Bulls & Bears Press Established 2007

Issue 15, March 02, 2008

DJIA 12266.39 **V** 0.9%

NASDAQ 2271.48 **V** 1.4%

S&P 500 1330.63 **V** 1.7%

OIL \$101.84 **\$** \$3.03

GOLD \$974.30 A \$4.80

EURO \$1.5180

Top Stories

- EU fines Microsoft record \$1.3 billion
- New home sales near a 13-year low
- Dollar hits record low versus Euro
- S&P removes MBIA from Credit Watch, reaffirms triple-A Rating
- Portfolio Cap lifted on Freddie and Fannie

Market Summary

Monday 02/25/08

Stocks started off on a weak note on rumors of a fire sale at Citigroup, despite word of a possible video-game merger between Electronic Arts and Take-Two Interactive. Stocks, however, eventually recovered and the major indices all rallied on news that Standard & Poor's took bond insurer MBIA off Credit Watch and reaffirmed its triple A ratings for both MBIA and Ambac Financial. The dollar, meanwhile, rallied on stronger-than-expected home sales data, spurring a decline in both crude and gold.

Tuesday 02/26/08

Stocks received a boost this morning as IBM upped its earnings outlook and announced that it would buy back \$15 billion worth of its own stock. This news was welcomed in the face of overwhelming negative economic data. Despite reporting a significant fall in earnings as a softer US housing market hurt retail sales, Home Depot ended the day flat. Target, Office Depot, and CVS, meanwhile, all released earnings that were more or less in line with estimates. The Dow finished its second straight session with a triple-point gain, despite crude closing at a record.

Wednesday 02/27/08

Stocks started off on uneasy footing as investors learned that the European commission slapped Microsoft with a massive fine, and the Commerce Department reported slumping demand for durable goods. Nonetheless, an address by Fed chairman Ben Bernake seemed to soothe the markets. Bernake claimed that although inflationary pressures have increased, the Fed was still open to further rate cuts. Gold reached a record high, while the Dow ended the day with a slight gain. An announcement that the portfolio caps at Fannie Mae and Freddie Mac would be removed helped to quell losses. Investors hoped that such a move would improve liquidity and increase lending in the secondary mortgage market.

Thursday 02/28/08

The day started on a bearish note as the Commerce Department announced that the Gross Domestic Product would enjoy narrower-than-expected growth of 0.6%, sparking recession concerns. Jobless claims, meanwhile, jumped to their highest level since January, while Fed Chairman Ben Bernake testified that rising inflation was making his job more difficult. All of this negativity overshadowed news by Apple that it would meet its expected iPhone sales targets and that it was looking to make the iPhone available on more carriers. The Dow finished with a triple-digit loss.

Friday 02/29/08

Concerns about subprime mortgage-related losses continued to weigh down markets. Dow component American International Group reported a massive quarterly loss of \$5.29 billion, following a disappointing earnings report from Dell. Selling pressure accelerated after a UBS analyst warned that he expects as much as \$350 billion in additional subprime write-downs, and the Commerce Department revealed that personal spending was flat in January. Furthermore, news that the Ambac Financial bailout was in trouble sealed the coffin and sent the Dow to a 315 point loss, its second worst day of the year.

This Week's Issue

- Profiles on Two Commodity **Traders**
- The Current Economy
- VISA IPO
- Top 5 Most Expensive Houses
- FCX Stock Analysis

The Week in Quotes

"I don't anticipate stagflation."

-Ben Bernake, Federal Reserve Chairman, dismissing concerns that the U.S. will go through a period of weak growth and high inflation as it did in the 1970s

"That's interesting. I hadn't heard that."

-President George Bush, saying he was unaware of predictions of \$4-a-gallon gasoline in the coming months

"Like Eli Manning, we know what it's like to be underestimated and questioned."

-Edward Lampert, a Sears investor, likening the retail company to the New York Giants' quarterback after it posted a 47% drop in net income

"Talk is cheap. Flouting the rules is expensive."

-Neelie Kroes, EU Competition Commissioner, on fining Microsoft Corp. a record \$1.3 billion for charging rivals too much for software information

"I try to avoid commenting on my successor because he has enough problems."

