

Case study 1: Small network solution company

| | |
|--|-------------|
| Annual turnover (\$) | \$4,800,000 |
| Number of employees | 22 |
| Number of computer users | 22 |
| IT employee salary (\$) | \$31,000 |
| Annual employee organizational cost (\$) | \$46,500 |
| IT employee cost per day (\$) | \$129.00 |

| Attack Categories |
|---------------------------|
| Malicious Code Infections |
| Root Compromise |
| Account Compromise |
| Improper Use |
| Theft |
| Spam |
| Natural Disaster |

| Attack Outcomes |
|-------------------------------|
| Information Theft/Disclosure |
| Information Modification |
| Information Destruction |
| Service Unavailable - User PC |
| Legal/Compliance Damage |
| |
| |

| Attack Categories | Attack Outcomes | Percentage |
|---------------------------|-------------------------------|------------|
| Malicious Code Infections | Information Theft/Disclosure | 0% |
| | Information Modification | 10% |
| | Information Destruction | 35% |
| | Service Unavailable - User PC | 55% |
| | Legal/Compliance Damage | 0% |
| | | 0% |
| Root Compromise | Information Theft/Disclosure | 0% |
| | Information Modification | 30% |
| | Information Destruction | 0% |
| | Service Unavailable - User PC | 0% |
| | Legal/Compliance Damage | 70% |
| | | 0% |

| Attack Outcomes | Damage | | | | | Total | |
|-------------------------------|-------------------|------------------|---------------|---------------|--------------|----------|----------------|
| | Diagnostic Effort | Reporting Effort | Repair Effort | PR/Reputation | Other Damage | Workdays | Nominal Damage |
| Information Theft/Disclosure | 0.50 | 0.00 | 0.00 | 2.00 | \$0 | 2.50 | \$322.92 |
| Information Modification | 1.00 | 0.00 | 2.00 | 2.00 | \$500 | 5.00 | \$1,145.83 |
| Information Destruction | 0.50 | 0.00 | 2.00 | 2.00 | \$500 | 4.50 | \$1,081.25 |
| Service Unavailable - User PC | 0.50 | 0.00 | 1.00 | 0.00 | \$0 | 1.50 | \$193.75 |
| Legal/Compliance Damage | 0.00 | 0.00 | 0.05 | 0.00 | \$0 | 0.05 | \$6.46 |

| Attack Outcomes | Attack Outcome Severity | | | Nominal Loss per Attack Outcome | EL per Attack Outcome | Days of Work |
|-------------------------------|-------------------------|-------|--------|---------------------------------|-----------------------|--------------|
| | P100 | P1000 | P10 | | | |
| Information Theft/Disclosure | 0.00 | 0.000 | 0.0000 | \$322.92 | \$322.92 | 2.50 |
| Information Modification | 0.00 | 0.000 | 0.0000 | \$1,145.83 | \$1,145.83 | 8.87 |
| Information Destruction | 0.01 | 0.000 | 0.0000 | \$1,081.25 | \$1,178.56 | 9.12 |
| Service Unavailable - User PC | 0.01 | 0.000 | 0.0000 | \$193.75 | \$211.19 | 1.64 |
| Legal/Compliance Damage | 0.00 | 0.000 | 0.0000 | \$6.46 | \$6.46 | 0.05 |

| Attacks | Number of Observed Attacks | Coverage (%) | Estimated Attacks per Year | Probability 50% lower | Probability 50% higher |
|---------------------------|----------------------------|--------------|----------------------------|-----------------------|------------------------|
| Malicious Code Infections | 20 | 100% | 20 | 0 | 0 |
| Root Compromise | 1 | 100% | 1 | 0 | 0 |
| Account Compromise | 1 | 100% | 1 | 0 | 0 |
| Improper Use | 30 | 80% | 38 | 0 | 0 |
| Theft | 1 | 100% | 1 | 0 | 0 |
| Spam | 1000 | 100% | 1000 | 0 | 0 |
| Natural Disaster | 2 | 100% | 2 | 0 | 0 |

| Attack Outcomes | Frequency |
|-------------------------------|-----------|
| Information Theft/Disclosure | 1 |
| Information Modification | 4 |
| Information Destruction | 11 |
| Service Unavailable - User PC | 43 |
| Legal/Compliance Damage | 1003 |

| Countermeasures | Cost |
|------------------------------------|---------|
| AntiVirus | \$1,000 |
| Firewall | \$2,000 |
| IDS | \$600 |
| Training/Education | \$1,500 |
| UPS | \$2,500 |
| Active Directory | \$1,000 |
| Backup Server | \$1,200 |
| Spam Filtering | \$500 |
| Network Access Control | \$2,200 |
| Email Policy Enforcement Appliance | \$2,000 |

| Countermeasures | Malicious Code Infections | Root Compromise | Account Compromise | Improper Use | Theft | Spam | Natural Disaster |
|------------------------------------|---------------------------|-----------------|--------------------|--------------|-------|------|------------------|
| AntiVirus | 90% | 10% | 0% | 0% | 0% | 0% | 0% |
| Firewall | 10% | 80% | 0% | 0% | 0% | 0% | 0% |
| IDS | 10% | 90% | 90% | 0% | 0% | 0% | 0% |
| Training/Education | 90% | 60% | 90% | 80% | 70% | 0% | 70% |
| UPS | 0% | 0% | 0% | 0% | 0% | 0% | 90% |
| Active Directory | 0% | 15% | 50% | 80% | 0% | 0% | 0% |
| Backup Server | 0% | 0% | 0% | 0% | 0% | 0% | 95% |
| Spam Filtering | 0% | 0% | 0% | 0% | 0% | 99% | 0% |
| Network Access Control | 0% | 0% | 10% | 80% | 0% | 0% | 0% |
| Email Policy Enforcement Appliance | 0% | 0% | 0% | 50% | 0% | 0% | 0% |

