

Causality and Machine Learning

(80-816/516)

Classes 4 (Jan 23, 2025)

From Statistics to ML: Settings, Assumptions, Basic Methods, and Model Selection

Instructor:

Kun Zhang (kunz1@cmu.edu)

Zoom link: <https://cmu.zoom.us/j/8214572323>)

Office Hours: W 3:00–4:00PM (on Zoom or in person); other times by
appointment

Outline

- Supervised learning
 - From linear regression to nonlinear methods
 - Properties of regression
 - From parametric models to nonparametric models
 - Model selection: Why? What? How?
 - Classification
- Unsupervised learning
 - Clustering ↓
 - Dimensionality reduction... →

Remember This Example?

Example of ML: Satisfaction prediction

ID,Gender,Age,Customer Type,Type of Travel,Class,Flight Distance,Departure Delay,Arrival Delay,Departure and Arrival Time Convenience,Ease of Online Booking,Check-in Service,Online Boarding,Gate Location,On-board Service,Seat Comfort,Leg Room Service,Cleanliness,Food and Drink,In-flight Service,In-flight Wifi Service,In-flight Entertainment,Baggage Handling,Satisfaction

1, Male, 48, First-time, Business, Business, 821, 2, 5, 3, 3, 4, 3, 3, 3, 5, 2, 5, 5, 5, 3, 5, 5, Neutral or Dissatisfied

2, Female, 35, Returning, Business, Business, 821, 26, 39, 2, 2, 3, 5, 2, 5, 4, 5, 5, 3, 5, 2, 5, 5, Satisfied

3, Male, 41, Returning, Business, Business, 853, 0, 0, 4, 4, 4, 5, 4, 3, 5, 3, 5, 5, 3, 4, 3, 3, Satisfied

4, Male, 50, Returning, Business, Business, 1905, 0, 0, 2, 2, 3, 4, 2, 5, 5, 5, 4, 4, 5, 2, 5, 5, Satisfied

5, Female, 49, Returning, Business, Business, 3470, 0, 1, 3, 3, 3, 5, 3, 3, 4, 4, 5, 4, 3, 3, 3, 3, Satisfied

6, Male, 43, Returning, Business, Business, 3788, 0, 0, 4, 4, 3, 5, 4, 4, 4, 4, 3, 3, 4, 4, 4, 4, Satisfied

7, Male, 43, Returning, Business, Business, 1963, 0, 0, 3, 3, 4, 4, 3, 5, 5, 5, 4, 5, 5, 3, 5, 5, Satisfied

8, Female, 60, Returning, Business, Business, 853, 0, 3, 3, 4, 3, 4, 4, 3, 4, 4, 4, 4, 3, 4, 3, 3, Satisfied

9, Male, 50, Returning, Business, Business, 853, 0, 3, 3, 4, 3, 4, 4, 3, 4, 4, 4, 4, 3, 4, 3, 3, Satisfied

10, Female, 38, Returning, Business, Business, 853, 0, 3, 3, 4, 3, 4, 4, 3, 4, 4, 4, 4, 3, 4, 3, 3, Satisfied

11, Female, 28, First-time, Business, Business, 853, 0, 3, 3, 4, 3, 4, 4, 3, 4, 4, 4, 4, 3, 4, 3, 3, Satisfied

12, Female, 27, First-time, Business, Business, 853, 0, 3, 3, 4, 3, 4, 4, 3, 4, 4, 4, 4, 3, 4, 3, 3, Satisfied

13, Male, 24, First-time, Business, Business, 853, 0, 3, 3, 4, 3, 4, 4, 3, 4, 4, 4, 4, 3, 4, 3, 3, Satisfied

14, Male, 9, Returning, Personal, Personal, 853, 0, 3, 3, 4, 3, 4, 4, 3, 4, 4, 4, 4, 3, 4, 3, 3, Satisfied

15, Male, 52, Returning, Personal, Personal, 853, 0, 3, 3, 4, 3, 4, 4, 3, 4, 4, 4, 4, 3, 4, 3, 3, Satisfied

16, Male, 70, Returning, Personal, Personal, 853, 0, 3, 3, 4, 3, 4, 4, 3, 4, 4, 4, 4, 3, 4, 3, 3, Satisfied

17, Female, 48, Returning, Personal, Personal, 853, 0, 3, 3, 4, 3, 4, 4, 3, 4, 4, 4, 4, 3, 4, 3, 3, Satisfied

18, Female, 61, Returning, Personal, Personal, 853, 0, 3, 3, 4, 3, 4, 4, 3, 4, 4, 4, 4, 3, 4, 3, 3, Satisfied

19, Female, 11, Returning, Personal, Personal, 853, 0, 3, 3, 4, 3, 4, 4, 3, 4, 4, 4, 4, 3, 4, 3, 3, Satisfied

20, Female, 42, Returning, Personal, Economy, 821, 4, 0, 3, 3, 3, 3, 4, 1, 4, 3, 3, 1, 1, 3, 1, 1, Neutral or Dissatisfied

21, Female, 14, Returning, Personal, Economy, 853, 12, 1, 1, 3, 4, 3, 3, 1, 4, 3, 4, 4, 3, 3, 4, 2, Neutral or Dissatisfied

22, Female, 70, Returning, Personal, Economy, 853, 0, 0, 4, 1, 4, 4, 2, 1, 4, 1, 4, 2, 1, 1, 1, 1, Neutral or Dissatisfied

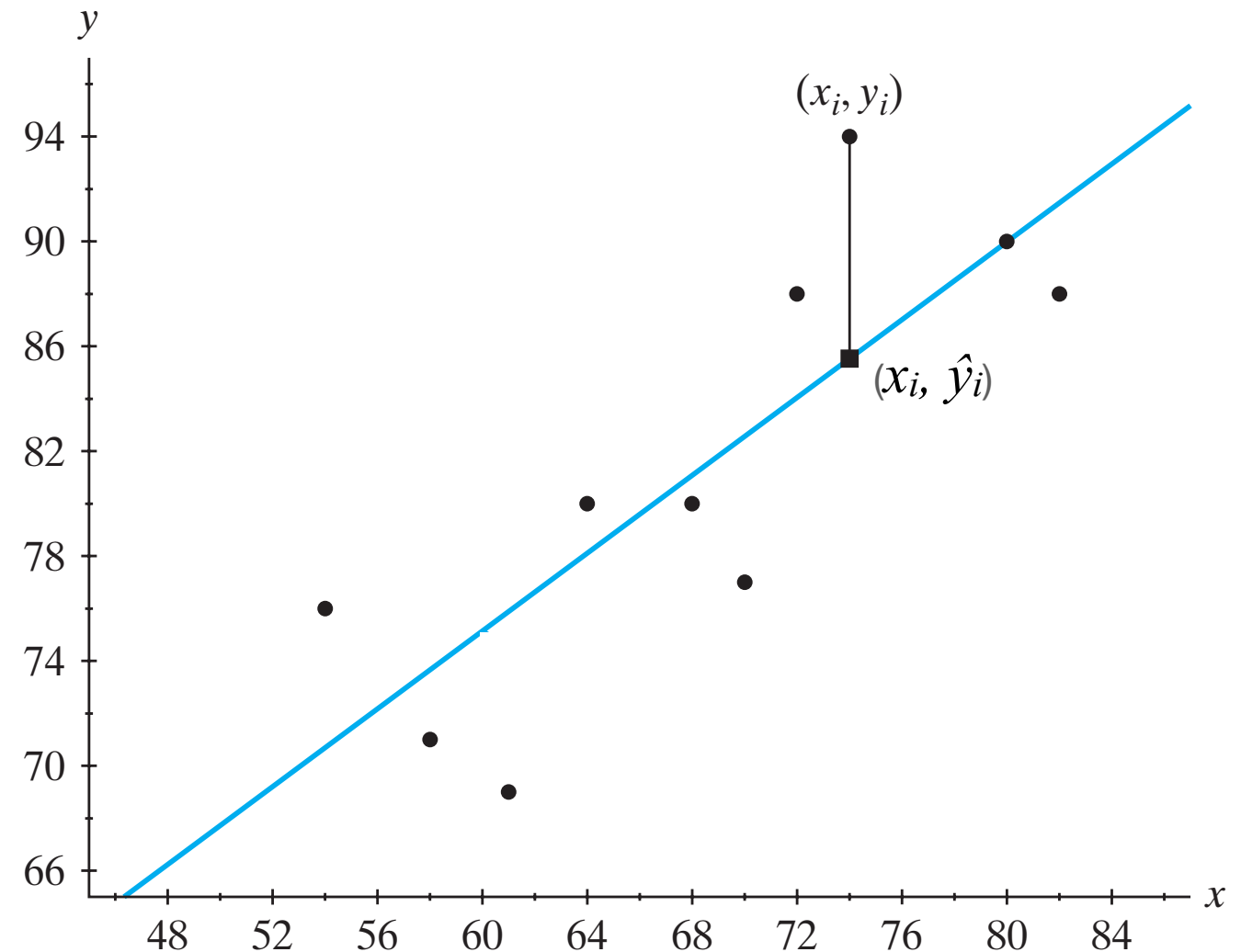
23, Female, 56, Returning, Personal, Economy, 821, 0, 0, 4, 3, 4, 4, 3, 5, 3, 3, 4, 3, 5, 4, 5, 5, Neutral or Dissatisfied

❖ Example 1: Airline-Passenger-Satisfaction Prediction

- ❖ ‘Satisfaction’ is our *target variable* and the remaining are the *feature variables* based on which we will predict the value of Satisfaction.

Linear Regression

- How to find the regression line $\hat{y} = \alpha x + \underline{c}$ from data points $(x_1, y_1), \dots, (x_n, y_n)$?
- To explain/predict Y with X
- Probabilistic model: $Y = \alpha X + u + \varepsilon$
- Y : dependent variable;
 X : explanatory / independent variable.



Linear Regression: Terminology

slope parameter

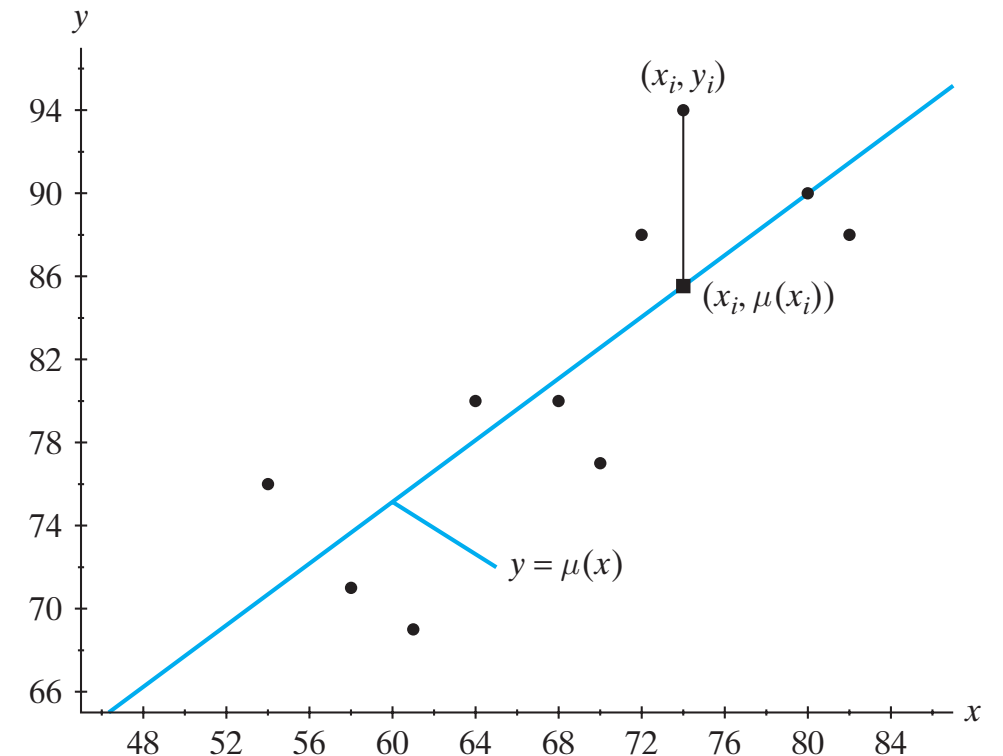
intercept

- $Y = aX + u + \varepsilon$, where $\varepsilon \sim N(0, \sigma^2)$

random error

independent variable / predictor

dependent variable



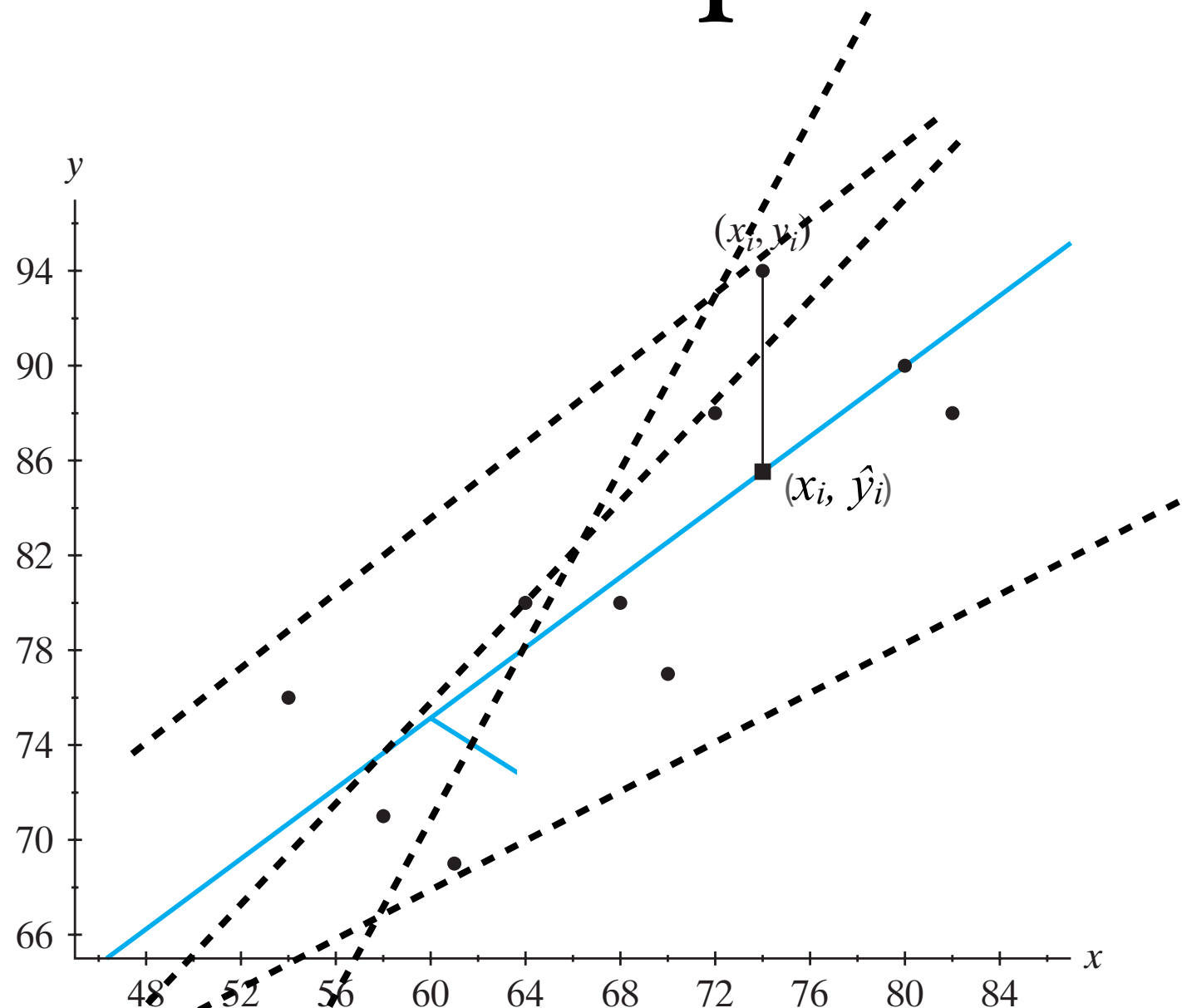
Linear Regression: Least Squares

- regression line $\hat{y} = \alpha x + c$
- Method of least squares:

$$\begin{aligned} \text{Minimize } & \sum_{i=1}^n (y_i - \hat{y}_i)^2 \\ &= \sum_{i=1}^n (y_i - \alpha x_i - c)^2 \end{aligned}$$

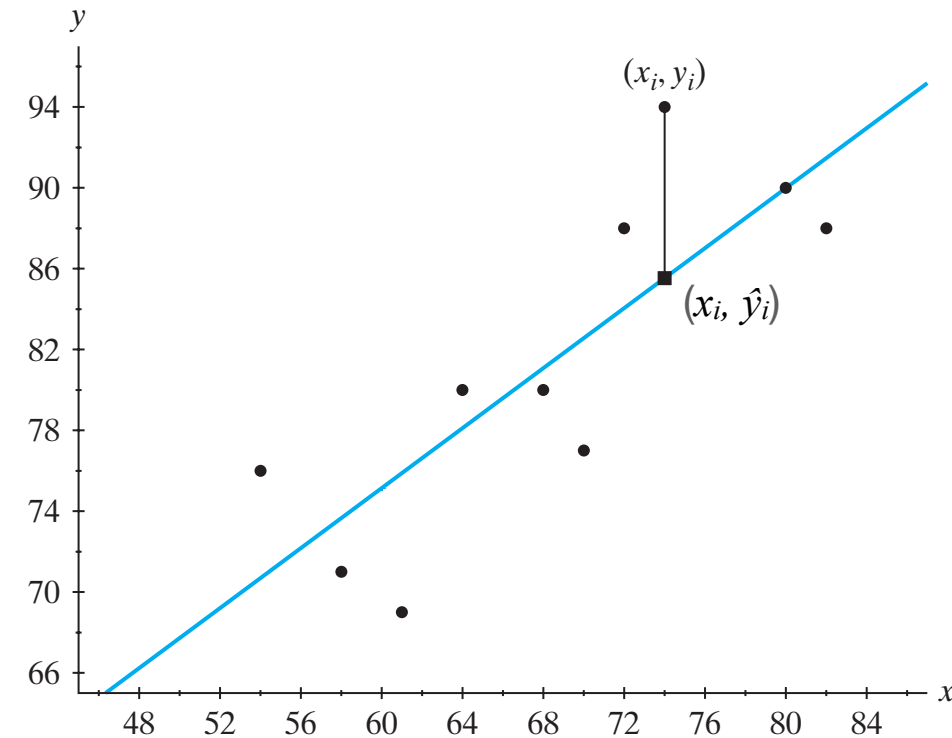
$$\alpha = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^n (x_i - \bar{x})^2} = \frac{s_{XY}}{s_X^2}$$

$$c = \bar{y} - \alpha \bar{x}$$



Linear Regression: MLE

- $Y = aX + u + \varepsilon$, where $\varepsilon \sim N(0, \sigma^2)$
- MLE:



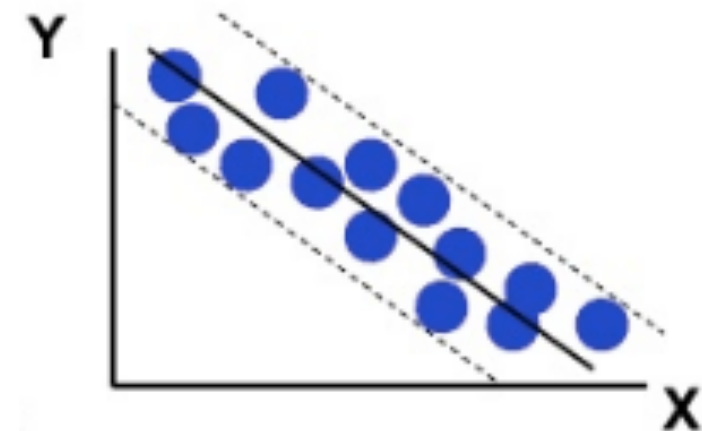
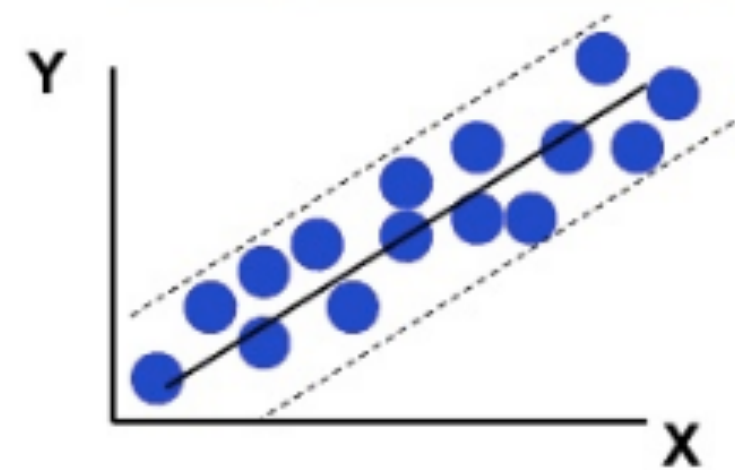
$$L(a, u, \sigma^2) = \prod_{i=1}^n \frac{1}{\sqrt{2\pi}\sigma} \exp \left[-\frac{(y_i - ax_i - u)^2}{2\sigma^2} \right]$$

$$\log L(a, u, \sigma^2) = -\frac{n}{2} \log(2\pi\sigma^2) - \frac{\sum_{i=1}^n (y_i - ax_i - u)^2}{2\sigma^2}$$

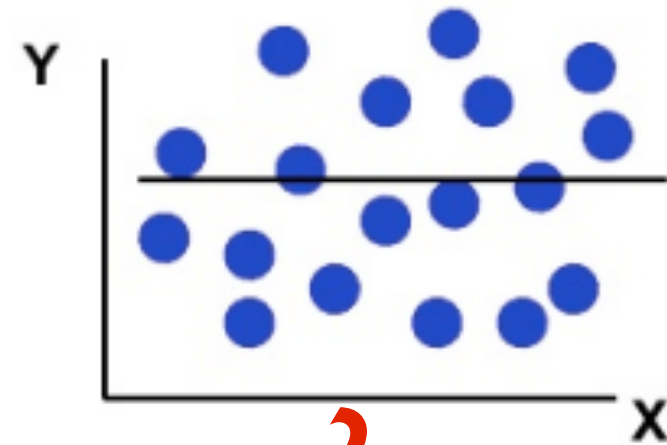
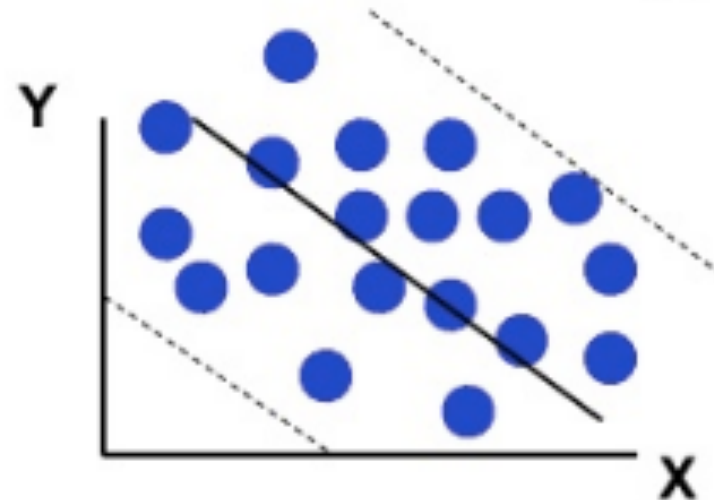
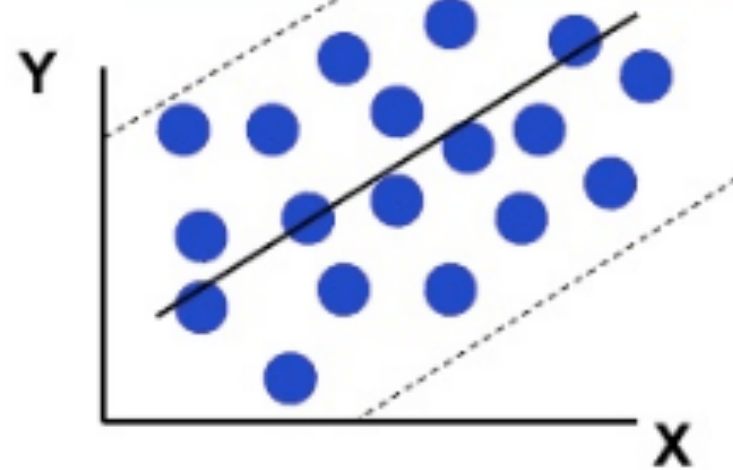
$$\hat{a} = \frac{s_{XY}}{s_X^2}, \quad \hat{u} = \bar{y} - \hat{a}\bar{x}, \quad \hat{\sigma}^2 = \frac{1}{n} \sum_{i=1}^n (y_i - \hat{y}_i)^2$$

Linear Regression: Strong/ Weak Relationships

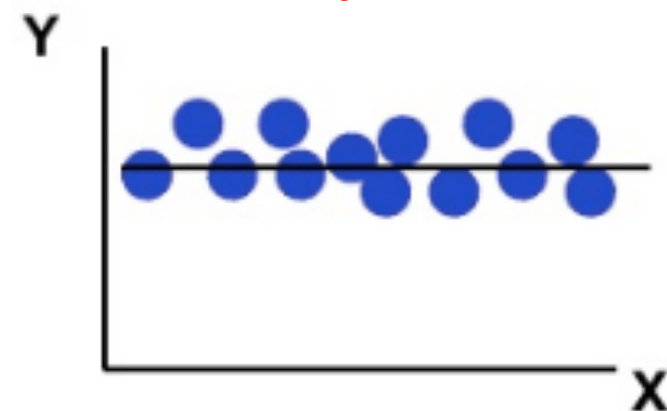
Strong relationships



Weak relationships

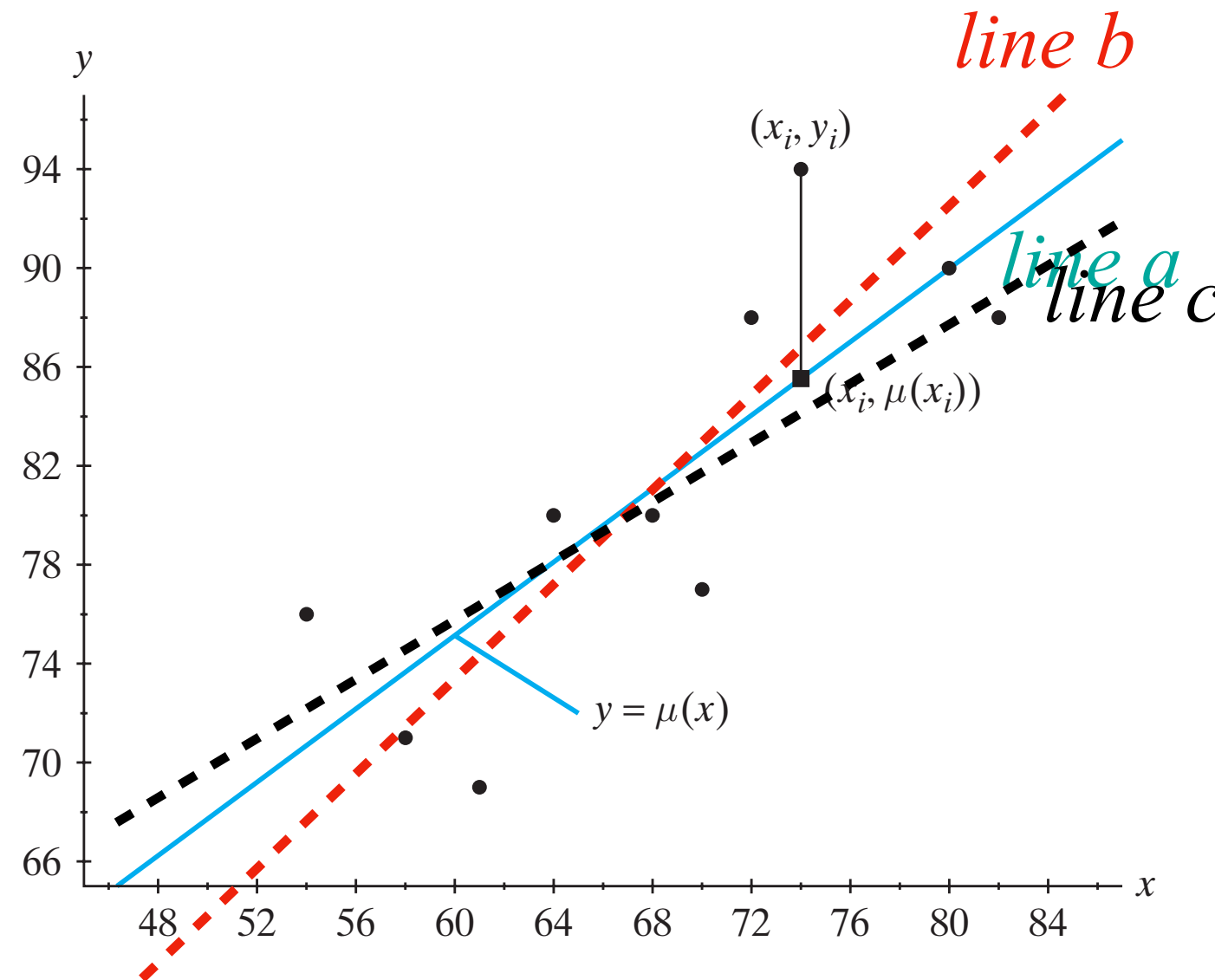


?



Linear Regression: The Two Directions

- Data generated by $Y = aX + u + \varepsilon$, where $\varepsilon \sim N(0, \sigma^2)$
- Regression line in the reverse direction:
$$\hat{x} = \beta y + c_2$$
- Consider different situations...

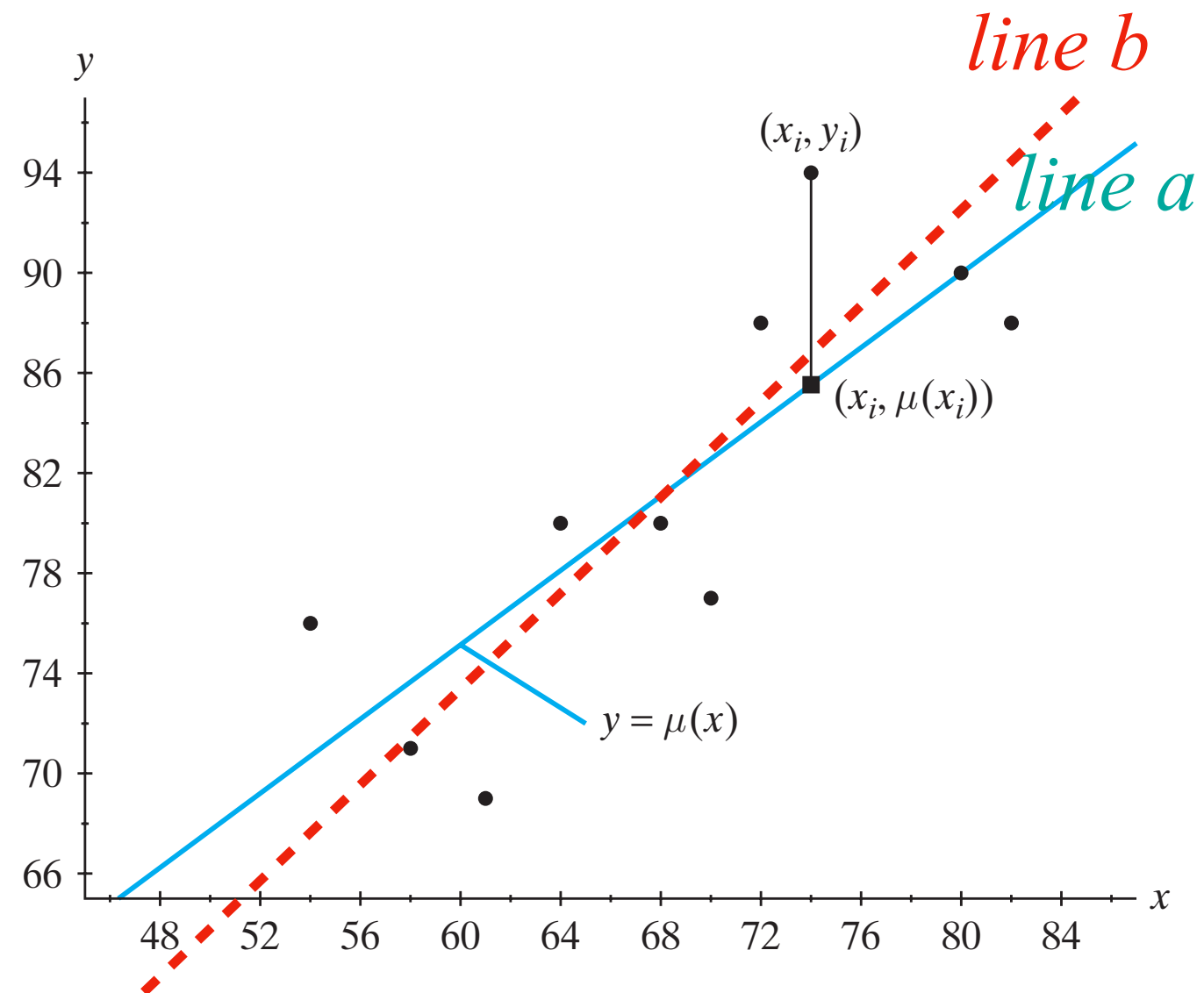


Question: 1. Interpretation of the parameter.

2. Are the regression lines from X to Y and from Y to X identical?

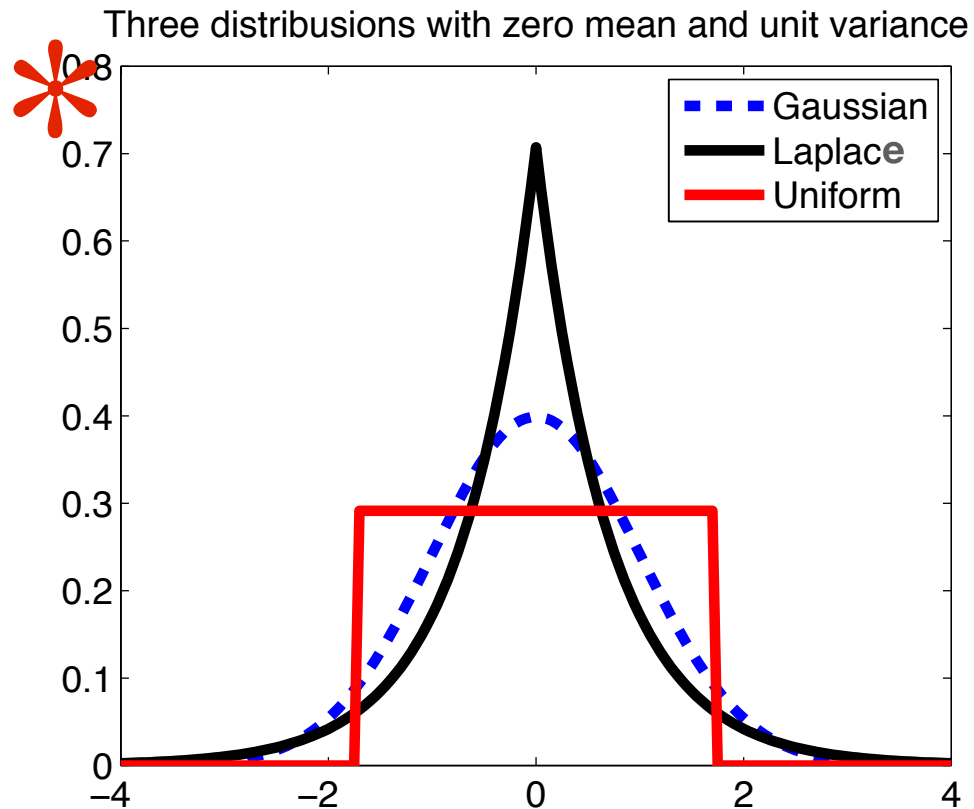
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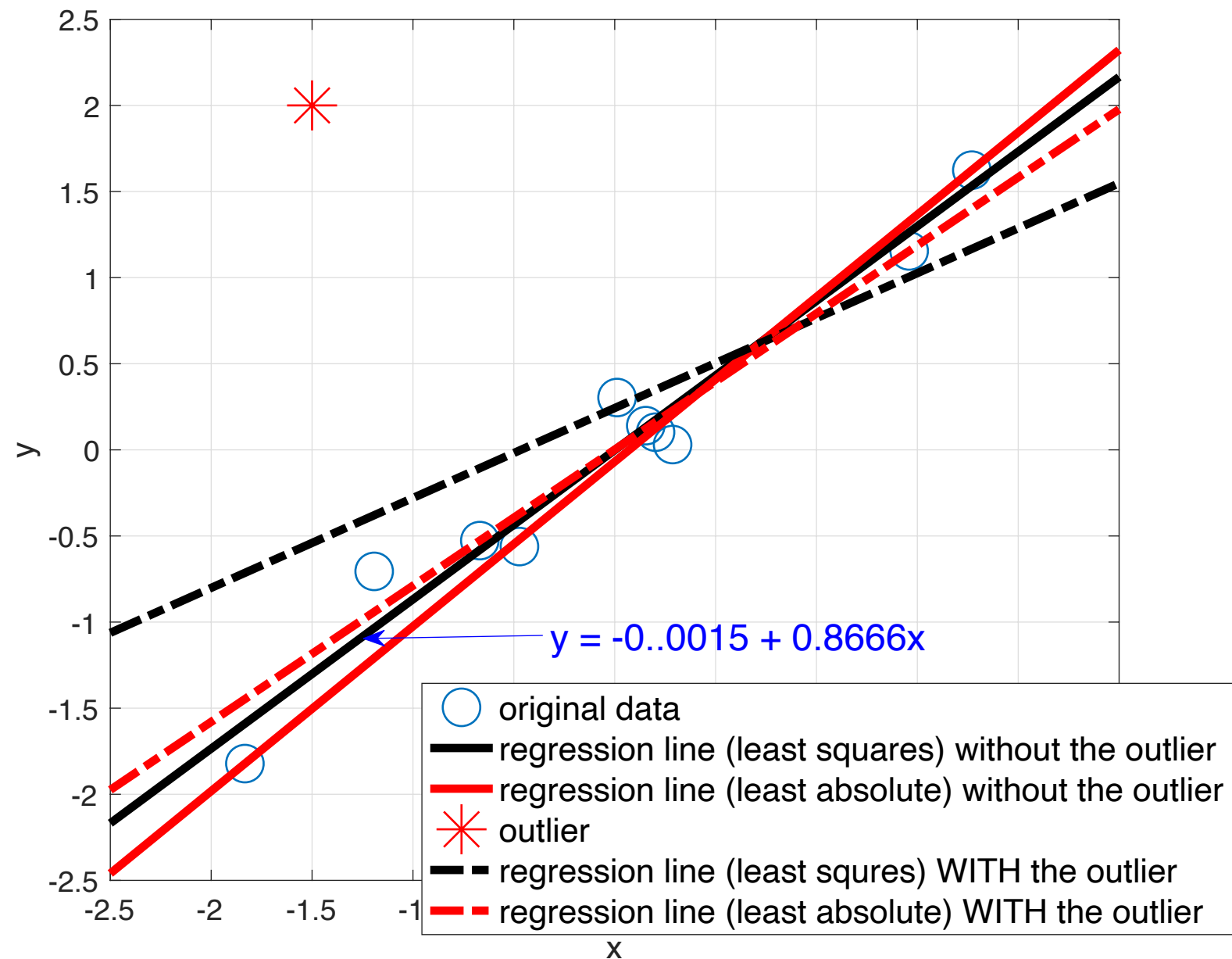
Question: 1. Interpretation of the parameter.

