

Zachary Chase Betka

5032 Forbes Avenue. Pittsburgh, PA 15289 SMC# 3590

Cell: (719) 244-3140

Zcb@andrew.cmu.edu

ACADEMIA

Carnegie Mellon University

Pittsburgh PA

Class of 2013, Junior

QPA: 3.34

Triple Major:

Human-Computer Interaction

Psychology

Creative Writing

Seeking Internship

TECH SKILL

SPSS

Python

Adobe Flash Builder

Photoshop

Basalmiq

SELECTED COURSES

53-609 Game Design

85-310 Research Methods in
Cognitive Psychology

05-410 User Centered Research
Evaluation

05-430 Programming Usable
Interfaces

41-261 Communication Design
Fundamentals

CAMPUS INVOLVMENT

TA for Biological Foundations of
Behavior

TA for Personality Psychology

Mentor for the Freshman Class of
'15

Ambassador for incoming
Freshmen Families

HONORS

Dean's List with Honors - Fall
Semester '10

EXPERIENCE

Games Bakery LLC

- Conceptualized a videogame called Dream Wedding Planner for Social platforms with a group of 4 peers for the course Game Design
- Pitched to a panel of Game industry Executives from companies such as Schell Games, Zynga, and Disney. Received enough positive feedback to move forward.
- Created an LLC to house the IP and rights of the game.
- Sold the concept in the summer of '11 to a Publisher.

Psychology Research Assistant- S'10-Present

- Analyze data and collate it in order to discuss findings at the weekly meeting with peers, graduate students, post docs, and professors.
- Worked with over 1,800 participants and countless data points in the last school year.
- Conduct experiments in the Auditory Perception Labs of CMU
- Lead participants through the experiment duration. I provide paperwork, set them up in the experiments, observe the experiment, provide debriefing, and answer any questions they might have.

Rocky Mountain Coors Distributors – Summer of '10

- Delivery and Inventory Worker

2008 Presidential Election Judge for El Paso County – '09

- Receiving Precinct Judge

ACTIVITIES

Orphanage Outreach (OO@CMU)- '10-'11

- Alternate Spring Break, traveled to the Dominican Republic to volunteer at an orphanage.
- Raised \$25,000 with a team of 15 peers
- Brought food and toys to orphanages there to help sustain them
- Taught English at the orphanage, traveled on foot to schools to teach English to middle school children.

Carnegie Mellon Resident Assistant - For the 2010-2011 School Year.

- Interacted with 26 freshman on my floor on a daily basis in order to be kept up on their lives, establish personal relationships, and to ensure that, together, we can successfully move them through freshman year.
- Worked on a team of 10 other RA's, with 1 overseeing CA.
- Established Mudge Mixed Tape, a program that brings freshmen together each week to connect over a common interest, music.

CMU Crew Team '09-'10

- Rowed and Trained with Carnegie Mellon's Crew Team.