| | | | | | | | |
|--|-------|-------|-------|-------|-------|-------|-------|
| Probability Combined Countermeasures Fail to Block Attack Type | 0.008 | 0.006 | 0.005 | 0.004 | 0.300 | 0.010 | 0.002 |
|--|-------|-------|-------|-------|-------|-------|-------|

| Attacks | Estimated Attacks per Year | Probability Countermeasures Fail | Total Number of Attacks without Countermeasures |
|---------------------------|----------------------------|----------------------------------|---|
| Malicious Code Infections | 20 | 0.01 | 2,469 |
| Root Compromise | 1 | 0.01 | 163 |
| Account Compromise | 1 | 0.00 | 222 |
| Improper Use | 38 | 0.00 | 9,375 |
| Theft | 1 | 0.30 | 3 |
| Spam | 1000 | 0.01 | 100,000 |
| Natural Disaster | 2 | 0.00 | 1,333 |

| Attack Outcomes | Expected Loss per Attack | Number of Attack Outcomes | Expected Loss with Countermeasures | Number of Attack Outcomes without Countermeasures | Expected Loss without Countermeasures |
|-------------------------------|--------------------------|---------------------------|------------------------------------|---|---------------------------------------|
| Information Theft/Disclosure | \$322.92 | 1 | \$161.46 | 2 | \$538.19 |
| Information Modification | \$1,145.83 | 4 | \$5,127.60 | 831 | \$952,588.38 |
| Information Destruction | \$1,178.56 | 11 | \$12,905.26 | 1935 | \$2,280,554.81 |
| Service Unavailable - User PC | \$211.19 | 43 | \$9,144.42 | 10060 | \$2,124,481.07 |
| Legal/Compliance Damage | \$6.46 | 1003 | \$6,479.48 | 100739 | \$650,604.00 |
| | | | | Total | \$6,008,766.46 |

| Attack | Resulting Attack Outcome | Percentage | Frequency |
|---------------------------|-------------------------------|------------|-----------|
| Malicious Code Infections | Information Theft/Disclosure | 0% | 0 |
| | Information Modification | 10% | 247 |
| | Information Destruction | 35% | 864 |
| | Service Unavailable - User PC | 55% | 1358 |
| | Legal/Compliance Damage | 0% | 0 |
| Root Compromise | Information Theft/Disclosure | 0% | 0 |
| | Information Modification | 30% | 49 |
| | Information Destruction | 0% | 0 |
| | Service Unavailable - User PC | 0% | 0 |
| | Legal/Compliance Damage | 70% | 114 |
| | | 0% | 0 |

| Attack Outcomes | Expected Loss per Attack Outcome | Estimated Observed Attack Outcomes | Number of Attack Outcomes Prevented | Loss Avoided | Residual Expected Loss |
|-------------------------------|----------------------------------|------------------------------------|-------------------------------------|--------------|------------------------|
| Information Theft/Disclosure | \$322.92 | 1 | 1 | \$377 | \$161 |
| Information Modification | \$1,145.83 | 4 | 827 | \$947,461 | \$5,128 |
| Information Destruction | \$1,178.56 | 11 | 1924 | \$2,267,650 | \$12,905 |
| Service Unavailable - User PC | \$211.19 | 43 | 10016 | \$2,115,337 | \$9,144 |
| Legal/Compliance Damage | \$6.46 | 1003 | 99735 | \$644,125 | \$6,479 |
| | | | Total | \$5,974,948 | \$33,818 |

| | |
|-----------------|------|
| Cost of Capital | 0.15 |
| Time t in Years | 2 |

| Countermeasures | Loss with Count. in Place | Benefit | Net Benefit | Cost | ROI | Ongoing Cost | Current NPV | NPV with r and t |
|--------------------------|---------------------------|----------|-------------|---------|----------|--------------|-------------|------------------|
| AntiVirus | \$22,240 | \$11,578 | \$10,578 | \$1,000 | 1057.84% | \$1,000 | \$10,728 | \$8,349 |
| Firewall | \$32,254 | \$1,565 | -\$435 | \$2,000 | -21.74% | \$400 | -\$135 | -\$339 |
| IDS | \$31,906 | \$1,913 | \$1,313 | \$600 | 218.90% | \$230 | \$1,403 | \$1,154 |
| Training/Education | \$10,767 | \$23,052 | \$21,552 | \$1,500 | 1436.78% | \$1,500 | \$21,777 | \$18,770 |
| UPS | \$33,265 | \$554 | -\$1,946 | \$2,500 | -77.83% | \$500 | -\$1,571 | -\$1,643 |
| Active Directory | \$23,260 | \$10,559 | \$9,559 | \$1,000 | 955.92% | \$0 | \$9,709 | \$8,332 |
| Backup Server | \$33,234 | \$585 | -\$615 | \$1,200 | -51.24% | \$60 | -\$435 | -\$511 |
| Spam Filtering | \$27,425 | \$6,394 | \$5,894 | \$500 | 1178.78% | \$120 | \$5,969 | \$5,135 |
| Network Access Control | \$22,866 | \$10,953 | \$8,753 | \$2,200 | 397.85% | \$0 | \$9,083 | \$7,654 |
| Email Policy Enforcement | \$27,361 | \$6,458 | \$4,458 | \$2,000 | 222.90% | \$0 | \$4,758 | \$3,916 |

