

GERMAN WERKBUND & INDUSTRY

REFORM and German INDUSTRY:

Background: Secessions
 Education: Weimar School of Applied Arts, H.v.d Velde,
 Weimar, 1905
 Workshops: Van de Velde, Secession, etc.

Deutsche Werkstätten für Kunst und Handwerk (=German Workshops for Art & Craft), founded by Karl Schmidt, 1907 (Munich 1898)
 Hellerau Garden City, vic. Dresden, Germany, 1908-11
 Housing by: Muthesius, Riemerschmid, T. Fischer & H. Tessenow
 Factory, R. Riemerschmid, Hellerau (Dresden), 1908-10
 "Type-furniture", R. Riemerschmid

- * Deutscher Werkbund, founded Oct.1907-present
 12 Artistis & 12 Industrialists: H. Muthesius, K. Schmidt, F. Naumann,, P. Behrens. R. Riemerschmid, F. Schumacher, P. Schultze-Naumburg & more
 Exhibit "Modern Industrial Buildings,' W. Gropius & Werkbund Yearbook, 1912

A.E.G. (= "General Electric Co".), founded in 1887 by Emil Rathenau.
 Hire P. Behrens 1907 (was art prof. at Düsseldorf Art Academy)
 * AEG Turbine Factory, Berlin, 1908 (see also *Doric Classicism lec.*)
 cf. Old AEG Headquarters, A. Messel, Berlin, 1905

- * Fagus Shoe Last Factory, W. Gropius, Alfeld, Germany, 1911 (*Doric lec.*)
- * Werkbund Exhibition, Cologne, May-Aug. 1914 (closed by WWI)
 P. Behrens, Main Building
 J. Hoffmann, Austrian Pavilion, with interior by H. Tessenow
- * W. Gropius, Model Factory & Office
 H. Van de Velde, Theater
- * B. Taut, Glashaus (see *Expressionism lecture later.*)
- * Werkbund Debate: Muthesius (Type, standardization) vs.
 Van de Velde (individual artistic freedom)

