# Research Paper Poster Requirements

*Poster due: 8 May, Pecha Kucha Night, 6:30-9:30pm, presentation to outside guests*

The presentation of research papers is an important way of communicating the theory of any profession. Architecture is no exception—your colleagues, professors and professionals in the field often attend gatherings or conferences to share knowledge of our field.  Developing good research skills goes hand-in-hand with the ability to clearly present and discuss your findings.

One way that is often used to communicate research is through the creation of posters.  If you wander through Wean Hall, you will find some robust but not-so-visually-compelling examples of brilliant minds trying to communicate abstract ideas visually.   Fortunately, you all have had some training the visual presentation and are developing good compositional skills.  For the last session of class, you are to create a poster that visually communicates your research in a compelling way.

Your poster should include the following information:
- Title of your research
- Your name(s)
- Illustrations or analytical graphics that communicate your findings
- An abstract of your paper—this is *equivalent to* a one page, single spaced summary that succinctly distills the context of the research, hypotheses, findings, conclusions, recommendations, etc. of your paper.  Please note that this is NOT a separate document or an 8.5x11 located somewhere on your poster.  The text should be integrated as a graphic element within the design of your poster.
- A text lead-in – a short excerpt of text at a larger scale than the abstract, to draw in a potential viewer or establish important concepts

Consider the ways that magazines present information.  There is a compositional hierarchy of information that grabs our attention, pulls us in, helps us decode the information and remember it after we depart. Use these techniques to design your poster.  The poster will be evaluated on:
    Content representative of paper
    Clarity of written material
    Visual presentation