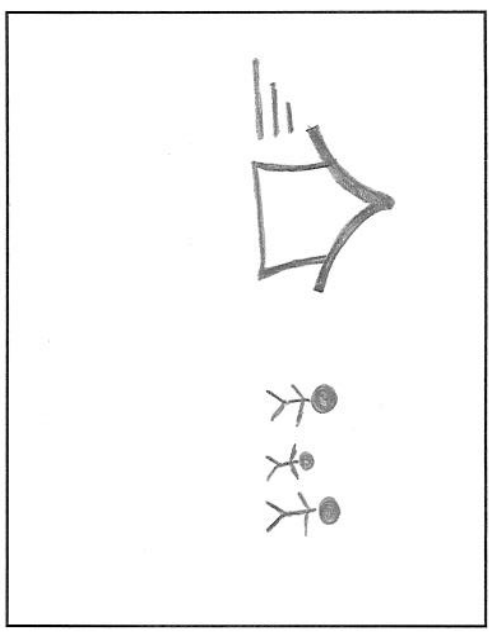
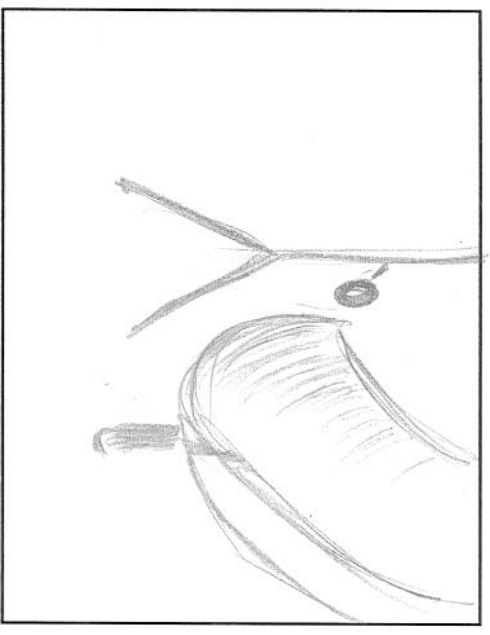