-Alan Greenspan, former Fed chairman, on Ben Bernanke and the troubled state of the U.S. economy

Subscribing Universities

- Brown
- Rice
- CalTech
- **U-British**
- **CMU**
- Columbia **UC-Berkeley**
- Columbia
- U-Chicago
- Duke Haverford
- U-Michigan
- Indiana-U
- UNC
- McGill
- UVA
- Princeton
- Wharton

Ouestions or comments? Want to contribute? E-mail us at: Bulls.Bears.Press@gmail.com

Profiles on Two Commodity Traders

By Rohith Salim By Mehnt Bhatia



Andrew J. Hall, a 57 year old oil trader from Evan Dooley, 40, a US based trader started work-Southport, Connecticut, made over \$250 million ing for Commodities in MF Global, one of the in 2007 betting on what he anticipated would be a largest commodity brokers in November 2005. change in the way the world valued oil.

In the beginning of 2003, Hall came to the conclusion that long-term and short-term energy prices His recent trades in wheat futures cost his comwould soon abandon their historical relationship pany a staggering \$141.5 Million. Although, the with one another. For more than a decade, the loss caused was of small magnitude in comparison price of a barrel of oil has ranged from \$10 to \$30. to famous rogue traders such as Jerome Kerviel Hall concluded that the price per barrel would and Nick Leeson, it still made up about 6% of the grow dramatically because the demand, mainly company's equity. In light of the loss, the comdriven by the fast-paced economies of China and pany stock fell by about 27%. India, would outstrip supply. Today, the price per barrel of oil is over \$100 and continuously rising.

In 2005, Hall's secretive trading unit, Phibro, conmillion, more than five times as much as the then from the daily average of 125,000 to 283,000. CEO Charles Prince. Last year, Phibro generated close to 10% of the bank's total net income.

by Citigroup is why Phibro has thrived so far. tems that were put in place for preventing this However, due to recent success by the group kind of incident clearly failed. The Chief Execumany top executives at Citigroup want to establish tive of the company said that it would not be easy Phibro as a prestigious investment fund for Citi- for the company to recover these losses with its group clients

Today, after 15 straight profitable years, Hall is This rogue trade has brought big problems for the with great success.



Two months later he founded the Global Equity Exchange.

Dooley had built up a position of several thousand contracts on wheat that plummeted by 25%. thereby causing the huge losses. On 27th February tributed around \$800 million in pretax revenues to 2008, the day of the trade, when the price of Citibank. In the same year, he earned over \$125 wheat fell, the number of wheat contracts shot up

The losses endured came as a shock to traders who were already dumbfounded by the sudden Hall used to tell his friends that "benign neglect" plunge in the price of wheat. The computer sysinsurance policy.

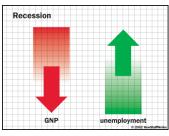
considering breaking out on his own. He is cur- company. Other than the fall in its stock, the Comrently one of the world's top contemporary art pany now has to convince its customers and excollectors and has bought a nearly 1000 year old plain to them why things went wrong and how it castle in Germany to display his collection. An- will not affect them. Evan Dooley is a great examdrew Hall is a prime example of a trader who has ple of a trader who took the risk of betting really been able to capitalize on the commodities market high on commodities and ended up loosing a lot of money.

The Current Economy

By Emily Anderson

One of the biggest questions of the day is if the Unfortunately the housing market is not our only

U.S. economy is going into a recession. No one can argue that the economy is currently limping along, and many contend that it feels like how it was before the 1991



recession. The Head of the Minneapolis Federal sliding dollar, as Fed-Reserve recently said that the current excesses in eral Reserve Chairman residential construction, the housing market de- Ben Bernanke recently cline, and the credit crunch all resemble the pointed out, could be "headwinds" environment that prevailed 17 years the bright spot in an ago. With all of these factors coming together it economy dealing with a softening labor market is something to worry about for now.

houses, and hence get kicked out. This gives the bank the house. and the bank simply puts it on the market. The bank, however, is giving out many loans



mortgages. So with less people getting loans, and been hitting record highs. With the dollar being so hence less demand and more houses on the mar- weak and oil prices being so high it is very possiket, the housing market is tumbling with very little ble that inflation could take over, bringing the to slow it down.

start with, fewer contractors are building houses moil, being attacked from all sides. Whether this so that means that everyone from painters to will lead to a recession or not, only time can tell. plumbers, architects, decorators, lumberyards, and What we do know is that while many factors have pavement companies are getting less work. Plus, to be balanced and dealt with, the U.S. economy the money people would use to decorate their new has been through worse and will undoubtedly rehome is not being spent. Add that to the fact that bound to go through more in the future. even people with houses are spending less because they feel like they have less money. This is due to the fact that their house, one of their most valuable assets, is not worth as much as a result of a slowing economy.

worry. The increased fear of a recession is beating the dollar down, creating severe challenges not just for the U.S., but also for sugar traders in Brazil, central bankers in the Persian Gulf, and a host of others. The Euro has broken through the sym-

bolic \$1.50 mark and the dollar has been sliding against other currencies as well. The



could be some time before we are able to pull out and turmoil in the housing industry. A weak dollar of it. The downturn may not be permanent, but it could be just what the economy needs to help exports, jobs, and the ever-increasing national debt. There are some pessimistic voices in the crowd One of the problems in today's market is the sub-predicting that the U.S. dollar will soon be reprime housing fall. The most obvious effect of this placed as the main currency of the world due to subprime slump is that people cannot afford their the huge U.S. national debt, but most people hold true to the dollar in saying that it being so integrated in every aspect of business, it would be hard to let it go.