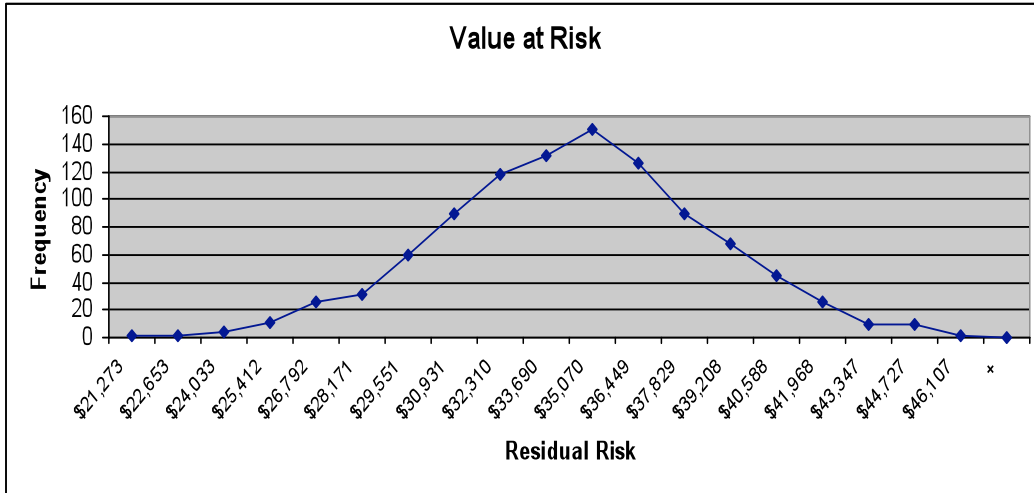
| Attack Outcomes | Expected Loss per Attack | Estimated Attacks per Year | Nominal Loss per Attack | Loss Avoided | Residual Expected Loss |
|-------------------------------|--------------------------|----------------------------|-------------------------|--------------|------------------------|
| Information Theft/Disclosure | \$322.93 | 1 | \$322.93 | \$377 | \$161 |
| Information Modification | \$1,145.85 | 4 | \$1,145.85 | \$941,858 | \$5,128 |
| Information Destruction | \$1,178.58 | 11 | \$1,081.27 | \$2,267,681 | \$12,905 |
| Service Unavailable - User PC | \$211.19 | 43 | \$193.76 | \$2,115,391 | \$9,145 |
| Legal/Compliance Damage | \$6.46 | 1003 | \$6.46 | \$644,067 | \$6,480 |
| Total | | | | \$5,969,374 | \$33,819 |

| Data | Value |
|--|----------|
| IT employee cost per day (\$) | \$129.17 |
| Attack Severity (increase/decrease) | 100% |
| Estimated attacks per year (increase/decrease) | 100% |
| Attack frequency estimation accuracy | 100% |

VaR

| Value | Frequency | Probability | Cumulative probability |
|----------|-----------|-------------|------------------------|
| \$21,273 | 1 | 0.10% | 100.00% |
| \$22,653 | 1 | 0.10% | 99.90% |
| \$24,033 | 4 | 0.40% | 99.80% |
| \$25,412 | 11 | 1.10% | 99.40% |
| \$26,792 | 26 | 2.60% | 98.30% |
| \$28,171 | 31 | 3.10% | 95.70% |
| \$29,551 | 59 | 5.90% | 92.60% |
| \$30,931 | 89 | 8.90% | 86.70% |
| \$32,310 | 118 | 11.80% | 77.80% |
| \$33,690 | 132 | 13.20% | 66.00% |
| \$35,070 | 151 | 15.10% | 52.80% |
| \$36,449 | 126 | 12.60% | 37.70% |
| \$37,829 | 90 | 9.00% | 25.10% |
| \$39,208 | 68 | 6.80% | 16.10% |
| \$40,588 | 45 | 4.50% | 9.30% |
| \$41,968 | 26 | 2.60% | 4.80% |
| \$43,347 | 10 | 1.00% | 2.20% |
| \$44,727 | 10 | 1.00% | 1.20% |
| \$46,107 | 2 | 0.20% | 0.20% |
| + | 0 | 0.00% | 0.00% |
| Sum | 1000 | 100% | |

| Confidence Level | Residual Risk Threshold |
|------------------|-------------------------|
| 0.00% | \$21,273 |
| 0.10% | \$22,653 |
| 0.20% | \$24,033 |
| 0.60% | \$25,412 |
| 1.70% | \$26,792 |
| 4.30% | \$28,171 |
| 7.40% | \$29,551 |
| 13.30% | \$30,931 |
| 22.20% | \$32,310 |
| 34.00% | \$33,690 |
| 47.20% | \$35,070 |
| 62.30% | \$36,449 |
| 74.90% | \$37,829 |
| 83.90% | \$39,208 |
| 90.70% | \$40,588 |
| 95.20% | \$41,968 |
| 97.80% | \$43,347 |
| 98.80% | \$44,727 |
| 99.80% | \$46,107 |
| 100.00% | + |



Case study 2: Non-profit organization

| | |
|--|--------------|
| Annual turnover (\$) | \$12,000,000 |
| Number of employees | 56 |
| Number of computer users | 50 |
| IT employee salary (\$) | \$60,000 |
| Annual employee organizational cost (\$) | \$90,000 |
| IT employee cost per day (\$) | \$250.00 |

| Attack Categories |
|---------------------------|
| Malicious Code Infections |
| Root Compromise |
| |

| Attack Outcomes |
|-------------------------------|
| Information Destruction |
| Service Unavailable - User PC |
| Service Unavailable - Email |

| Attack Categories | Attack Outcomes | Percentage |
|---------------------------|-------------------------------|------------|
| Malicious Code Infections | Information Destruction | 0% |
| | Service Unavailable - User PC | 20% |
| | Service Unavailable - Email | 30% |
| Root Compromise | Information Destruction | 10% |
| | Service Unavailable - User PC | 0% |
| | Service Unavailable - Email | 30% |

