semester.

³Course co-taught with Nicholas Muller during the Fall 2018 semester.

⁴Course co-taught with Finn Kydland. Course previously listed as 70-493

EXECUTIVE EDUCATION COURSES TAUGHT

- Decision Making in Groups and Organizations. Co-taught with Ben Collier. Fall 2014
- Informing Business Decisions through Market Research. Co-taught with Peter Stüttgen. Spring 2015.
- Introduction to Data-Driven Computer Security. Co-taught with Daniel Phelps. Spring 2015

INVITED TALKS

- Strome College of Business, Old Dominion University, February 2016.
- School of Public Policy, Central European University, December 2012
- Social Science Research Seminar, New York University in Abu Dhabi, December 2011.
- Charles and Louise Travers Department of Political Science, UC-Berkeley, November 2011
- Department of Political Science, Washington University in St Louis, November 2011.
- Department of Political Science, UC-Davis, October 2007.
- Department of Political Science, University of Iowa, November 2007.
- Manship School of Mass Communication, Louisiana State University, November 2007

PROFESSIONAL AND UNIVERSITY / DEPARTMENT SERVICE

- CMU Academic Calendar Advisory Board, Fall 2023 - current
- Tepper Economics Education Advisory Committee (EEAC) Fall 2023 - current.
- Tepper Business Analytics Teaching Track Faculty Search Committee member. 2023
- CMUQ Analytics and Economics Teaching Track Faculty Search Committee member. 2023
- Tepper Economics Curriculum Review Co-chair. Aug 2022 - May 2023.
- CMU Dietrich College Gen Ed Steering Committee Fall 2021-May 2023.
- Faculty Mentor, Tepper School of Business. Mentored four junior faculty. Fall 2019 - current.
- Tepper DEI&B Undergraduate Working Group committee member. Spring 2020 - Summer 2021.
- CMU Final Exam Policy working group. CMU Fall 2020-Summer 2021
- Academic Advising Award Selection Committee member. CMU. 2019-2022.
- CMU Faculty Senate member. 2017 - 2019.
- CMUQ Qatar Foundation Institution Impact Study committee member. Fall 2017 - Spring 2018.
- CMUQ Faculty Search Committee member: Economics. 2019
- CMUQ representative for CMU Presidential Search white paper. Fall 2017.
- IRB Board member and Chair. CMU-Q. 2015 - 2017 (Chair 2016 - December 2017).
- QSIURP committee chair 2017.
- CMUQ Faculty Search Committee member: Business and Statistics.
- Committee member of CMU-Q Finance Review. CMU-Q. 2015.
- Academic Review Board member. CMU-Q. 2012 - 2014.
- Organizer of the CMU-Q Business Administration Seminar Series. 2012-2015.
- Committee judge for the CMU-Q Meeting of the Minds. 2013 - 2015
- Committee member for the Qatar Student Initiated Undergraduate Research Proposal evaluation. 2013-2015.
- Member, Management Game Board CMU-Q. 2011-2014.
- Internal Judge, CMU-Q Case Competition 2012-2015
- Steering Committee Chair for CMU-Q / General Secretariat of Development Planning. 2012 - 2013.
- Committee Chair for Student Outreach and Recruitment Review. CMU-Q. 2012.
- Organizer of the CMU-Q LAS Seminar Series and Faculty Brown-bag Series. 2010-2012.
- Conference presentations and / or discussant duties: 13th Annual Media Economics Workshop, 2015 (invited but canceled); European Political Science Association annual meeting. 2015; American Political Science Association annual meeting. 2004, 2005 (Poster), 2006, 2007, 2008, 2009, 2010, 2011, 2012 (canceled); European Political Science Association (EPSA), 2015; European Consortium for Political Research (ECPR). Marburg, Germany. September 2003; Midwest Political Science Association annual meeting. 2005, 2007, 2008, 2009, 2010; Joint Seminar on Political Economy. Cancun, Mexico. March 2005; Political Networks. June 2009 (poster); Public Choice Society annual meeting. 2005, 2009, 2014; Southern Political Science Association annual meeting. 2009, 2011; Society for Political Methodology summer meeting. 2007. (Poster)
- Reviewer for: *American Political Science Review*, *American Journal of Political Science*, *American Politics Research*, *Comparative Political Studies*, *Economics and Politics*, *Electoral Studies*, *International Journal of Environmental Research and Public Health*, *Journal of Conflict Resolution*, *Journal of Network Theory in Finance*, *Journal of Politics*, *Journal of Theoretical Politics*, *Political Analysis*, *Political Research Quarterly*, *Political Science Research and Methods*, *Public Choice*, *Quarterly Journal of Political Science*, *Southern Economic Journal*