

## Spring 2010: Introduction to Social Network Analysis 08-201

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Details: www.networksatcmu.info

- interdisciplinary, undergraduate course
  - Monday & Wednesday,
    01:30 02:20

Learning objectives:

- Put Social
  Network Analysis
  (SNA) projects
  into practice
- Approach SNA with theoretic, methodological, computational rigor

Demand for solid expertise in SNA is growing in research and business.



- Models of network evolution and network topologies
- Network visualization
- Subgroups, Cliques, and Clustering
- Diffusion processes
- Social capital
- Prestige and power
- Data collection
- Networks of words
- Criminal networks
- Online communities
- Network simulations

Yay Networkz!



Ethics and privacy regulations for network research and data collection