| Attack Outcomes | Diagnostic Effort | Reporting Effort | Repair Effort | PR/Reputation | Other Damage | Workdays | Nominal Damage |
|-------------------------------|-------------------|------------------|---------------|---------------|--------------|----------|----------------|
| Information Destruction | 0.10 | 0.10 | 1.50 | 0.00 | \$200 | 1.70 | \$625.00 |
| Service Unavailable - User PC | 0.10 | 0.00 | 0.40 | 0.00 | \$50 | 0.50 | \$175.00 |
| Service Unavailable - Email | 0.50 | 0.00 | 0.50 | 0.00 | \$0 | 1.00 | \$250.00 |

| Attack Outcomes | Attack Outcome Severity | | | Nominal Loss per Attack Outcome | EL per Attack Outcome | Days of Work |
|-------------------------------|-------------------------|-------|--------|---------------------------------|-----------------------|--------------|
| | P100 | P1000 | P10 | | | |
| Information Destruction | 0.50 | 0.000 | 0.0000 | \$625.00 | \$3,437.50 | 13.75 |
| Service Unavailable - User PC | 0.50 | 0.000 | 0.0000 | \$175.00 | \$962.50 | 3.85 |
| Service Unavailable - Email | 0.50 | 0.000 | 0.0000 | \$250.00 | \$1,375.00 | 5.50 |

| Attacks | Number of Observed Attacks | Coverage (%) | Estimated Attacks per Year | Probability 50% lower | Probability 50% higher |
|---------------------------|----------------------------|--------------|----------------------------|-----------------------|------------------------|
| Malicious Code Infections | 90 | 80% | 113 | 0 | 0 |
| Root Compromise | 10 | 80% | 13 | 0 | 0 |

| Attack Outcomes | Frequency |
|-------------------------------|-----------|
| Information Destruction | 1 |
| Service Unavailable - User PC | 23 |
| Service Unavailable - Email | 38 |

| Countermeasures | Cost |
|--------------------|---------|
| AntiVirus | \$1,000 |
| Firewall | \$800 |
| IDS | \$1,500 |
| Training/Education | \$3,000 |
| Backup Server | \$2,000 |
| Spam Filtering | \$400 |

| Countermeasures | Malicious Code Infections | Root Compromise |
|--------------------|---------------------------|-----------------|
| AntiVirus | 90% | 20% |
| Firewall | 70% | 10% |
| IDS | 40% | 20% |
| Training/Education | 30% | 40% |
| Backup Server | 0% | 0% |
| Spam Filtering | 80% | 10% |

| | | |
|--|-------|-------|
| Probability Combined Countermeasures Fail to Block Attack Type | 0.003 | 0.311 |
|--|-------|-------|

| Attacks | Estimated Attacks per Year | Probability Countermeasures Fail | Total Number of Attacks without Countermeasures |
|---------------------------|----------------------------|----------------------------------|---|
| Malicious Code Infections | 113 | 0.003 | 44,643 |
| Root Compromise | 13 | 0.311 | 40 |

| Attack Outcomes | Expected Loss per Attack | Number of Attack Outcomes | Expected Loss with Countermeasures | Number of Attack Outcomes without Countermeasures | Expected Loss without Countermeasures |
|-------------------------------|--------------------------|---------------------------|------------------------------------|---|---------------------------------------|
| Information Destruction | \$3,437.50 | 1 | \$4,296.88 | 4 | \$13,814.54 |
| Service Unavailable - User PC | \$962.50 | 23 | \$21,656.25 | 8929 | \$8,593,750.00 |
| Service Unavailable - Email | \$1,375.00 | 38 | \$51,562.50 | 13405 | \$18,431,756.02 |

| Attack | Resulting Attack Outcome | Percentage | Frequency |
|---------------------------|-------------------------------|------------|-----------|
| Malicious Code Infections | Information Destruction | 0% | 0 |
| | Service Unavailable - User PC | 20% | 8929 |
| | Service Unavailable - Email | 30% | 13393 |
| Root Compromise | Information Destruction | 10% | 4 |
| | Service Unavailable - User PC | 0% | 0 |
| | Service Unavailable - Email | 30% | 12 |

| Attack Outcomes | Expected Loss per Attack Outcome | Estimated Observed Attack Outcomes | Number of Attack Outcomes Prevented | Loss Avoided | Residual Expected Loss |
|-------------------------------|----------------------------------|------------------------------------|-------------------------------------|--------------|------------------------|
| Information Destruction | \$3,437.50 | 1 | 3 | \$9,518 | \$4,297 |
| Service Unavailable - User PC | \$962.50 | 23 | 8906 | \$8,572,094 | \$21,656 |
| Service Unavailable - Email | \$1,375.00 | 38 | 13367 | \$18,380,194 | \$51,563 |
| Total | | | | \$26,961,805 | \$77,516 |

| | |
|------------------------------|-----|
| Cost of Capital | 15% |
| Time t in Years (max. 5 yrs) | 3 |

| Countermeasures | Loss with Countermeasures in Place | Benefit | Net Benefit | Cost | ROI | Ongoing Cost | Current NPV | NPV with r and t |
|--------------------|------------------------------------|--------------|--------------|---------|----------|--------------|--------------|------------------|
| AntiVirus | \$883,689 | \$26,155,632 | \$26,154,632 | \$1,000 | 2615463% | \$6,000 | \$26,154,782 | \$59,702,947 |
| Firewall | \$8,130,031 | \$18,909,289 | \$18,908,489 | \$800 | 2363561% | \$500 | \$18,908,609 | \$43,171,417 |
| IDS | \$16,229,671 | \$10,809,650 | \$10,808,150 | \$1,500 | 720543% | \$500 | \$10,808,375 | \$24,676,332 |
| Training/Education | \$18,924,485 | \$8,114,835 | \$8,111,835 | \$3,000 | 270395% | \$0 | \$8,112,285 | \$18,520,346 |
| Backup Server | \$27,039,321 | \$0 | -\$2,000 | \$2,000 | -100% | \$0 | -\$1,700 | -\$5,100 |
| Spam Filtering | \$5,429,139 | \$21,610,182 | \$21,609,782 | \$400 | 5402446% | \$3,000 | \$21,609,842 | \$49,335,649 |

