



# Indian Graduate Students Association at CMU

**Email:** [igsa@andrew.cmu.edu](mailto:igsa@andrew.cmu.edu)

**Website:** <http://www.andrew.cmu.edu/user/igsa/>

**Address:** Student Activities Office, 5000 Forbes Avenue,  
Carnegie Mellon University, Pittsburgh, PA 15213

Dear Sir,

On Friday, October 31<sup>st</sup>, 2008 IGSA will celebrate its most extravagant cultural gathering **Diwali Nite 2008** at Rangos hall in CMU from 6:30PM till midnight. Diwali Nite is the annual celebration of "Diwali", the Indian festival of lights. More than 600 people including CMU students and families from the wider Indian community in Pittsburgh are expected to attend. The evening presents rich cultural entertainment programs and three course Indian dinner in magnificent ambience followed by live DJ music.

We at IGSA, CMU invite you to sponsor the most active Indian student group in Pittsburgh, and take advantage of this exclusive opportunity to showcase your company, products and services to a large cross section of the Indian community in Pittsburgh. IGSA has been organizing Diwali Nite for four years\*\* now, providing an excellent platform for showcasing the cultural talents of CMU students. Our past sponsors include VMware, India Garden, Garam Masala and Kohli India Imports.

We request your generous support to make Diwali Nite 2008 a grand success. For your convenience, the following sponsorship categories are available:

Category	Value	Benefits
Gold Sponsor	\$2500	<ul style="list-style-type: none"> <li>• Title Sponsorship</li> <li>• Primary Logo on publicity material (Posters, Mails, Tickets, Hand-outs, Website). Full page ad in program brochure</li> <li>• (3'x8') Prominent stage banner display</li> <li>• Key positioning for your Publicity material at the venue. Resources to setup a stall at venue</li> <li>• 5 free tickets to the event</li> </ul>
Silver Sponsor	\$1500	<ul style="list-style-type: none"> <li>• Logo on publicity material (Posters, Mails, Tickets, Hand-outs, Website). Ad in program brochure</li> <li>• (3'x6') Stage banner display</li> <li>• Pamphlets at registration desk. Resources to setup a stall at venue</li> <li>• 3 free tickets to the event</li> </ul>
Bronze Sponsor	\$500	<ul style="list-style-type: none"> <li>• Logo on publicity material (Posters, Mails, Tickets, Hand-outs, Website, Program Brochure)</li> <li>• Pamphlets at registration desk</li> <li>• 1 free ticket to the event</li> </ul>

We would be glad to hear your comments and suggestions. Please call Mohit (412.680.1193) or email [igsa@andrew.cmu.edu](mailto:igsa@andrew.cmu.edu) to discuss this sponsorship proposal. Thank you for your interest and support.

Best regards,

Narayanaswamy Balakrishnan  
**(Treasurer)**  
[bnarayan@andrew.cmu.edu](mailto:bnarayan@andrew.cmu.edu)

Mohit Aggarwal  
**(President)**  
[mohita@andrew.cmu.edu](mailto:mohita@andrew.cmu.edu)

\*\*Please visit our website (<http://andrew.cmu.edu/~igsa/>) to learn more about IGSA-CMU. Photographs from our previous events are available on the website. Below are links to some performances from Diwali 2007:

Drama: <<http://video.google.com/videoplay?docid=1528746500583581434>>

Dance: <<http://www.youtube.com/watch?v=o6galcwXIUc>>

We are willing to provide a DVD of last year's program if needed for your records.