Television Project - Art Directors

Project Goal

- To work as Art Directors on the TV Project.
- To collaborate with directors, writers, production designers and crew to design and dress a pre-established wall configuration.
- To quickly develop ideas and implement environments for new TV scripts.

Project Teams

- Andrew Leitch, Art Dept. Coordinator
- Teams will be determined after scripts are in place

Project Guidelines

For this project you will:

- Design groundplan, props and dressing for 2011 Television Project segments.
- You will be working at WQED, studio A, B and/or C.
- You will need to consider the following:
  - Different audience (camera)
  - Different concept of color and pattern
  - Designing for three camera
  - Designing flexibly

Project Products

Due for this project will be:

- Groundplans of space
- Rough sketches of the space for your segment
- Journal of your experience during the TV Project.
- Photos of all parts of the process.

Project Timeline

See Master calendar