Kid activity tracker and pet activity suggestions

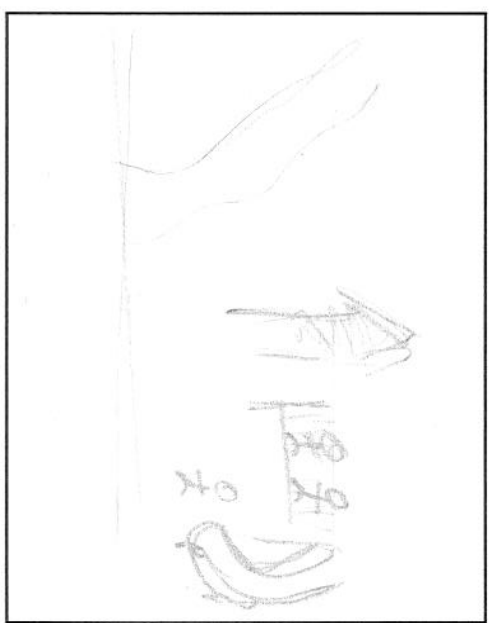


Logo & tagline

"Family Activity Awareness" 1

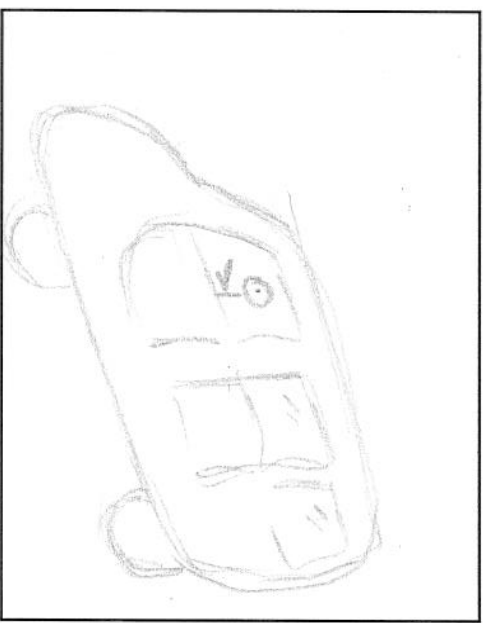


Zoom to kid do-dad near car work

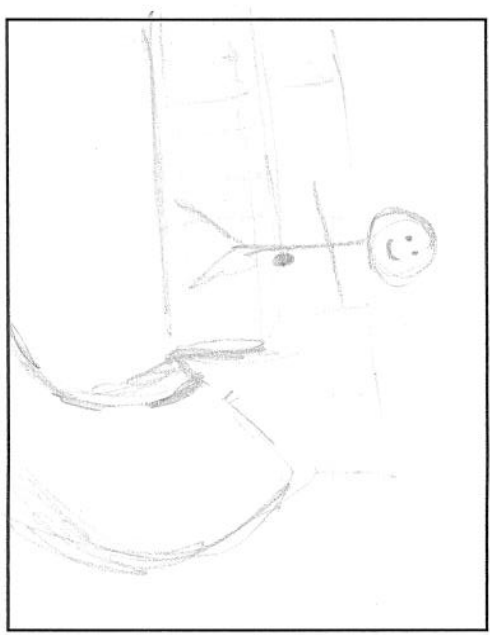


establishing shot of park

near kid laughter, moving around

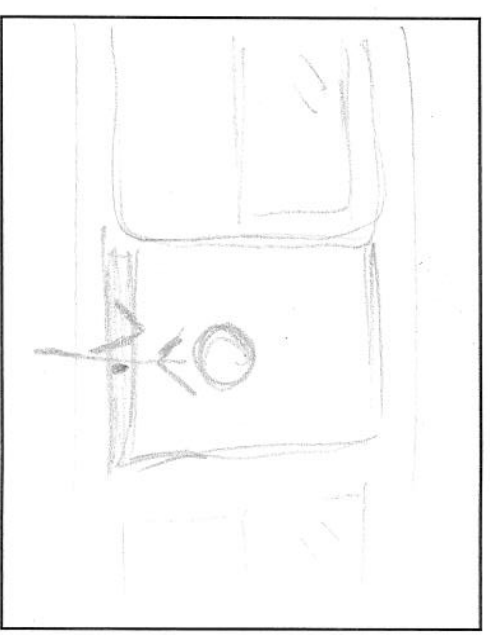


mom & sibling in minivan



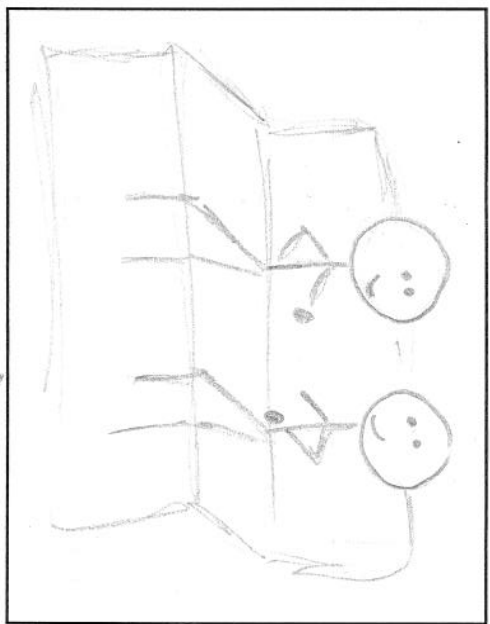
zoom to kid

kid on slide

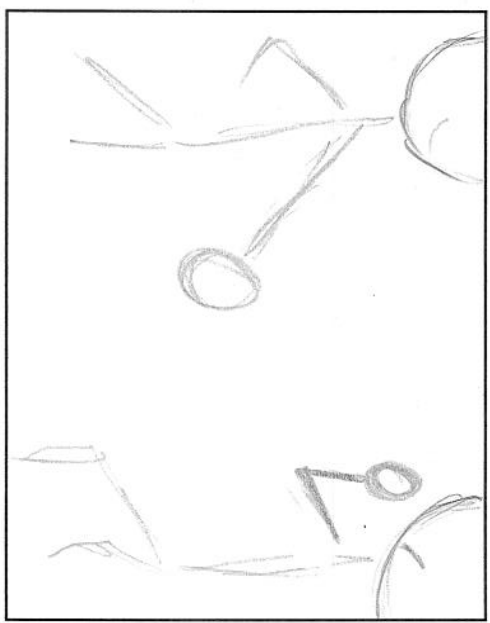


Kid climbs into minivan