2. Are the regression lines from X to Y and from Y to X identical?



- What if we use other distributions for the error in regression?
- Laplace distribution?
- What will you minimize?

With Different Noise Distributions



Supervised Learning: An Example

The Boston Housing Dataset

A Dataset derived from information collected by the U.S. Census Service concerning housing in the area of Boston Mass.



This dataset contains information collected by the U.S Census Service concerning housing in the area of Boston Mass. It was obtained from the StatLib archive (<http://lib.stat.cmu.edu/datasets/boston>), and has been used extensively throughout the literature to benchmark algorithms. However, these comparisons were primarily done outside of **Delve** and are thus somewhat suspect. The dataset is small in size with only 506 cases.

The data was originally published by Harrison, D. and Rubinfeld, D.L. 'Hedonic prices and the demand for clean air', J. Environ. Economics & Management, vol.5, 81-102, 1978.

Dataset Naming

The name for this dataset is simply **boston**. It has two prototasks: **nox**, in which the nitrous oxide level is to be predicted; and **price**, in which the median value of a home is to be predicted

Miscellaneous Details

- Origin**
The origin of the boston housing data is **Natural**.
- Usage**
This dataset may be used for **Assessment**.
- Number of Cases**
The dataset contains a total of **506** cases.
- Order**
The order of the cases is **mysterious**.
- Variables**
There are **14** attributes in each case of the dataset. They are:

1. CRIM - per capita crime rate by town
2. ZN - proportion of residential land zoned for lots over 25,000 sq.ft.
3. INDUS - proportion of non-retail business acres per town.
4. CHAS - Charles River dummy variable (1 if tract bounds river; 0 otherwise)
5. NOX - nitric oxides concentration (parts per 10 million)
6. RM - average number of rooms per dwelling
7. AGE - proportion of owner-occupied units built prior to 1940
8. DIS - weighted distances to five Boston employment centres
9. RAD - index of accessibility to radial highways
10. TAX - full-value property-tax rate per \$10,000
11. PTRATIO - pupil-teacher ratio by town
12. B - $1000(B_k - 0.63)^2$ where B_k is the proportion of blacks by town
13. LSTAT - % lower status of the population
14. MEDV - Median value of owner-occupied homes in \$1000's

The prices of the house indicated by the variable MEDV is our *target variable* and the remaining are the *feature variables* based on which we will predict the value of a house.

| Variables in order: | | | | | | | | | | | | | |
|---------------------|---|--|--|--|--|--|--|--|--|--|--|--|--|
| CRIM | per capita crime rate by town | | | | | | | | | | | | |
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| | | | | | | | | | | |
|---------|-------|-------|---|--------|--------|-------|--------|---|-------|-------|
| 0.00632 | 18.00 | 2.310 | 0 | 0.5380 | 6.5750 | 65.20 | 4.0900 | 1 | 296.0 | 15.30 |
| 396.90 | 4.98 | 24.00 | | | | | | | | |
| 0.02731 | 0.00 | 7.070 | 0 | 0.4690 | 6.4210 | 78.90 | 4.9671 | 2 | 242.0 | 17.80 |
| 396.90 | 9.14 | 21.60 | | | | | | | | |
| 0.02729 | 0.00 | 7.070 | 0 | 0.4690 | 7.1850 | 61.10 | 4.9671 | 2 | 242.0 | 17.80 |
| 392.83 | 4.03 | 34.70 | | | | | | | | |
| 0.03237 | 0.00 | 2.180 | 0 | 0.4580 | 6.9980 | 45.80 | 6.0622 | 3 | 222.0 | 18.70 |
| 394.63 | 2.94 | 33.40 | | | | | | | | |
| 0.06905 | 0.00 | 2.180 | 0 | 0.4580 | 7.1470 | 54.20 | 6.0622 | 3 | 222.0 | 18.70 |
| 396.90 | 5.33 | 36.20 | | | | | | | | |
| 0.02985 | 0.00 | 2.180 | 0 | 0.4580 | 6.4300 | 58.70 | 6.0622 | 3 | 222.0 | 18.70 |
| 394.12 | 5.21 | 28.70 | | | | | | | | |
| 0.08829 | 12.50 | 7.870 | 0 | 0.5240 | 6.0120 | 66.60 | 5.5605 | 5 | 311.0 | 15.20 |
| 395.60 | 12.43 | 22.90 | | | | | | | | |
| 0.14455 | 12.50 | 7.870 | 0 | 0.5240 | 6.1720 | 96.10 | 5.9505 | 5 | 311.0 | 15.20 |
| 396.90 | 19.15 | 27.10 | | | | | | | | |

Multiple Regression

- Regress Y on $X = (X_1, X_2)^T$
- $\hat{y} = \alpha_1 x_1 + \alpha_2 x_2 + c$
- What if $(x_{11}, x_{12}, \dots, x_{1N})$ and $(x_{21}, x_{22}, \dots, x_{2N})$ are linearly dependent?
- Least squares
- In matrix form

$$\mathbf{X} = \begin{array}{c} \mathbf{x}_1 \\ \mathbf{x}_2 \\ \\ \mathbf{x}_N \end{array} \begin{bmatrix} \textcolor{green}{x_{11}} & \textcolor{red}{x_{21}} \\ \textcolor{green}{x_{12}} & \textcolor{red}{x_{22}} \\ \vdots & \vdots \\ \textcolor{green}{x_{1N}} & \textcolor{red}{x_{2N}} \end{bmatrix}$$
$$\mathbf{y} = \begin{bmatrix} y_1 \\ y_2 \\ \vdots \\ y_N \end{bmatrix}$$

Multiple Regression

- Regress Y on $X = (X_1, X_2)^T$
- $\hat{y} = \alpha_1 x_1 + \alpha_2 x_2 + c$
- For simplicity, *assume all variables have zero mean*

Minimize $S_E = (\mathbf{y} - \mathbf{X}\boldsymbol{\alpha})^\top (\mathbf{y} - \mathbf{X}\boldsymbol{\alpha})$

$$\frac{\partial S_E}{\partial \boldsymbol{\alpha}} = 2 \cdot \mathbf{X}^\top (\mathbf{y} - \mathbf{X}\boldsymbol{\alpha})$$

If $\mathbf{X}^\top \mathbf{X}$ is invertible, setting $\frac{\partial S_E}{\partial \boldsymbol{\alpha}} = 0$

$$\Rightarrow \boldsymbol{\alpha} = (\mathbf{X}^\top \mathbf{X})^{-1} (\mathbf{X}^\top \mathbf{y})$$

$$\mathbf{X} = \begin{bmatrix} \overset{X_1}{x_{11}} & \overset{X_2}{x_{21}} \\ x_{12} & x_{22} \\ \vdots & \vdots \\ x_{1N} & x_{2N} \end{bmatrix}$$
$$\mathbf{y} = \begin{bmatrix} y_1 \\ y_2 \\ \vdots \\ y_N \end{bmatrix}$$

Simple Regression vs. Multiple Regression

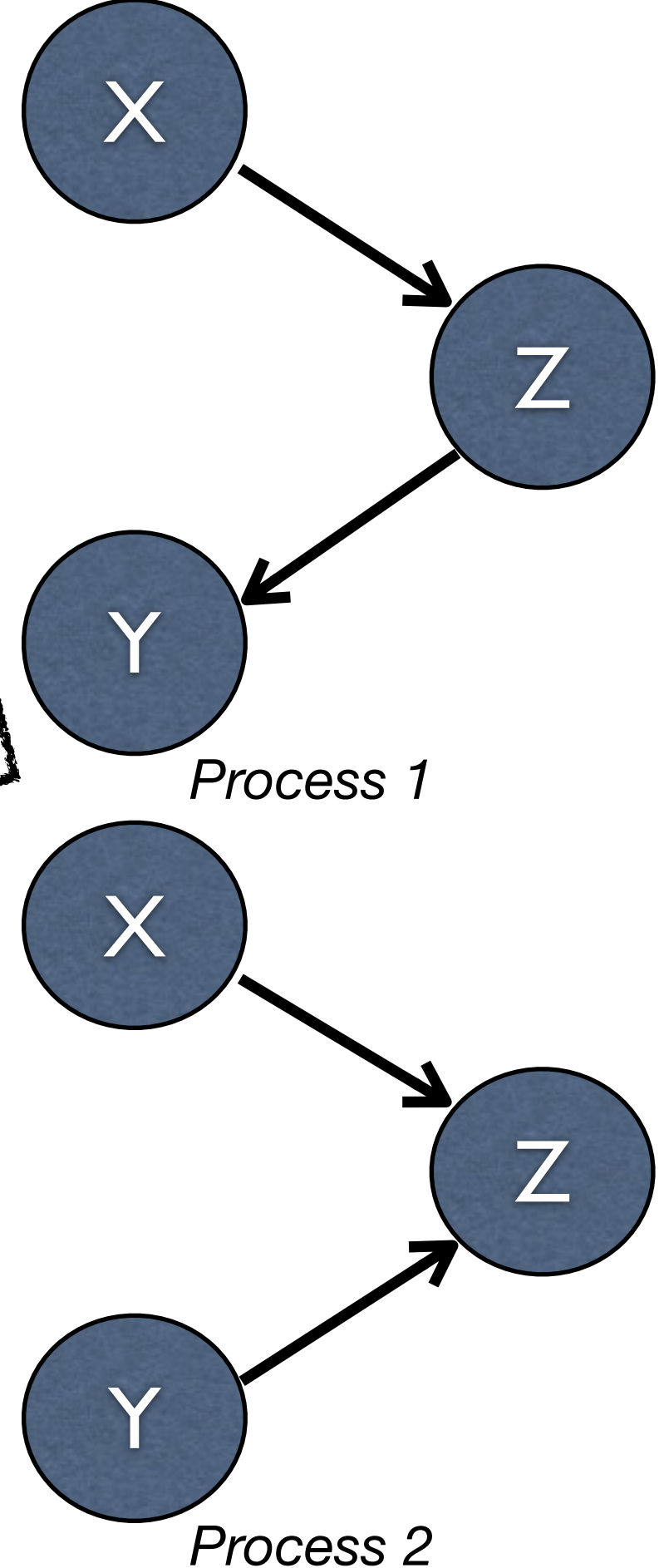
- Let's do simple regression from X to Y : $\hat{y} = \alpha x + c$

- Will α be zero?

*Independence vs. conditional independence ;-)
and you can see it from graph!*

- Let's do regression from $(X, Z)^T$ to Y : $\hat{y} = \alpha_1 x + \alpha_2 z + c$

- Will the coefficient of x be zero?



What is Next: Nonlinear Regression

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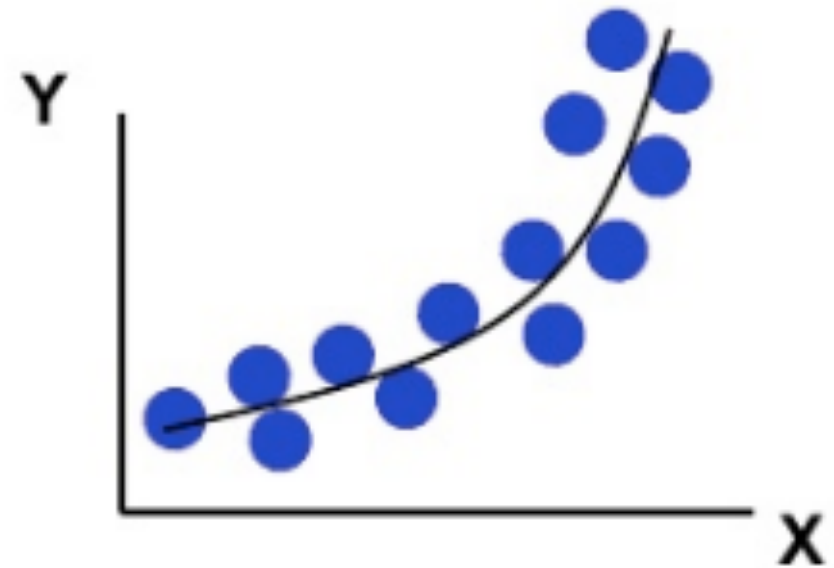
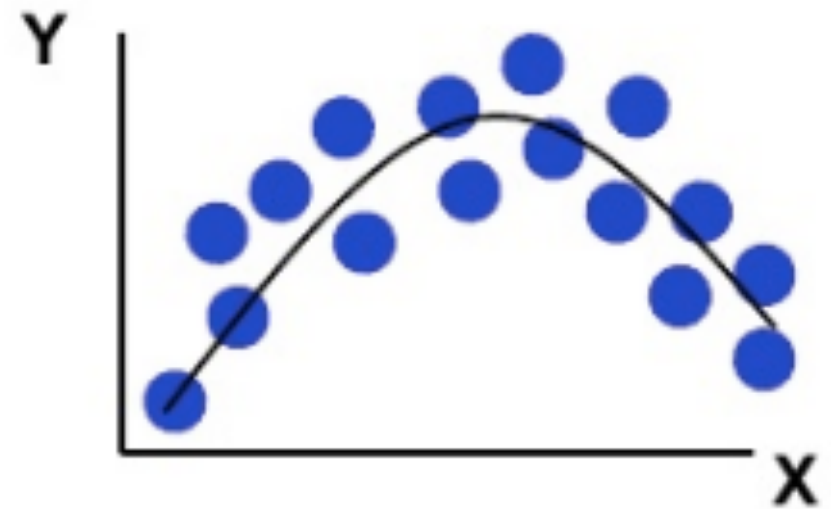
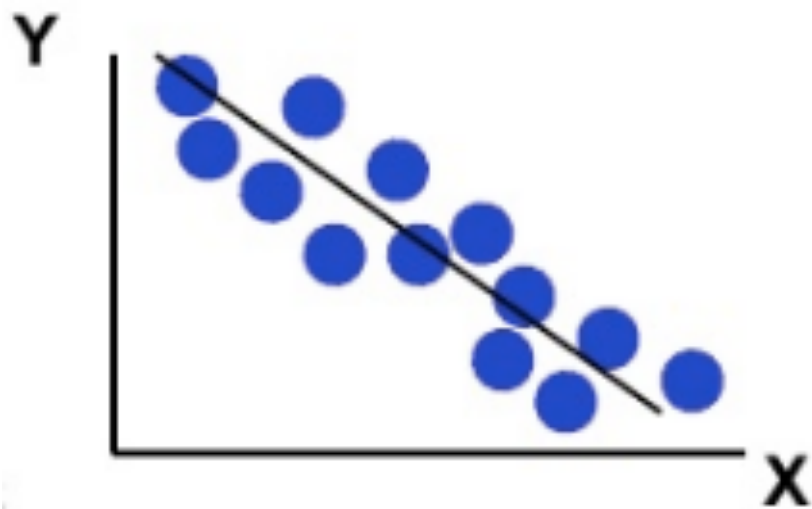
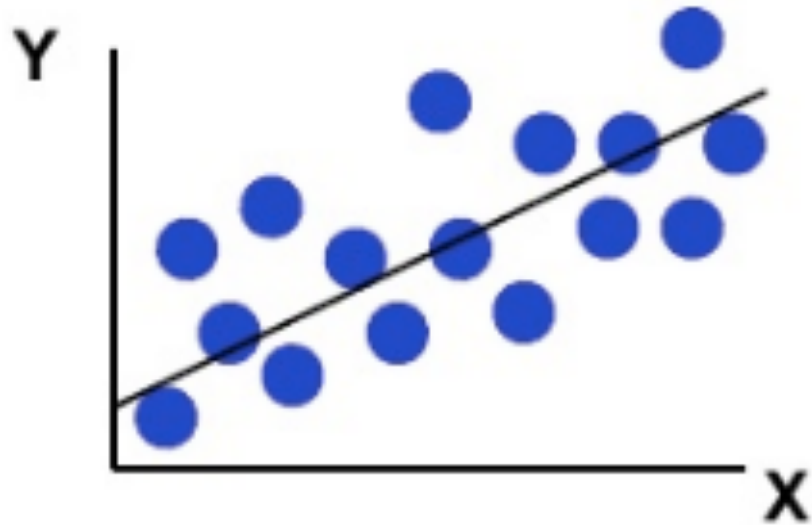
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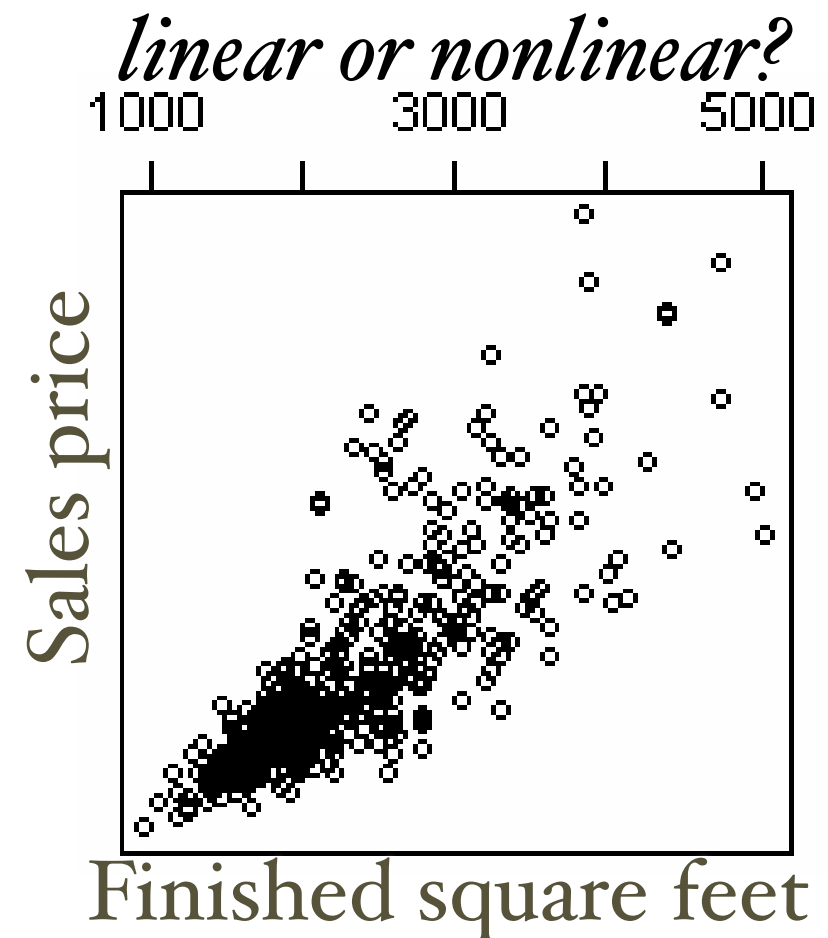
Types of Relationships

Linear relationships



Nonlinear Relationships

- $Y = a_1X + a_2X^2 + \varepsilon$
- $Y = a_1X_1 + a_2X_1X_2 + a_3X_2^2 + \varepsilon$
- $Y = a_0 \exp(a_1X + \varepsilon)$
 - What if you consider $\log Y$ and X (suppose $a_0 > 0$)?



Polynomial Regression

- m -th order polynomial regression $\hat{y} = f(x; \boldsymbol{\alpha})$ is given by

$$f(x; \boldsymbol{\alpha}) = \alpha_0 + \alpha_1 x + \alpha_2 x^2 + \dots + \alpha_m x^m$$

- If m is larger than 1, it is *nonlinear* in x ,
- but *linear* in $\boldsymbol{\alpha}$
- How to estimate $\boldsymbol{\alpha}$?

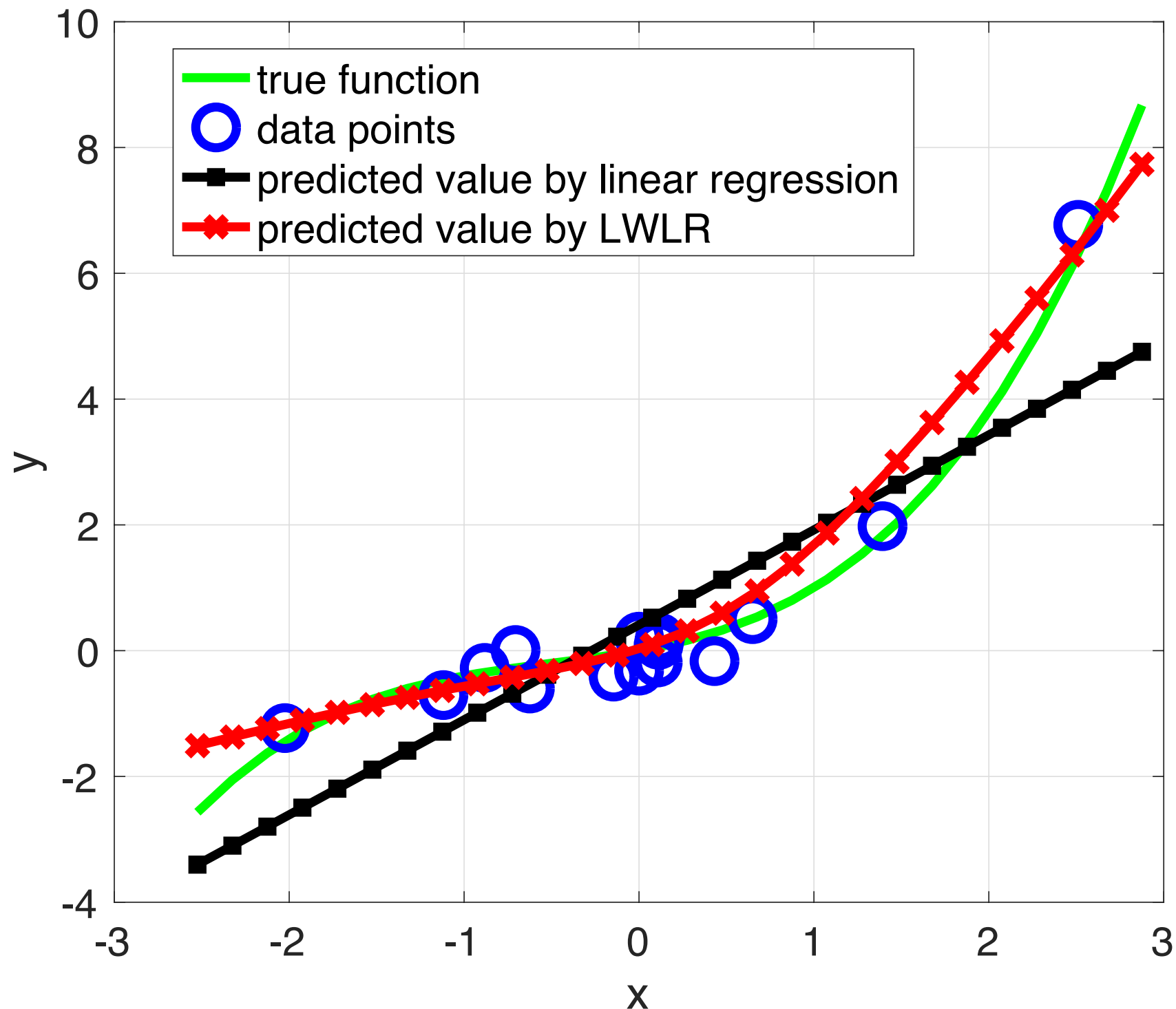
Additive Models

- More generally, predictions can be based on a linear combination of a set of basis functions $\{\phi_1(\mathbf{x}), \dots, \phi_m(\mathbf{x})\}$:

$$f(\mathbf{x}; \boldsymbol{\alpha}) = \alpha_0 + \alpha_1 \phi_1(\mathbf{x}) + \dots + \alpha_m \phi_m(\mathbf{x})$$

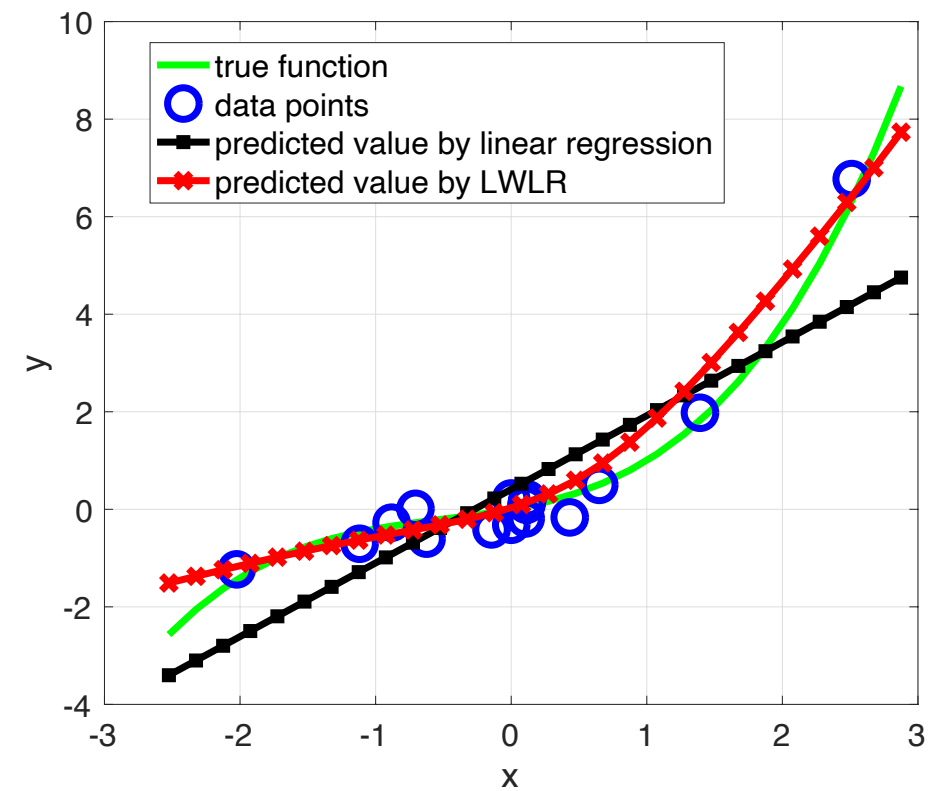
- Examples...
- How to estimate $\boldsymbol{\alpha}$?

Locally Weighted Linear Regression



(see the demo with 'LocallyWeightedLinearRegression.m')

Locally Weighted Linear Regression

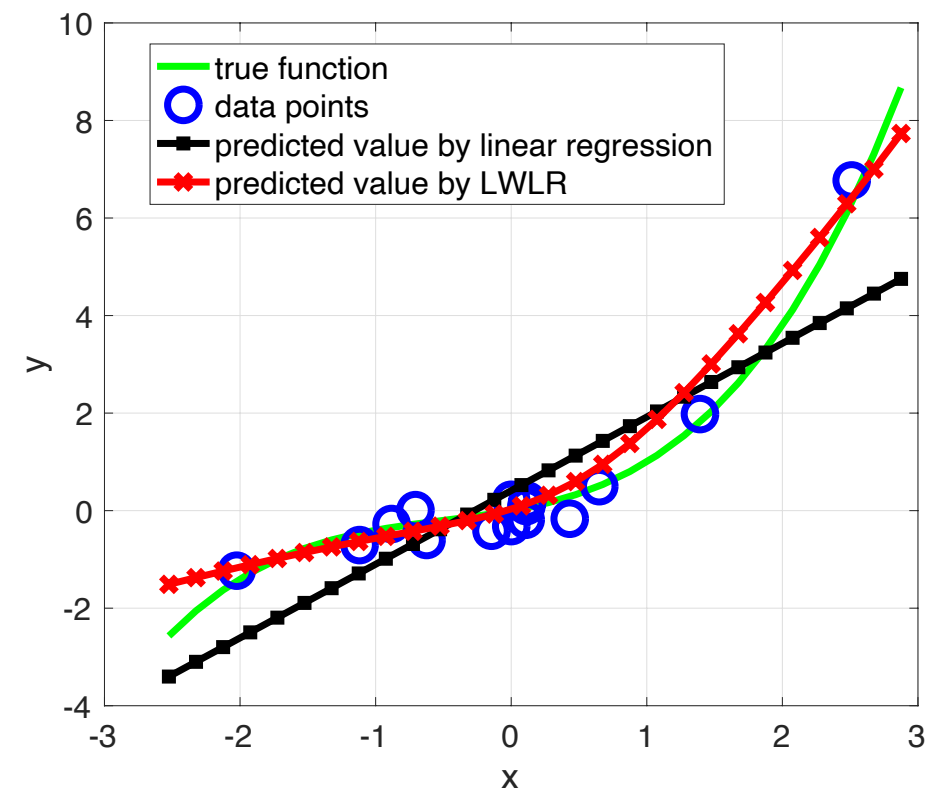


- Linear regression
 - Find parameter α to minimize squared error $\sum_{i=1}^n (y_i - \alpha^T \mathbf{x}_i)^2$
 - Predicted value is $\hat{y} = \alpha^T \mathbf{x}$
- Locally weighted linear regression
 - Find parameter α to minimize *weighted* error $\sum_{i=1}^n w_i (y_i - \alpha^T \mathbf{x}_i)^2$
 - Predicted value is $\hat{y} = \alpha^T \mathbf{x}$
 - w_i : non-negative valued weights; a typical choice is

$$w_i = e^{-\frac{||\mathbf{x}_i - \mathbf{x}||^2}{2\tau^2}}$$

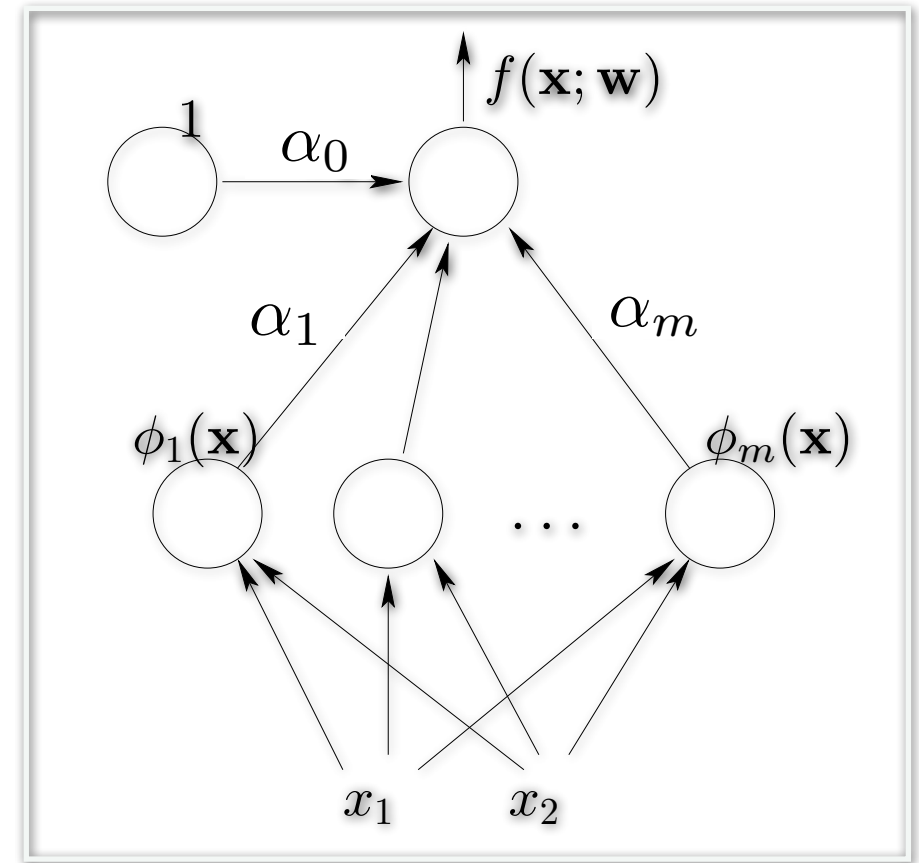
Parametric vs. Nonparametric Models

- Linear regression algorithm: *parametric*
 - has a fixed, finite number of parameters
 - Once they are learned and stored, we no longer need the training data for future predictions
- Locally weighted linear regression
 - For making prediction, we need to keep the entire training set around
 - *Nonparametric*: the amount of stuff we need to keep in order to represent the model grows with the size of the training set



With Radial Basis Functions

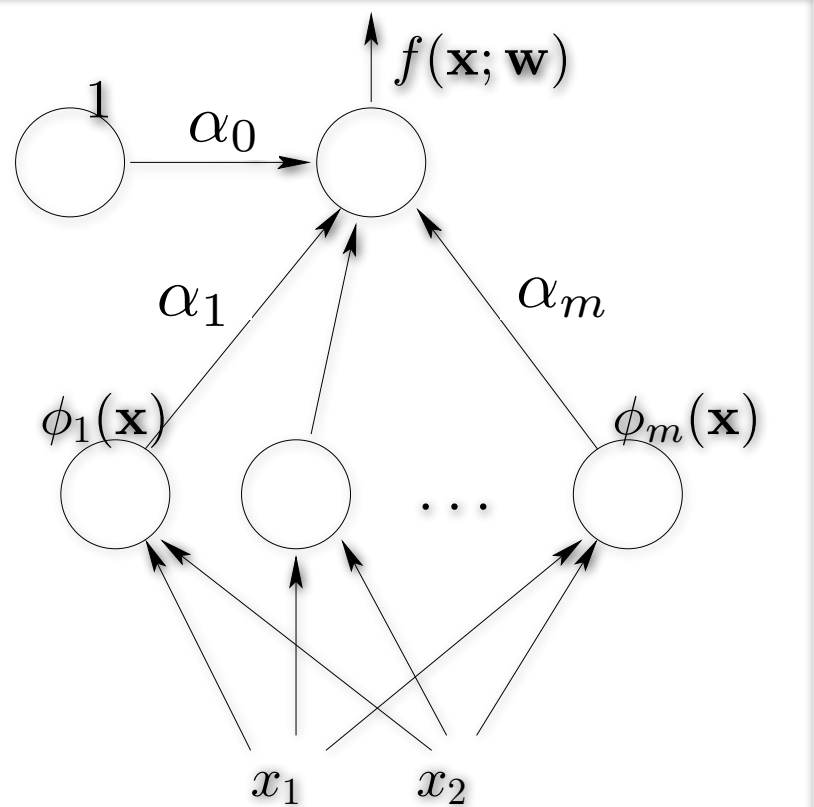
$$f(\mathbf{x}; \boldsymbol{\alpha}) = \alpha_0 + \alpha_1 \phi_1(\mathbf{x}) + \dots + \alpha_m \phi_m(\mathbf{x})$$