The Fed has increasingly been cutting interest rates in order to jump-start the economy but, as always, there is a fine line between helping the economy and causing inflation. As a result of a weak dollar and a volatile stock market, people are putting their fate in commodities, and hence they are also losing money with all of these failed driving its prices up. Prices of oil and gold have U.S. economy from a bad situation to a worse one.

Why is this hurting the economy so much? To The U.S. economy is currently in a state of tur-

The VISA IPO

By Madhav Bhagat

Visa on February 25th announced plans to go pub- their cards for such lic in what could be the largest public offering in high-cost necessities US history. Visa, headquartered in San Francisco, as health care, food is the world's leading payment processor, with and gasoline, which more than \$3.2 trillion in electronic payments and could boost the fees related transactions in 2006.

In the 12 months that ended in September 2007, Analysts say that the timing of the offering is the company's revenue jumped 22 percent as the risky, given the falling demand for stocks and the number of payment transactions rose around the worries that the US economy might be entering a world. The company posted a loss of \$1.08 billion recession. However, Visa's offering would generfor the fiscal year because it set aside more than ate a windfall for the member banks which own \$2.6 billion to settle lawsuits.

as the two largest past deals combined — AT&T's help loosen the credit knot. offering and Kraft Foods' \$8.7 billion IPO in 2001.

stockholder, holding almost 23% of the shares, nies. stands to gain the most. Even if valued at the midpoint of the offer price, JPMorgan would receive The Visa shares will have the sticker symbol V on a market capitalization of roughly \$38 billion.

Visa, is following the footsteps of its smaller rival, MasterCard which went public in May 2006. Since going public two years ago, MasterCard shares have soared 408%. MasterCard's successful public offering made Visa go forward with its own plans of going public. In line with the plans, Visa has been reorganizing its global management structure since October 2006, consolidating its global operations with the exception of those in Europe.

Like MasterCard, Visa is a card processor - not a lender - so it makes its money through fees from the banks issuing its cards and the merchants accepting them. And like MasterCard, Visa could see more struggling consumers increasingly use

Visa earns.



the company. Most of these members are currently stung with huge losses stemming from the mort-Visa's IPO, even if priced at the lower end of the gage-linked investments and could use the extra estimated range, would surpass the \$10.6 billion cash. However, some analysts are also arguing AT&T Wireless raised in its IPO in 2000. And if that if the offering works it could work as an endemand is strong enough, it could be almost as big couraging sign to the stock markets and may even

When the offering price is set, Visa CEO Joseph Saunders will be granted 831,444 options to buy Visa plans to sell 406 million shares valued at \$37 Visa stock, an award worth about \$11 million, to \$42 each, raising at least \$15 billion for the according to the company's registration. Senior company. Just over half of the shares are going to management, including CEO Joseph Saunders, the public and the rest to Visa's member banks. consists largely of new executives recruited be-JPMorgan Chase, which is the company's largest cause of their experience running public compa-

an estimated \$1.1 billion. Taking into considerathe New York Stock Exchange. J.P. Morgan Setion the shares of the banks, the total enterprise curities Inc., Goldman, Sachs & Co., Banc of value of Visa will be around \$33 billion at the of- America Securities LLC, Citi, HSBC Securities fering. By comparison, online auctioneer eBay has (USA) Inc., Merrill Lynch & Co., UBS Investment Bank and Wachovia Securities are underwriting the offering.

The Stock Analysis Series

By Chi Hoong Ng

This week we will research and analyze Freeport-McMoran Copper & Gold Inc (FCX) as a potential investment.

Step 1 - Find out how the company makes its lower than its competitors, but higher than the inmoney.

Freeport-McMoran Copper Gold ary, PT Freeport Indonesia, is engaged in copper, gold, and silver mining and production operations. Step 5 - Can the stock survives its balance FCX holds approximately 90.64% of PT Freeport sheet? Indonesia, while the Government of Indonesia nies in Asia, Europe, and international trading (NYSE:BGC). companies.