| Attack Outcomes | Expected Loss per Attack | Estimated Attacks per Year | Nominal Loss per Attack | Loss Avoided | Residual Expected Loss |
|-------------------------------|--------------------------|----------------------------|-------------------------|--------------|------------------------|
| Information Destruction | \$3,437.50 | 1 | \$625.00 | \$9,518 | \$4,297 |
| Service Unavailable - User PC | \$962.50 | 23 | \$175.00 | \$8,572,094 | \$21,656 |
| Service Unavailable - Email | \$1,375.00 | 38 | \$250.00 | \$18,380,194 | \$51,563 |
| Total | | | | \$26,961,805 | \$77,516 |

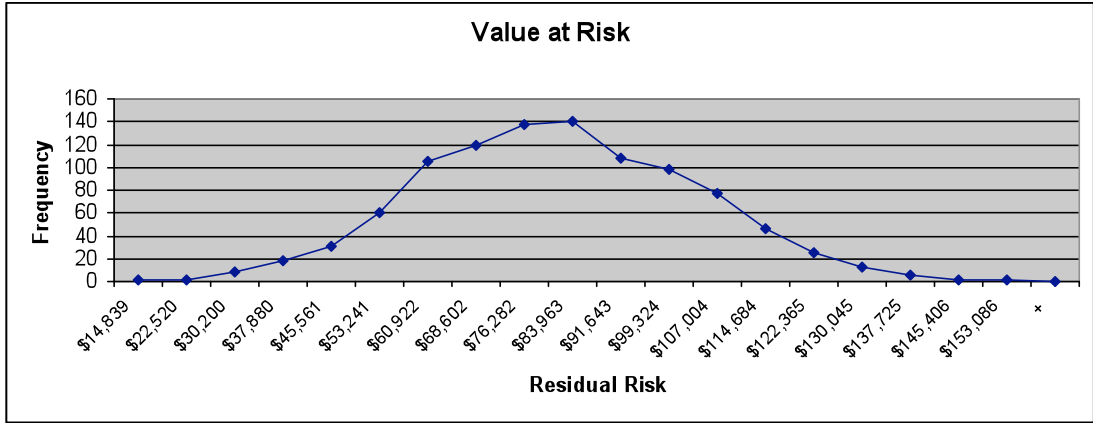
| Data | Value |
|--|----------|
| IT employee cost per day (\$) | \$250.00 |
| Attack Severity (increase/decrease) | 100% |
| Estimated attacks per year (increase/decrease) | 100% |
| Attack frequency estimation accuracy | 100% |

Calculations

| Value | Frequency | Probability | Cumulative probability |
|-----------|-----------|-------------|------------------------|
| \$14,839 | 1 | 0.10% | 100.00% |
| \$22,520 | 2 | 0.20% | 99.90% |
| \$30,200 | 9 | 0.90% | 99.70% |
| \$37,880 | 18 | 1.80% | 98.80% |
| \$45,561 | 31 | 3.10% | 97.00% |
| \$53,241 | 61 | 6.10% | 93.90% |
| \$60,922 | 105 | 10.50% | 87.80% |
| \$68,602 | 119 | 11.90% | 77.30% |
| \$76,282 | 138 | 13.80% | 65.40% |
| \$83,963 | 141 | 14.10% | 51.60% |
| \$91,643 | 108 | 10.80% | 37.50% |
| \$99,324 | 98 | 9.80% | 26.70% |
| \$107,004 | 77 | 7.70% | 16.90% |
| \$114,684 | 46 | 4.60% | 9.20% |
| \$122,365 | 25 | 2.50% | 4.60% |
| \$130,045 | 12 | 1.20% | 2.10% |
| \$137,725 | 6 | 0.60% | 0.90% |
| \$145,406 | 2 | 0.20% | 0.30% |
| \$153,086 | 1 | 0.10% | 0.10% |
| + | 0 | 0.00% | 0.00% |
| Sum | 1000 | 100% | |

Value at Risk

| Confidence Level | Residual Risk Threshold |
|------------------|-------------------------|
| 0.00% | \$14,839 |
| 0.10% | \$22,520 |
| 0.30% | \$30,200 |
| 1.20% | \$37,880 |
| 3.00% | \$45,561 |
| 6.10% | \$53,241 |
| 12.20% | \$60,922 |
| 22.70% | \$68,602 |
| 34.60% | \$76,282 |
| 48.40% | \$83,963 |
| 62.50% | \$91,643 |
| 73.30% | \$99,324 |
| 83.10% | \$107,004 |
| 90.80% | \$114,684 |
| 95.40% | \$122,365 |
| 97.90% | \$130,045 |
| 99.10% | \$137,725 |
| 99.70% | \$145,406 |
| 99.90% | \$153,086 |
| 100.00% | + |