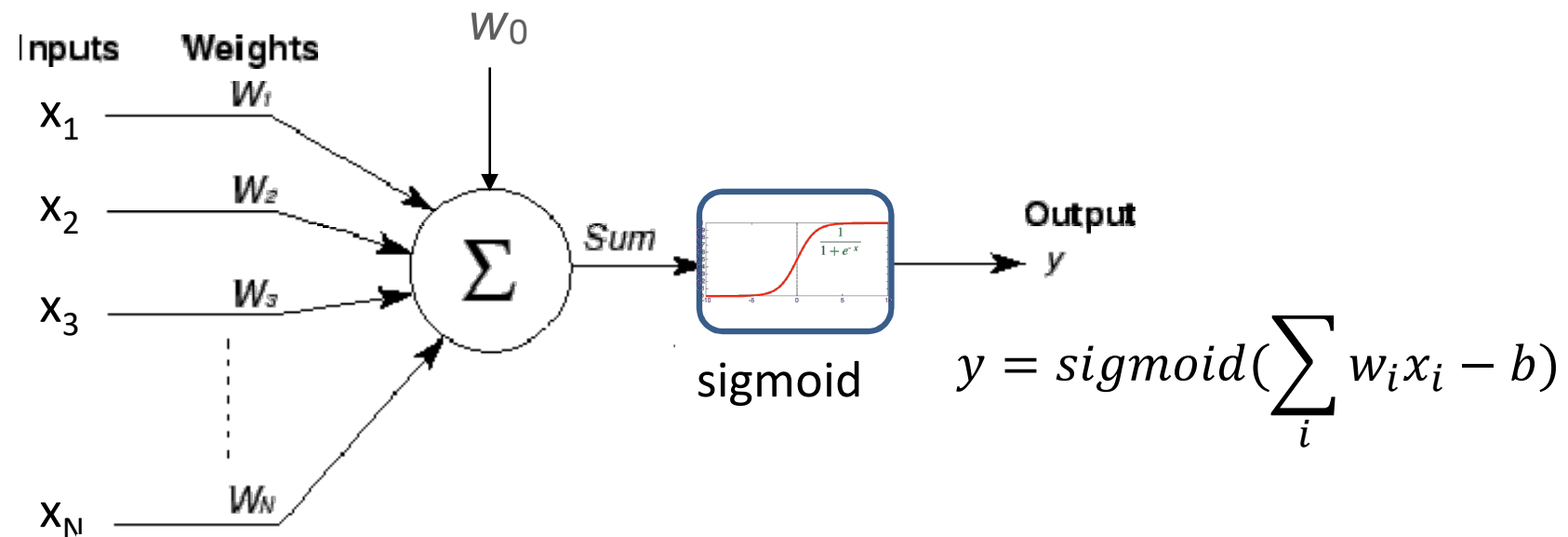
- Can also make predictions by gauging the similarity of new examples to “prototypes”, with “radial basis functions” measuring the similarity to a “prototype”:

$$\phi_k(\mathbf{x}) = e^{-\frac{\|\mathbf{x} - \mathbf{x}_k\|^2}{2\tau^2}}$$

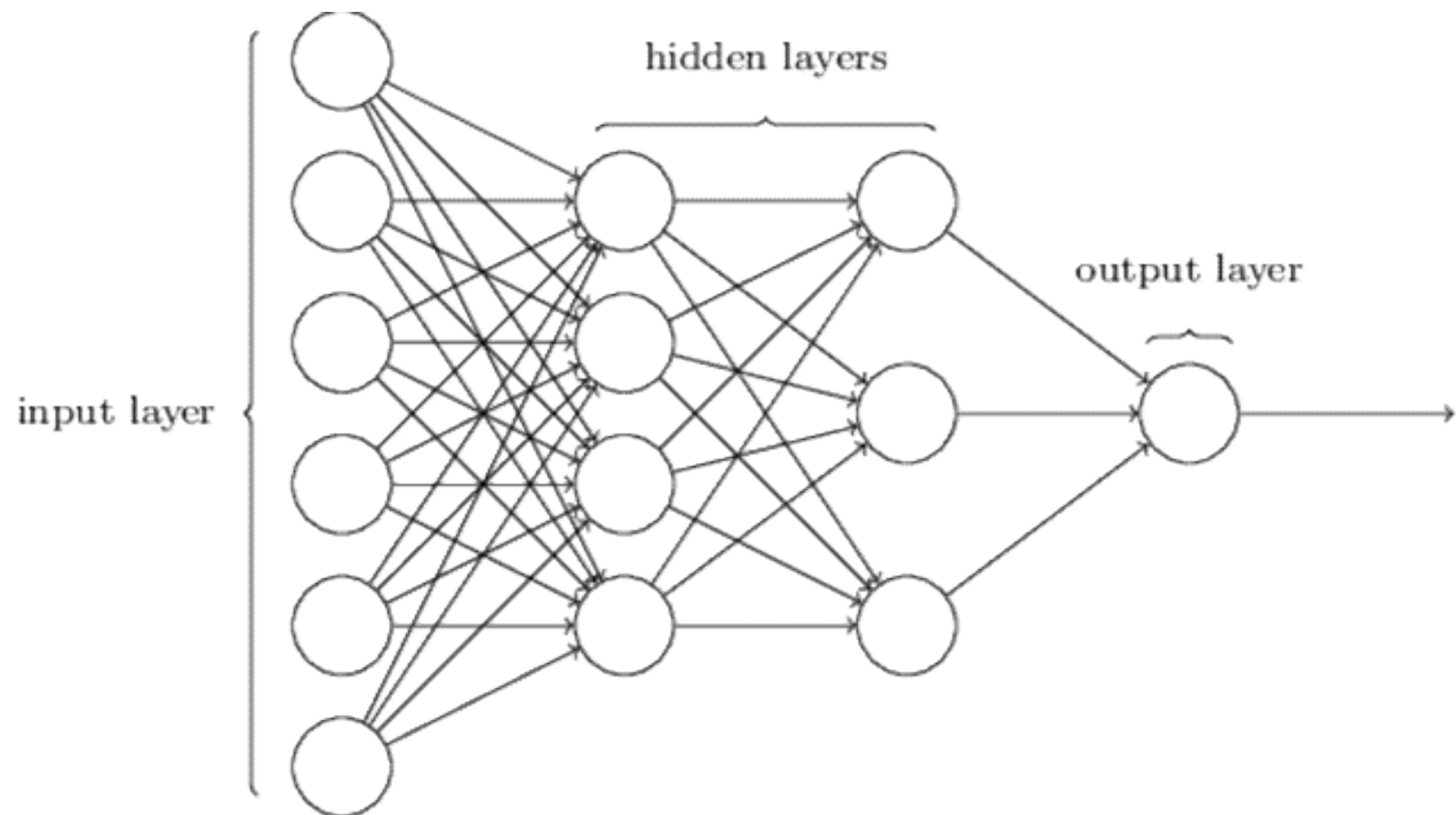
- Training data points themselves could serve as prototypes



Neural Networks

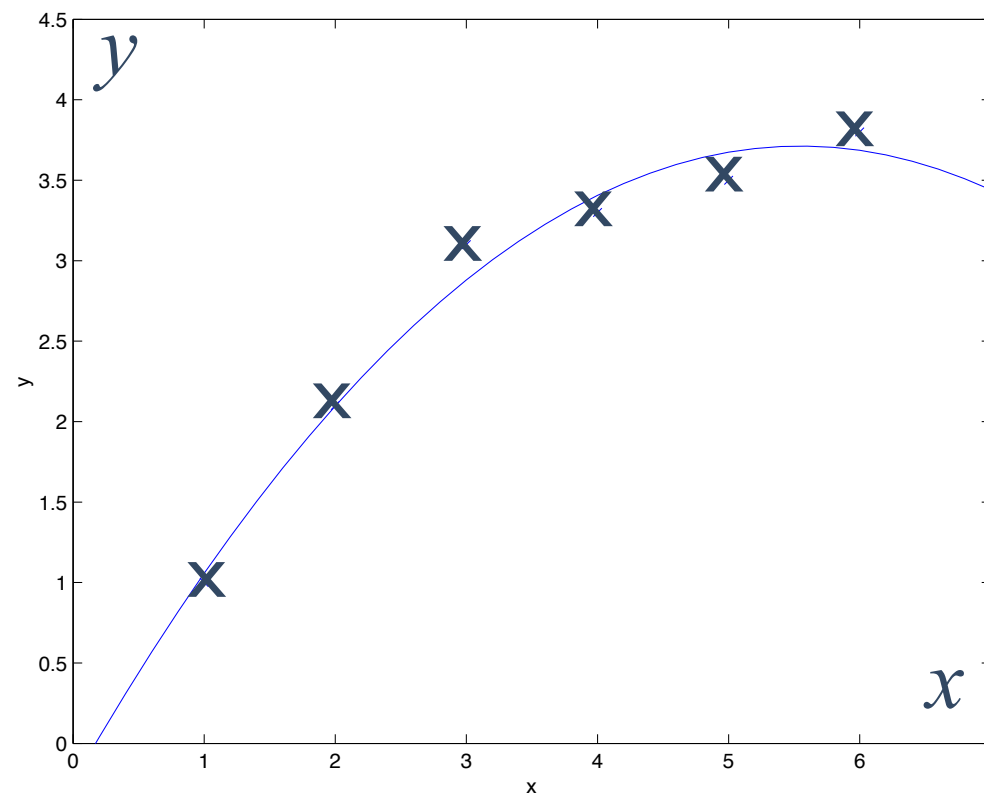
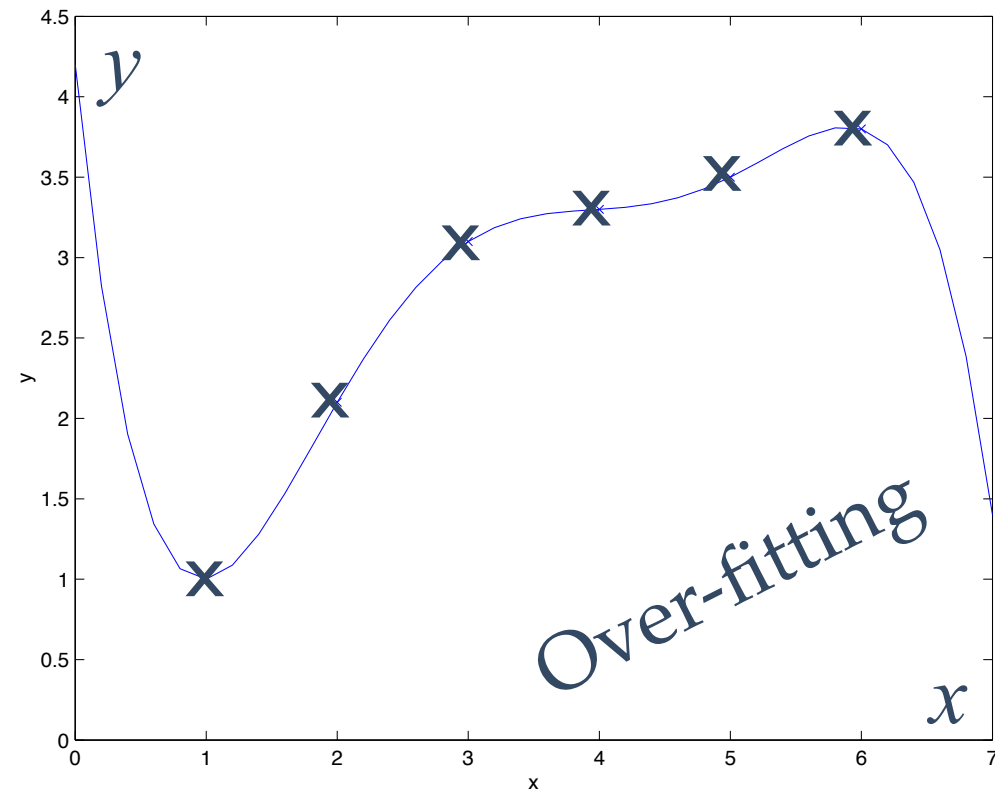
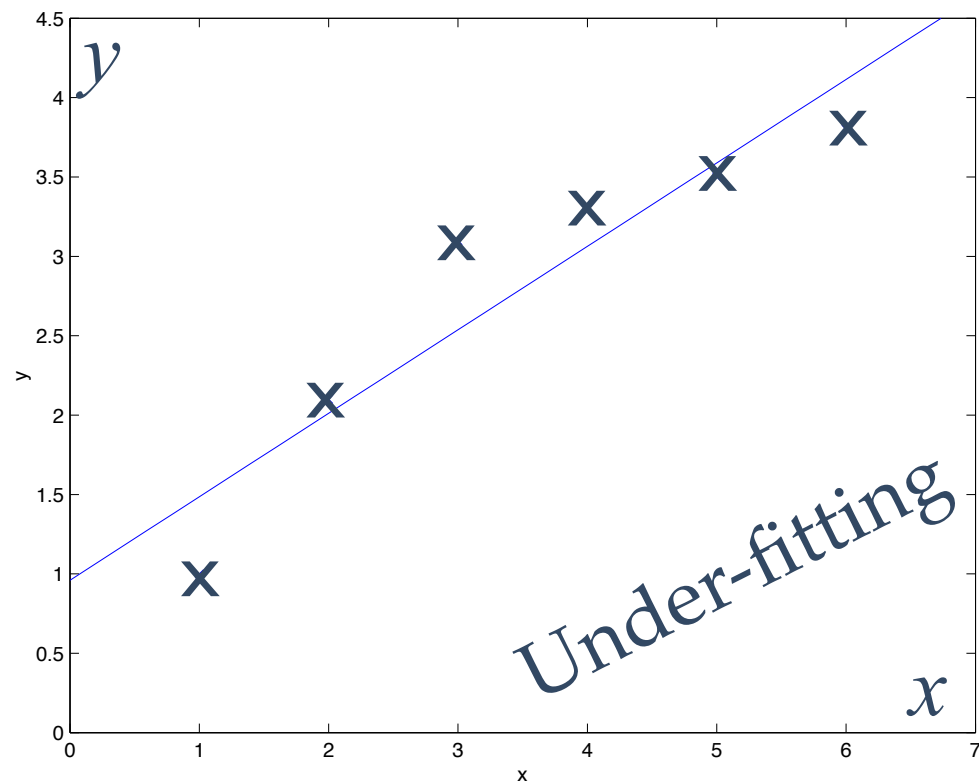


- In neural networks the basis functions themselves have *adjustable* parameter
- and it can have multiple layers



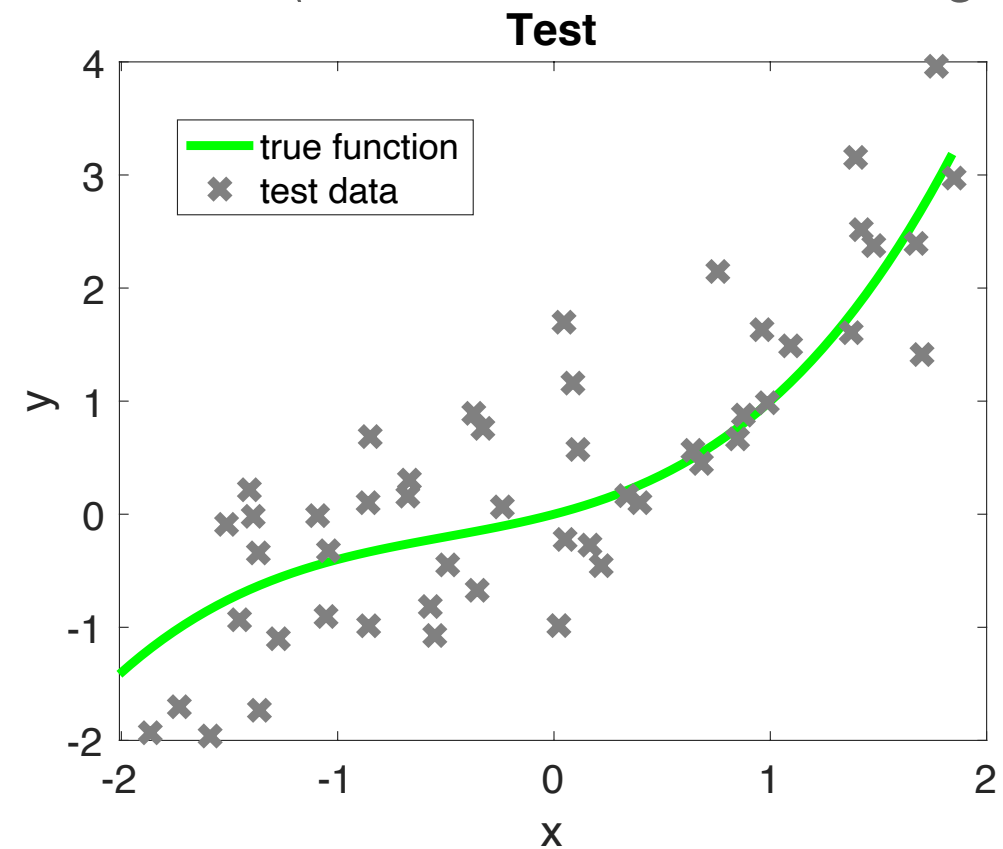
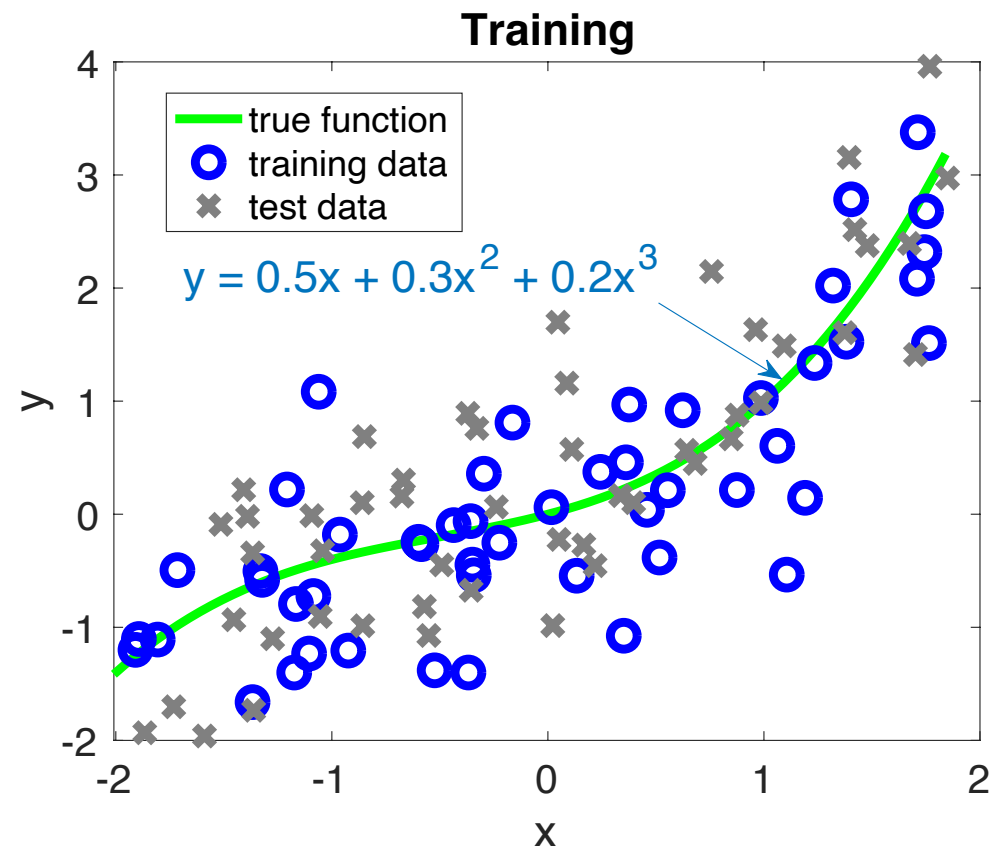
Basic Ideas of Model Selection

Avoiding under-fitting and over-fitting

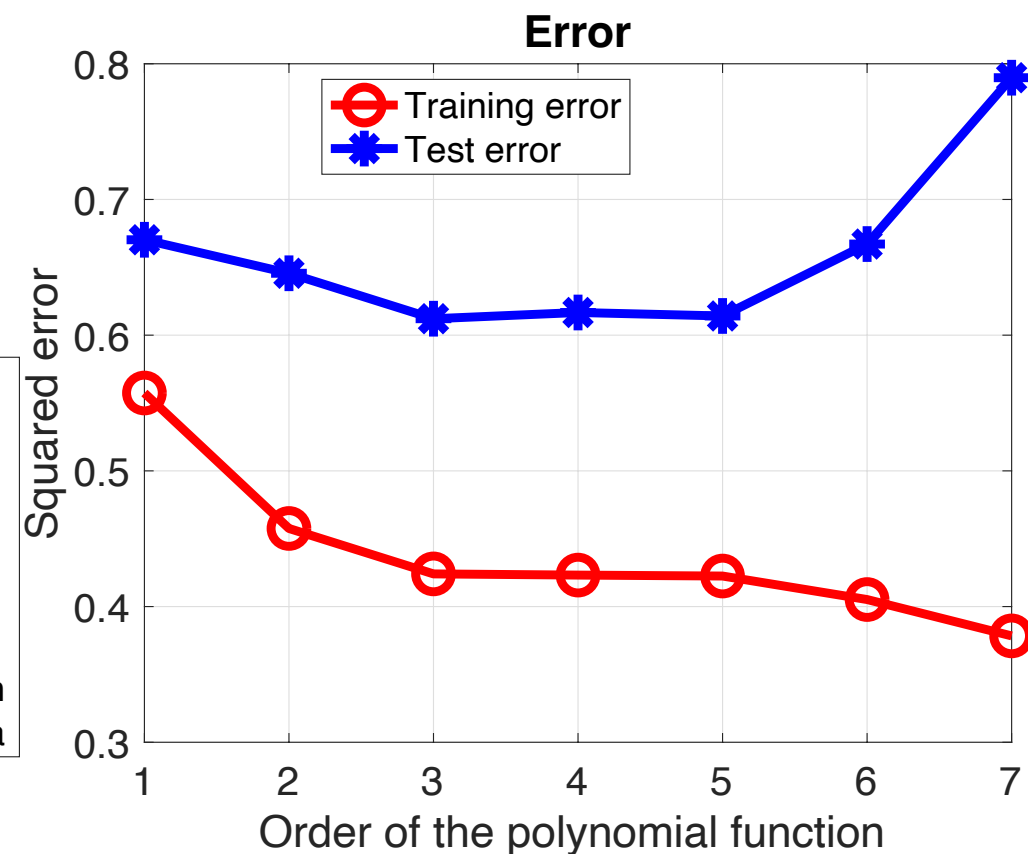
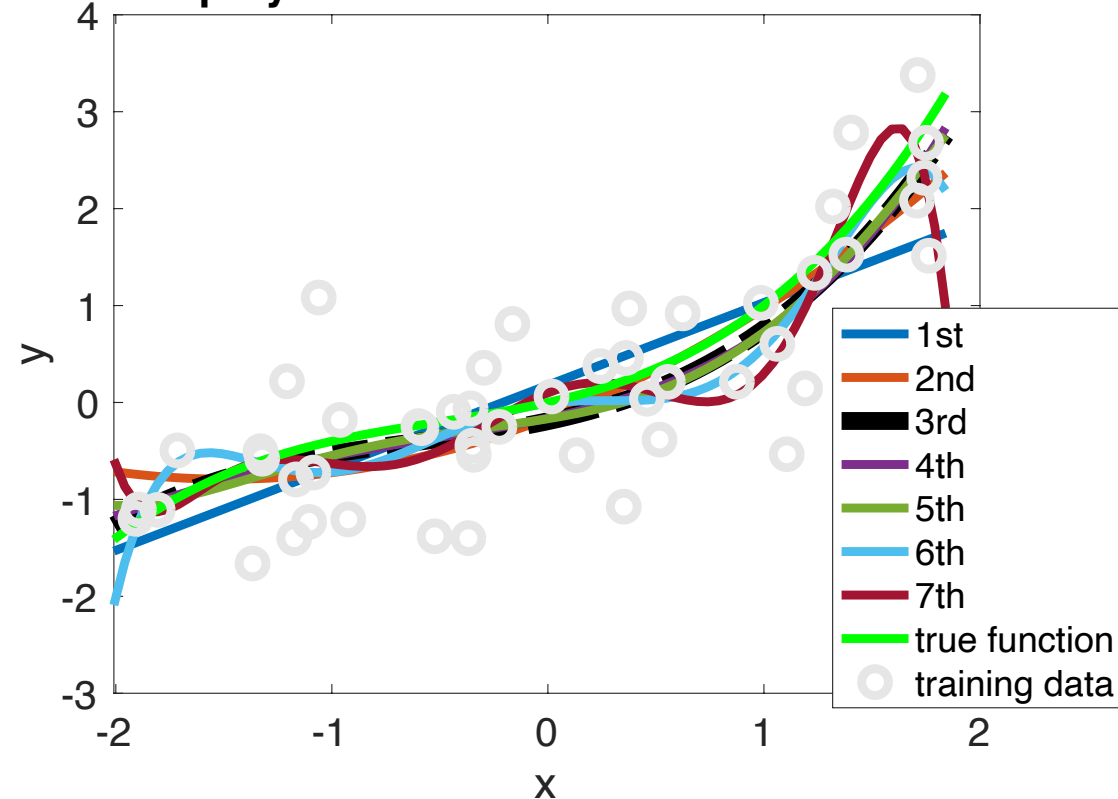


Machine Learning Cares about the Performance on New, Unseen Data

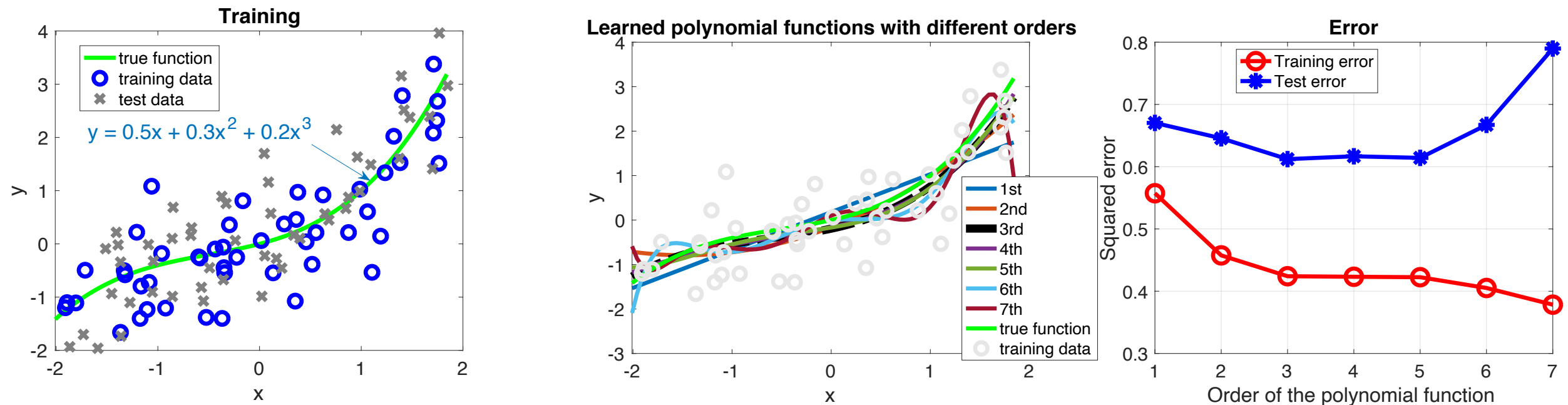
(see the demo with 'trainingvstest.m')



Learned polynomial functions with different orders

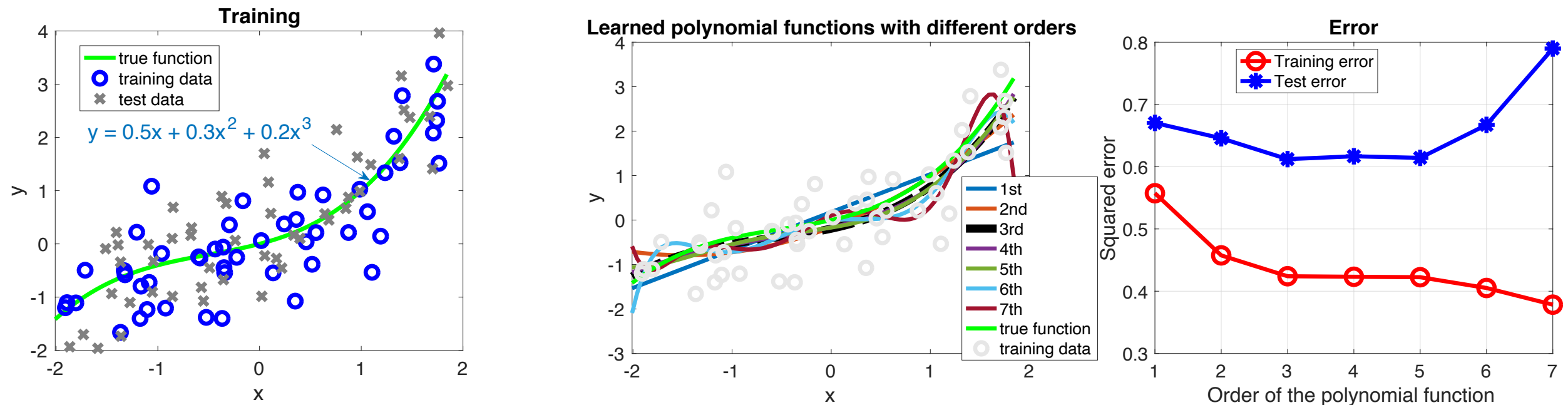


Machine Learning Cares about the Performance on New, Unseen Data



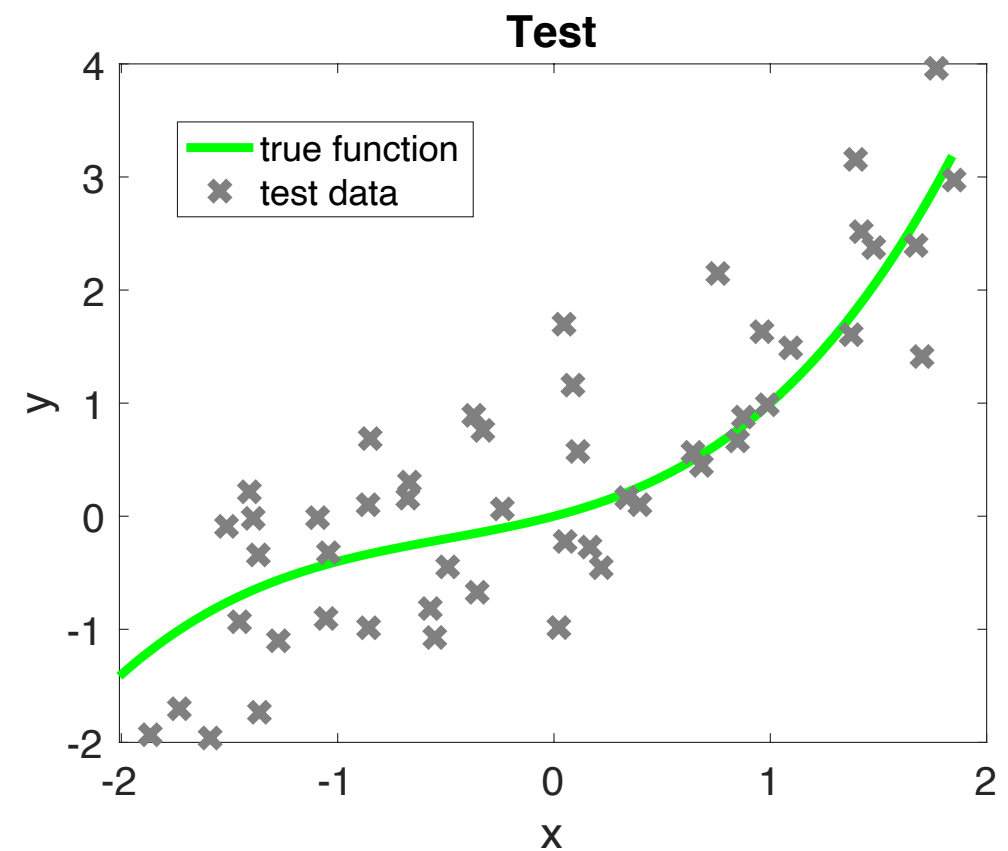
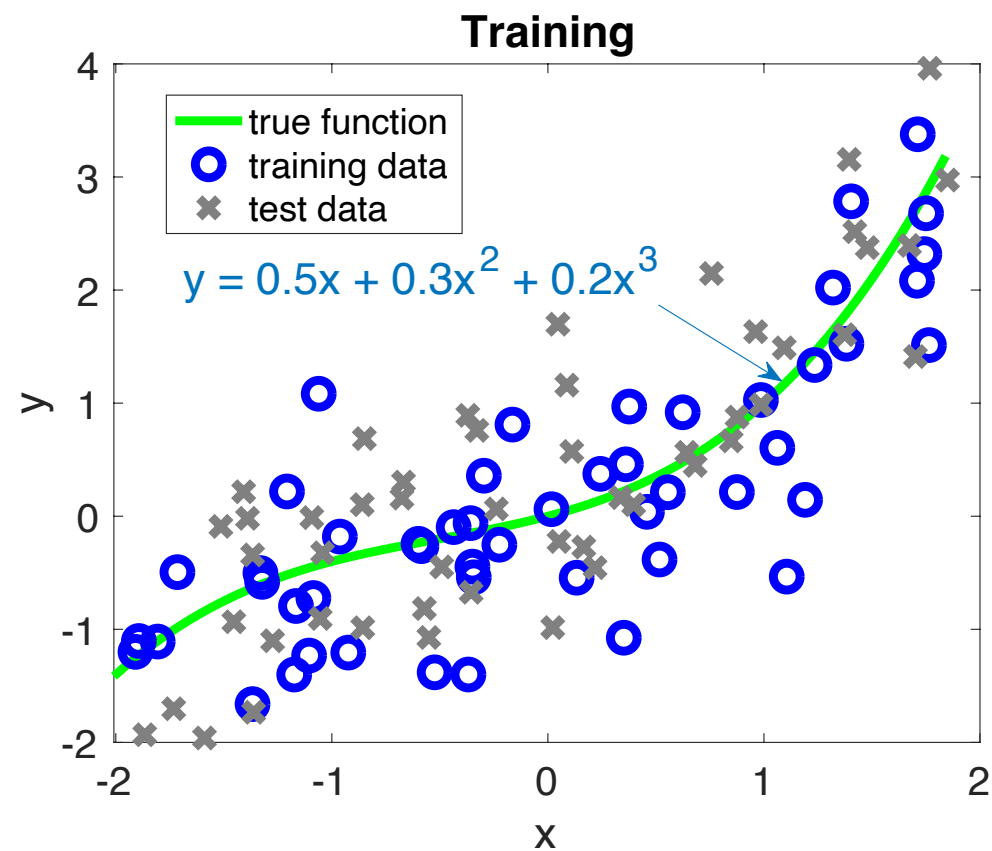
- Machine learning problems (e.g., regression) are typically ill-posed: the observed data is finite and does not uniquely determine the classification or regression function.
- In order to find a unique solution, and learn something useful, we must make assumptions
- The goal of ML is not to replicate the training data, but to predict unseen data well, i.e., to generalize well.

Machine Learning Cares about the Performance on New, Unseen Data

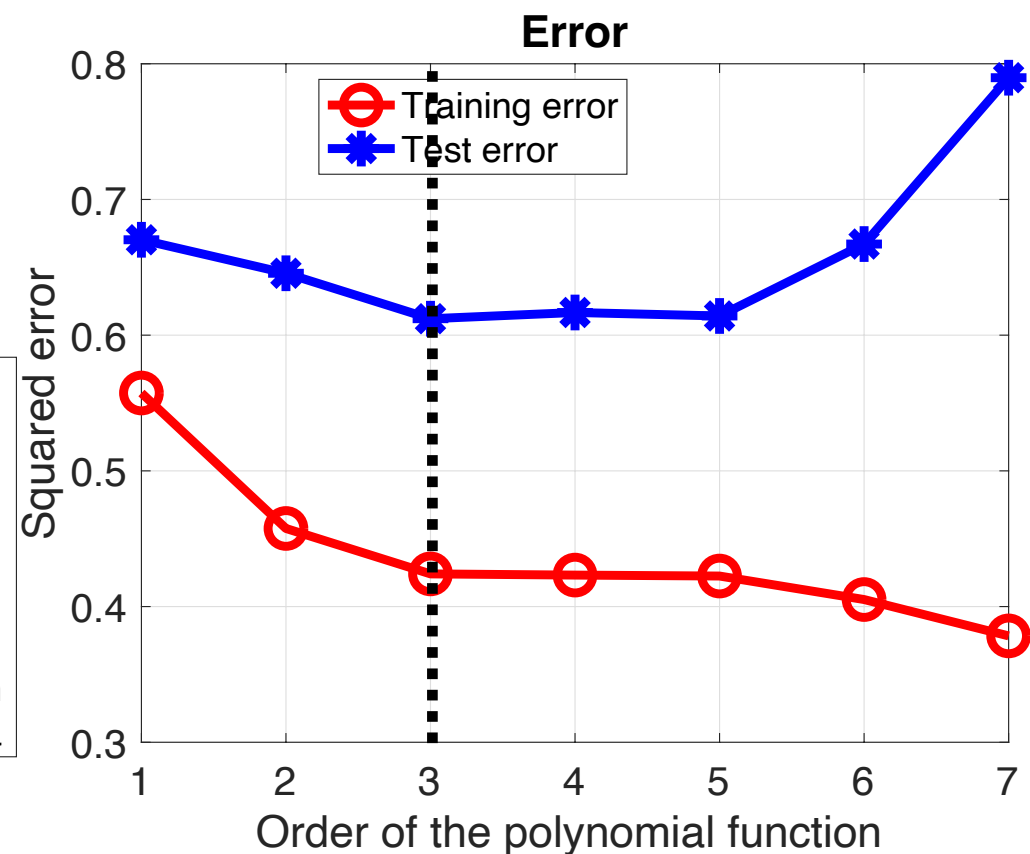
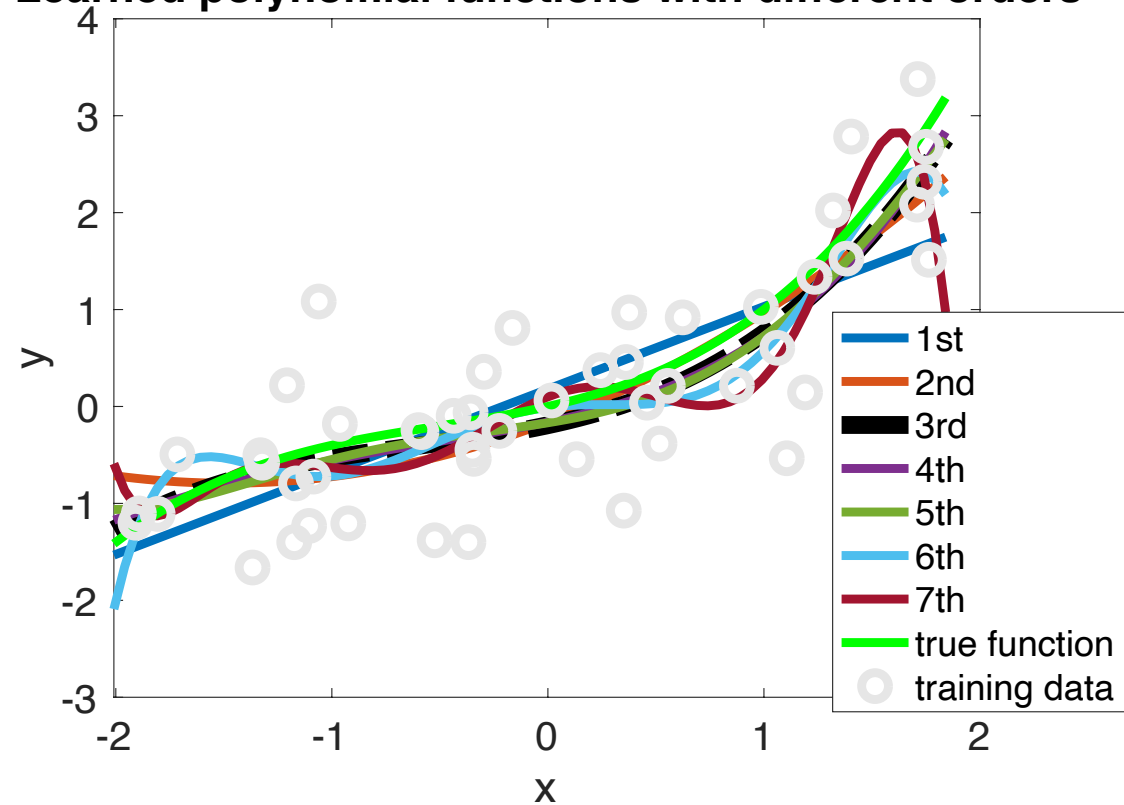


- The goal of ML: predict unseen data well, i.e., to generalize well
- Training error $\frac{1}{n} \sum_{i=1}^n (y_i - f(\mathbf{x}_i, \hat{\alpha}))^2$ vs. test error $E_{(X,Y) \sim P} (Y - f(X; \hat{\alpha}))^2$
- If the class of functions is
 - less complex: underfitting (e.g., fitting a line in the above example)
 - more complex: overfitting (e.g., fitting a 7th order polynomial)

Machine Learning Cares about the Performance on New, Unseen Data

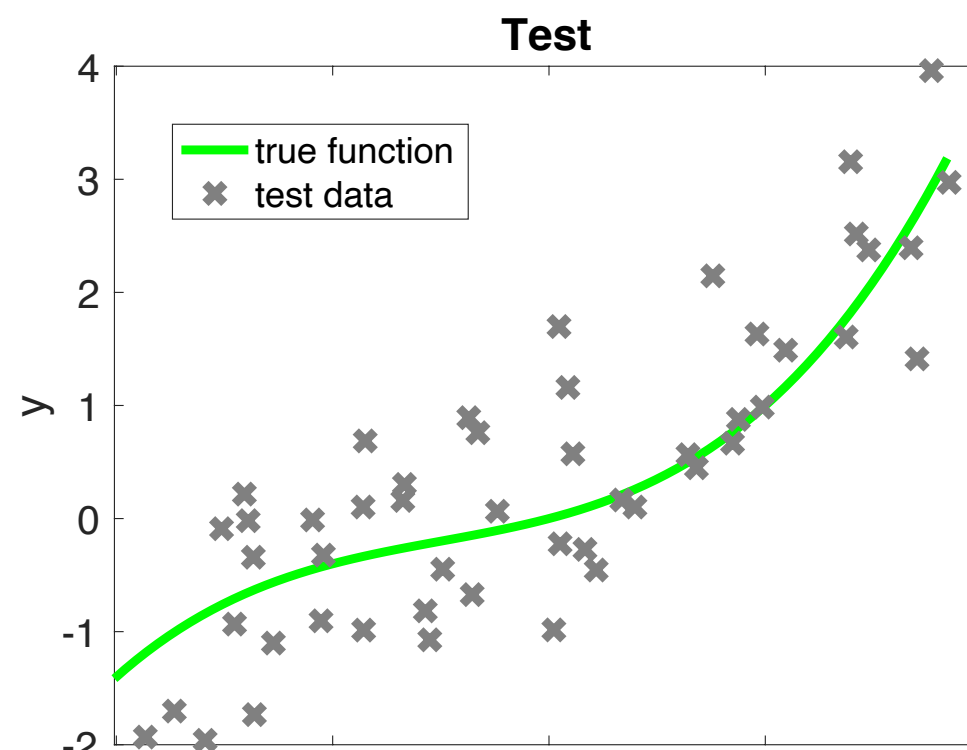
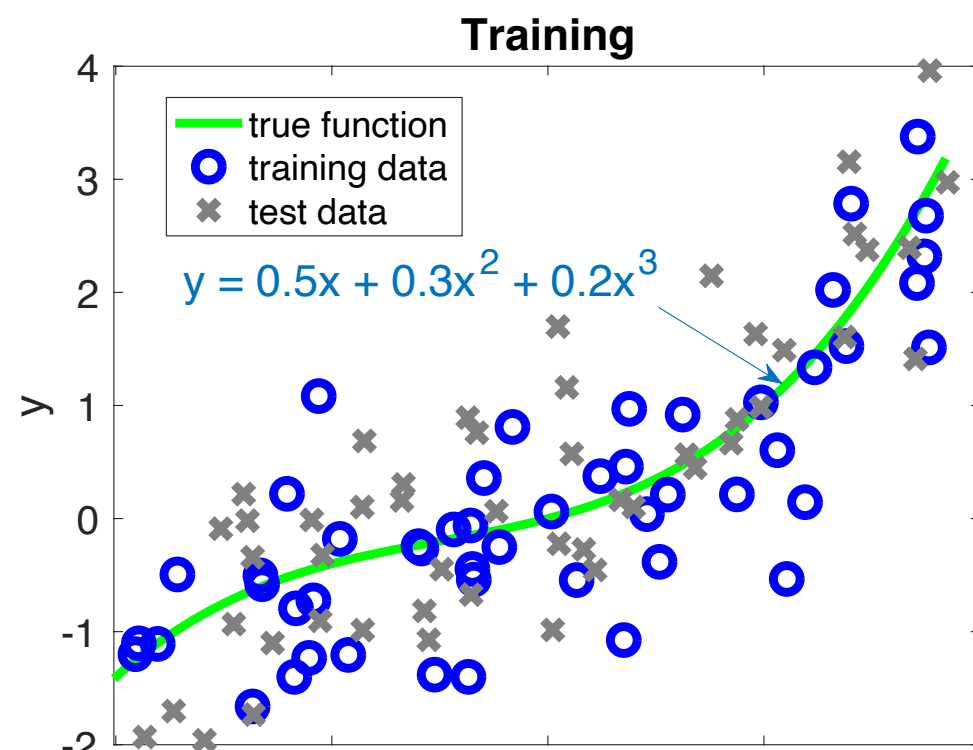


Learned polynomial functions with different orders





Bias-Variance Tradeoff: A Rough Picture



Assume that data were generated according to $y = f^*(x) + \varepsilon$, where the noise ε has zero mean and variance σ^2 .

