Fall 2012 Explorations in Scenic Design Anne Mundell Instructor

Television Workshop-Art Directors

Project Goal

- To work as Art Directors on the TV Project.
- To collaborate with directors, writers, production designers and crew to design and dress a preestablished wall configuration.
- To quickly develop ideas and implement environments for new TV scripts.

Project Teams

The project will have a student Production Designer/Art Department Coordinator Art direction teams will be determined after scripts are in place

Project Guidelines

For this project you will:

- Design groundplan, props and dressing for 2012 Television Workshop segments.
- You will be working in the Wells Video Studio
- You will need to consider the following:
 - Different audience (camera)
 - Different concept of color and pattern
 - Designing for three camera
 - o Designing flexibly

Project Products

Due for this project will be:

- Groundplans of space
- Research as needed.
- Rough sketches and/or models of the space for your segment
- Journal of your experience during the TV Project.
- Photos of all parts of the process.

Project Timeline

The Project will take place the week of October 1st. A more detailed production schedule will follow as it is developed.