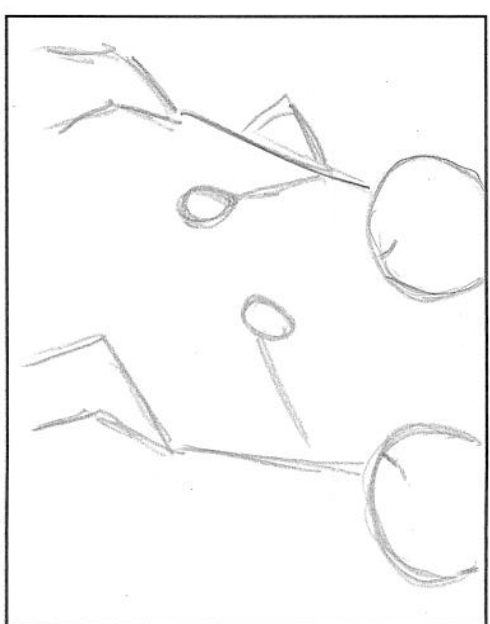
these could have photo shopped collouts of the screens they see



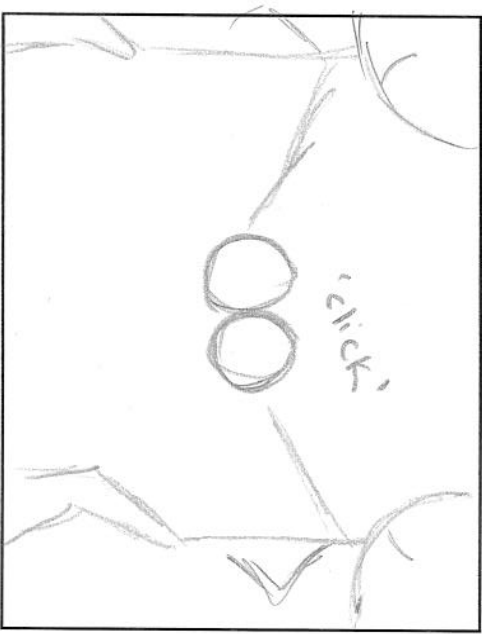
in backseat of minivan,  
Kid: "hey Jessica, check out  
my pet, he's doing  
jumping jacks! here"



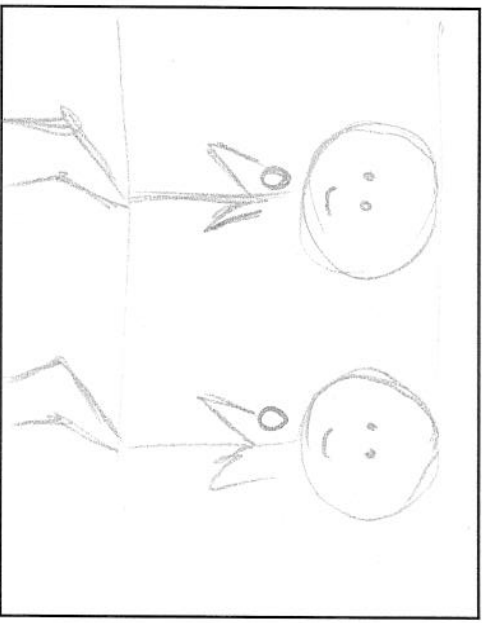
Siblings: "aw, mine's just  
sleeping"



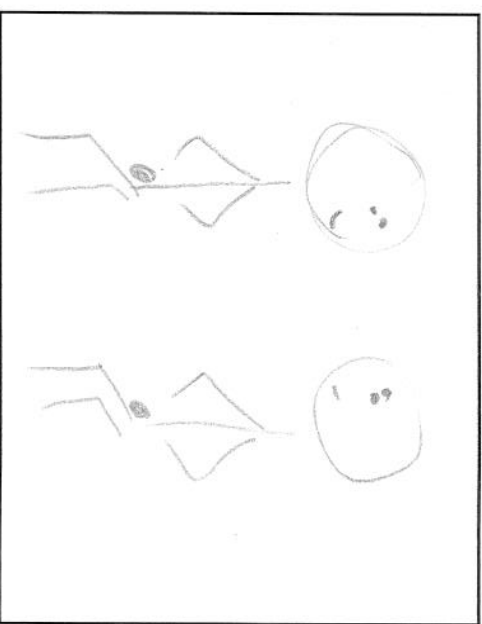
Kid "let's have them  
play!"  
Sibs: "ok"



they click them together  
Near click



Sibs "mine woke up!"  
Kid "they're playing  
jump rope"