Step 2 – What sector does the company belong stock look like a good investment? to, and how has that sector performed?

Freeport-McMoran Copper & Gold Inc is part of FCX is worth buying after the downgrade because the metal mining sector. The mining sector has FCX is one of the few mining companies that are performed well, thanks to the worries about the outlook of the U.S economy, inflation worries in China, high demand from China, and the supply shortage in South Africa. Overall the metal mining sector is doing great, but one needs to beware of higher speculative activities in the future market that might cause the mining sector to be overvalued

Step 3 – How has the stock performed?

The company's stock price has grown significantly over the past year, up approximately 62.40%. FCX's last quarter's low earnings (\$1.36 per share) has caused the stock to be downgraded by several analysts, including Jim Cramer. During the recent interview with Richard Adkerson, FCX's CEO, he believed that FCX would be able to do better next quarter and that its stock price would reach a 7-week high mark.

Step 4 – What do comparisons tell you?

Freeport-McMoran is the only stock in the current sector that received a downgrade from analysts. This has made its P/E ratio (13.38) appear to be

dustry average. The main concern investors should have is that its PEG (5-year expected) ratio is cur-Inc rently only 0.17. However, last year's Phelps (NYSE:FCX) through its majority-owned subsidi- Dodge deal could bring FCX back into the picture.

holds the remaining. FCX is the world's largest Freeport-McMoran's last quarter's report shows publicly traded copper company after it acquired \$41 billion in total assets and \$23 billion in total Phelps Dodge Corporation. FCX currently has liabilities. The numbers from last year's report are mines in North America, Peru, Chile, Congo and no longer valid because FCX has acquired Phelps Indonesia. FCX also smelts and refines copper Dodge Corporation (NYSE:PD) for \$25.9 billion concentrate and market refines products. The pri- in cash and stock and it sold its international wire mary customers for FCX concentrate are compa- and cable business to General Cable Corporation

Step 6 – In light of your homework, does this

not being affected by the electricity outrage in South Africa. FCX should also be able to benefit from the high gold price.

The Top 5 Series

By Stuti Bhageria

MOST EXPENSIVE HOUSES

No. 1 \$165 million- Beverly Hills, California

Recently available on the market, this expansive villa sits on six and a half acres in Beverly Hills. Built in 1962, it presently has 40 bathrooms (that's a lot of toilet paper) and 29 bedrooms (allowing you to sleep in a different room for every day of the month). The compound comprises six buildings, three swimming pools and a movie theater. The villa was featured in the 1972 film The Godfather. Make



them an offer they can't refuse, and it's yours.

No. 2 Bran Castle \$140 million- Brasov, Romania

Currently owned by Dominic von Hapsburg, the Bran Castle was once home to the Romanian prince Vlad the Impaler. The castle was built in 1212 and sits across 20 acres. It boasts 17-bedrooms and rests on the top of a cliff offering views across the countryside and surrounding mountains. Presently the owner runs it as a museum.



No. 3 Updown Court, \$138 million- Surrey, England

Bigger than Buckingham Palace or Hampton Court palace, it consists of 103 bedrooms and 53 acres of gardens. Several ballrooms and grand entrance



ways punctuate this house, which has a panic room, an indoor squash court, bowling alley, 50-seat cinema, helipads, space for eight limousines and a heated marble driveway. The marble bathrooms are nice, of course, but the indoor spas, jacuzzis and pools with views of the grounds are even better.

No. 4 Hala Ranch, \$135 million- Aspen, Colorado

This 95-acre ranch owned by Prince Bandar bin Sultan

bin Abdul Aziz, former Saudi Arabian ambassador to the U.S. boasts a 56,000-square-foot mansion with 15 bedrooms and 16 baths. The estate features several smaller build-



ings, stables, a tennis court and an indoor swimming pool. It also has its own private barbershop and beauty salon just off the master suite.

No. 5 Maison de L'Amitie, \$125 million- Palm Beach, Florida

In 2004, Donald Trump bought former health care executive Abe Gosman's palace, Maison de L'Amitie, at a bankruptcy auction for \$41.25 million. This 43,524 square foot French Regency-style estate has the most

glamorous eightbedroom and nine-bathroom main residence, including a large Ballroom, Library, Media Room, Billiard-Wine room, a Conservatory renovated with



Venetian plastering, two additional powder rooms and top-of-the-line kitchen. The garage area accommodates 36 vehicles in addition to a separate Christmas Wrapping room, multiple storage rooms, professional laundry facilities, and ancillary staff rooms for estate maintenance functions. This property is truly Palm Beach living at its finest.