We aim to find function $\hat{y} = f(x; D)$, where D denote the training dataset, to approximate the true function $f^*(x)$. Its expected error on an unseen sample x is

$$E_D[(y - f(x; D))^2] = (\text{Bias}_D[f(x; D)])^2 + \text{Var}[f(x; D)] + \sigma^2,$$

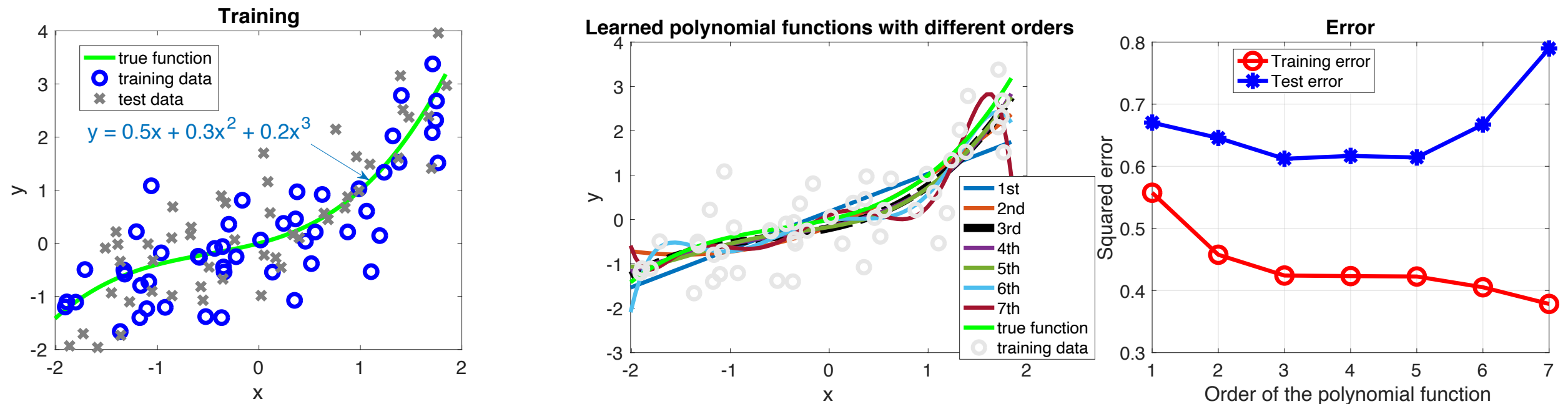
where

$$\text{Bias}_D[f(x; D)] = E_D[f(x; D)] - f^*(x),$$

and

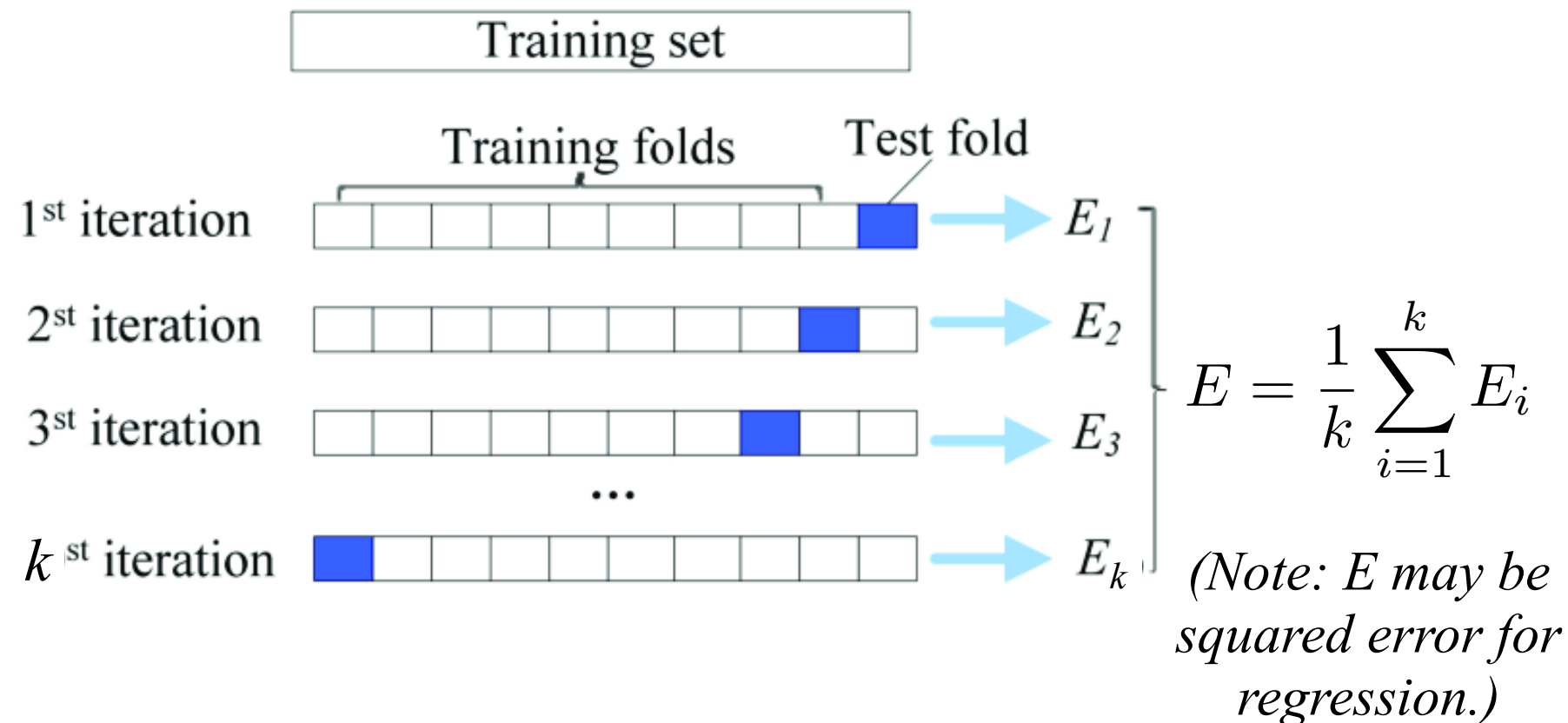
$$\text{Var}[f(x; D)] = E_D\left[\left(f(x; D) - E_D[f(x; D)]\right)^2\right].$$

Model Selection

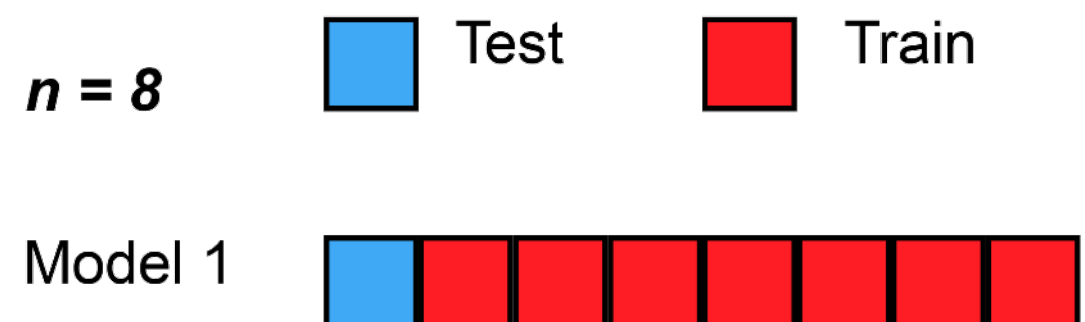
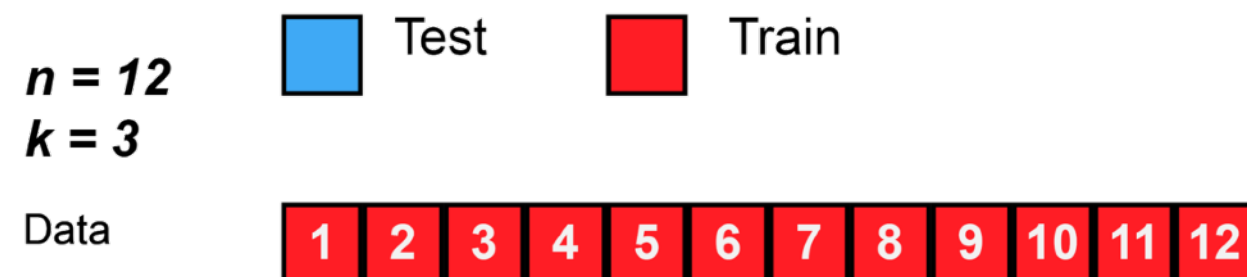


- *Cross validation* allows us to estimate the generalization error based on training examples alone...
- *Information Criterion* takes into account by the training error and the model complexity...

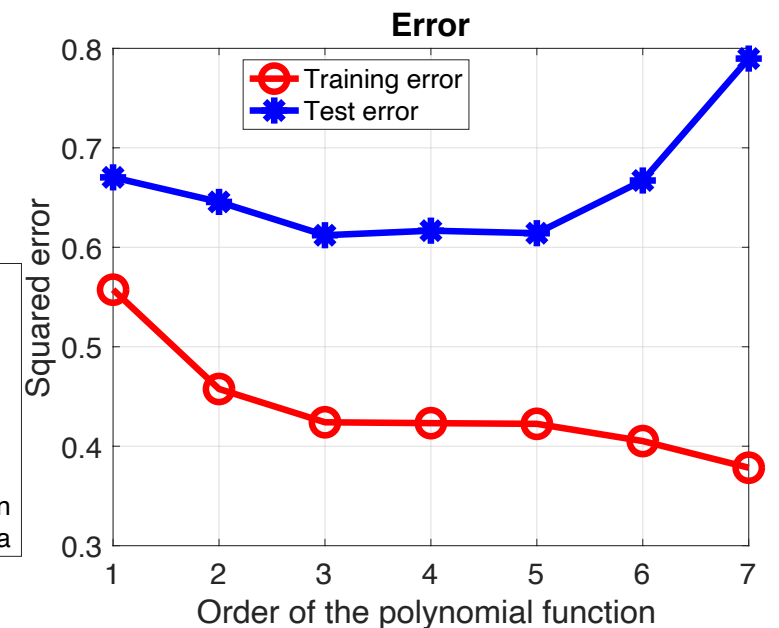
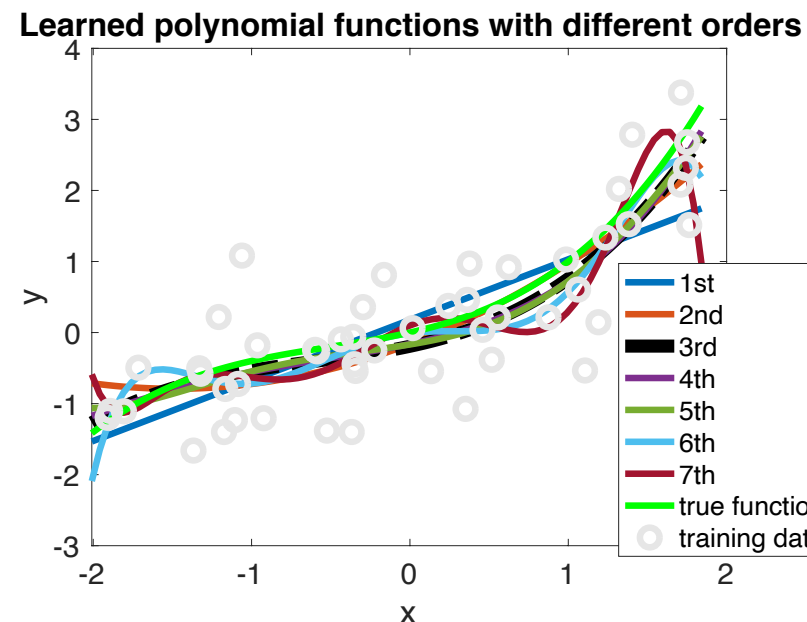
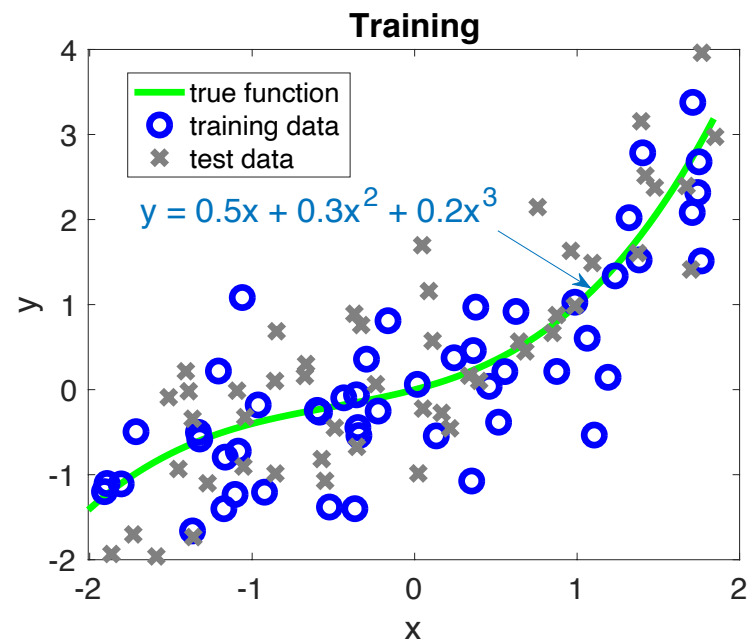
Cross Validation



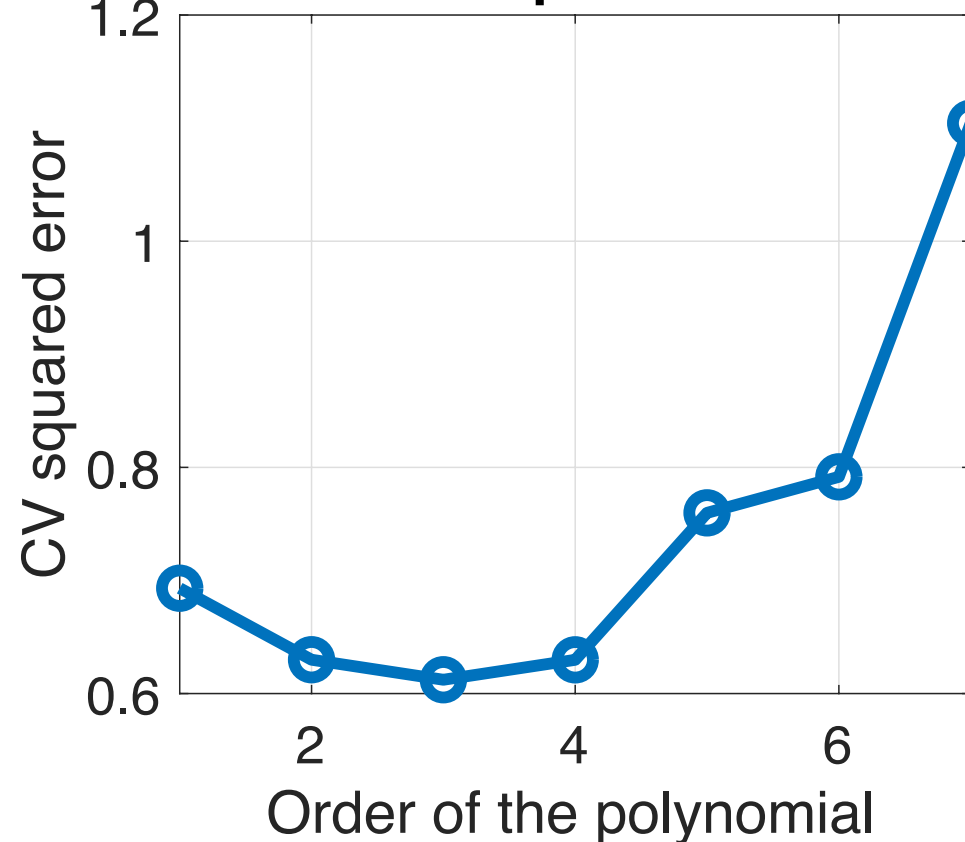
- *Cross validation* allows us to estimate the generalization error based on training examples alone
- k -fold cross validation
- Leave-one-out cross-validation treats each training example in turn as a test example ($k=n$).



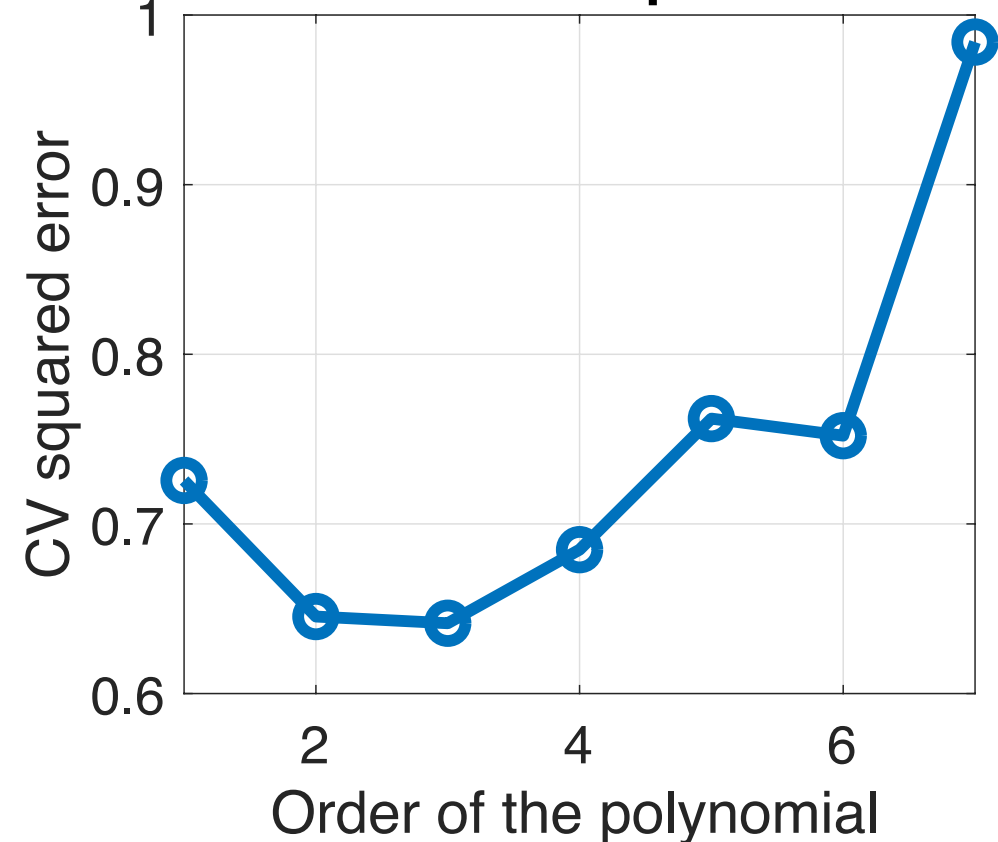
Cross Validation: Illustration



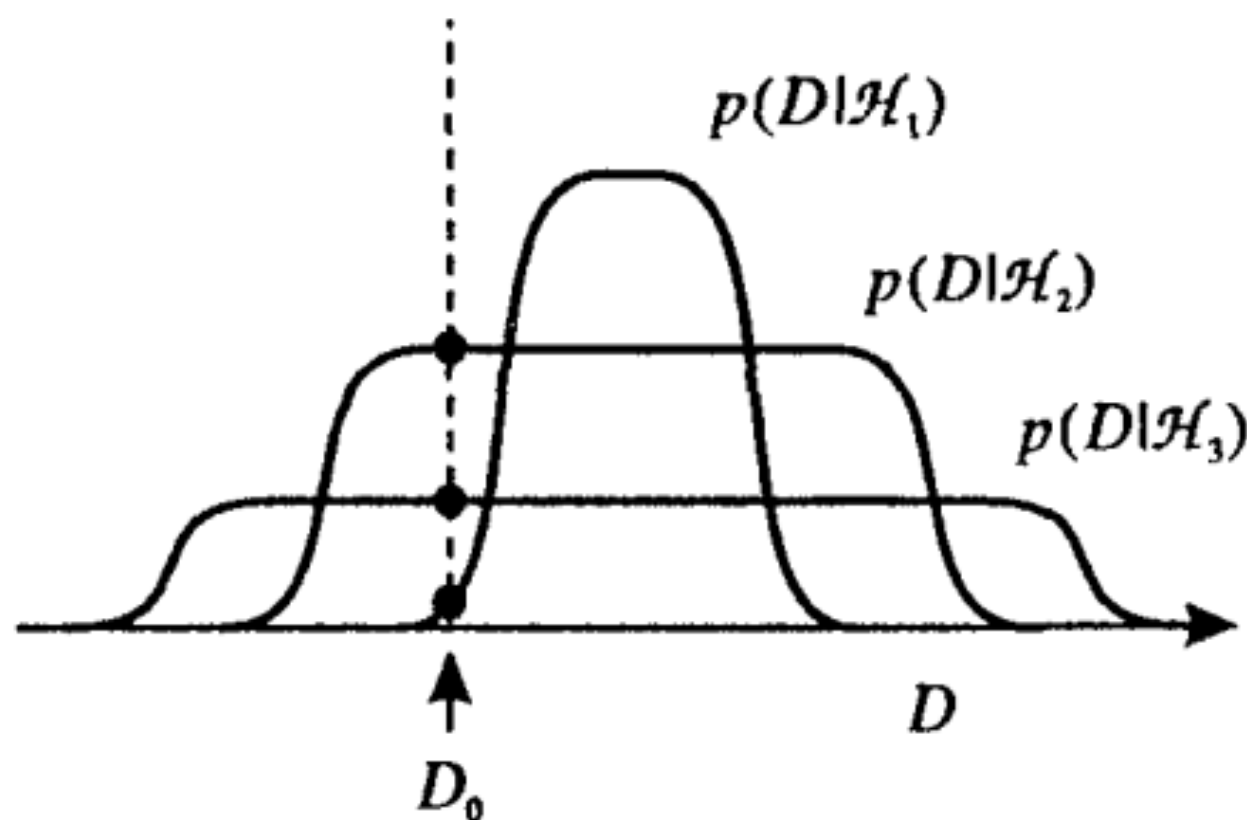
Cross-validated squared error with K=5



Leave-one-out squared error



Complex Models Not Necessarily Good



Schematic example of three models, \mathcal{H}_1 , \mathcal{H}_2 and \mathcal{H}_3 , which have successively greater complexity, showing the probability (known as the *evidence*) of different data sets D given each model \mathcal{H}_i . We see that more complex models can describe a greater range of data sets. Note, however, that the distributions are normalized. Thus, when a particular data set D_0 is observed, the model \mathcal{H}_2 has a greater evidence than either the simpler model \mathcal{H}_1 or the more complex model \mathcal{H}_3 .

Bayesian Information Criterion (BIC)

- *Cross validation* also known as the Schwarz Criterion after Gideon Schwarz (1978)

Let M_j denote the model of j th polynomial. The posterior of the model is

$$P(M_j | \text{Data}) \propto p(\text{Data} | M_j)P(M_j).$$

Suppose all candidate models are equally likely, then maximizing the posterior probability of a model given the data is the same as maximizing the ‘marginal’ likelihood:

$$p(\text{Data} | M_j) = \int p(\text{Data} | \boldsymbol{\alpha}_j, M_j) p_0(\boldsymbol{\alpha}_j | M_j) d\boldsymbol{\alpha}_j = \int L(\boldsymbol{\alpha}_j | \text{Data}) p_0(\boldsymbol{\alpha}_j | M_j) d\boldsymbol{\alpha}_j.$$

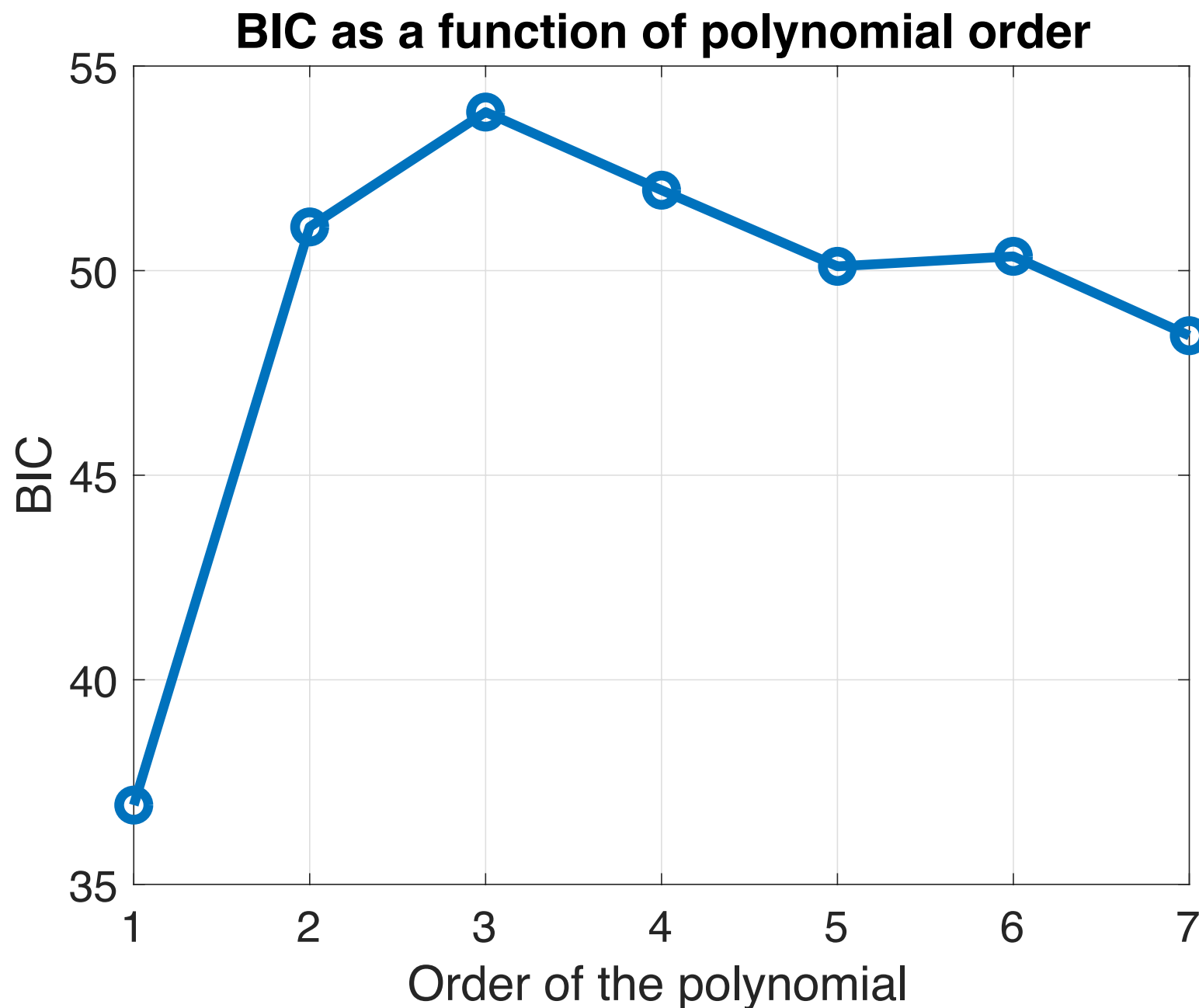
Further use an uninformative, flat prior $p_0(\boldsymbol{\alpha}_j)$, and then

$$\log p(\text{Data} | M_j) \approx \log L(\hat{\boldsymbol{\alpha}}_j | \text{Data}) - \frac{d_j}{2} \log n, \quad + \text{ or } -$$

where $\hat{\boldsymbol{\alpha}}_j$ is the maximum likelihood estimator and d_j is the number of free parameters in M_j .

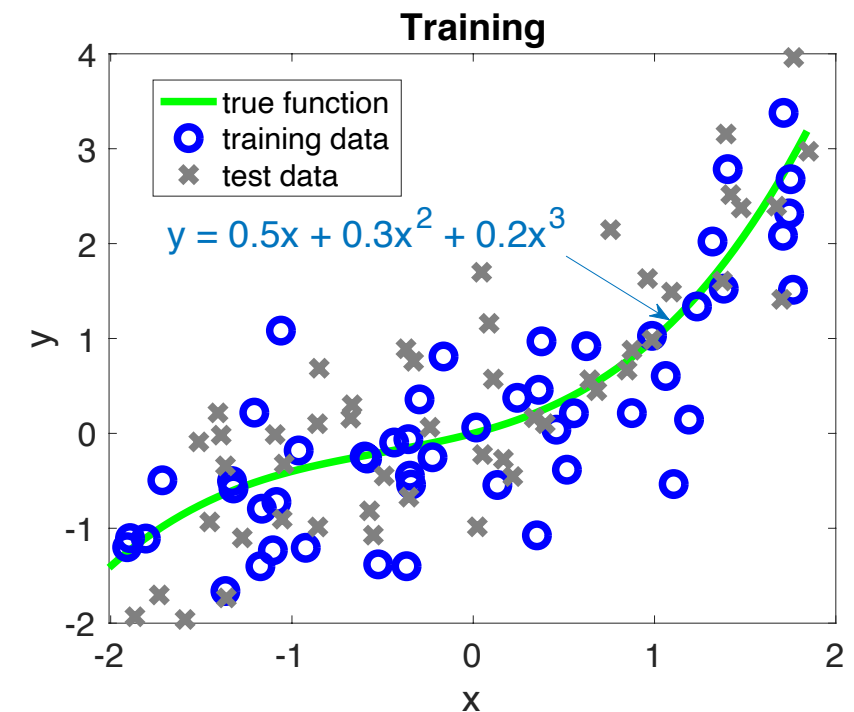
Bayesian Information Criterion (BIC)

$$\log p(\text{Data} \mid M_j) \approx \log L(\hat{\alpha}_j \mid \text{Data}) - \frac{d_j}{2} \log n$$



Summary: Basic Ideas of Model Selection

- Why prefer simple models?
- How simple is simple enough?
- The simplest model and the most probable model
 - Help find causal model?
- Methods for model selection
 - Cross validation
 - Information criteria
 - ...



Supervised Learning: Examples

- Regression: the target variable to be predicted is continuous
 - Predict the price of a car from its mileage.
 - Navigating a car: angle of the steering.
- Classification:
 - Face recognition (difficult because of the complex variability in the data: pose and illumination in a face image, occlusions, glasses/ beard/make-up/etc.)