Case study 3: Multinational insurance company project

| | |
|--|--------------|
| Annual turnover (\$) | \$10,000,000 |
| Number of employees | 100 |
| Number of computer users | 110 |
| IT employee salary (\$) | \$60,000 |
| Annual employee organizational cost (\$) | \$90,000 |
| IT employee cost per day (\$) | \$250.00 |

| Attack Categories |
|---------------------------|
| Malicious Code Infections |
| Account Compromise |
| Theft |
| Spam |
| Natural Disaster |
| |
| |

| Attack Outcomes |
|-------------------------------|
| Information Theft/Disclosure |
| Information Modification |
| Information Destruction |
| Service Unavailable - User PC |
| Service Unavailable - Email |
| Service Unavailable - Website |
| Legal/Compliance Damage |

| Attack Categories | Attack Outcomes | Percentage |
|---------------------------|-------------------------------|------------|
| Malicious Code Infections | Information Theft/Disclosure | 5% |
| | Information Modification | 2% |
| | Information Destruction | 5% |
| | Service Unavailable - User PC | 20% |
| | Service Unavailable - Email | 30% |
| | Service Unavailable - Website | 2% |
| | Legal/Compliance Damage | 5% |
| | | |
| Account Compromise | Information Theft/Disclosure | 2% |
| | Information Modification | 5% |
| | Information Destruction | 5% |
| | Service Unavailable - User PC | 0% |
| | Service Unavailable - Email | 0% |
| | Service Unavailable - Website | 0% |
| | Legal/Compliance Damage | 20% |
| | | |
| Theft | Information Theft/Disclosure | 3% |
| | Information Modification | 0% |
| | Information Destruction | 2% |
| | Service Unavailable - User PC | 0% |
| | Service Unavailable - Email | 0% |
| | Service Unavailable - Website | 3% |
| | Legal/Compliance Damage | 5% |
| | | |
| Spam | Information Theft/Disclosure | 5% |
| | Information Modification | 0% |
| | Information Destruction | 0% |
| | Service Unavailable - User PC | 5% |
| | Service Unavailable - Email | 15% |
| | Service Unavailable - Website | 0% |
| | Legal/Compliance Damage | 0% |
| | | |
| Natural Disaster | Information Theft/Disclosure | 0% |
| | Information Modification | 0% |
| | Information Destruction | 20% |
| | Service Unavailable - User PC | 40% |
| | Service Unavailable - Email | 30% |
| | Service Unavailable - Website | 30% |
| | Legal/Compliance Damage | 0% |
| | | |

| Attack Outcomes | Damage | | | | | Total | |
|-------------------------------|-------------------|------------------|---------------|---------------|--------------|----------|----------------|
| | Diagnostic Effort | Reporting Effort | Repair Effort | PR/Reputation | Other Damage | Workdays | Nominal Damage |
| Information Theft/Disclosure | 1.00 | 0.20 | 1.00 | 0.30 | \$0 | 2.50 | \$625.00 |
| Information Modification | 2.50 | 0.50 | 2.00 | 0.10 | \$0 | 5.10 | \$1,275.00 |
| Information Destruction | 1.00 | 1.00 | 2.00 | 0.00 | \$0 | 4.00 | \$1,000.00 |
| Service Unavailable - User PC | 0.50 | 0.50 | 0.50 | 0.00 | \$0 | 1.50 | \$375.00 |
| Service Unavailable - Email | 0.20 | 0.10 | 1.00 | 0.10 | \$0 | 1.40 | \$350.00 |
| Service Unavailable - Website | 0.00 | 0.00 | 0.00 | 0.00 | \$0 | 0.00 | \$0.00 |
| Legal/Compliance Damage | 0.50 | 2.00 | 0.00 | 2.00 | \$0 | 4.50 | \$1,125.00 |

| Attack Outcomes | Attack Outcome Severity | | | Nominal Loss per Attack Outcome | EL per Attack Outcome | Days of Work |
|-------------------------------|-------------------------|-------|--------|---------------------------------|-----------------------|--------------|
| | P100 | P1000 | P10 | | | |
| Information Theft/Disclosure | 0.10 | 0.000 | 0.0000 | \$625.00 | \$1,187.50 | 4.75 |
| Information Modification | 0.05 | 0.000 | 0.0000 | \$1,275.00 | \$1,848.75 | 7.40 |
| Information Destruction | 0.30 | 0.000 | 0.0000 | \$1,000.00 | \$3,700.00 | 14.80 |
| Service Unavailable - User PC | 0.01 | 0.000 | 0.0000 | \$375.00 | \$408.75 | 1.64 |
| Service Unavailable - Email | 0.10 | 0.000 | 0.0000 | \$350.00 | \$665.00 | 2.66 |
| Service Unavailable - Website | 0.01 | 0.000 | 0.0000 | \$0.00 | \$0.00 | 0.00 |
| Legal/Compliance Damage | 0.10 | 0.000 | 0.0000 | \$1,125.00 | \$2,137.50 | 8.55 |

| Attacks | Number of Observed Attacks | Coverage (%) | Estimated Attacks per Year | Probability 50% lower | Probability 50% higher |
|---------------------------|----------------------------|--------------|----------------------------|-----------------------|------------------------|
| Malicious Code Infections | 4 | 100% | 4 | 0 | 0 |
| Account Compromise | 1 | 100% | 1 | 0 | 0 |
| Theft | 1 | 100% | 1 | 0 | 0 |
| Spam | 5 | 100% | 5 | 0 | 0 |
| Natural Disaster | 0 | 100% | 0 | 0 | 0 |

| Attack Outcomes | Frequency |
|-------------------------------|-----------|
| Information Theft/Disclosure | 1 |
| Information Modification | 0 |
| Information Destruction | 0 |
| Service Unavailable - User PC | 1 |
| Service Unavailable - Email | 2 |
| Service Unavailable - Website | 0 |
| Legal/Compliance Damage | 0 |

| Countermeasures | Cost |
|---------------------------------|----------|
| AntiVirus | \$8,000 |
| Firewall | \$10,000 |
| IDS | \$10,000 |
| Training/Education | \$5,000 |
| UPS | \$10,000 |
| Server Room - Physical Security | \$8,000 |
| Employee Monitoring | \$5,000 |
| Active Directory | \$10,000 |
| Backup Server | \$15,000 |
| Spam Filtering | \$10,000 |
| BCP/DR | \$30,000 |

