

## ONE Values in Architecture

*Assigned: Tuesday 15 January*

*Due: Thursday 17 January in class.*

In the study of human factors and their relationship to architecture, we find that quite often, our questions need to begin with us as individuals and our world view. This assignment asks you to think about your perspective on some of the topics covered in today's lecture and take a position that will become the basis of our discussion next Tuesday. Be prepared to present/persuade/defend your position.

*How do we make advances in architecture?*

*What does theory mean in architecture?*

*How do we create good design? How much do we need to know?*

*Can the value of a design be measured?*

*What is the role of intuition in design and how do we use empirical data?*

*How do different individuals, organizations or cultures understand meaning in architecture?*

*What responsibility does a designer have to his/her clients or users?*

*What responsibility does a designer have to her/his ideals and personal intentions?*

**Part One: Reflection** Write a response to one of the questions posed in this lecture (listed above). Graphics or illustrations are welcome. Limit your response to one page, between 250 to 500 words, Trebuchet font, 9 point, with 1.5" margins on both sides. Submit to Blackboard with the following file naming convention: **LASTNAME intro response**. Bring a printed copy to class.

**Part Two: Value Scan** Review a number of architectural or design journals or magazines. Choose 2 printed journals and 1 electronic journal and write a paragraph that describes the publication's attitude towards architecture. Is there an overriding direction regarding architectural/design value? What type of work or topics are being purveyed as "important", "good" or "innovative?" What issues does the magazine address? Who is the target audience?

On a single page, write a one paragraph summary of each journal's approach/attitude (three summaries on one page). From one or the publications, find an article that supports your observations. Photocopy or print the article and staple it to the front of a photocopy or print of the article. Bring a printout of your summaries and the article to class.

Come prepared with both documents and be prepared to discuss.