Training



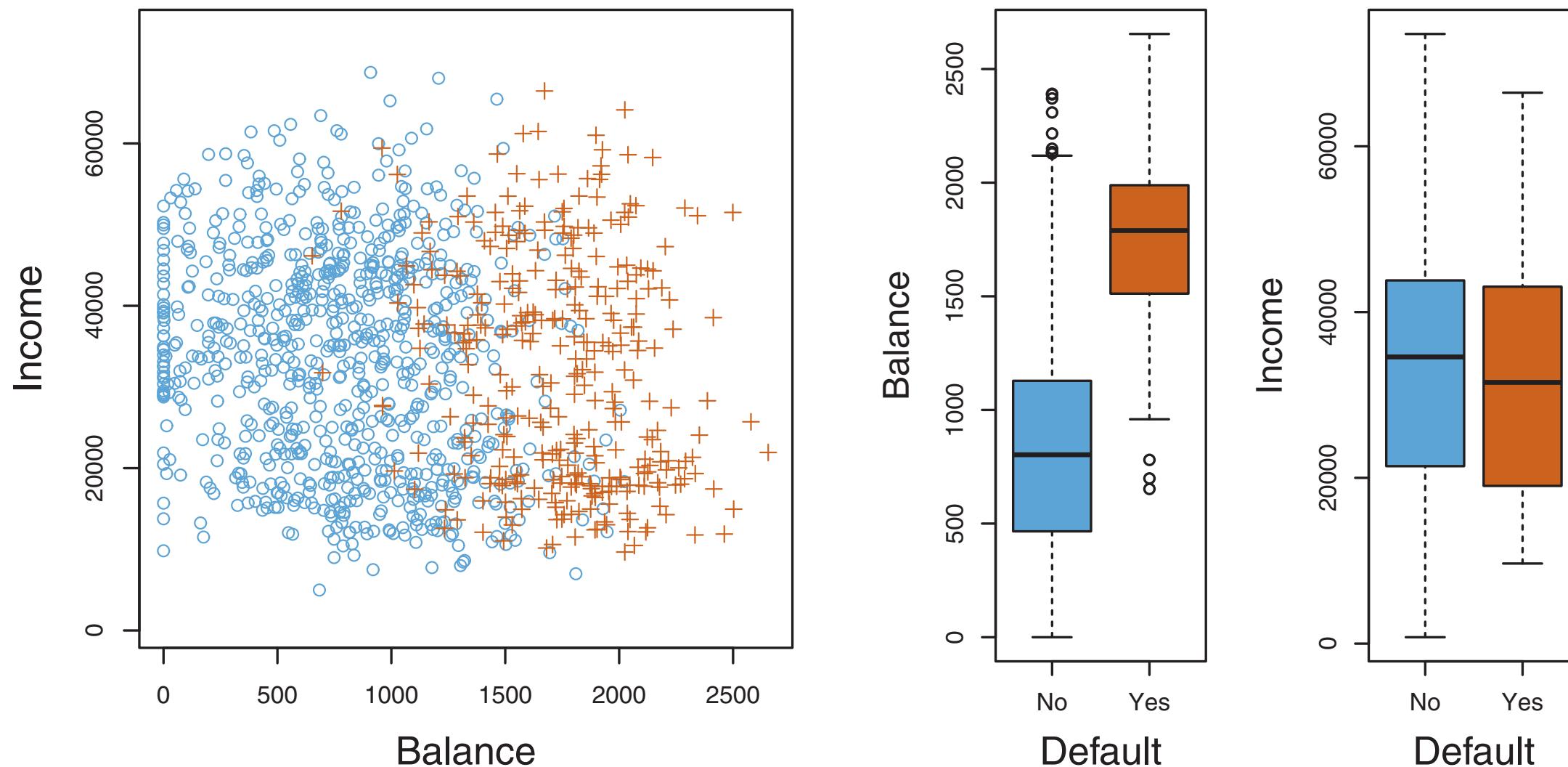
Test



- Optical character recognition (with different styles...)
- Medical diagnosis
- Credit scoring: classify customers into high- and low-risk, based on their income and savings, using data about past loans (whether they were paid or not)

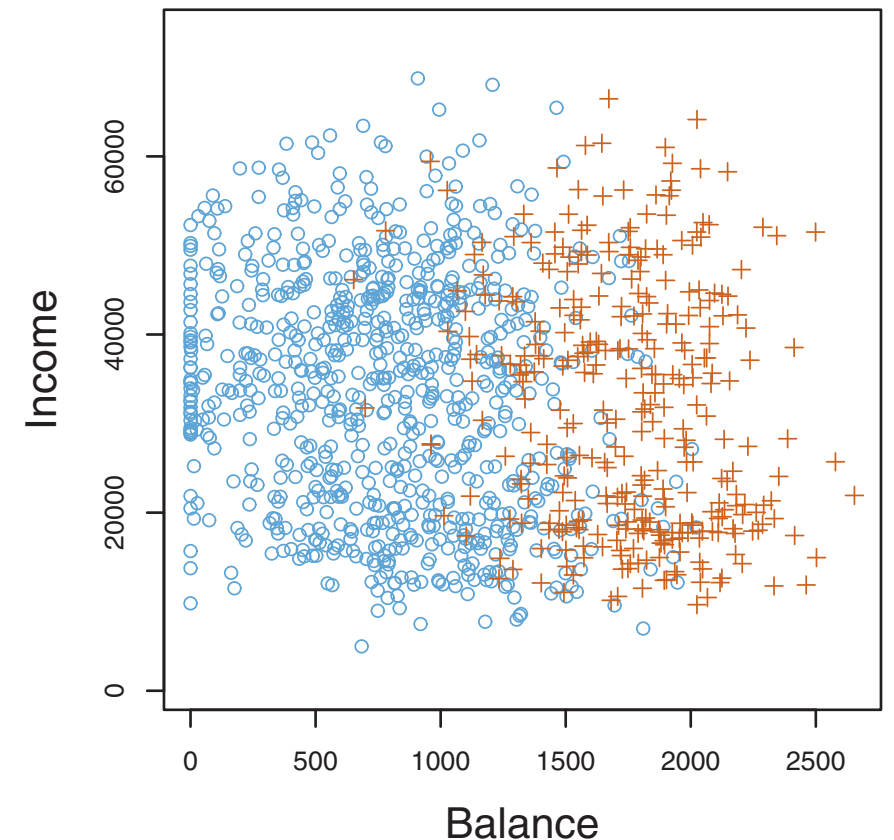
0 1 2 3 4 5 6 7 8 9

Classification: Example



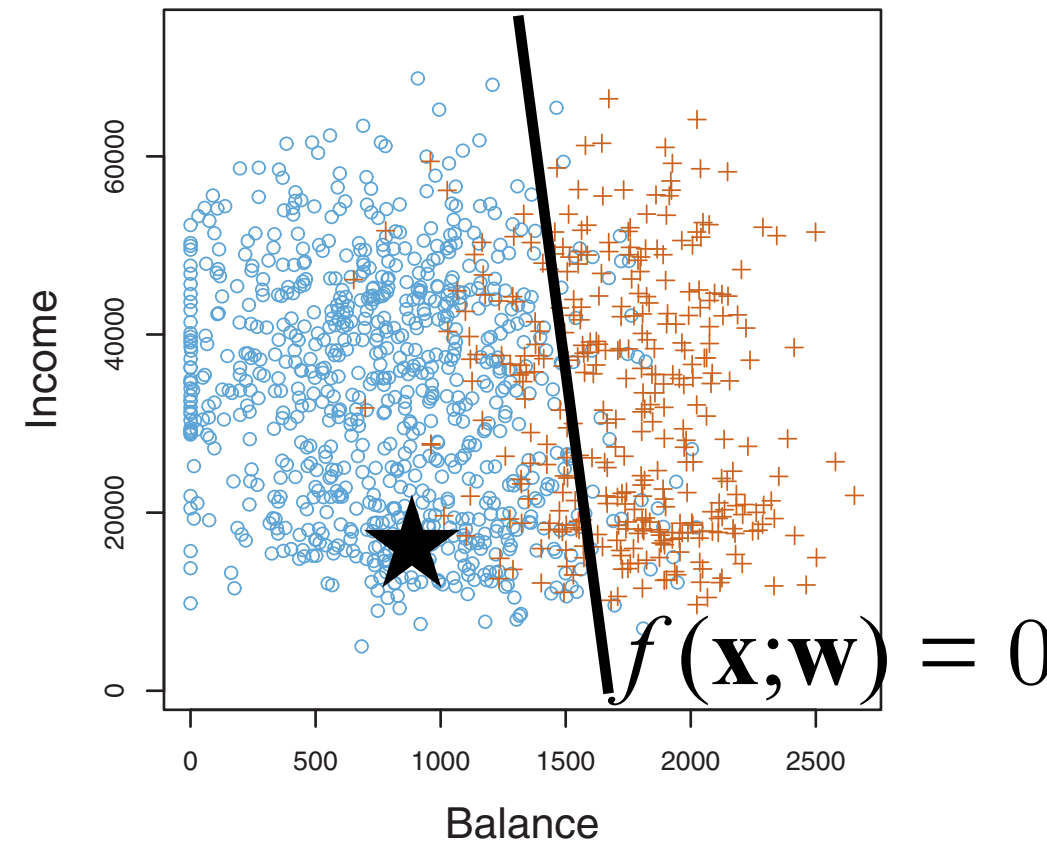
The **Default** data set. Left: The annual incomes and monthly credit card balances of a number of individuals. The individuals who defaulted on their credit card payments are shown in orange, and those who did not are shown in blue. Center: Boxplots of **balance** as a function of **default** status. Right: Boxplots of **income** as a function of **default** status.

Classification



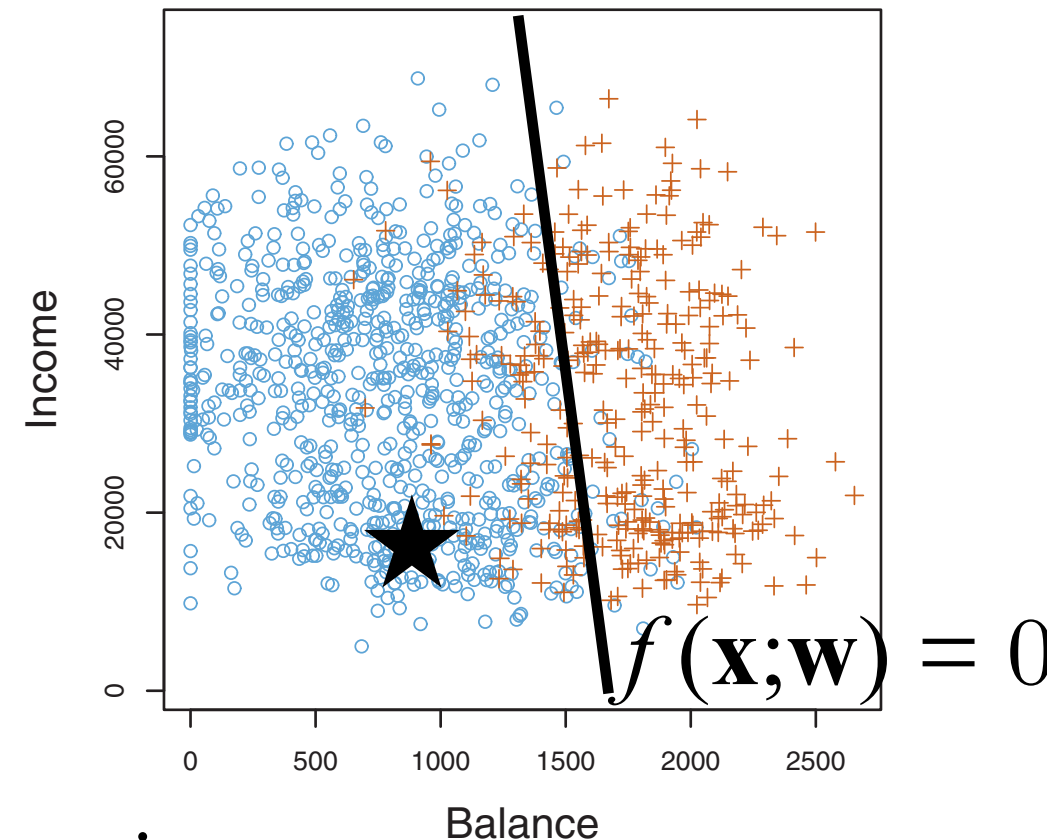
- We are given a training set of labeled examples (positive and negative) and want to learn a classifier that we can use to predict *unseen* examples, or to understand the data.
- Training set: $\{(\mathbf{x}_i, y_i)\}_{i=1}^n$, where \mathbf{x}_i is the i th input vector and $y_i \in \{0, 1\}$ its class label.

Classification



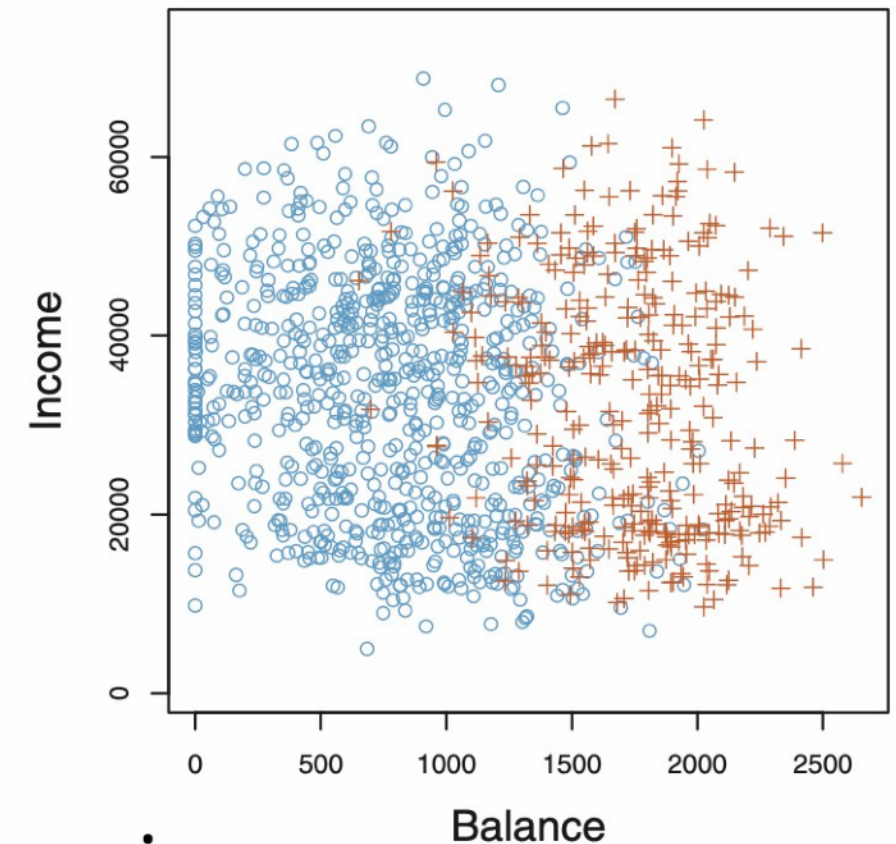
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- Training set: $\{(\mathbf{x}_i, y_i)\}_{i=1}^n$, where \mathbf{x}_i is the i th input vector and $y_i \in \{0, 1\}$ its class label.
- How? A natural way is to find a decision boundary! $f(\mathbf{x}; \mathbf{w}) = 0$

Classification with Linear Regression?



- We have training set: $\{(\mathbf{x}_i, y_i)\}_{i=1}^n$, where \mathbf{x}_i is the i th input vector and $y_i \in \{0, 1\}$ its class label
- How about using linear regression? $\hat{y} = l(\mathbf{x}; \mathbf{w}) = \mathbf{w}_0 + \mathbf{w}_1^T \mathbf{x}$ for prediction then classify a new (test) example according to
 - label = 1 if $l(\mathbf{x}; \mathbf{w}) > 0.5$, and label = 0 otherwise
- Not a good idea... See why...

Classification with Linear Regression?

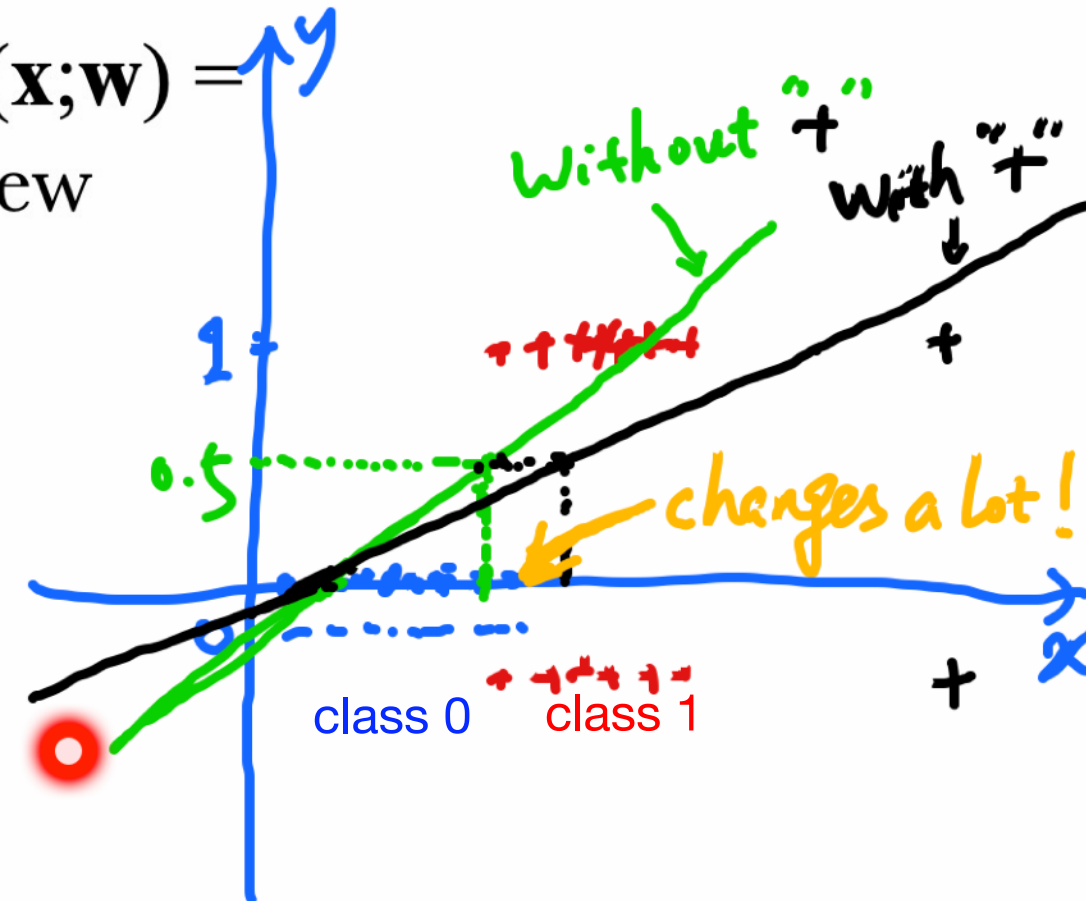


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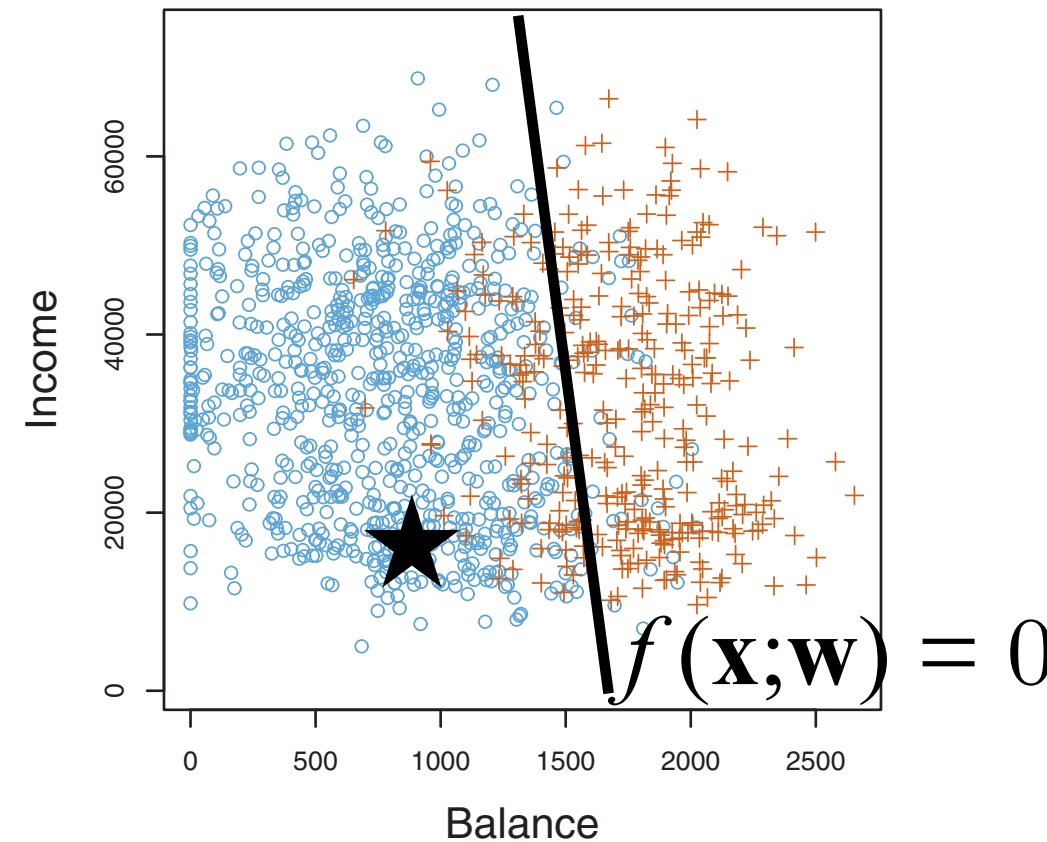
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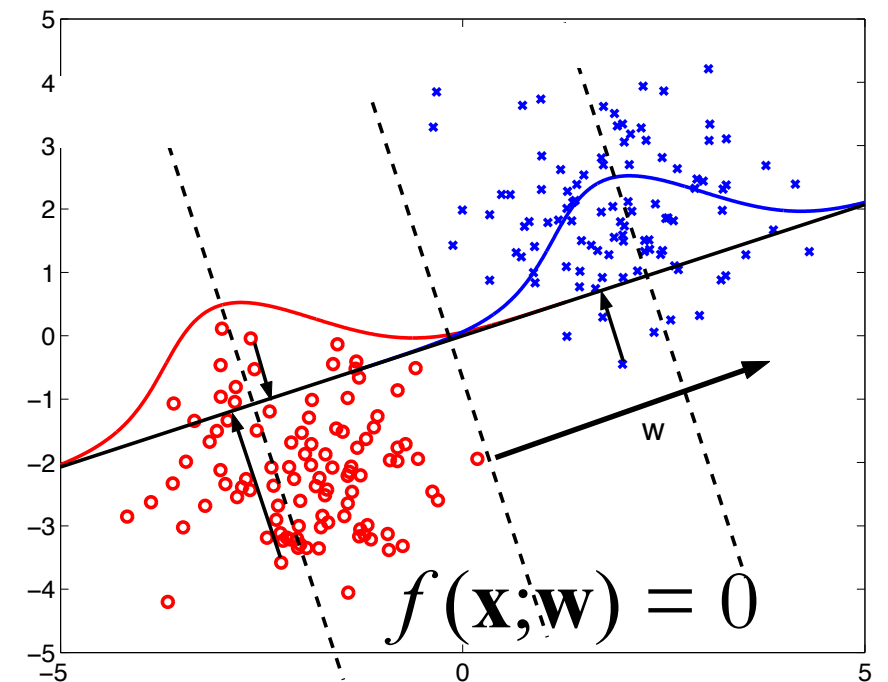
- Not a good idea... See why...



Projections of the Data

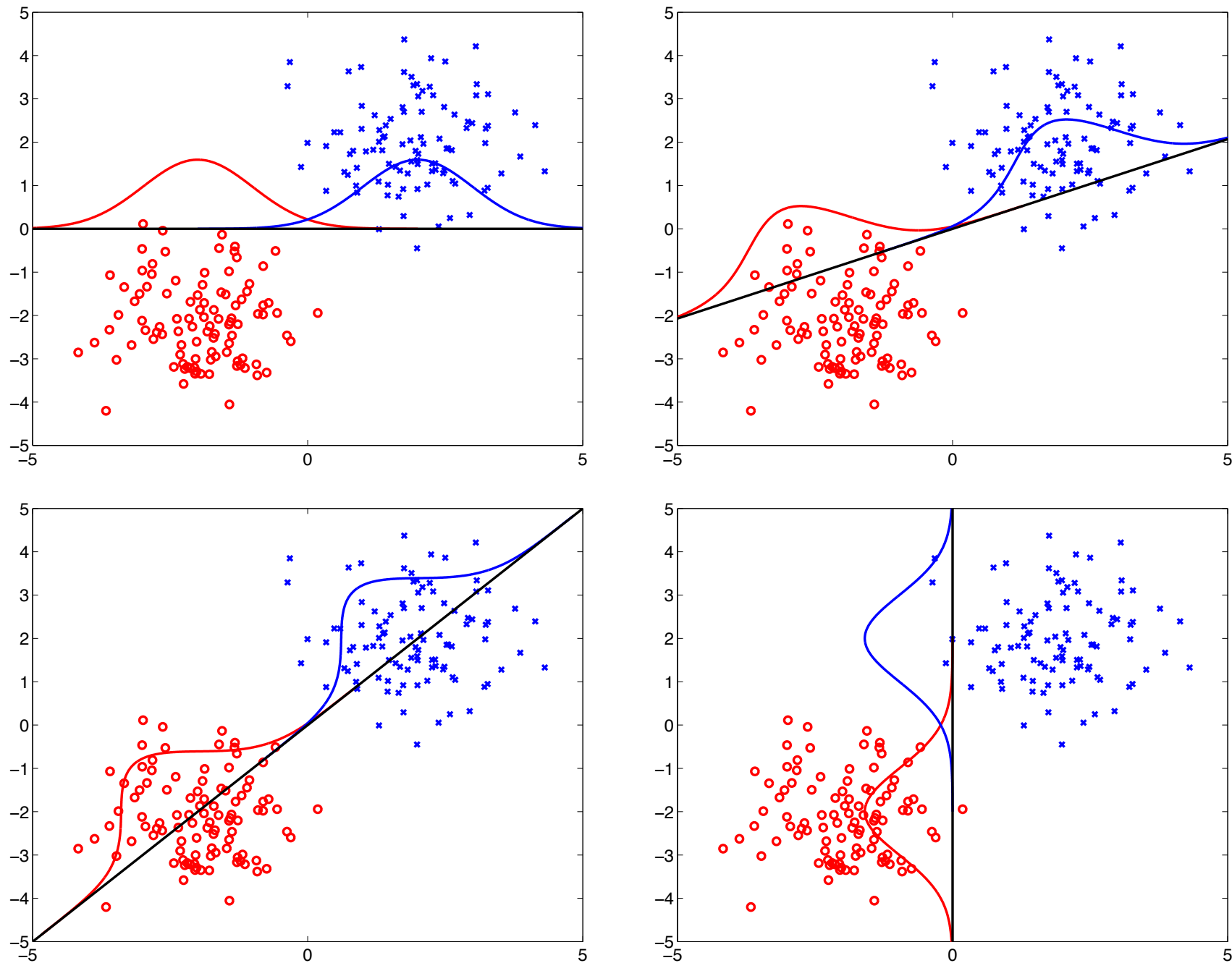


- A linear function $f(\mathbf{x}; \mathbf{w}) = w_0 + \mathbf{w}_1^T \mathbf{x}$ projects each point $\mathbf{x} = (x_1, x_2)^T$ to a line parallel to \mathbf{w}_1 .
- Let's see how well the projected points, determined by \mathbf{w}_1 , are separated across the classes.



Effect of Different Projects

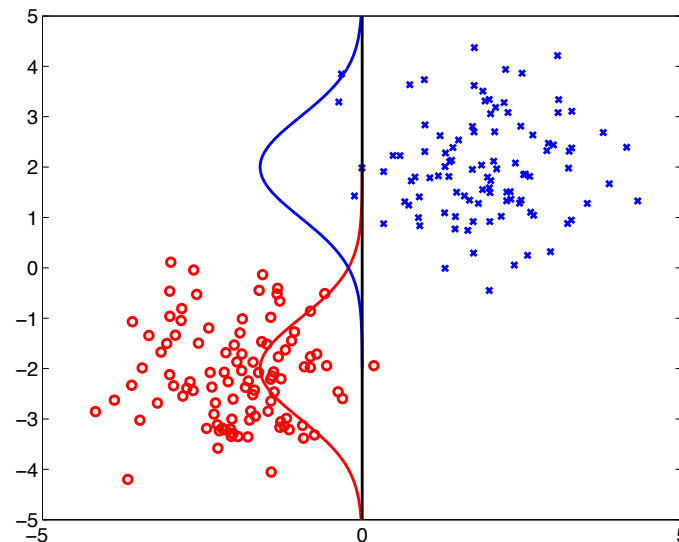
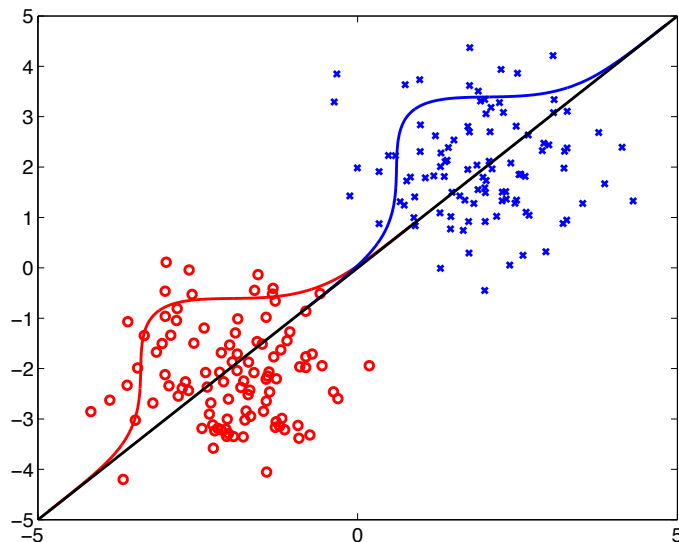
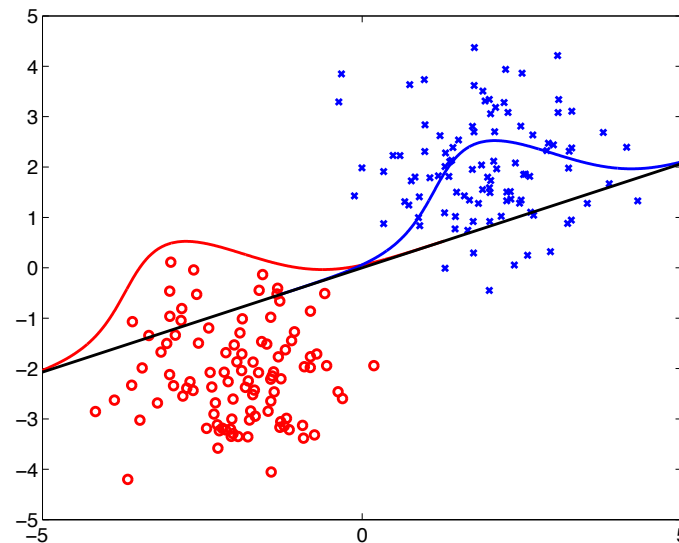
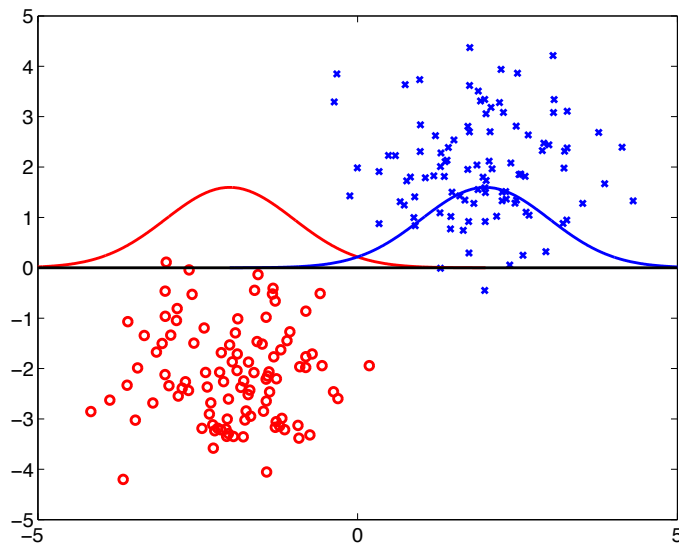
- With different \mathbf{w}_1 :



(Partly adapted from Tommi Jaakkola's slides)

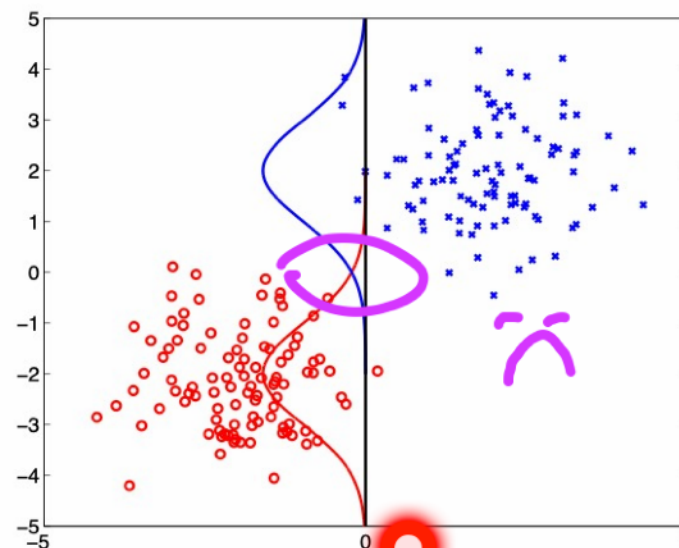
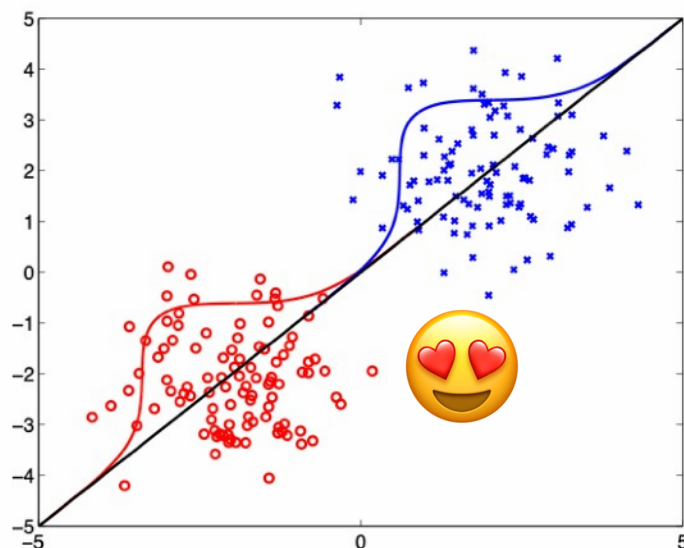
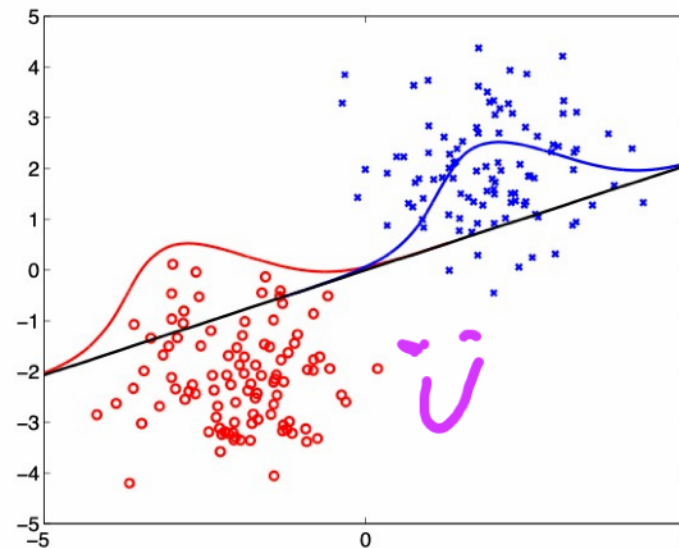
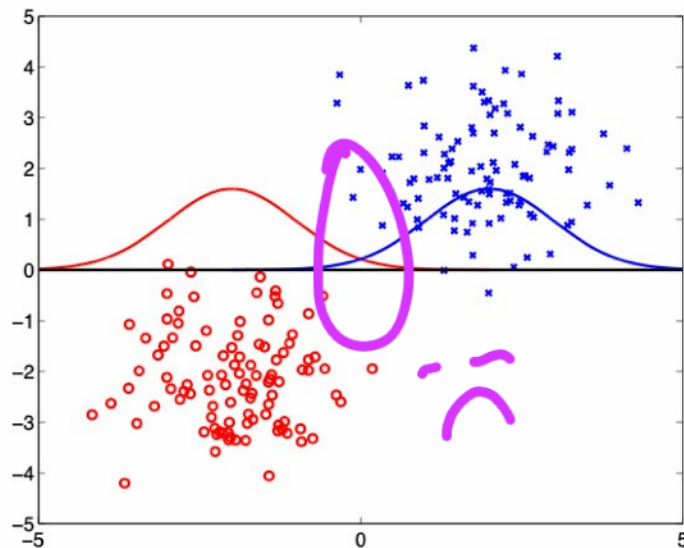
Finding the Optimal Projection

- Find \mathbf{w}_1 to maximize the “separation” of the projected points across classes
- Quantify the separation (overlap) in terms of means and variances of the resulting 1-dimensional class distributions

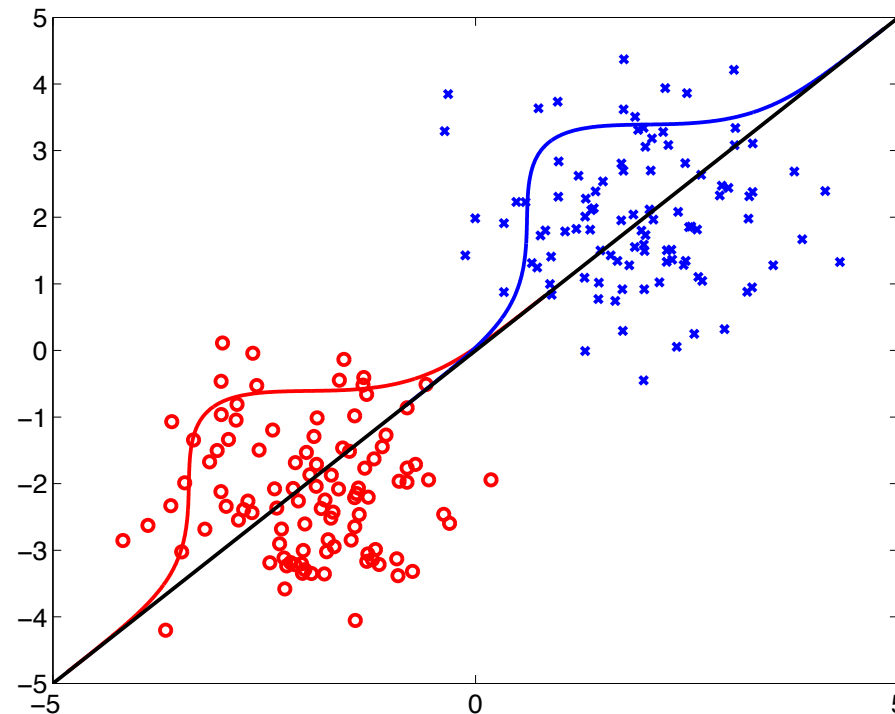


Finding the Optimal Projection

- Find \mathbf{w}_1 to maximize the “separation” of the projected points across classes
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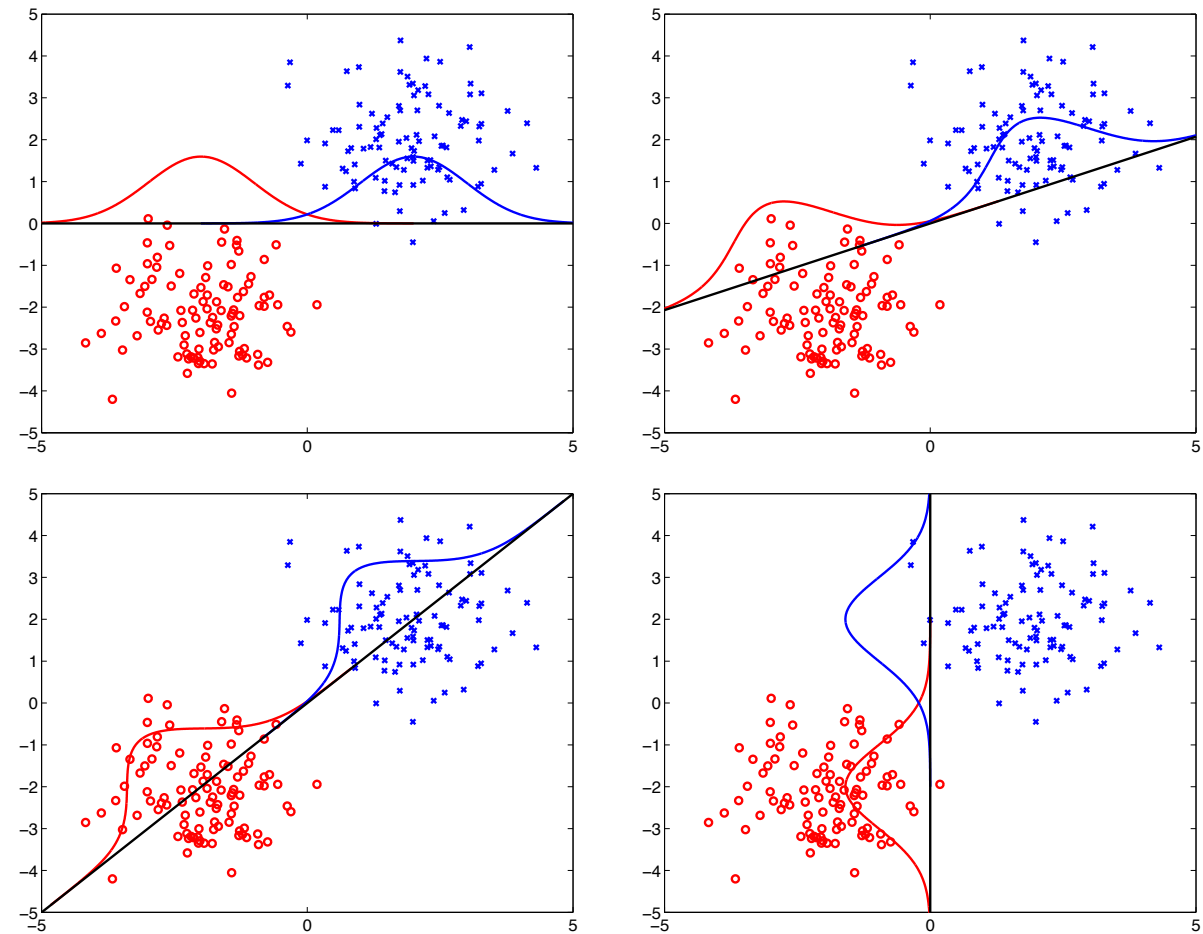


Before & After the Projection



- For original \mathbf{x} (d -dimensional):
 - class 0: n_0 samples, mean μ_0 , covariance Σ_0
 - class 1: n_1 samples, mean μ_1 , covariance Σ_1
- Projected class descriptions (1-dimension):
 - class 0: n_0 samples, mean $\mathbf{w}_1^T \mu_0$, variance $\mathbf{w}_1^T \Sigma_0 \mathbf{w}_1$
 - class 1: n_1 samples, mean $\mathbf{w}_1^T \mu_1$, variance $\mathbf{w}_1^T \Sigma_1 \mathbf{w}_1$

Fisher Linear Discriminant



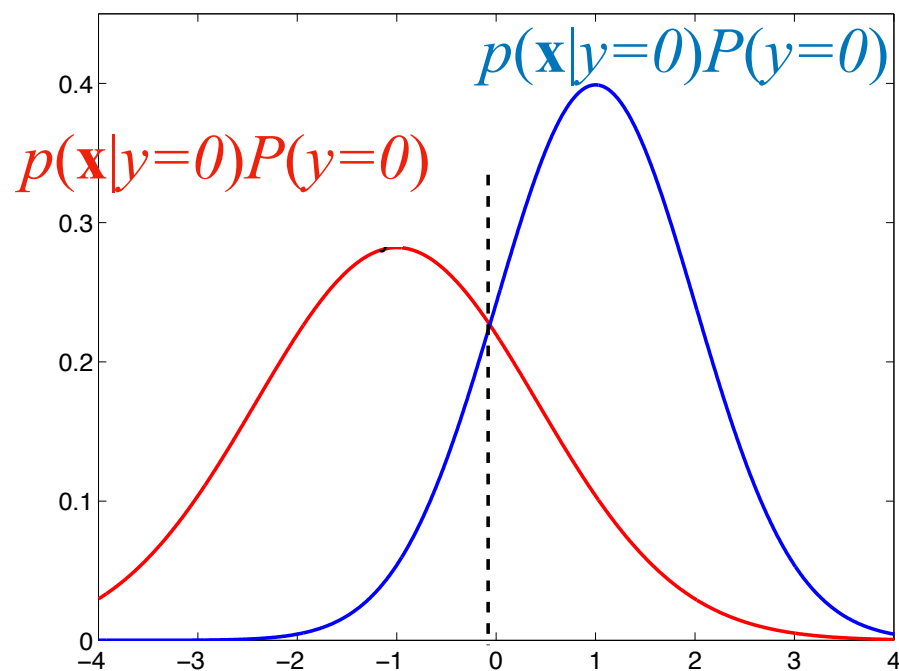
- Objective: Finding projection \mathbf{w}_1 to maximize

$$J_{Fisher}(\mathbf{w}) = \frac{(\text{Separation of projected means})^2}{\text{Sum of within class variances}} = \frac{(\mu_1^T \mathbf{w}_1 - \mu_0^T \mathbf{w}_1)^2}{n_1 \mathbf{w}_1^T \Sigma_1 \mathbf{w}_1 + n_0 \mathbf{w}_1^T \Sigma_0 \mathbf{w}_1}$$

- The solution is $\mathbf{w}_1 \propto (n_1 \Sigma_1 + n_0 \Sigma_0)^{-1} (\mu_1 - \mu_0)$
- Theoretically optimal for two normal populations with equal covariances $\Sigma_0 = \Sigma_1$

Simple Decision Theory

- Suppose we know the class-conditional densities $p(\mathbf{x}|y)$ for $y = 0, 1$ as well as the overall class frequencies $P(y)$.
- How do we decide which class a new example \mathbf{x}^{new} belongs to in order to minimize the overall probability of error?