| Countermeasures | Malicious Code Infections | Account Compromise | Theft | Spam | Natural Disaster |
|---------------------------------|---------------------------|--------------------|-------|------|------------------|
| AntiVirus | 95% | 0% | 0% | 0% | 0% |
| Firewall | 96% | 0% | 0% | 0% | 0% |
| IDS | 90% | 0% | 0% | 0% | 0% |
| Training/Education | 15% | 40% | 60% | 60% | 0% |
| UPS | 0% | 0% | 0% | 0% | 90% |
| Server Room - Physical Security | 0% | 0% | 90% | 0% | 0% |
| Employee Monitoring | 0% | 10% | 90% | 0% | 0% |
| Active Directory | 0% | 90% | 0% | 0% | 0% |
| Backup Server | 0% | 0% | 95% | 0% | 90% |
| Spam Filtering | 70% | 0% | 0% | 95% | 0% |
| BCP/DR | 0% | 0% | 90% | 0% | 90% |

| Attacks | Estimated Attacks per Year | Probability Countermeasures Fail | Total Number of Attacks without Countermeasures |
|---------------------------|----------------------------|----------------------------------|---|
| Malicious Code Infections | 4 | 0.000 | 78,431 |
| Account Compromise | 1 | 0.054 | 19 |
| Theft | 1 | 0.000 | 50,000 |
| Spam | 5 | 0.020 | 250 |
| Natural Disaster | 0 | 0.001 | 0 |

| Attack Outcomes | Expected Loss per Attack | Number of Attack Outcomes | Expected Loss with Countermeasures | Number of Attack Outcomes without Countermeasures | Expected Loss without Countermeasures |
|-------------------------------|--------------------------|---------------------------|------------------------------------|---|---------------------------------------|
| Information Theft/Disclosure | \$1,187.50 | 1 | \$593.75 | 5434 | \$6,453,396.31 |
| Information Modification | \$1,848.75 | 0 | \$240.34 | 1570 | \$2,901,711.81 |
| Information Destruction | \$3,700.00 | 0 | \$999.00 | 4922 | \$18,213,229.85 |
| Service Unavailable - User PC | \$408.75 | 1 | \$429.19 | 15699 | \$6,416,874.08 |
| Service Unavailable - Email | \$665.00 | 2 | \$1,296.75 | 23567 | \$15,671,996.32 |
| Service Unavailable - Website | \$0.00 | 0 | \$0.00 | 3069 | \$0.00 |
| Legal/Compliance Damage | \$2,137.50 | 0 | \$961.88 | 6425 | \$13,734,019.61 |
| | | Total | \$4,520.90 | 60,686 | \$63,391,227.98 |

| Attack | Resulting Attack Outcome | Percentage | Frequency |
|---------------------------|-------------------------------|------------|-----------|
| Malicious Code Infections | Information Theft/Disclosure | 5% | 3922 |
| | Information Modification | 2% | 1569 |
| | Information Destruction | 5% | 3922 |
| | Service Unavailable - User PC | 20% | 15686 |
| | Service Unavailable - Email | 30% | 23529 |
| | Service Unavailable - Website | 2% | 1569 |
| | Legal/Compliance Damage | 5% | 3922 |
| Account Compromise | Information Theft/Disclosure | 2% | 0 |
| | Information Modification | 5% | 1 |
| | Information Destruction | 5% | 1 |
| | Service Unavailable - User PC | 0% | 0 |
| | Service Unavailable - Email | 0% | 0 |
| | Service Unavailable - Website | 0% | 0 |
| | Legal/Compliance Damage | 20% | 4 |
| Theft | Information Theft/Disclosure | 3% | 1500 |
| | Information Modification | 0% | 0 |
| | Information Destruction | 2% | 1000 |
| | Service Unavailable - User PC | 0% | 0 |
| | Service Unavailable - Email | 0% | 0 |
| | Service Unavailable - Website | 3% | 1500 |
| | Legal/Compliance Damage | 5% | 2500 |
| Spam | Information Theft/Disclosure | 5% | 13 |
| | Information Modification | 0% | 0 |
| | Information Destruction | 0% | 0 |
| | Service Unavailable - User PC | 5% | 13 |
| | Service Unavailable - Email | 15% | 38 |
| | Service Unavailable - Website | 0% | 0 |
| | Legal/Compliance Damage | 0% | 0 |
| Natural Disaster | Information Theft/Disclosure | 0% | 0 |
| | Information Modification | 0% | 0 |
| | Information Destruction | 20% | 0 |
| | Service Unavailable - User PC | 40% | 0 |
| | Service Unavailable - Email | 30% | 0 |
| | Service Unavailable - Website | 30% | 0 |
| | Legal/Compliance Damage | 0% | 0 |

| Attack Outcomes | Expected Loss per Attack Outcome | Estimated Observed Attack Outcomes | Number of Attack Outcomes Prevented | Loss Avoided | Residual Expected Loss |
|-------------------------------|----------------------------------|------------------------------------|-------------------------------------|--------------|------------------------|
| Information Theft/Disclosure | \$1,187.50 | 1 | 5434 | \$6,452,803 | \$594 |
| Information Modification | \$1,848.75 | 0 | 1569 | \$2,901,471 | \$240 |
| Information Destruction | \$3,700.00 | 0 | 4922 | \$18,212,231 | \$999 |
| Service Unavailable - User PC | \$408.75 | 1 | 15698 | \$6,416,445 | \$429 |
| Service Unavailable - Email | \$665.00 | 2 | 23565 | \$15,670,700 | \$1,297 |
| Service Unavailable - Website | \$0.00 | 0 | 3069 | \$0 | \$0 |
| Legal/Compliance Damage | \$2,137.50 | 0 | 6425 | \$13,733,058 | \$962 |
| Total | | | | \$63,386,707 | \$4,521 |

| | |
|------------------------------|-----|
| Cost of Capital | 15% |
| Time t in Years (max. 5 yrs) | 3 |

