

## ARTS & CRAFTS

The "Problems": Architecture vs. Engineering, Ornament vs. Construction, Urbanization  
19<sup>th</sup>-Century Historicism, Eclecticism, Modernization VS.:

ARTS & CRAFTS Also: Cottage Style, Aesthetic Movement, English Free Style, Domestic Revival,  
"Sweetness & Light," Queen Anne, Shingle Style, Craftsman Style...

William Morris (1834-1896). Company founded 1861.

- \* 'Red House', by P. Webb, for W. Morris,  
at Bexley Heath, Kent (near London), 1859-60

Domestic Reform Movement

Hermann Muthesius, The English House (1904)

Old Swan House, R.N. Shaw, London, 1876 (urban arts & crafts)

Bedford Park, London Suburb, R.N. Shaw, 1876

- \* E. Howard, Garden Cities of To-morrow, 1898, 1902  
Letchworth Garden City, B. Parker & R. Unwin, London, 1902-04  
cf. Hellerau Garden City, Dresden Germany, 1907-11 (lectures #12,13)



Disseminating the Style

The Studio = The international Studio magazine, founded 1893  
Liberty & Co. (Dept. Store), Furniture & Applied Arts, founded 1875

C.F.A. Voysey, "The Orchard," 1899

Hill House, C.R. Mackintosh, Helensburgh, Scotland, 1902-4  
cf Art Nouveau, Secession, Jugendstil

cf. Minnetonka Building, Walnut St., Shadyside, Scheibler, 1908

"The Barn", E.S. Prior, Exmouth, Devon, England, 1897

Haus Freudenberg, H. Muthesius, Berlin Nicolasee, 1907

British Executive Resid., T. Harris, Philadelphia World's Fair, 1876

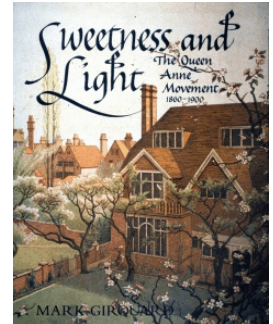
Watts-Shermann House, Newport RI, H.H. Richardson, 1874-6

F.L. Wright Home & Studio, Oak Park, IL, 1889, 1896

Gustav Stickley, Furniture Company (1891-present)

Craftsman Magazine (1901-16)