The minimum probability of error decisions are given by

$$\begin{aligned} y^{new} &= \arg \max_{y=0,1} P(y|\mathbf{x}^{new}) \\ &= \arg \max_{y=0,1} \{p(\mathbf{x}^{new}|y)P(y)\} \end{aligned}$$

Known as Bayes classifier.

Logistic Regression

- For binary classification problems, we can write these decisions as

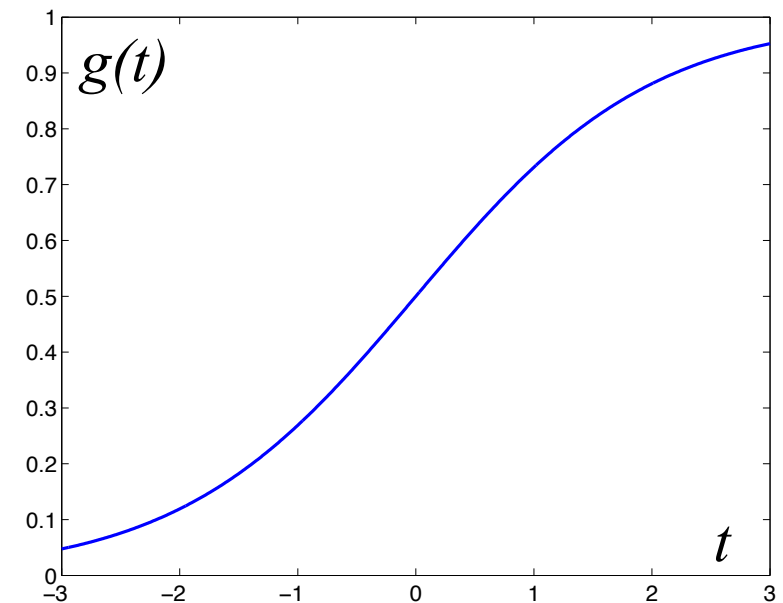
$$y = 1 \text{ if } \log \frac{P(y=1 | \mathbf{x})}{P(y=0 | \mathbf{x})} > 0, \text{ and } y = 0 \text{ otherwise.}$$

- We generally don't know $P(y|x)$, but we can parametrize the log-odds with a linear function:

$$\log \frac{P(y = 1 | \mathbf{x})}{P(y = 0 | \mathbf{x})} = f(\mathbf{x}; \mathbf{w}) = w_0 + \mathbf{w}_1^T \mathbf{x}.$$

- It gives rise to the logistic model

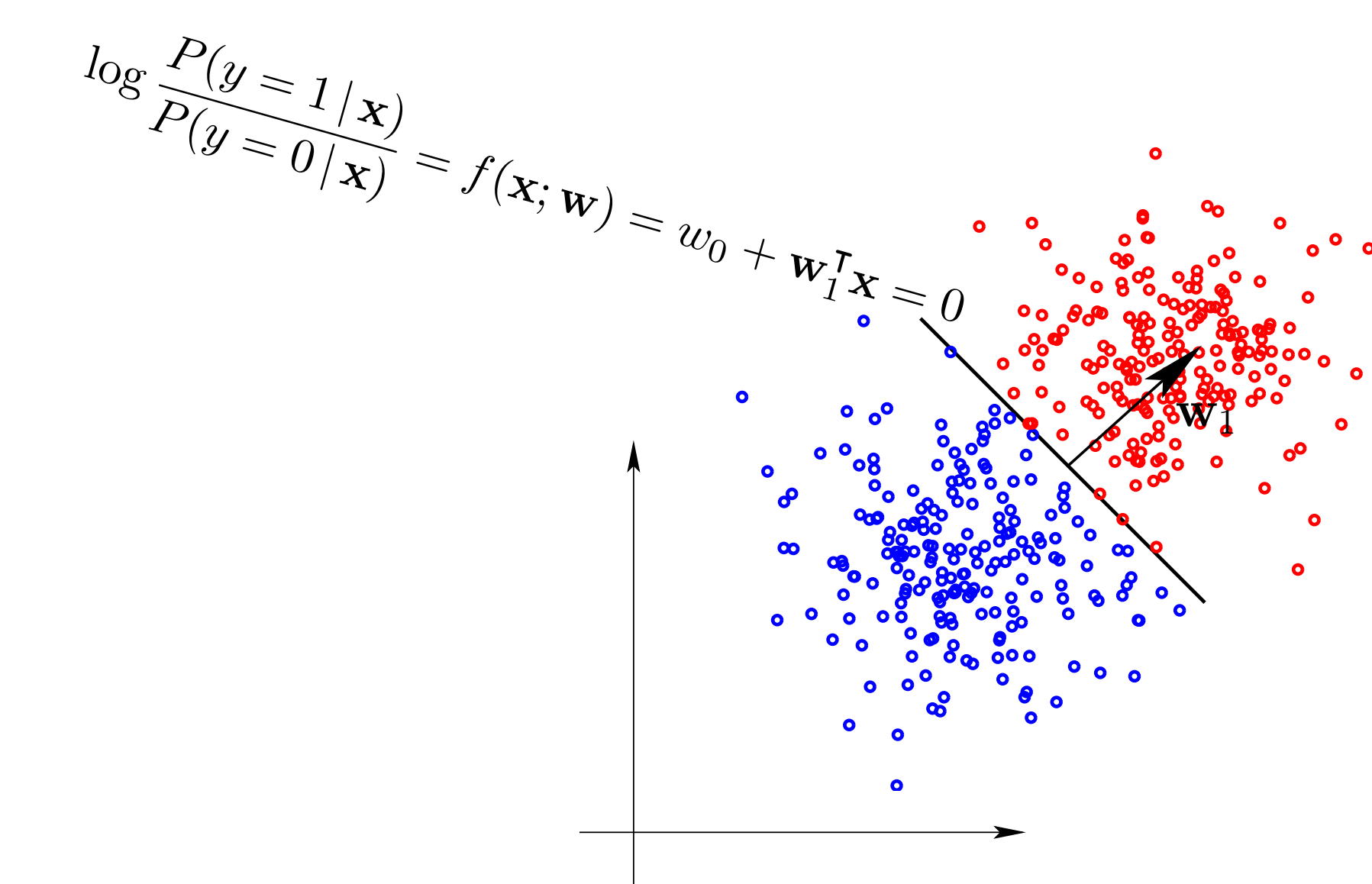
$P(y = 1 | \mathbf{x}) = g(w_0 + \mathbf{w}_1^T \mathbf{x})$,
where $g(t) = \frac{1}{1+e^{-t}}$ is a logistic “squashing function”
that turns linear functions into probabilities.



Logistic Regression for Classification: Illustration

- For binary classification problems, we can write these decisions as

$$y = 1 \text{ if } \log \frac{P(y=1 | \mathbf{x})}{P(y=0 | \mathbf{x})} > 0, \text{ and } y = 0 \text{ otherwise.}$$

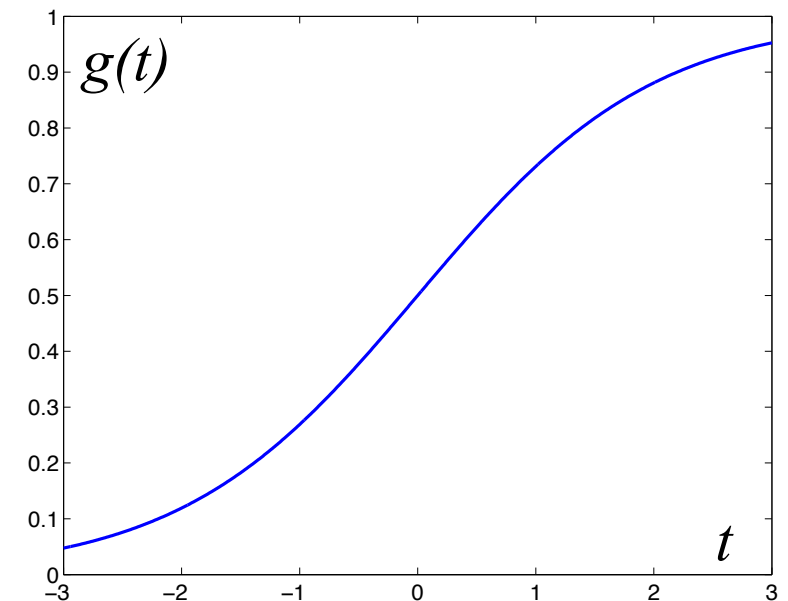


Parameter Estimation for Logistic Regression

- As with regression models, we can fit the logistic models using maximum (conditional) log-likelihood:

$$\log L(\mathbf{w}; \text{Data}) = \sum_{i=1}^n \log P(y_i | \mathbf{x}_i, \mathbf{w}), \quad \text{where}$$

$$P(y = 1 | \mathbf{x}, \mathbf{w}) = g(w_0 + \mathbf{w}_1^T \mathbf{x}) = \frac{1}{1 + e^{-(w_0 + \mathbf{w}_1^T \mathbf{x})}}.$$



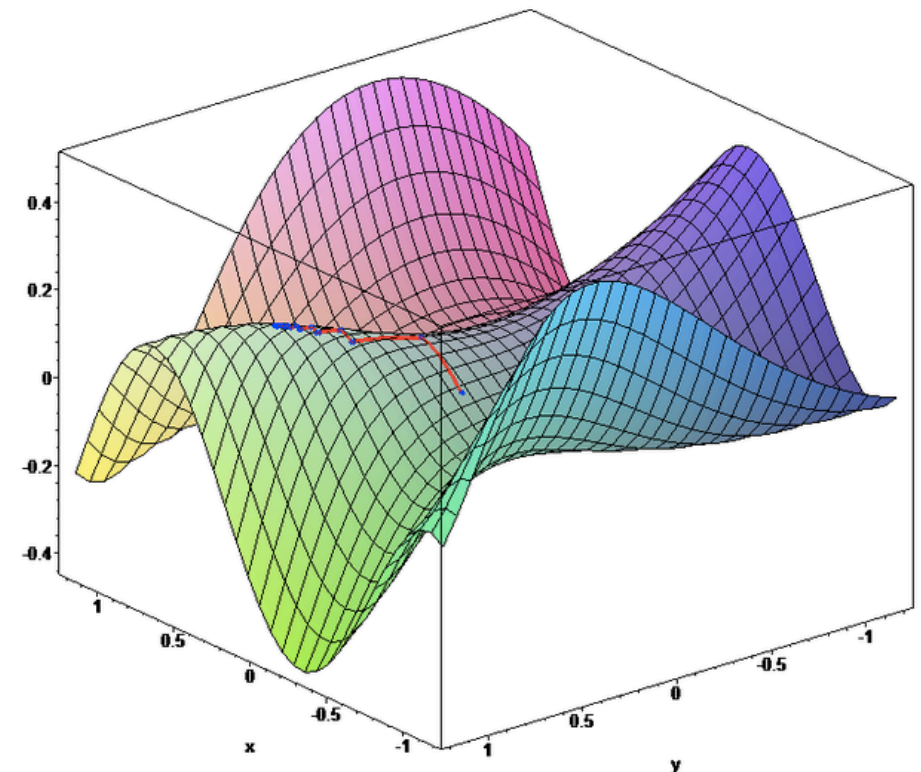
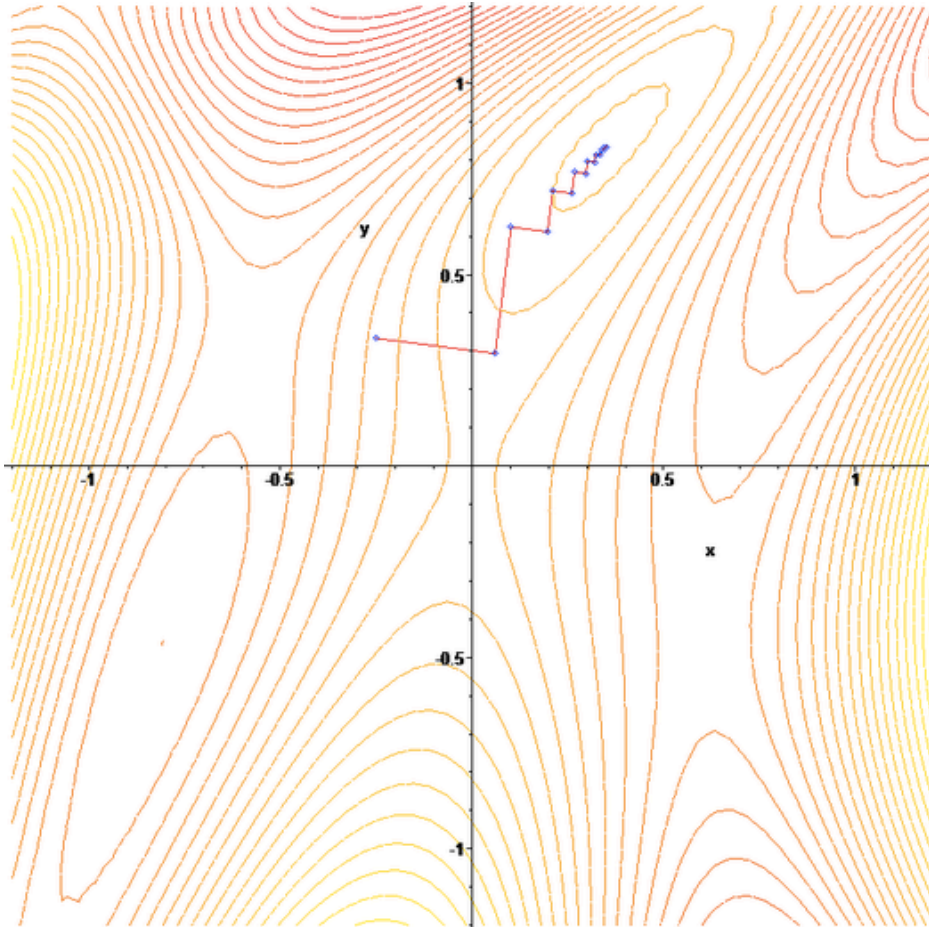
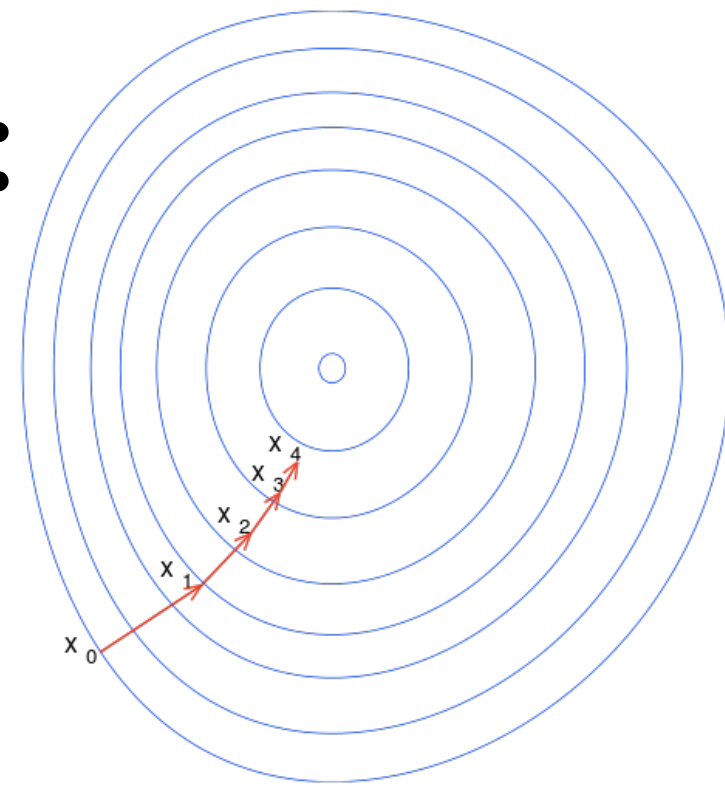
- No closed-form solution (like optimization of parameters in neural networks—remember?)
- By gradient-based method (or more advanced numerical methods)

Elementary Optimization: Gradient Method

- A general approach to $\min_{x \in \mathbb{R}^n} f(x)$:

$$x^{new} = x^{old} - \gamma \nabla f(x^{old})$$

- Example: $\min f(x_1, x_2) = \sin\left(\frac{1}{2}x_1^2 - \frac{1}{4}x_2^2 + 3\right) \cos(2x_1 + 1 - e^{x_2})$.



A nice demo is given on <https://www.benfrederickson.com/numerical-optimization/>

Logistic Regression: Example

| | | Concentration of anesthetic | | | | |
|-------|------|-----------------------------|------|------|-----|-----|
| | 0.8 | 1 | 1.2 | 1.4 | 1.6 | 2.5 |
| Move | 6 | 4 | 2 | 2 | 0 | 0 |
| Still | 1 | 1 | 4 | 4 | 4 | 2 |
| Total | 7 | 5 | 6 | 6 | 4 | 2 |
| Prop. | 0.17 | 0.2 | 0.67 | 0.67 | 1 | 1 |

- Maximize the Likelihood function
- Fitted model:

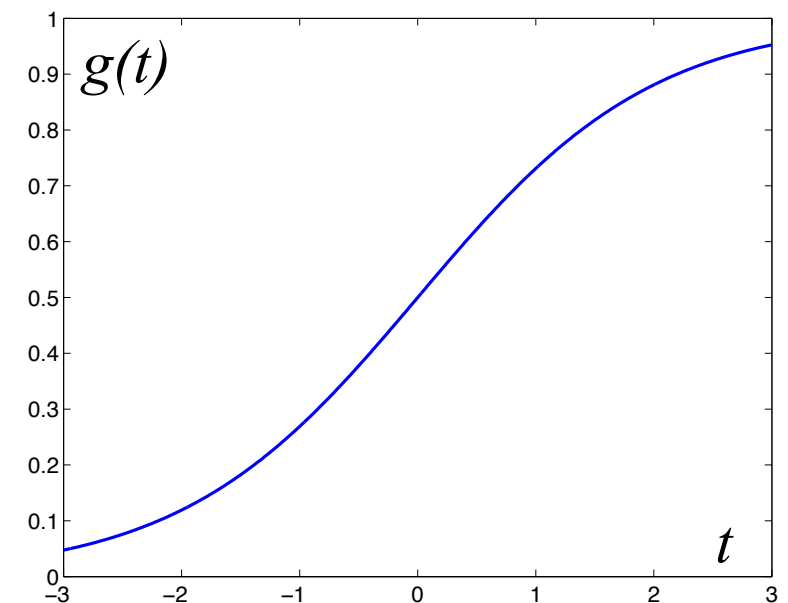
$$P(y = 1 | x) = \frac{1}{1 + e^{-(-6.47 + 5.57x)}}.$$

Extended Logistic Regression

- As with regression models, we can fit the logistic models using maximum (conditional) log-likelihood:

$$L(\mathbf{w}; \text{Data}) = \sum_{i=1}^n \log P(y_i | \mathbf{x}_i, \mathbf{w}), \quad \text{where}$$

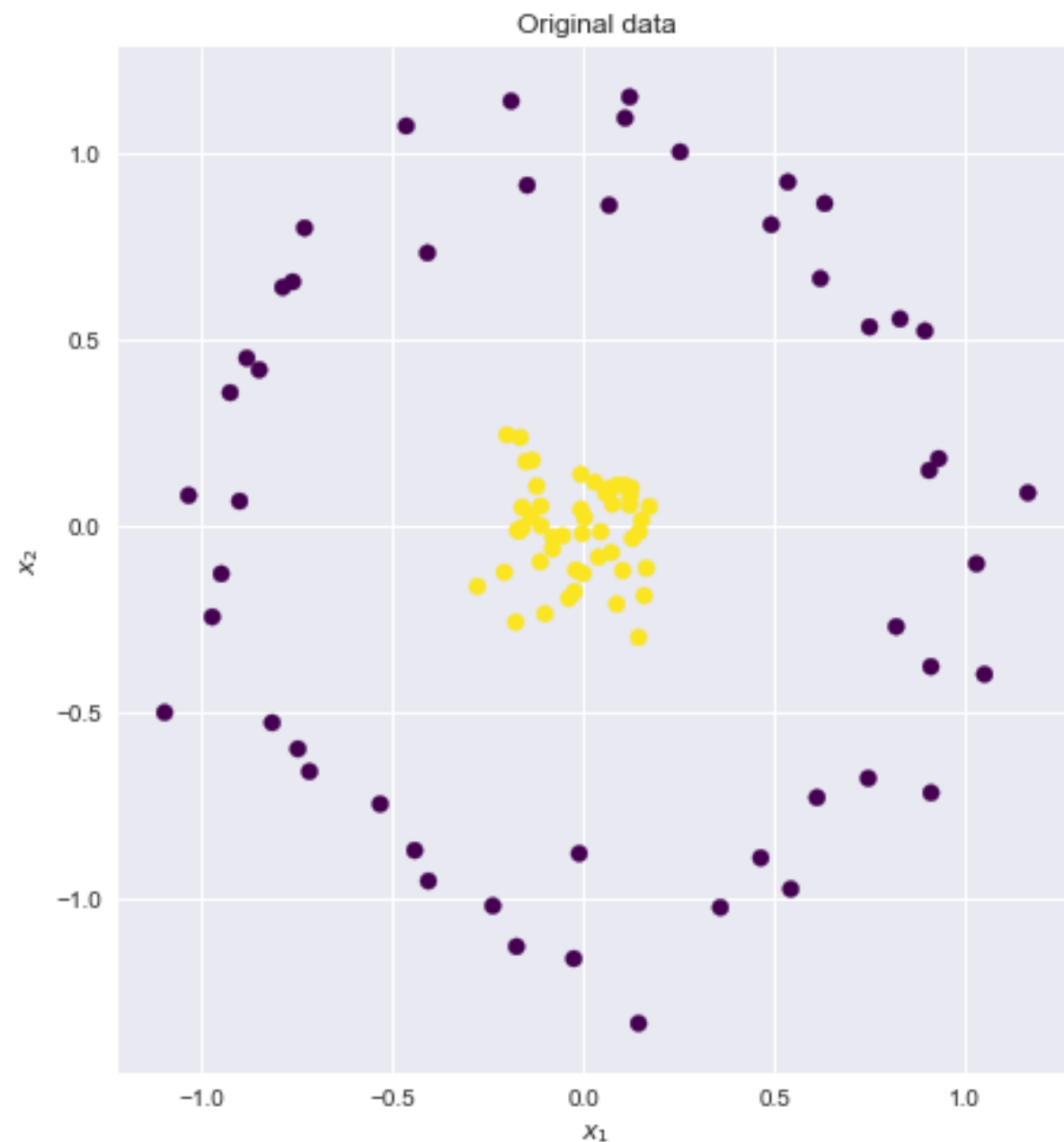
$$P(y = 1 | \mathbf{x}, \mathbf{w}) = g(w_0 + \mathbf{w}_1^\top \mathbf{x}) = \frac{1}{1 + e^{-(w_0 + \mathbf{w}_1^\top \mathbf{x})}}.$$



For instance, we can use additive models instead of the linear model:

$$f(\mathbf{x}; \mathbf{w}) = w_0 + w_1 \phi_1(\mathbf{x}) + \dots + w_M \phi_M(\mathbf{x}).$$

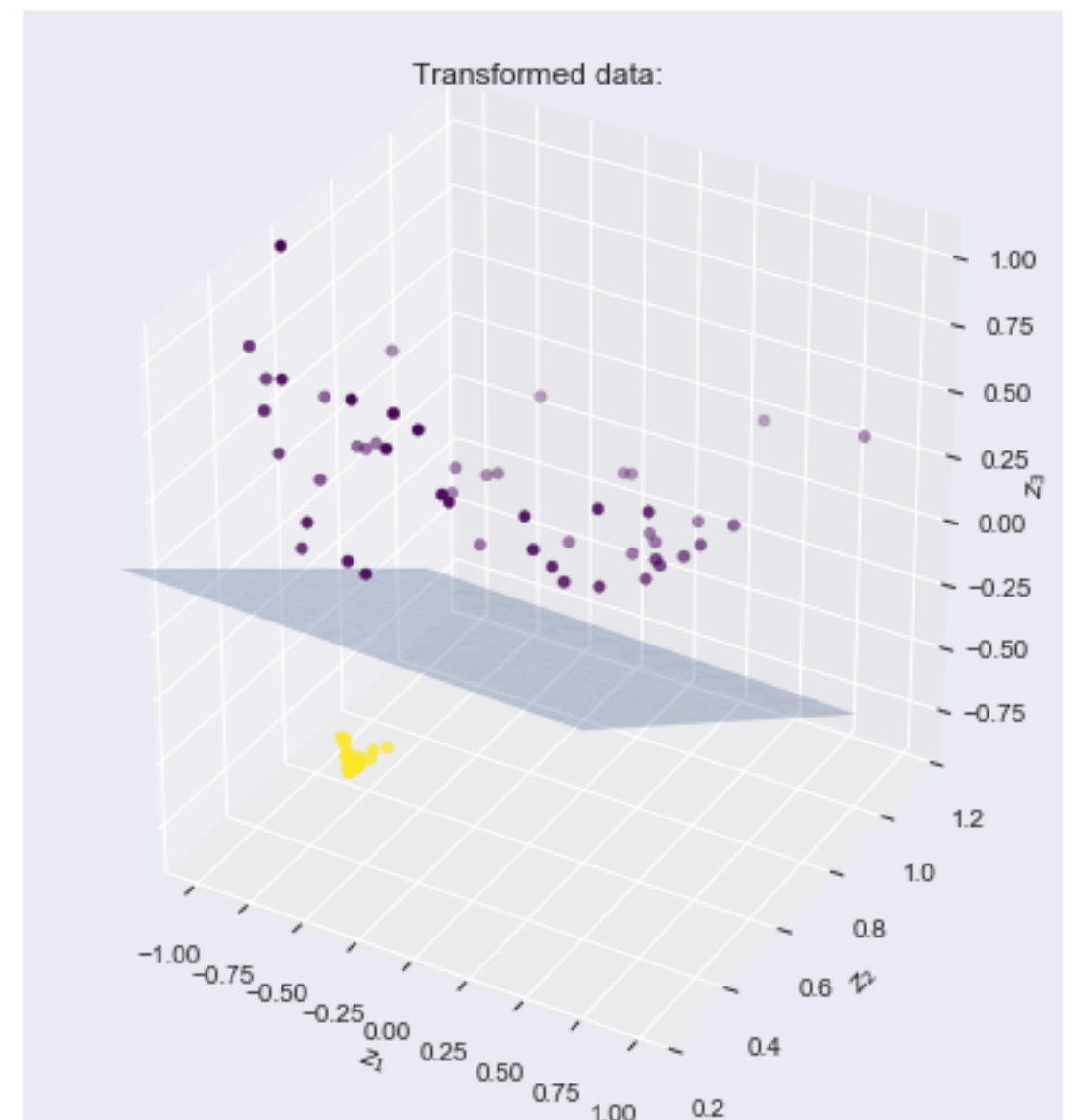
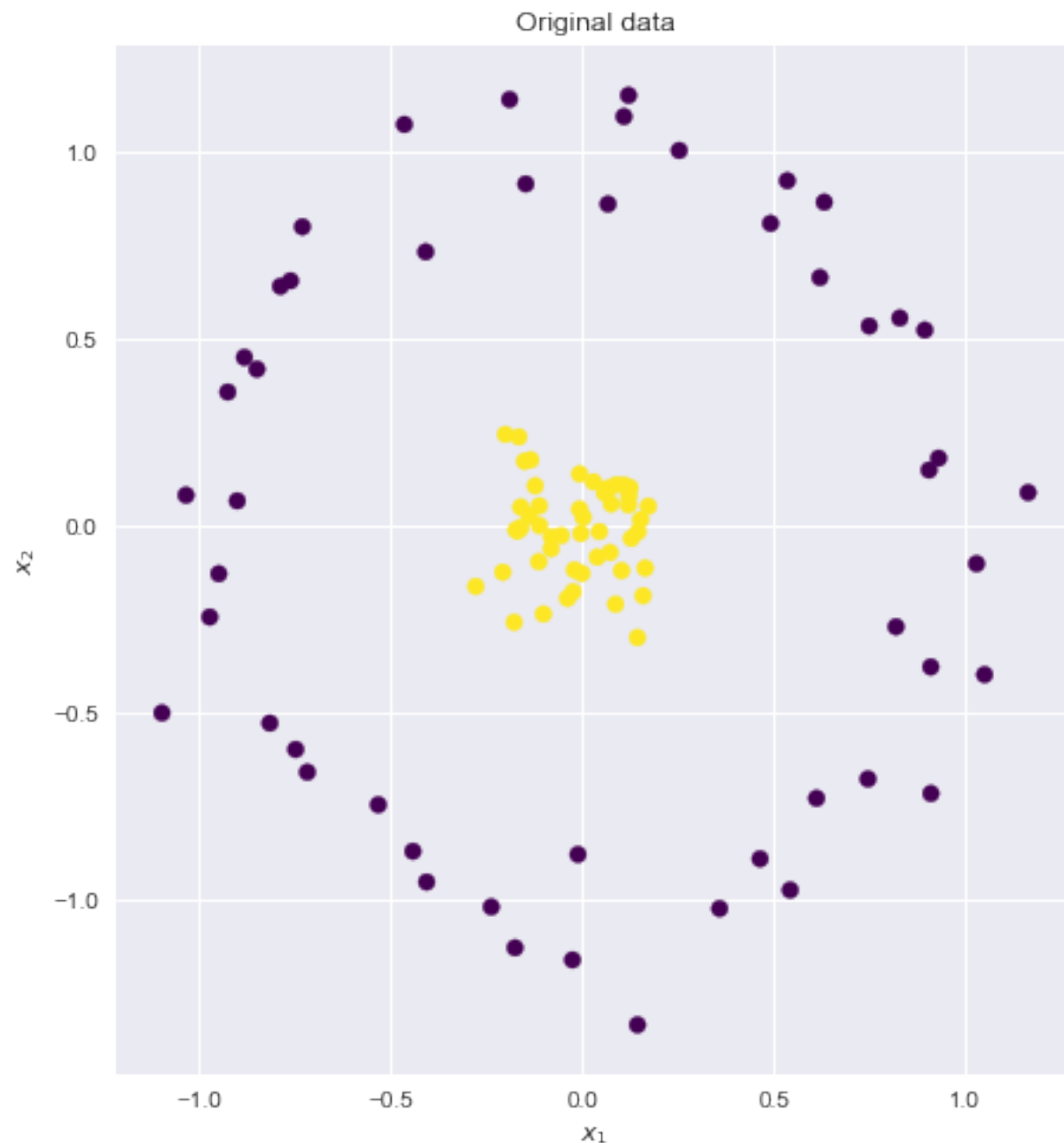
Kernel Methods for Classification



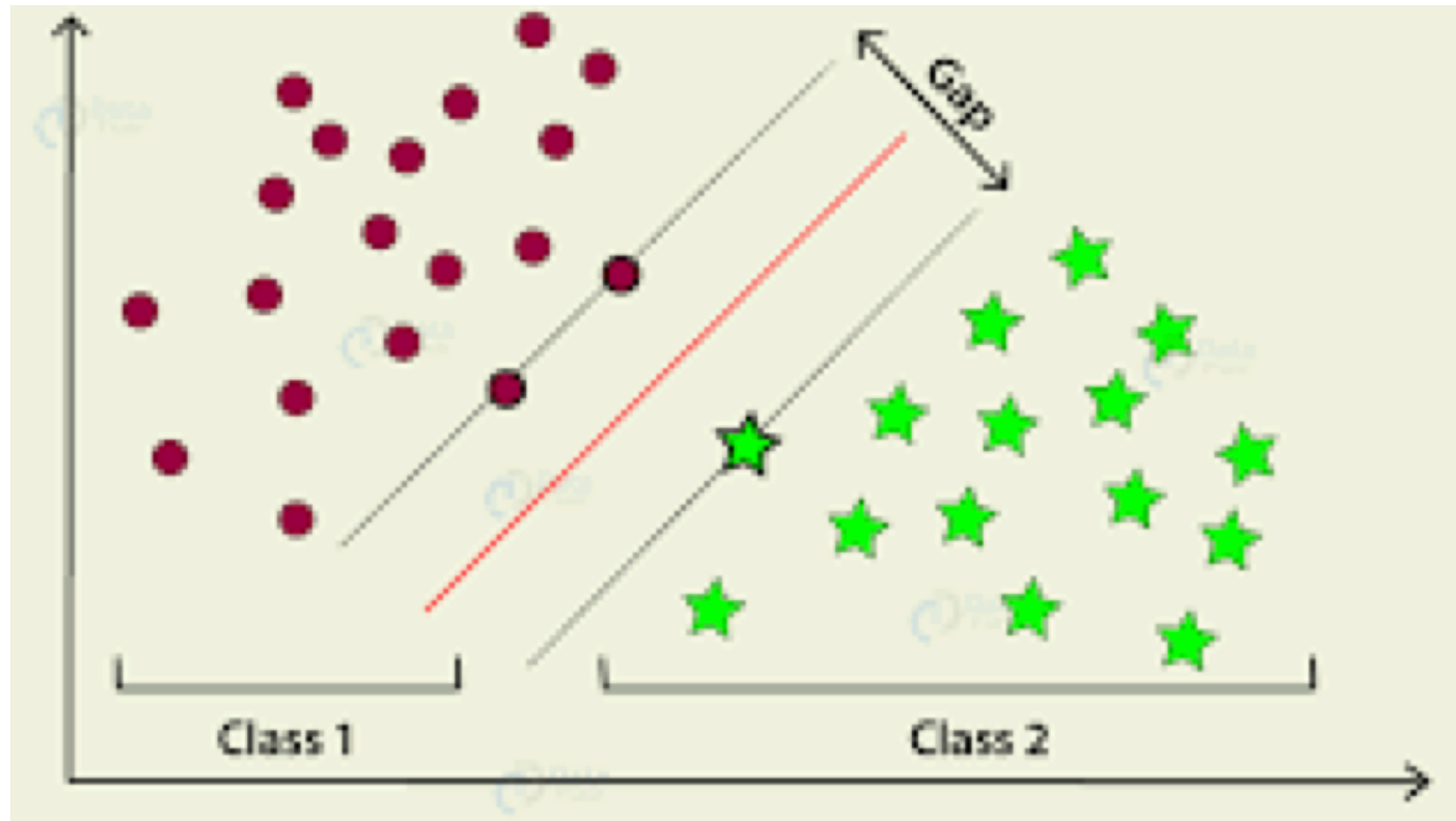
The two classes are not linearly separable. :-)

Kernel Methods for Classification

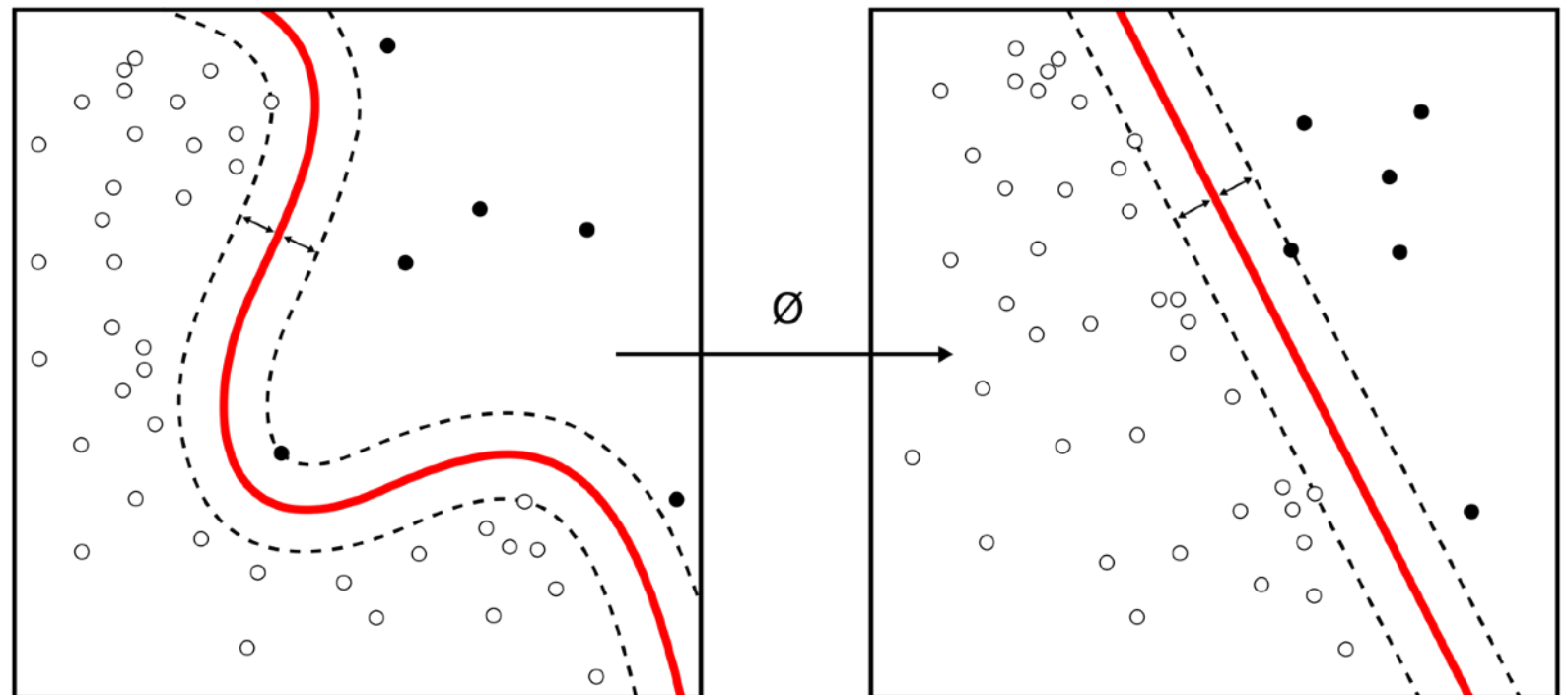
What if you use a polynomial kernel with $p=2$?