| Countermeasures | Loss with Countermeasures in Place | Benefit | Net Benefit | Cost | ROI | Ongoing Cost | Current NPV | NPV with r and t |
|---------------------------------|------------------------------------|--------------|--------------|----------|---------|--------------|--------------|------------------|
| AntiVirus | \$27,327,404 | \$36,063,824 | \$36,055,824 | \$8,000 | 450698% | \$10,000 | \$36,057,024 | \$82,298,595 |
| Firewall | \$12,983,699 | \$50,407,529 | \$50,397,529 | \$10,000 | 503975% | \$20,000 | \$50,399,029 | \$115,037,964 |
| IDS | \$16,134,169 | \$47,257,059 | \$47,247,059 | \$10,000 | 472471% | \$20,000 | \$47,248,559 | \$107,844,730 |
| Training/Education | \$48,987,719 | \$14,403,509 | \$14,398,509 | \$5,000 | 287970% | \$5,000 | \$14,399,259 | \$32,866,634 |
| UPS | \$63,391,228 | \$0 | -\$10,000 | \$10,000 | -100% | \$5,000 | -\$8,500 | -\$32,568 |
| Server Room - Physical Security | \$53,648,728 | \$9,742,500 | \$9,734,500 | \$8,000 | 121681% | \$10,000 | \$9,735,700 | \$22,209,784 |
| Employee Monitoring | \$53,647,379 | \$9,743,849 | \$9,738,849 | \$5,000 | 194777% | \$5,000 | \$9,739,599 | \$22,227,583 |
| Active Directory | \$63,379,083 | \$12,145 | \$2,145 | \$10,000 | 21% | \$5,000 | \$3,645 | -\$4,839 |
| Backup Server | \$53,107,478 | \$10,283,750 | \$10,268,750 | \$15,000 | 68458% | \$20,000 | \$10,271,000 | \$23,413,593 |
| Spam Filtering | \$26,593,092 | \$36,798,136 | \$36,788,136 | \$10,000 | 367881% | \$20,000 | \$36,789,636 | \$83,964,656 |
| BCP/DR | \$53,648,728 | \$9,742,500 | \$9,712,500 | \$30,000 | 32375% | \$30,000 | \$9,717,000 | \$22,125,411 |

| Attack Outcomes | Expected Loss per Attack | Estimated Attacks per Year | Nominal Loss per Attack | Loss Avoided | Residual Expected Loss |
|-------------------------------|--------------------------|----------------------------|-------------------------|--------------|------------------------|
| Information Theft/Disclosure | \$1,187.50 | 1 | \$625.00 | \$6,452,803 | \$594 |
| Information Modification | \$1,848.75 | 0 | \$1,275.00 | \$2,901,471 | \$240 |
| Information Destruction | \$3,700.00 | 0 | \$1,000.00 | \$18,212,231 | \$999 |
| Service Unavailable - User PC | \$408.75 | 1 | \$375.00 | \$6,416,445 | \$429 |
| Service Unavailable - Email | \$665.00 | 2 | \$350.00 | \$15,670,700 | \$1,297 |
| Service Unavailable - Website | \$0.00 | 0 | \$0.00 | \$0 | \$0 |
| Legal/Compliance Damage | \$2,137.50 | 0 | \$1,125.00 | \$13,733,058 | \$962 |
| | | | | Total | \$63,386,707 |
| | | | | | \$4,521 |

| Data | Value |
|--|----------|
| IT employee cost per day (\$) | \$250.00 |
| Attack Severity (increase/decrease) | 100% |
| Estimated attacks per year (increase/decrease) | 100% |
| Attack frequency estimation accuracy | 100% |

Calculations

| Value | Frequency | Probability | Cumulative probability |
|---------|-----------|-------------|------------------------|
| \$1,711 | 1 | 0.10% | 100.00% |
| \$2,042 | 3 | 0.30% | 99.90% |
| \$2,372 | 6 | 0.60% | 99.60% |
| \$2,702 | 8 | 0.80% | 99.00% |
| \$3,032 | 30 | 3.00% | 98.20% |
| \$3,362 | 46 | 4.60% | 95.20% |
| \$3,692 | 77 | 7.70% | 90.60% |
| \$4,023 | 134 | 13.40% | 82.90% |
| \$4,353 | 133 | 13.30% | 69.50% |
| \$4,683 | 135 | 13.50% | 56.20% |
| \$5,013 | 126 | 12.60% | 42.70% |
| \$5,343 | 134 | 13.40% | 30.10% |
| \$5,673 | 70 | 7.00% | 16.70% |
| \$6,004 | 47 | 4.70% | 9.70% |
| \$6,334 | 29 | 2.90% | 5.00% |
| \$6,664 | 12 | 1.20% | 2.10% |
| \$6,994 | 7 | 0.70% | 0.90% |
| \$7,324 | 1 | 0.10% | 0.20% |
| \$7,654 | 1 | 0.10% | 0.10% |
| + | 0 | 0.00% | 0.00% |
| Sum | 1000 | 100% | |

Value at Risk

| Confidence Level | Residual Risk Threshold |
|------------------|-------------------------|
| 0.00% | \$1,711 |
| 0.10% | \$2,042 |
| 0.40% | \$2,372 |
| 1.00% | \$2,702 |
| 1.80% | \$3,032 |
| 4.80% | \$3,362 |
| 9.40% | \$3,692 |
| 17.10% | \$4,023 |
| 30.50% | \$4,353 |
| 43.80% | \$4,683 |
| 57.30% | \$5,013 |
| 69.90% | \$5,343 |
| 83.30% | \$5,673 |
| 90.30% | \$6,004 |
| 95.00% | \$6,334 |
| 97.90% | \$6,664 |
| 99.10% | \$6,994 |
| 99.80% | \$7,324 |
| 99.90% | \$7,654 |
| 100.00% | + |