Bungalows & Craftsman Style



## OVERVIEW CHRONOLOGY of ARTS & CRAFTS (& Art Nouveau, Secession)

- 1851 \* Great Exhibition, London, Crystal Palace, Paxton. (1853 New York; 1855 Paris). Morris dismayed
- 1856 O. Jones Grammar of Ornament
- 1857 AIA founded in New York
- 1859 \* Red House for Wm. Morris, by P. Webb, Bexley Heath (vic. London)
- 1861 Founding of Morris & Co.
- 1862 London Int'l Exhibit. First Japanese art to be widely seen
- 1868 \* Departments of Architecture founded: MIT 1868, Illinois 1870; Cornell 1871, Columbia 1881...
- 1875 Formation of Liberty & Co., specializing in Oriental art & artefacts
- \* Bedford Park "Queen Anne" or "Sweetness & Light" suburb begun, a colony of artistic interiors. N. Shaw and Godwin as designers. Finished 1881
- 1876 \* Centennial Exposition, Philadelphia. Awareness that American taste lacked national direction. Shaker and Japan exhibits rouses curiosity. Froebel Blocks. German craft embarrassed
- American Architect & Building News begins publication (ends 1908)
- 1877 Morris founds "Society for the Protection of Ancient Buildings" (Anti-scrape)
- 1879 Tiffany Studios set up in New York on Morris Co. model, with NY Decorative Arts Society
- 1880 Rockwood Pottery founded in Cincinnati (means of income for women)
- 1882 H.H. Richardson visits Morris in England. Brokers ideas between Europe and US. Dies Apr. 1886
- Oscar Wilde tours US, promotes aesthetic of orient, Japan, sunflower
- 1883 Mackmurdo's book Wren's City Churches published, influence on Art Nouveau
- Ladies Home Journal founded
- 1884 Art Workers Guild founded by pupils of R.N. Shaw
- 1888 Founding of "Guild of Handicraft" formed by Ashbee.
- "Arts & Crafts Exhibition Society" founded in England – Crane, Lethaby, etc.
- "National Assoc. for the Relation of Art in Relation to Industry" formed
- 1889 \* Paris World's Fair, Eiffel tower, Duteret's Galerie des Machines
- 1890 Work of C.F.A. Voysey first appears in American journals.
- 1891 W. Crane lectures in Chicago "Art & Modern Life," "Design in Relation of Use & Materials". Socialist
- \* Stickley Bros. furniture Co. established. Stickley starts as stonemason. Deeply affected by Shaker style & Ruskin.
- Architectural Record magazine starts publication
- 1892 Sullivan's Ornament in Architecture
- \* Tassel House, V. Horta, Brussels, Belgium, 1892-3
- First Secession in Munich, 1892; then Berlin; then Vienna (1897)
- 1893 \* Columbian Expo "White City", Chicago, Ho-o-den
- FLW opens office, designs Winslow House
- International studio begins publication
- Greene Brothers arrive Pasadena (1907ff Blacker house, 1910 Gamble House)
- Hubbard found Roycrofters (medieval manor & worker's community) in Buffalo. Apprentice system based on Guild of Handicraft. Copied Stickley style, but more effective popularizer!
- 1895 S. Bing starts "Galeries de l'Art Nouveau", partially inspired by Chicago Fair
- 1896 First issue House Beautiful, Chicago, articles by Morris, Crane, Ashbee, Voysey, FLW
- First of three visits by Ashbee (1896, 1901, 1908) "Chicago is the only American City I have seen where something absolutely distinctive in aesthetic handling of materials has been evolved out of the industrial system."
- 1897 Chicago Arts & Crafts Society founded, Hull House, 128 members in 6 months
- First U.S. Arts & Crafts exhibit, Boston
- First Mackintosh Tea Rooms.
- Vienna Secession starts
- 1898 Stickley Co. reestablished in Syracuse. "Mission" primitiveness due to lack of machines.
- Stickley meets Ashbee, Voysey, Lethaby, Bing, Lalique in Europe
- 1<sup>st</sup> exhibit of Viennese Secession in new building by Olbrich
- Artists Colony established by Grand Duke of Hesse in Darmstadt
- 1900 First exhibit of Pittsburgh Architectural Club, Carnegie Institute, W.B. Griffen included
- Guild of Arts & Crafts founded, NYC
- \* Paris World's Fair, unbridled Art Nouveau (Metro Stations)

- 1901 FLW, "Art & Craft of the Machine", Hull Hse., Chicago, to Chicago Arts & Crafts Society  
 FLW, Ladies Home Journal projects  
House & Garden first published, Philadelphia
- \* First issue of Craftsman Syracuse (to 1916) (1<sup>st</sup> issue Morris, 2<sup>nd</sup> issue Ruskin). Describes "severly plain, structural form... massive simplicity of construction... emphasize natural character of wood." "Democratic" furniture by machine  
 Roycrofters Furniture Co. started, Aurora, IL  
 A Document of German Art," Prince Ernst Ludwig, Darmstadt. Homes by Behrens, Olbrich, etc.
- 1901-02 Bradley Hse featured in Ladies Home Journal  
 Buffalo Pan-American Expo (also 1905?)
- 1902 Handicraft magazine first published  
 Van de Velde opens craft school in Weimar, lead eventually to bauhaus  
 Exhibition of Morris furniture, Chicago. Sold by Marshall Field & Co.
- 1903 Morris Society founded in Chicago
- 1904 Louisiana Purchase Exhibit, St. Louis. Möhring & Wasmuth pavilions
- 1905 FLW visits Japan
- 1907 Fourth exhibit of Pittsburgh Architectural Club, Carnegie. J. Hoffmann exhibits German works;  
 FLW drawings; much Prairie School and Arts & Crafts  
 Founding of Werkbund by Muthesius et al
- 1910 \* FLW's Ausgeführte Bauten, Wasmuth, Berlin. Visits Ashbee, Chipping Camden  
 Stickley forced to admit that he did not build Craftsman houses, prices higher than predicted
- 1914-5 High point of Prairies Style in Chicago, Iowa, Minnesota, Wisconsin
- 1915 Panama Pacific Expos in San Francisco and San Diego
- 1916 Arm oury Show in NYC, beginning of modernism & abstraction  
 Last issue of Craftsman magazine