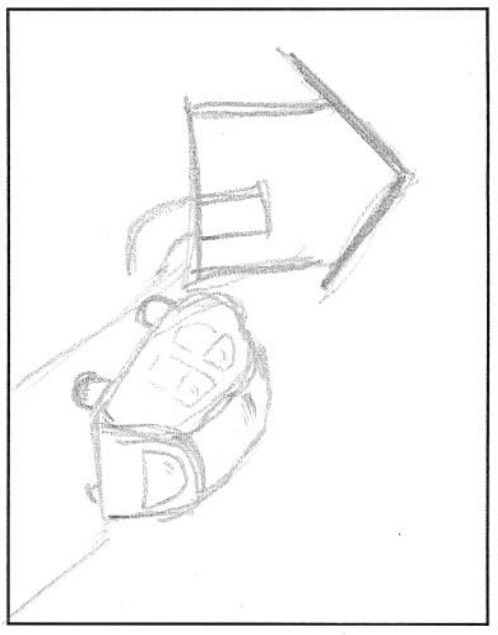


Sibs "let's jump rope  
at home!"  
Kid "yeah, we can fix  
the rope to the..."  
<fade>

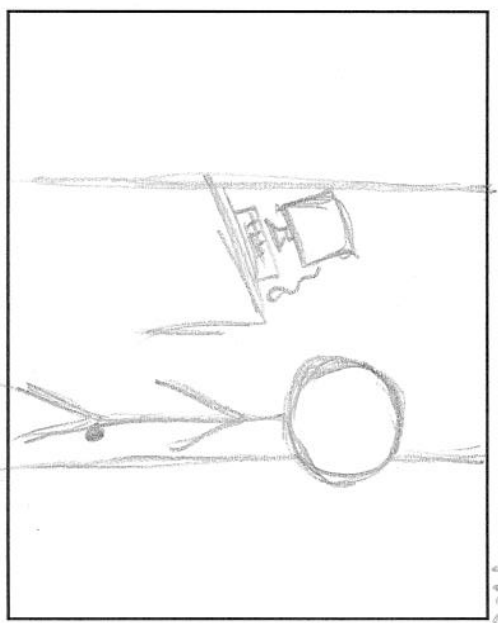
←  
minivan  
replay  
explain

Parent Control / Goals / Progress / (suggestions)

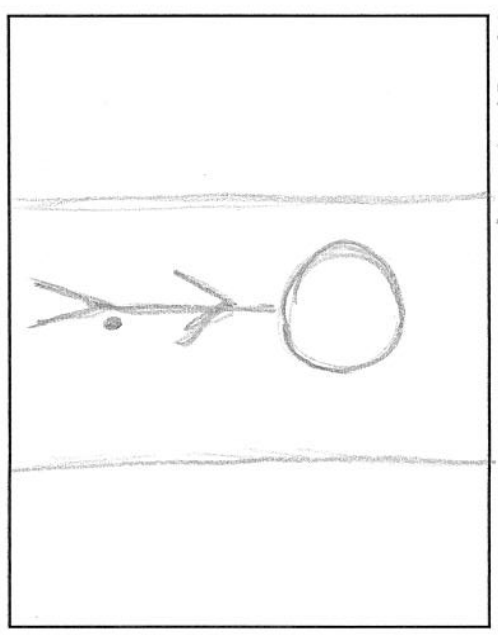
movement in



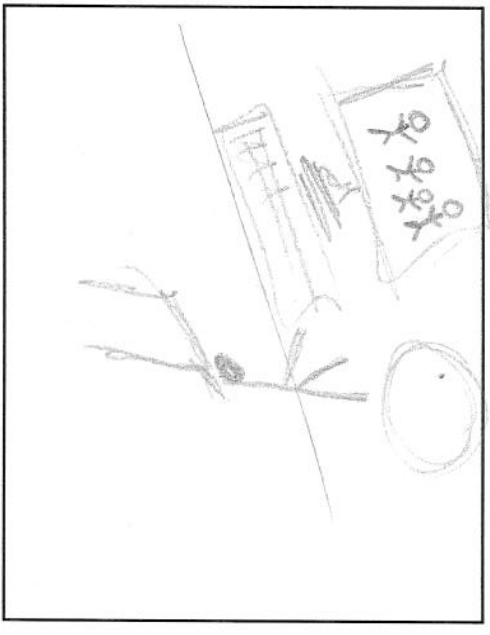
establishing shot of home (w/ minivan in driveway)



