Gaming’s Big Guns Take Aim at CNET’s Battle by the Bay

Quake III Arena’s heavy hitters set to duke it out in San Francisco at one of gaming’s richest tournaments ever

SAN FRANCISCO, CA – May 12, 2000 – CNET Gamecenter (http://www.gamecenter.com), the premier online source for information on electronic games and related products & services, today unleashed its blueprint for CNET Battle by the Bay, one of the biggest cash tournaments in the history of gaming. The tournament, which takes place at Fort Mason Center in San Francisco August 17-20, 2000, will bring together many of the top Quake III Arena players to do battle for more than $100,000 in cash and prizes. The double-elimination tournament is expected to attract more than 500 competitors, plus several hundred additional gamers facing off in an assortment of multiplayer games on Gamecenter’s Local Area Network.

“For serious, hard-core gamers it just doesn’t get any better than this,” said Michael Brown, director of CNET Gamecenter. “We expect Battle by the Bay to generate a buzz that resonates long after the tournament ends. If it does, this could become an annual event.”

About Gamecenter
CNET Gamecenter is the premier online source for information on electronic games and related products and services. In addition to expert product reviews, industry news, gameplay tips and strategies, and other editorial coverage, Gamecenter provides its users with a unique comparative shopping service – Game Shopper. Designed specifically for gamers, Game Shopper helps people find the latest prices on computer and video games, video-game systems, peripherals, and accessories.

About CNET Networks, Inc.
CNET Networks, Inc. (Nasdaq: CNET) is the leading content network providing news and information to buyers and sellers around the world. CNET Networks is a platform for two Internet brands, a computer-product database, and television & radio programming for both consumers and businesses. CNET (www.cnet.com) is the world’s most trusted source of information on computers, the Internet, and technology, serving millions of users each day. CNET’s Web content has been localized for eight Pacific markets: Hong Kong, Singapore, Malaysia, Japan, Korea, China, Taiwan, and Australia. CNET Data Services licenses its multi-lingual product database to U.S. and European online computer retailers, resellers, and e-commerce companies. CNET’s award-winning television and radio programs are broadcast in 100 countries worldwide, as well as on CNBC and other national distribution in the U.S. In February 2000, CNET acquired mySimon (www.mysimon.com), the Internet’s largest comparison-shopping service, with more than 200 categories and over 2000 merchants. CNET currently has investments in cash and marketable securities valued at more than a half-billion dollars.

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