Support Vector Machines



Can perform nonlinear classification with kernel trick.



Supervised Learning Algorithms

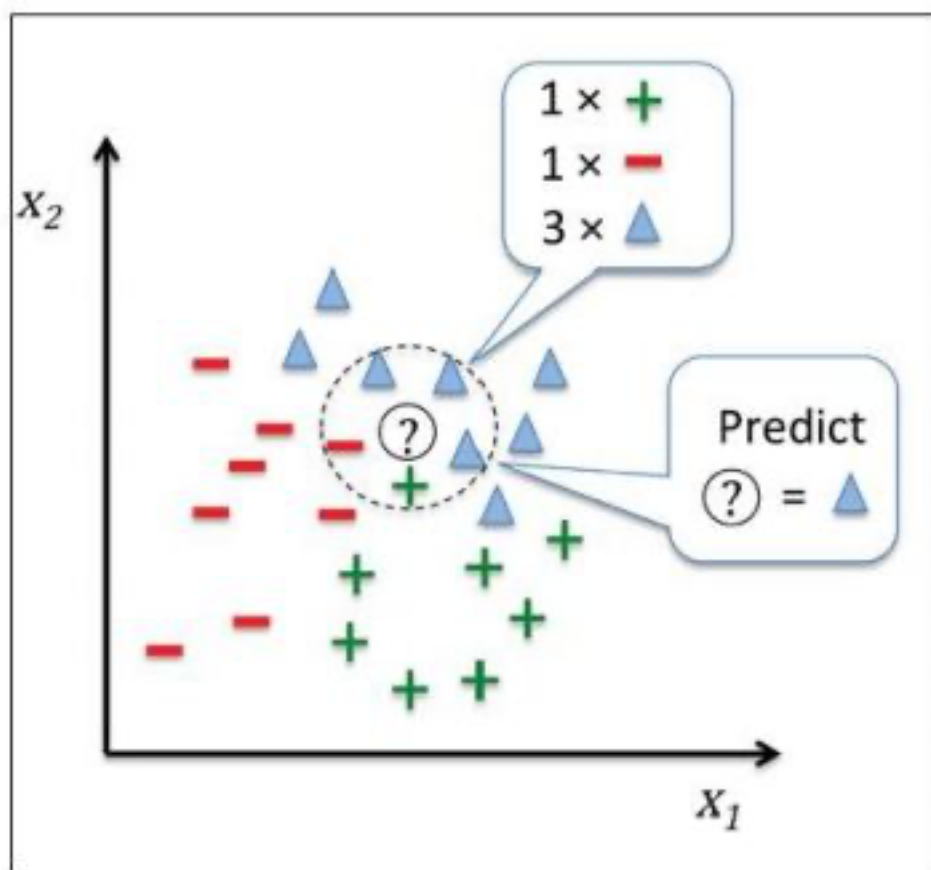
- ❖ **Nearest-neighbor**

- ❖ Decision

- ❖ Linear

- ❖ Neural

- ❖ ...



on
arning

- Choose the number of k and a distance metric ($k = 5$ is common)
- Find k -nearest neighbors of the sample that you want to classify
- Assign the class label by majority vote

Supervised Learning Algorithms

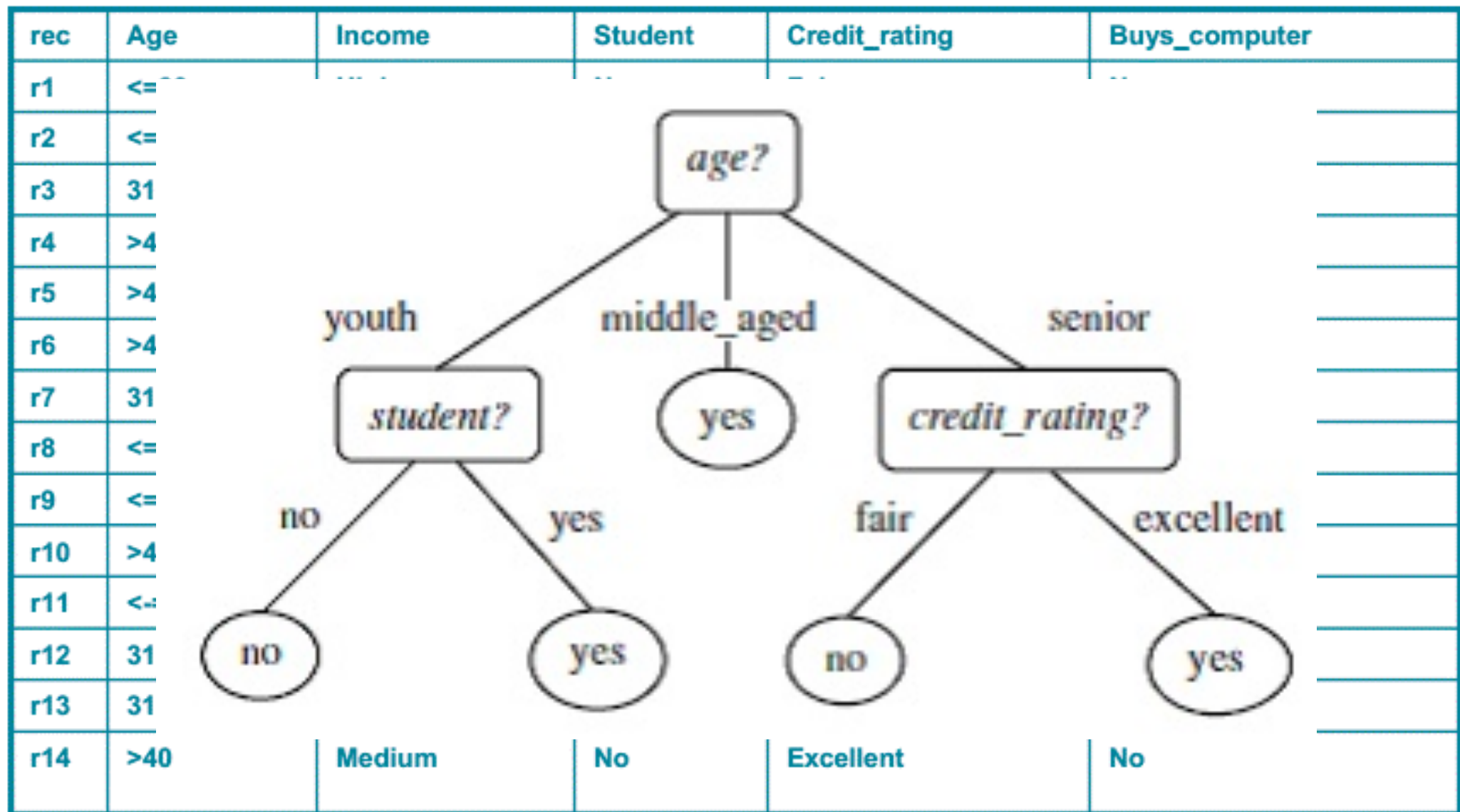
❖ Neural Networks

❖ Decision Trees

❖ Linear Models

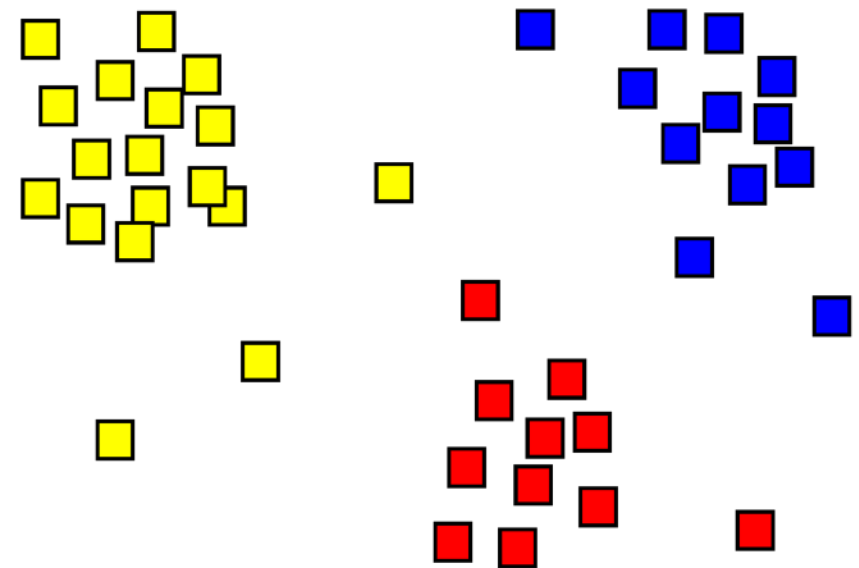
❖ Neural Networks

❖ ...



Summary: From Regression to Classification

- Classification
 - Fisher linear discriminant, Bayes classifier, logistic regression, decision trees, nearest neighbors, SVM, Kernel methods...
 - What if we are not given y ?

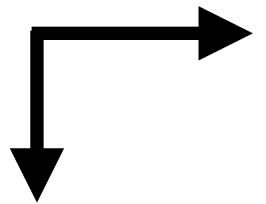


Outline

- Supervised learning
 - From linear regression to nonlinear methods
 - Properties of regression
 - From parametric models to nonparametric models
 - Model selection: Why? What? How?
 - Classification
- Unsupervised learning
 - Clustering ↓
 - Dimensionality reduction... →

Two Ways of Finding *Simpler* Data Representations

- Fewer “data points” vs. fewer dimensions (#variables)?

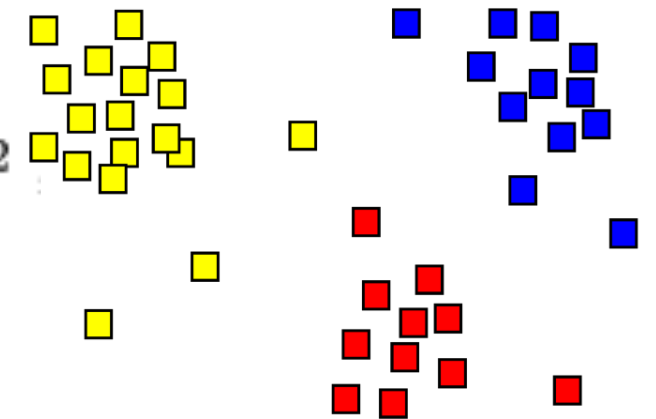


| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U |
|----|-----------|------------|------------|--------------|---------------------|---------|---------|-------------|-------------|------------|--------------|--------------|------------------------------------|------------|------------|------------------------|--------|-------|--------|-------|-------|
| 1 | Id | Population | Sex | Cranial size | Diet or subsistence | | | | | Paramastic | Dental wear | | Geographic location per population | | | Climate per population | | | | | |
| 2 | | | (Male, fem | (Centroid S | Gathering | Hunting | Fishing | Pastoralism | Agriculture | Yes=1, no= | Average attr | Attrition pe | Distance to | Longitude | Latitude | Tmean | Tmin | Tmax | Vpmean | Vpmin | Vpmax |
| 3 | AINU31_1 | Ainu | Unknown | 713.2942 | 2 | 3 | 4 | 0 | 1 | 0 | 1.5 | 2 | 16464 | 43.548548 | 142.639159 | 2.86 | -11.19 | 17.01 | 7.43 | 2.27 | 16.83 |
| 4 | AINU7_1 | Ainu | Unknown | 676.148 | 2 | 3 | 4 | 0 | 1 | 0 | 1.5 | 1 | 16464 | 43.548548 | 142.639159 | 2.86 | -11.19 | 17.01 | 7.43 | 2.27 | 16.83 |
| 5 | AINU7_2 | Ainu | Unknown | 675.4924 | 2 | 3 | 4 | 0 | 1 | 0 | 1.5 | 1 | 16464 | 43.548548 | 142.639159 | 2.86 | -11.19 | 17.01 | 7.43 | 2.27 | 16.83 |
| 6 | AINU_1016 | Ainu | Male | 684.3304 | 2 | 3 | 4 | 0 | 1 | 0 | 1.5 | 2.5 | 16464 | 43.548548 | 142.639159 | 2.86 | -11.19 | 17.01 | 7.43 | 2.27 | 16.83 |
| 7 | AINU_1016 | Ainu | Female | 686.285 | 2 | 3 | 4 | 0 | 1 | 0 | 1.5 | 4 | 16464 | 43.548548 | 142.639159 | 2.86 | -11.19 | 17.01 | 7.43 | 2.27 | 16.83 |
| 8 | AUSM245 | Australia | Male | 673.8749 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 1 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 9 | AUSM246 | Australia | Male | 647.4586 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 4 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 10 | AUSM8217 | Australia | Male | 658.6616 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 2 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 11 | AUSM8177 | Australia | Male | 667.5444 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 4 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 12 | AUSM8173 | Australia | Male | 629.7138 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 3.5 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 13 | AUSM8173 | Australia | Male | 648.7064 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 3.5 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 14 | AUSM8171 | Australia | Male | 643.0378 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 2 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 15 | AUSM8165 | Australia | Male | 616.55 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 3.5 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 16 | AUSM8154 | Australia | Male | 635.0605 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 2 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 17 | AUSM8153 | Australia | Male | 650.6959 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 3 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 18 | AUSF1412 | Australia | Female | 618.4781 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 1 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 19 | AUSF8179 | Australia | Female | 634.3122 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 3.5 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 20 | AUSF8175 | Australia | Female | 605.1759 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 1.5 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 21 | AUSF8172 | Australia | Female | 613.8324 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 3 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 22 | AUSF8169 | Australia | Female | 619.1206 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 2.5 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 23 | AUSF8157 | Australia | Female | 628.2819 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 2 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 24 | AUSF8155 | Australia | Female | 628.4609 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 3.5 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 25 | AUSF1578 | Australia | Female | 640.6311 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 2 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 26 | AUSF243 | Australia | Female | 606.164 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 2.5 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 27 | AUSF8158 | Australia | Female | 631.6258 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 2 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 28 | DENM1432 | Denmark | Male | 663.6198 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 2 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 29 | DENM1011 | Denmark | Male | 651.4847 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 3 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 30 | DENM1205 | Denmark | Male | 636.9831 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 1.5 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 31 | DENM116_ | Denmark | Male | 642.9192 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 3 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 32 | DENM116_ | Denmark | Male | 646.6609 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 2.5 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 33 | DENM116_ | Denmark | Male | 674.9799 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 2 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 34 | DENM7_77 | Denmark | Male | 666.53 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 2.5 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 35 | DENM1_58 | Denmark | Male | 627.4583 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 1.5 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 36 | DENM903 | Denmark | Male | 662.5953 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 2 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 37 | DENM901 | Denmark | Male | 672.8408 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | NaN | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 38 | DENF1559 | Denmark | Female | 604.4864 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 0.5 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |

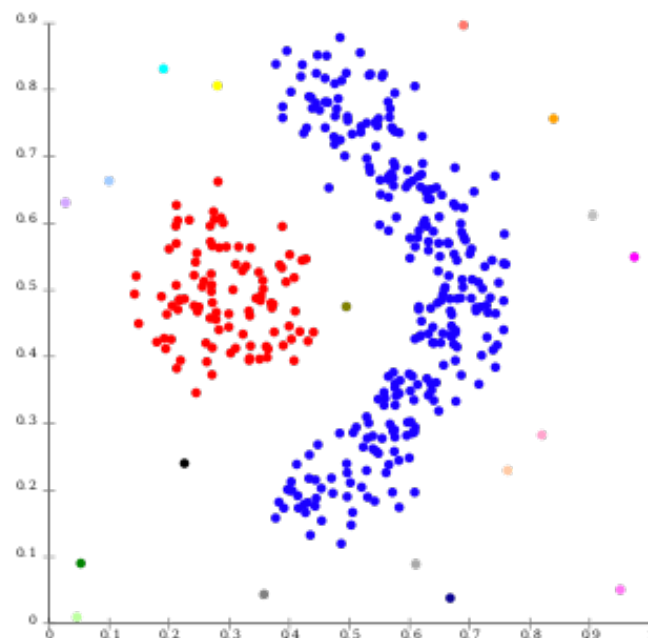
Unsupervised Learning

- Draw inferences from datasets consisting of input data without labeled responses
- Visualization, understanding...
- Clustering
 - Centroid-based clustering
 - Distribution-based clustering
 - Connectivity-based clustering...

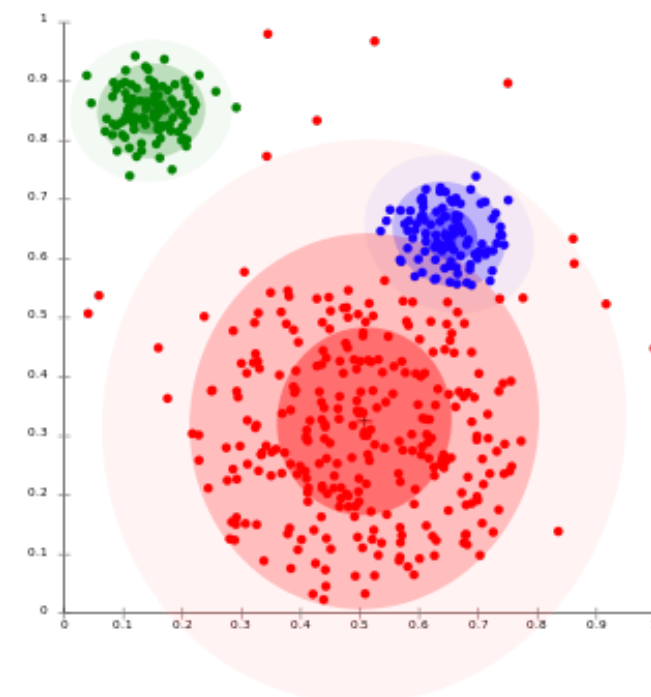
$$\arg \min_{\mathbf{S}} \sum_{i=1}^k \sum_{\mathbf{x} \in S_i} \|\mathbf{x} - \boldsymbol{\mu}_i\|^2$$



Single-linkage clustering example



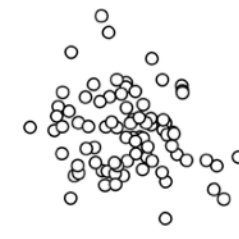
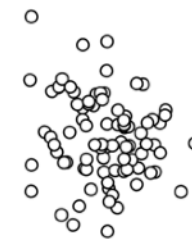
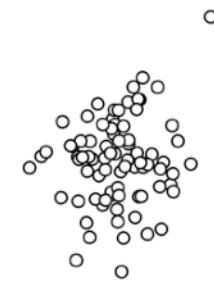
Gaussian mixture model clustering example



K-Means Clustering

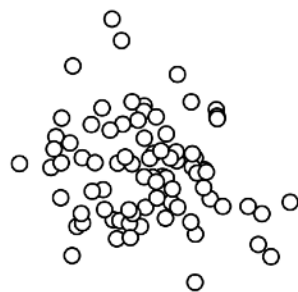
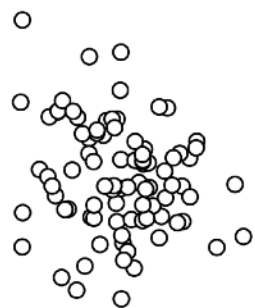
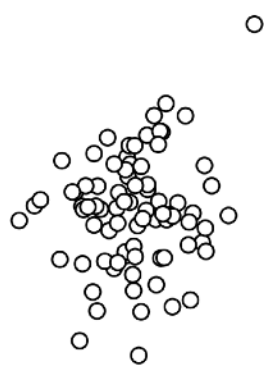
- **Goal:** Partition n observations into K clusters in which each observation belongs to the cluster with the nearest mean (or center), serving as a prototype of the cluster (as a method of vector quantization in signal processing).
- **A bit history** (https://en.wikipedia.org/wiki/K-means_clustering#History): The term “K-means” was first used by James MacQueen in 1967, though the idea goes back to Hugo Steinhaus in 1956. The standard algorithm was first proposed by Stuart Lloyd of Bell Labs in 1957 as a technique for pulse-code modulation, although it was not published as a journal article until 1982. In 1965, Edward W. Forgy published essentially the same method, which is why it is sometimes referred to as the Lloyd–Forgy algorithm.
- Given a set of observations ($\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_n$), where each observation is a d -dimensional real vector, K-means clustering aims to partition the n observations into K ($\leq n$) sets $\mathbf{S} = \{S_1, S_2, \dots, S_K\}$ so as to minimize the within-cluster sum of squares:

$$\arg \min_{\mathbf{S}} \sum_{k=1}^K \sum_{\mathbf{x}_i \in S_k} \|\mathbf{x}_i - \boldsymbol{\mu}_k\|^2, \quad \text{where} \quad \boldsymbol{\mu}_k = \frac{1}{|S_k|} \sum_{\mathbf{x}_i \in S_k} \mathbf{x}_i.$$



K-Means Clustering: Procedure

$$\arg \min_{\mathbf{S}} \sum_{k=1}^K \sum_{\mathbf{x}_i \in S_k} \|\mathbf{x}_i - \boldsymbol{\mu}_k\|^2, \quad \text{where} \quad \boldsymbol{\mu}_k = \frac{1}{|S_k|} \sum_{\mathbf{x}_i \in S_k} \mathbf{x}_i.$$



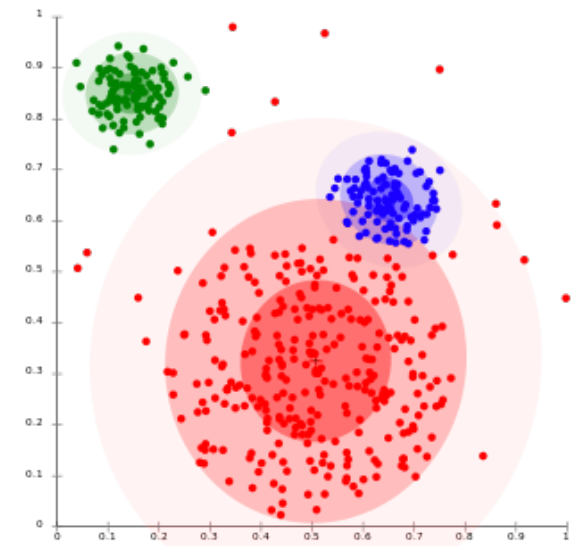
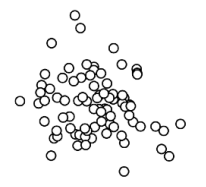
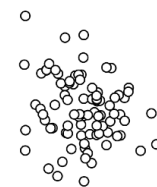
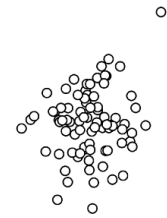
- Think of it as an alternating optimization procedure (by alternating optimizations over the individual subsets of parameters)
- Start with some guess of the means of the clusters
- Refer to <https://www.naftaliharris.com/blog/visualizing-k-means-clustering/> to see how we can update the partitioning and means iteratively

K-Means Clustering: Procedure

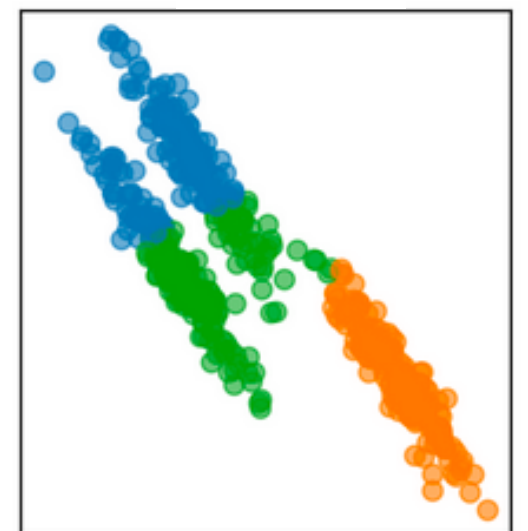
$$\arg \min_{\mathbf{S}} \sum_{k=1}^K \sum_{\mathbf{x}_i \in S_k} \|\mathbf{x}_i - \boldsymbol{\mu}_k\|^2, \quad \text{where } \boldsymbol{\mu}_k = \frac{1}{|S_k|} \sum_{\mathbf{x}_i \in S_k} \mathbf{x}_i.$$

- Procedure: Given an initial set of K means $\mu_1^{(1)}, \dots, \mu_K^{(1)}$, the algorithm proceeds by alternating between two steps, until convergence:
 - **Assignment** step: Assign each observation to the cluster with the nearest mean (i.e., with the least squared Euclidean distance)
 - **Update** step: Recalculate means (centroids) μ_k for observations assigned to each cluster.
- Problems: local minima, strong assumptions...
- How to make it more flexible?

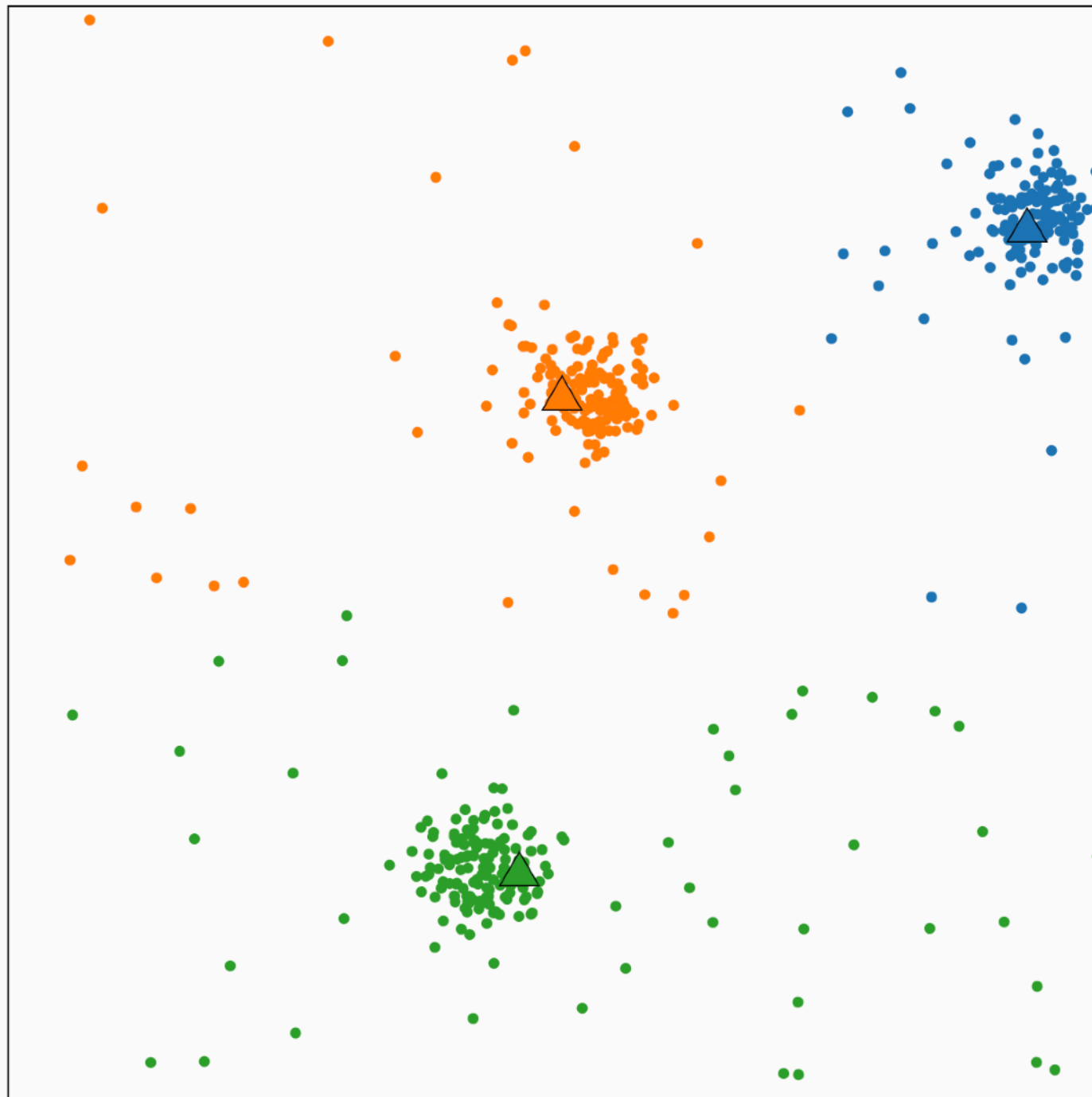
Winers take all!



Issues...



Visualizing K-Means Clustering



Mean square point-centroid distance: 6006.18

The k -means algorithm is an iterative method for clustering a set of N points (vectors) into k groups or clusters of points.

Algorithm

Repeat until convergence:

Find closest centroid

Find the closest centroid to each point, and group points that share the same closest centroid.

Update centroid

Update each centroid to be the mean of the points in its group.