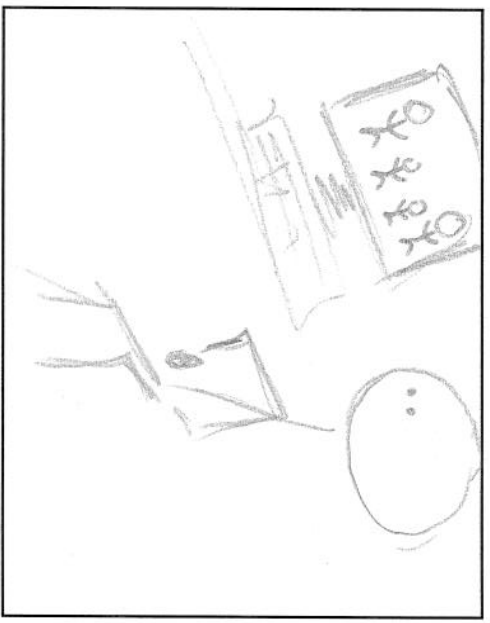
mom walking in to home office



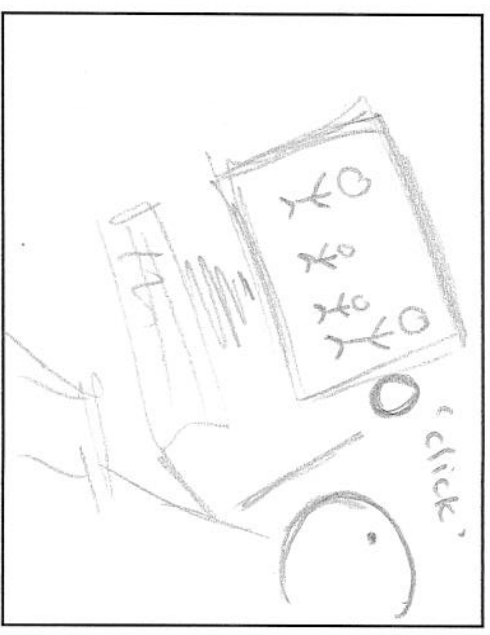
mom taps the screen with her do-dad



"I wonder how the girls are doing, I'm so glad Jessica is playing more outside with Amanda"