Find closest centroid

Data

Clustered points ☒ Random

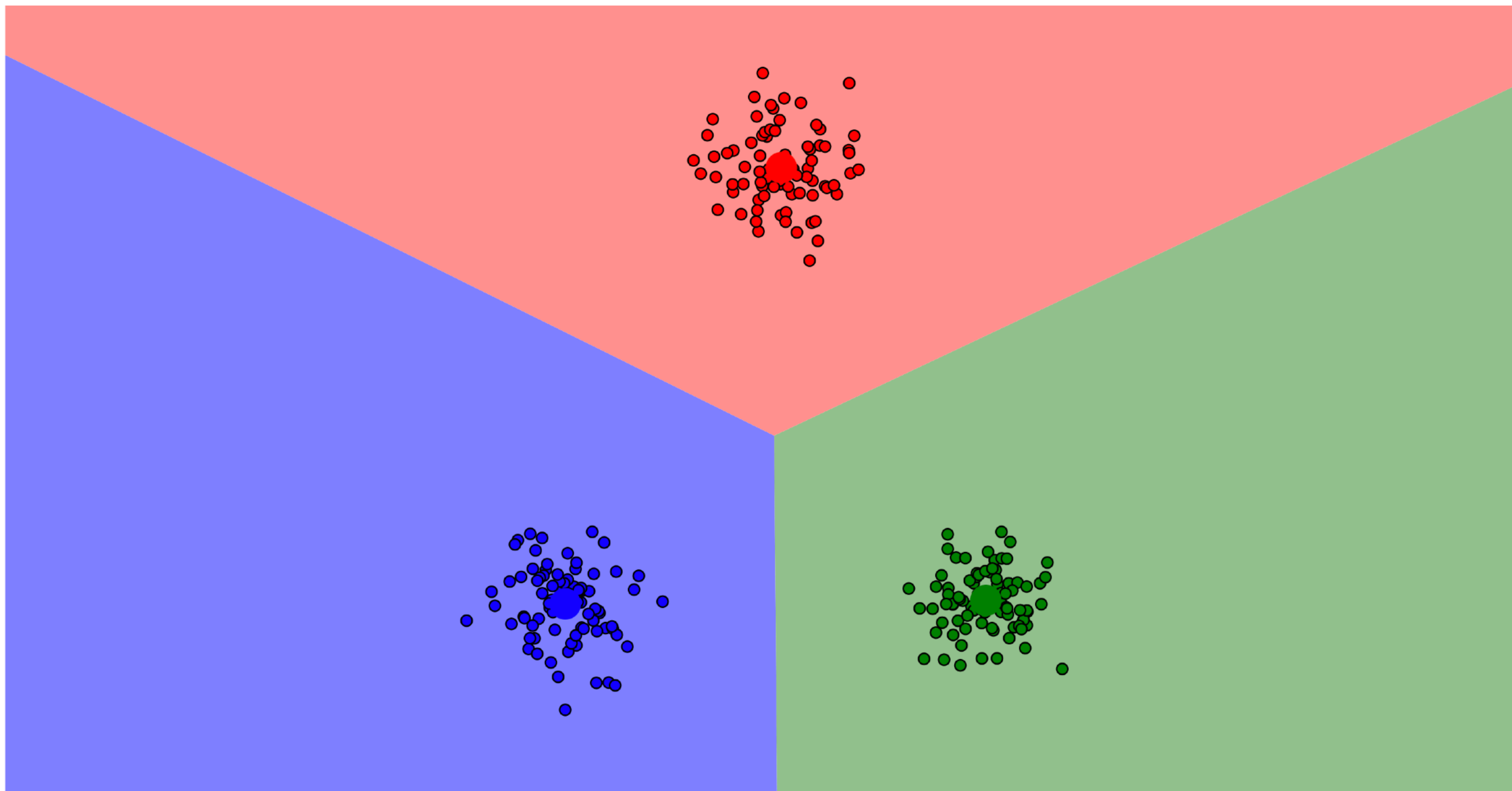
Number of clusters :

Number of centroids:

New points

New centroids

<https://stanford.edu/class/engr108/visualizations/kmeans/kmeans.html>



Restart Add Centroid Update Centroids

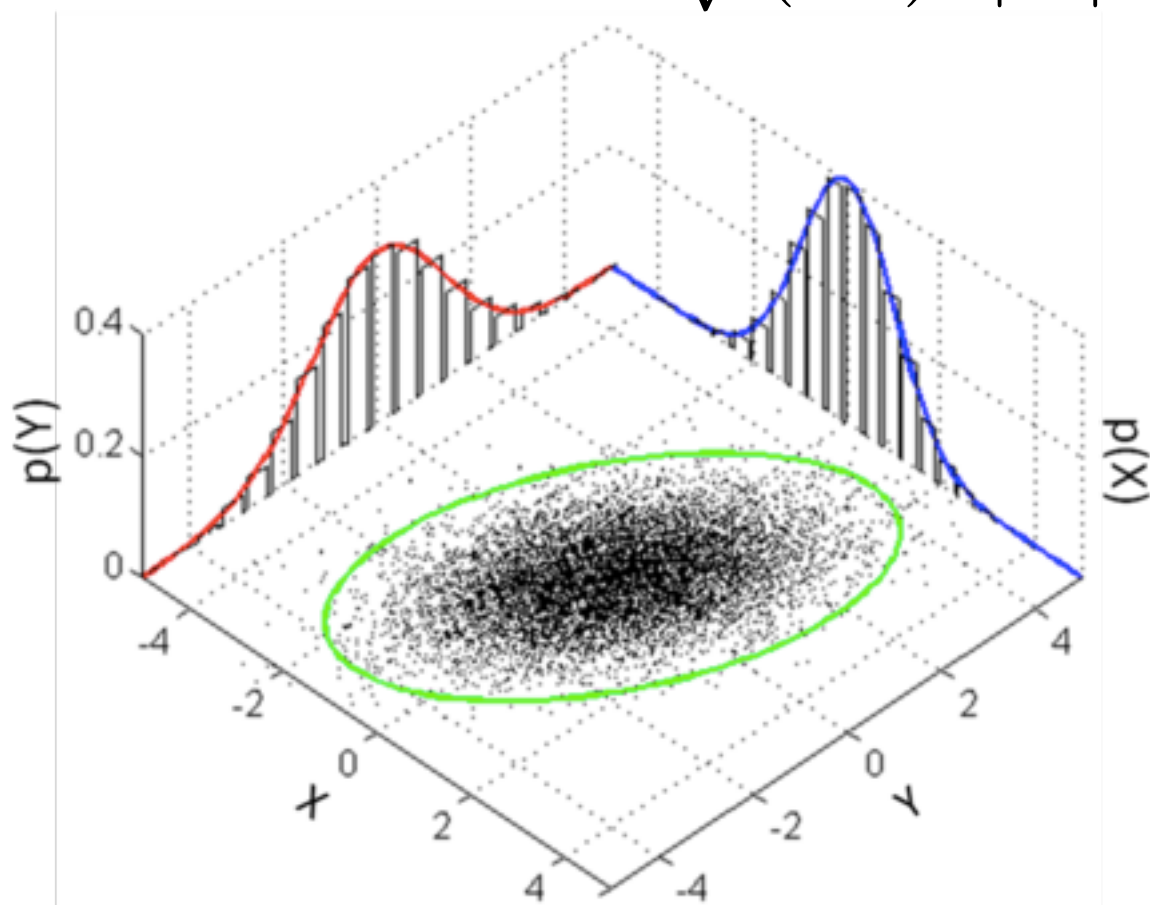
<https://www.naftaliharris.com/blog/visualizing-k-means-clustering/>

Multivariate Normal Distribution

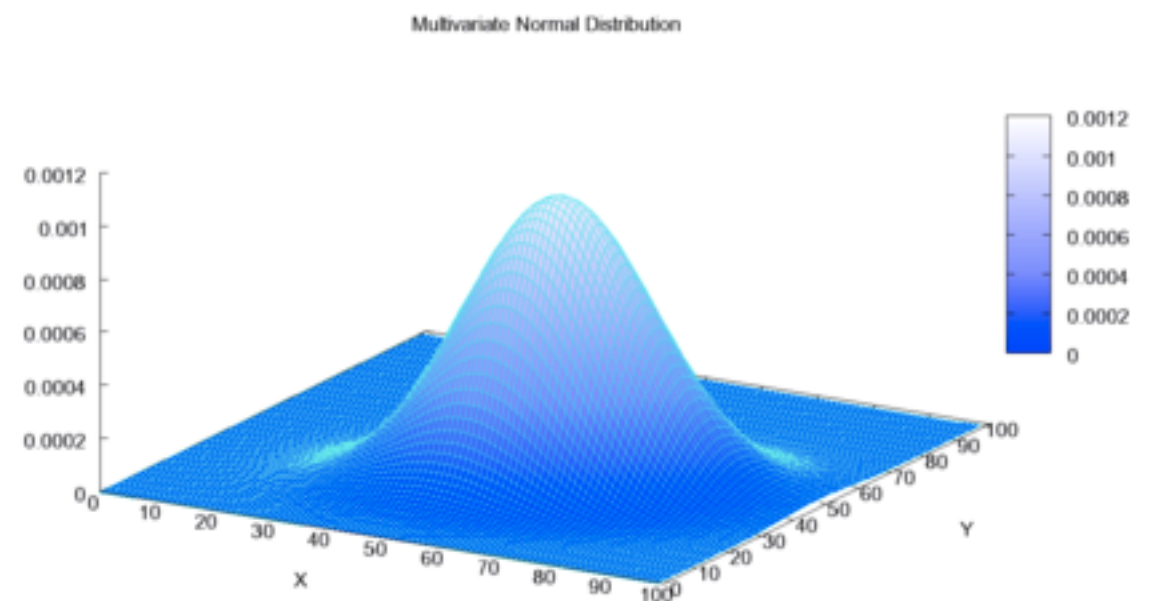
$$\Sigma = \begin{bmatrix} Var(X_1) & Cov(X_1, X_2) & \dots \\ Cov(X_2, X_1) & Var(X_2) & \dots \\ \vdots & \vdots & \ddots \end{bmatrix}$$

- PDF for d-dimensional point \mathbf{x} , specified by mean $\boldsymbol{\mu}$ and covariance matrix :

$$p_{\mathbf{X}}(\mathbf{x}) = \frac{1}{\sqrt{(2\pi)^d |\Sigma|}} \exp \left(-\frac{1}{2} (\mathbf{x} - \boldsymbol{\mu})^T \Sigma^{-1} (\mathbf{x} - \boldsymbol{\mu}) \right)$$



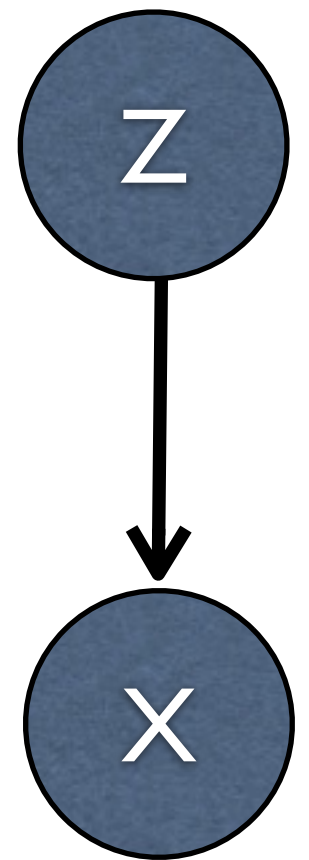
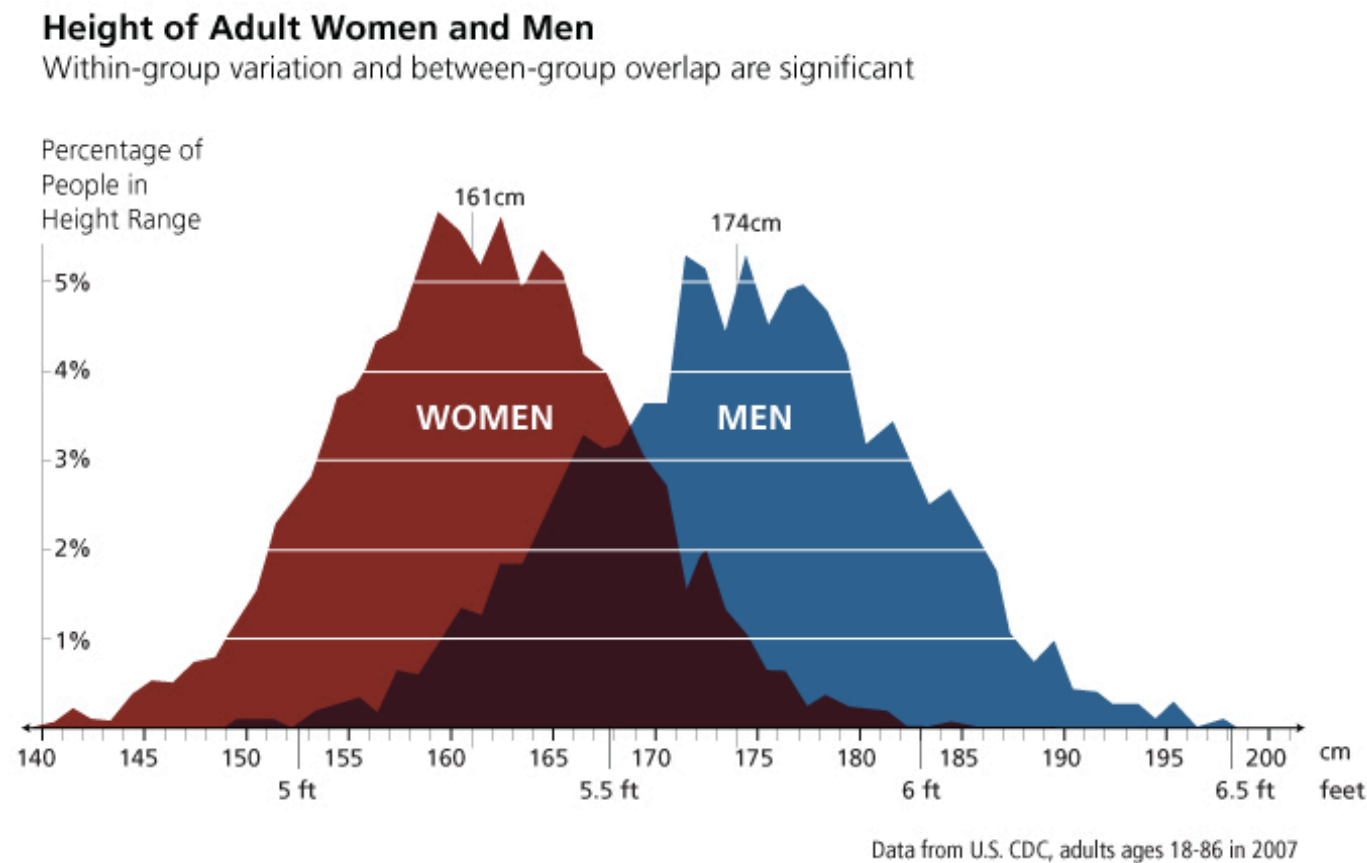
Sample & marginal



pdf

Remember This Way of Specifying Causal Mechanisms?

- Let X be sex and Y be height



- How can you specify the causal mechanism?
- How about using a conditional Gaussian model?

GMM for Clustering

- Z : which cluster the observation is from. $P(Z=k)=\pi_k$

- $p(X=\mathbf{x}|Z=k) = N(\mathbf{x}; \boldsymbol{\mu}_k, \boldsymbol{\Sigma}_k) = \frac{1}{\sqrt{(2\pi)^d |\boldsymbol{\Sigma}_k|}} e^{-\frac{1}{2}(\mathbf{x}-\boldsymbol{\mu}_k)^\top \boldsymbol{\Sigma}_k^{-1}(\mathbf{x}-\boldsymbol{\mu}_k)}$

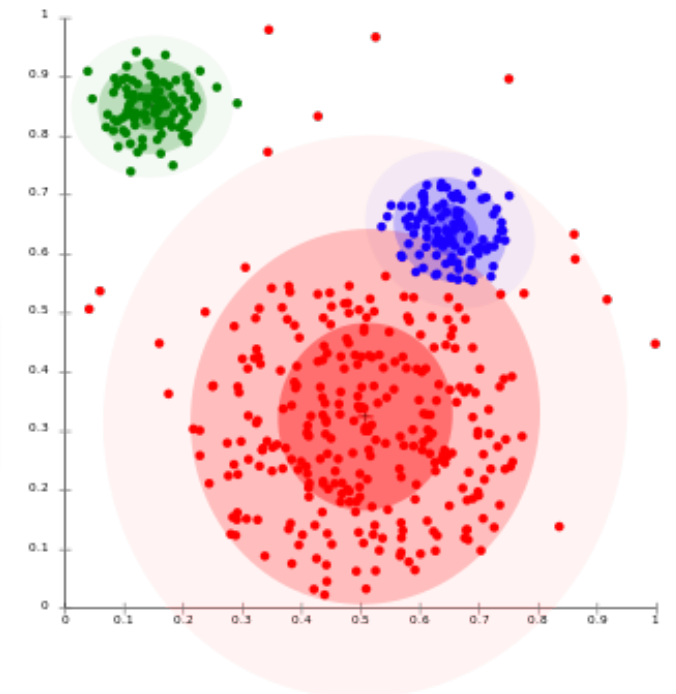
- What is the distribution of \mathbf{X} ?

- Distinguish between Gaussian Mixture Model (GMM) and *the sum of Gaussian variables*

- Fit the GMM to the data, and then $P(Z=k|X=\mathbf{x}_i)$, known as the posterior/membership prob. of Z , provides a *soft* way of clustering the i th data point

- How to estimated the parameters?

Gaussian mixture model clustering example

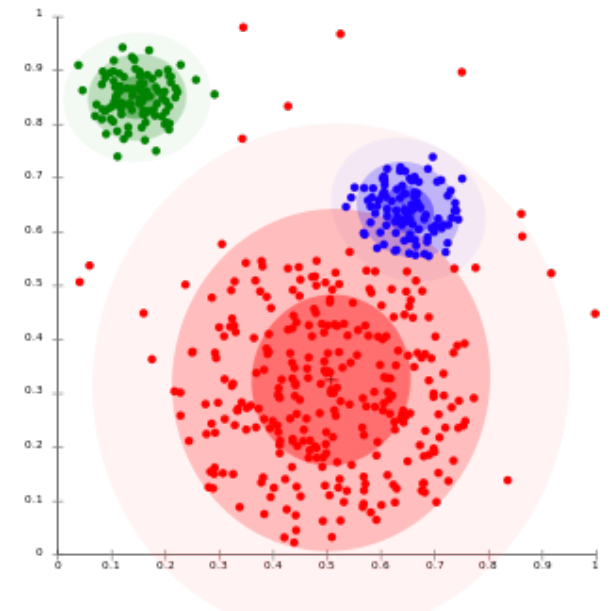


$$p(\mathbf{X} = \mathbf{x}) = \sum_{k=1}^K \pi_k N(\mathbf{x}; \boldsymbol{\mu}_k, \boldsymbol{\Sigma}_k)$$



GMM for Clustering: Parameter Estimation

Gaussian mixture model clustering



- Z : which cluster the observation is from. $P(Z=k)=\pi_k$
- $p(\mathbf{X}=\mathbf{x}|Z=k) = N(\mathbf{x}; \boldsymbol{\mu}_k, \boldsymbol{\Sigma}_k) = \frac{1}{\sqrt{(2\pi)^d |\boldsymbol{\Sigma}_k|}} e^{-\frac{1}{2}(\mathbf{x}-\boldsymbol{\mu}_k)^\top \boldsymbol{\Sigma}_k^{-1}(\mathbf{x}-\boldsymbol{\mu}_k)}$
- How to estimate the parameters $\boldsymbol{\Theta}$? Maximum likelihood estimation. Gradient-based?
- Expectation-Maximization (EM) algorithm: A general technique for finding maximum likelihood estimators with latent variables (Z)
- E step: Estimate the latent variable Z with the posterior

$$h_{ki} := P(Z = k | \mathbf{X} = \mathbf{x}_i) = \frac{\pi_k N(\mathbf{x}_i; \boldsymbol{\mu}_k, \boldsymbol{\Sigma}_k)}{\sum_{l=1}^K \pi_l N(\mathbf{x}_i; \boldsymbol{\mu}_l, \boldsymbol{\Sigma}_l)}$$

- M step: update parameters $\boldsymbol{\Theta}$

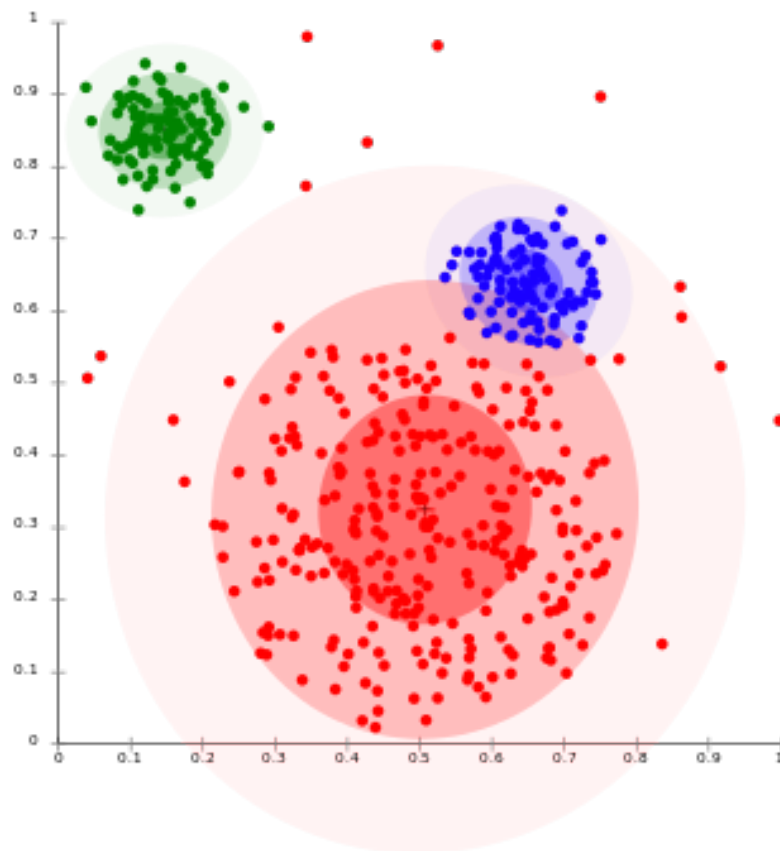
$$\pi_k = \frac{1}{n} \sum_{i=1}^n h_{ki}; \quad \boldsymbol{\mu}_k = \frac{\sum_{i=1}^n h_{ki} \mathbf{x}_i}{\sum_{i=1}^n h_{ki}}; \quad \boldsymbol{\Sigma}_k = \frac{\sum_{i=1}^n h_{ki} (\mathbf{x}_i - \boldsymbol{\mu}_k)(\mathbf{x}_i - \boldsymbol{\mu}_k)^\top}{\sum_{i=1}^n h_{ki}}.$$



GMM for Clustering: A Demo

- What does the decision boundary look like?
- Demo: <https://lukapopijac.github.io/gaussian-mixture-model/>

Gaussian mixture model clustering example



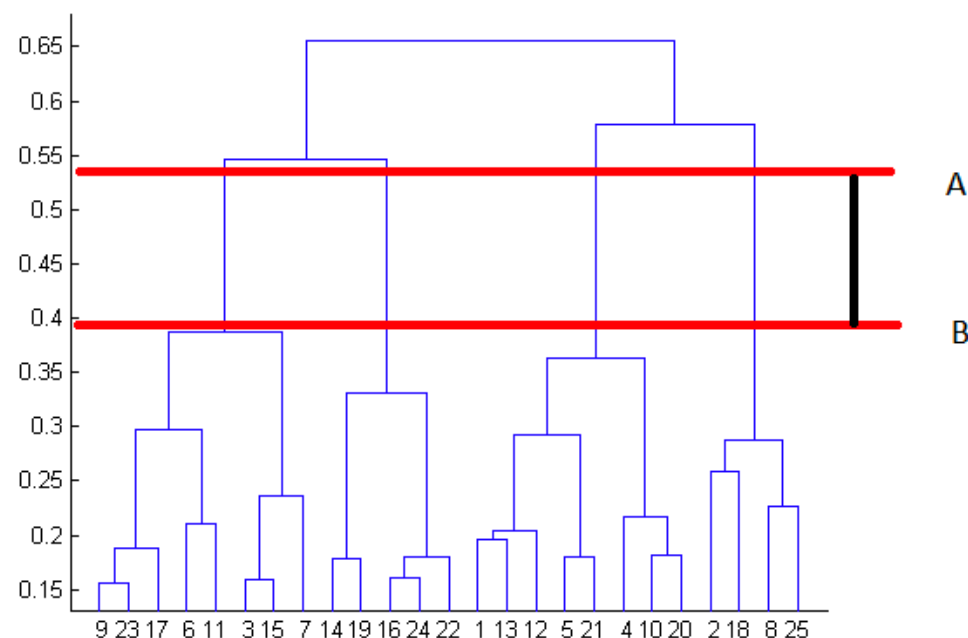
What If We Have Such Data...

Issues...

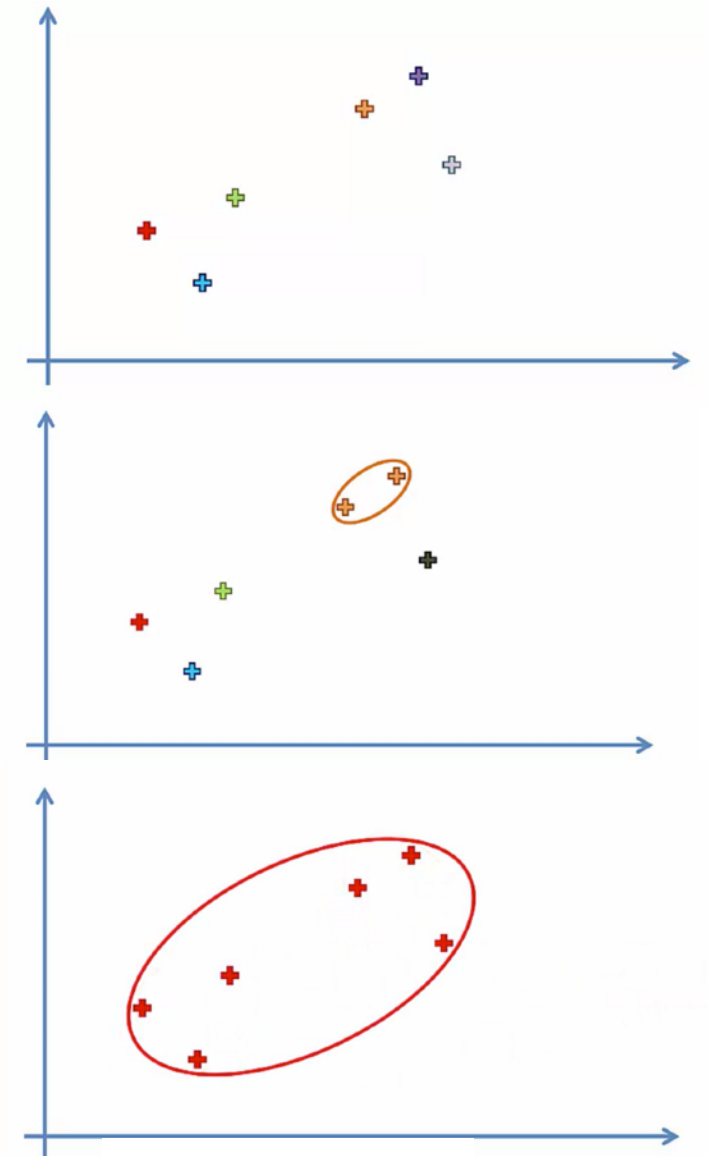


Agglomerative Clustering

- Bottom-up manner
 1. Make each data point a cluster
 2. Take the two closest clusters and make them one cluster
 3. Repeat step 2 until there is only one cluster



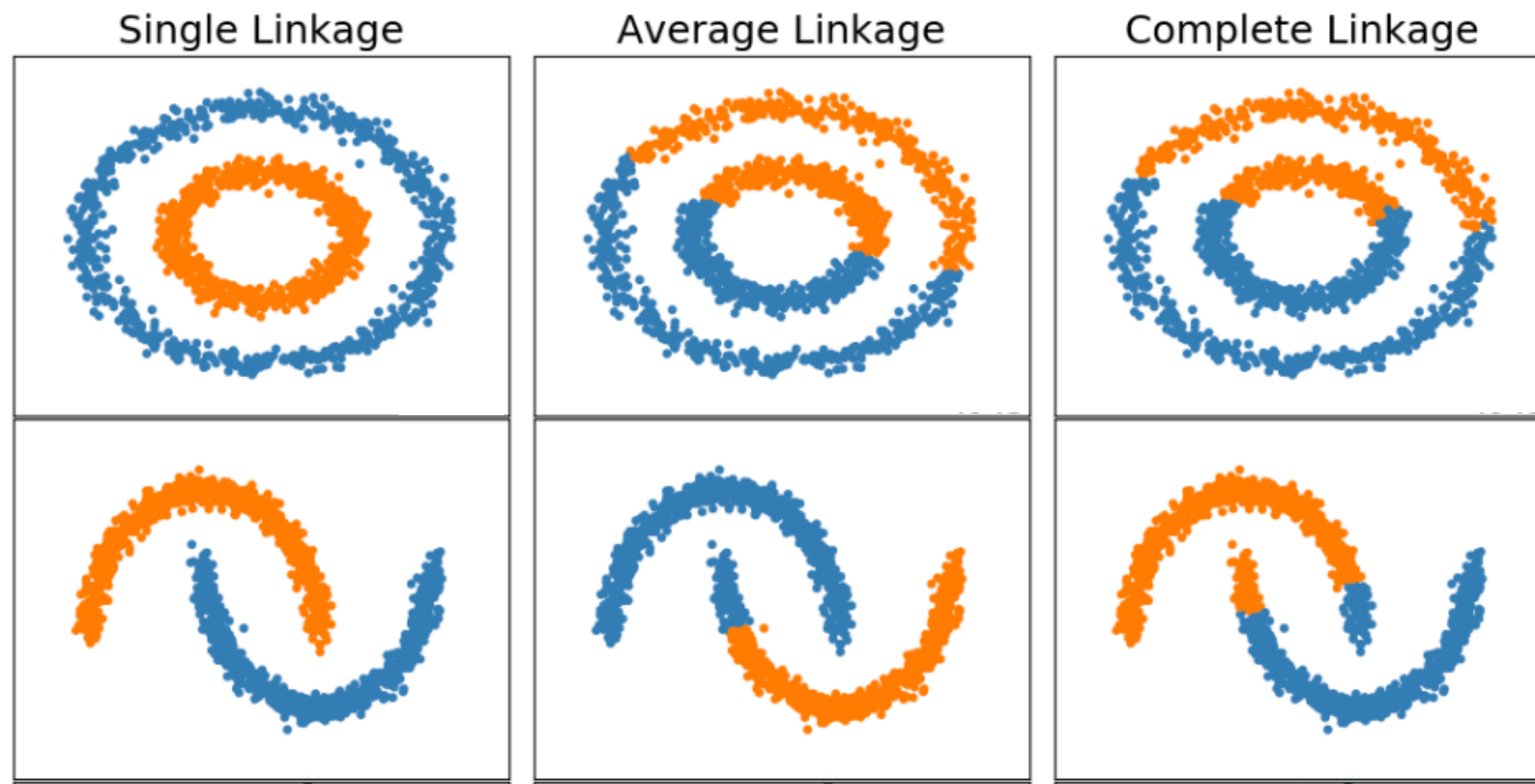
Issues...



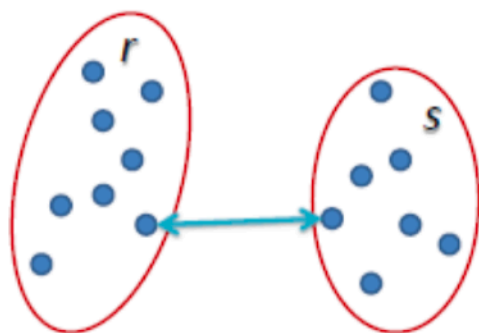
Did you see why it is a method of hierarchical clustering?

Agglomerative Clustering: Linkage Criteria

2. Take the two **closest clusters** and make them one cluster

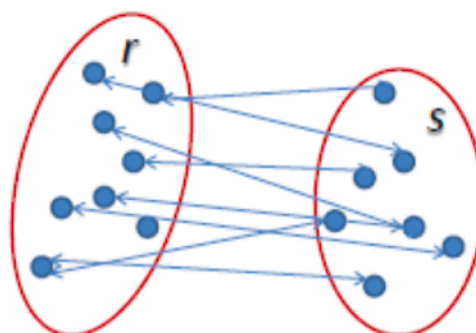


Single linkage



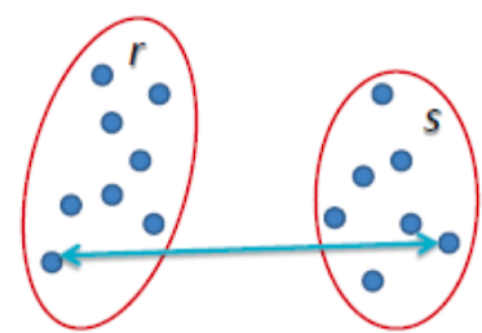
$$L(r, s) = \min(D(x_{ri}, x_{sj}))$$

Average linkage



$$L(r, s) = \frac{1}{n_r n_s} \sum_{i=1}^{n_r} \sum_{j=1}^{n_s} D(x_{ri}, x_{sj})$$

Complete linkage

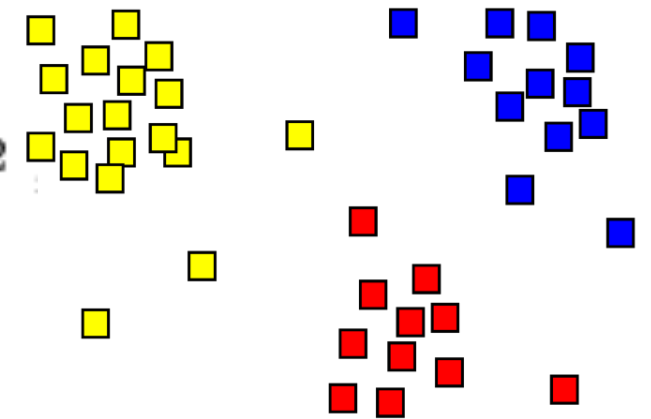


$$L(r, s) = \max(D(x_{ri}, x_{sj}))$$

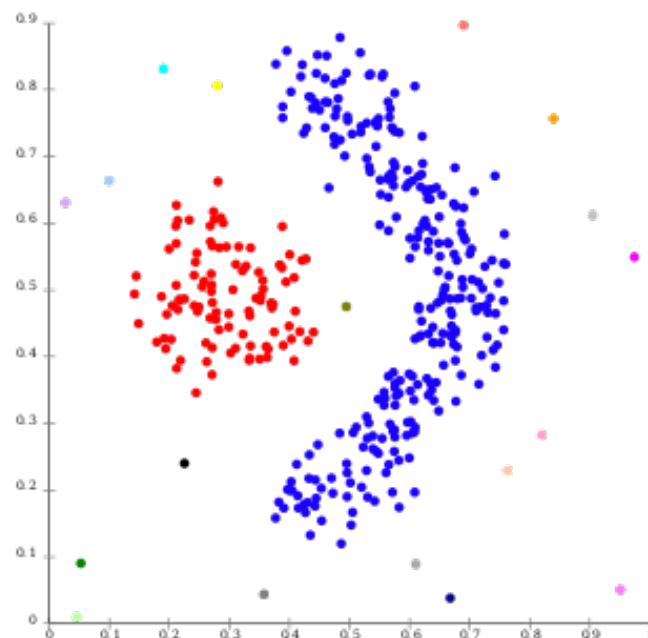
Unsupervised Learning I: Summary

- Draw inferences from datasets consisting of input data without labeled responses
- Visualization, understanding...
- Clustering
 - Centroid-based clustering
 - Distribution-based clustering
 - Connectivity-based clustering...

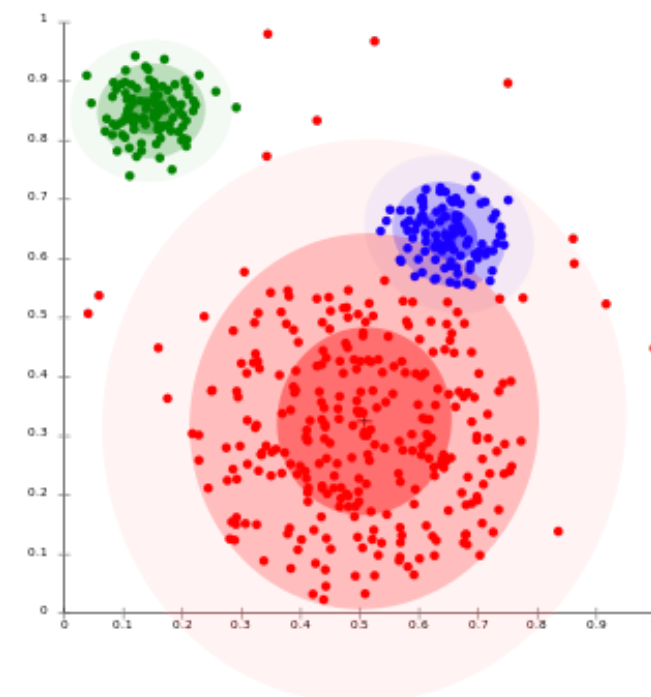
$$\arg \min_{\mathbf{S}} \sum_{i=1}^k \sum_{\mathbf{x} \in S_i} \|\mathbf{x} - \boldsymbol{\mu}_i\|^2$$



Single-linkage clustering example

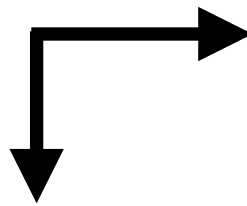


Gaussian mixture model clustering example



Two Ways of Finding Simpler Data Representations

- Fewer “data points” vs. *fewer dimensions (#variables)?*



| | A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U |
|----|-----------|------------|------------|--------------|---------------------|---------|---------|-------------|-------------|------------|-------------|--------------|------------------------------------|------------|------------|------------------------|--------|-------|--------|-------|-------|
| 1 | Id | Population | Sex | Cranial size | Diet or subsistence | | | | | Paramastic | Dental wear | | Geographic location per population | | | Climate per population | | | | | |
| 2 | | | (Male, fem | (Centroid S | Gathering | Hunting | Fishing | Pastoralism | Agriculture | Yes=1, no= | Average at | Attrition pe | Distance to | Longitude | Latitude | Tmean | Tmin | Tmax | Vpmean | Vpmin | Vpmax |
| 3 | AINU31_1 | Ainu | Unknown | 713.2942 | 2 | 3 | 4 | 0 | 1 | 0 | 1.5 | 2 | 16464 | 43.548548 | 142.639159 | 2.86 | -11.19 | 17.01 | 7.43 | 2.27 | 16.83 |
| 4 | AINU7_1 | Ainu | Unknown | 676.148 | 2 | 3 | 4 | 0 | 1 | 0 | 1.5 | 1 | 16464 | 43.548548 | 142.639159 | 2.86 | -11.19 | 17.01 | 7.43 | 2.27 | 16.83 |
| 5 | AINU7_2 | Ainu | Unknown | 675.4924 | 2 | 3 | 4 | 0 | 1 | 0 | 1.5 | 1 | 16464 | 43.548548 | 142.639159 | 2.86 | -11.19 | 17.01 | 7.43 | 2.27 | 16.83 |
| 6 | AINU_1016 | Ainu | Male | 684.3304 | 2 | 3 | 4 | 0 | 1 | 0 | 1.5 | 2.5 | 16464 | 43.548548 | 142.639159 | 2.86 | -11.19 | 17.01 | 7.43 | 2.27 | 16.83 |
| 7 | AINU_1016 | Ainu | Female | 686.285 | 2 | 3 | 4 | 0 | 1 | 0 | 1.5 | 4 | 16464 | 43.548548 | 142.639159 | 2.86 | -11.19 | 17.01 | 7.43 | 2.27 | 16.83 |
| 8 | AUSM245 | Australia | Male | 673.8749 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 1 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 9 | AUSM246 | Australia | Male | 647.4586 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 4 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 10 | AUSM8217 | Australia | Male | 658.6616 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 2 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 11 | AUSM8177 | Australia | Male | 667.5444 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 4 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 12 | AUSM8173 | Australia | Male | 629.7138 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 3.5 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 13 | AUSM8173 | Australia | Male | 648.7064 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 3.5 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 14 | AUSM8171 | Australia | Male | 643.0378 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 2 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 15 | AUSM8165 | Australia | Male | 616.55 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 3.5 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 16 | AUSM8154 | Australia | Male | 635.0605 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 2 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 17 | AUSM8153 | Australia | Male | 650.6959 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 3 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 18 | AUSF1412 | Australia | Female | 618.4781 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 1 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 19 | AUSF8179 | Australia | Female | 634.3122 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 3.5 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 20 | AUSF8175 | Australia | Female | 605.1759 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 1.5 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 21 | AUSF8172 | Australia | Female | 613.8324 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 3 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 22 | AUSF8169 | Australia | Female | 619.1206 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 2.5 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 23 | AUSF8157 | Australia | Female | 628.2819 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 2 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 24 | AUSF8155 | Australia | Female | 628.4609 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 3.5 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 25 | AUSF1578 | Australia | Female | 640.6311 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 2 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 26 | AUSF243 | Australia | Female | 606.164 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 2.5 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 27 | AUSF8158 | Australia | Female | 631.6258 | 6 | 4 | 0 | 0 | 0 | 1 | 2.5 | 2 | 20164 | -24.287027 | 135.615234 | 22.46 | 13.33 | 30.27 | 11.10 | 7.55 | 15.96 |
| 28 | DENM1432 | Denmark | Male | 663.6198 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 2 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 29 | DENM1011 | Denmark | Male | 651.4847 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 3 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 30 | DENM1205 | Denmark | Male | 636.9831 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 1.5 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 31 | DENM116_ | Denmark | Male | 642.9192 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 3 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 32 | DENM116_ | Denmark | Male | 646.6609 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 2.5 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 33 | DENM116_ | Denmark | Male | 674.9799 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 2 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 34 | DENM7_77 | Denmark | Male | 666.53 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 2.5 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 35 | DENM1_58 | Denmark | Male | 627.4583 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 1.5 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 36 | DENM903 | Denmark | Male | 662.5953 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 2 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 37 | DENM901 | Denmark | Male | 672.8408 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | NaN | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |
| 38 | DENF1559 | Denmark | Female | 604.4864 | 0 | 0 | 1 | 3 | 6 | 0 | 2.1 | 0.5 | 10440 | 55.717055 | 11.711426 | 8.01 | -0.02 | 16.66 | 9.67 | 5.59 | 15.27 |

Next: multivariate analysis &
its connection to causal analysis