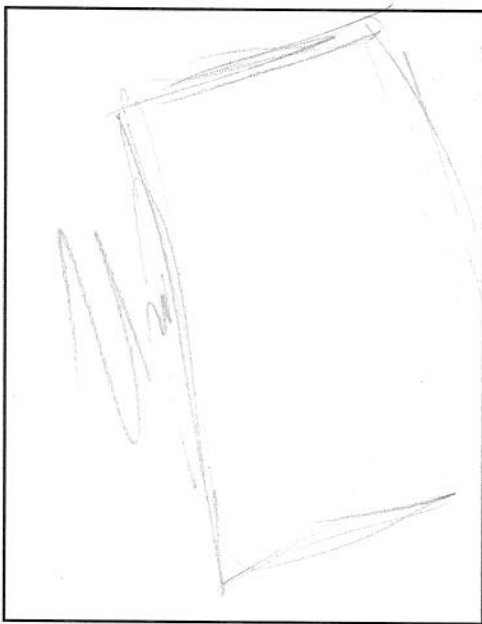
grabs own do-dad



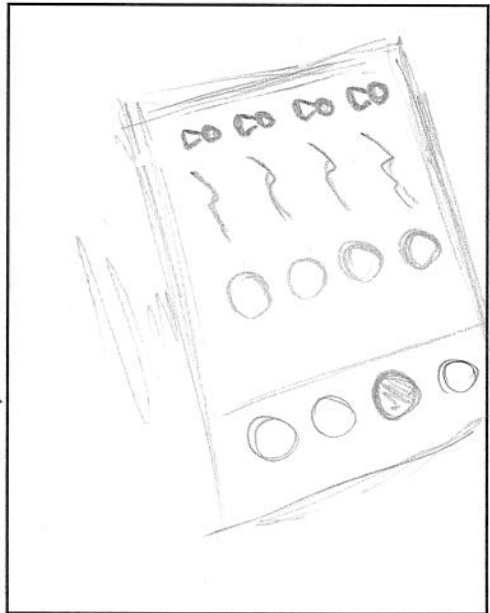
mom taps the screen with her do-dad



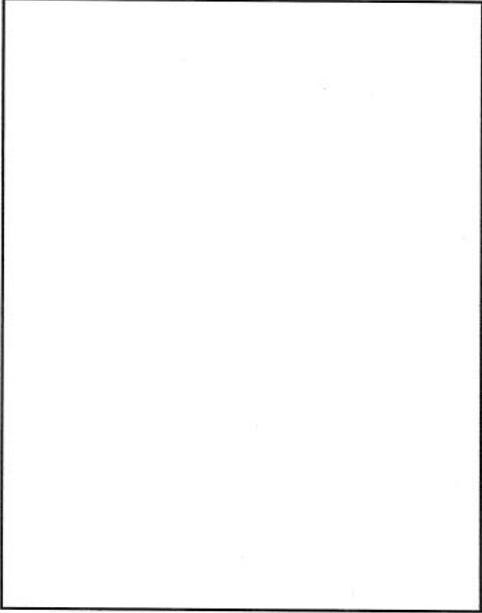
the first page is her own Goals/progress  
"letsee, 'family'"  
hear mouse click



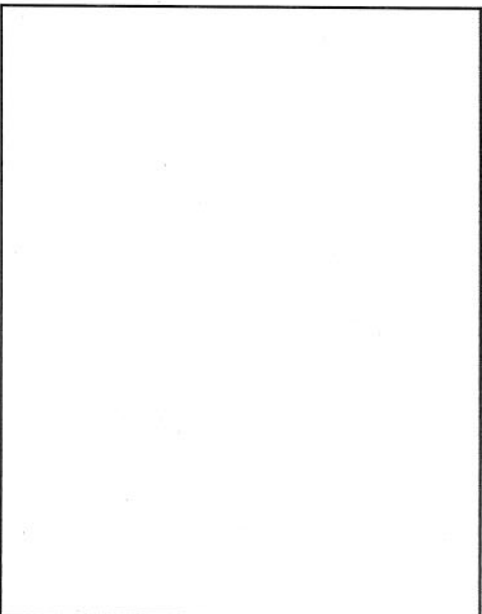
"what other kinds of activities are going on..."  
<fade>  
hear mouse click

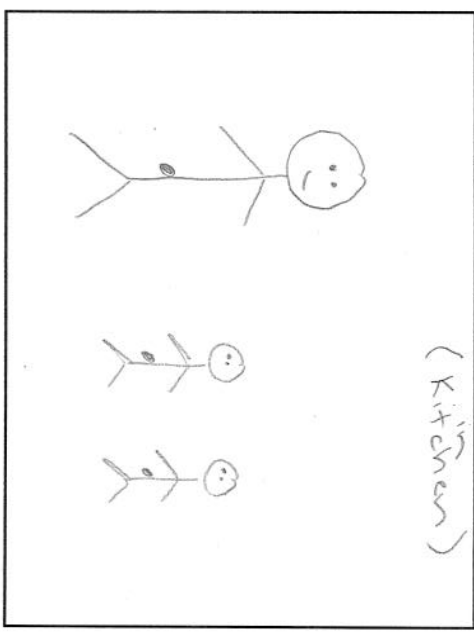


she sees general trends of the family, and their favorite activities, & suggestions from the agent  
"this is great."  
is hearing an



"let me know when they're having deals" on the admission  
"On wow, the museum animals"  
Jessica loves animals  
hear mouse click



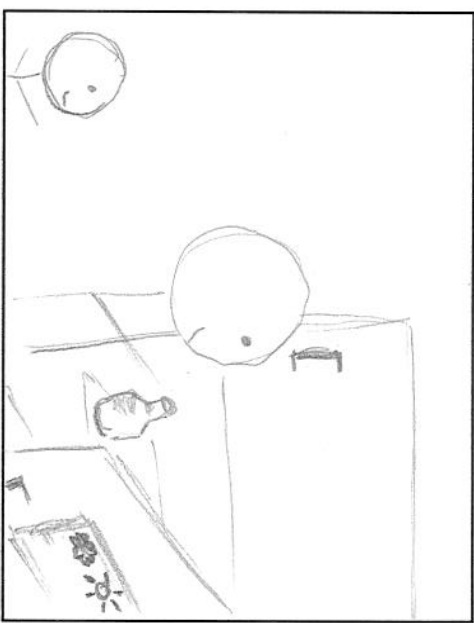


(Kitchen)

Mom: "How about an afternoon snack?"  
 Kids: "yeah"  
 hear: refrigerator opening sound



"Do you guys want to go?"  
 "yeah!"  
 "click"



"OK, how about some sunny-D"  
 hear: refrigerator close sound



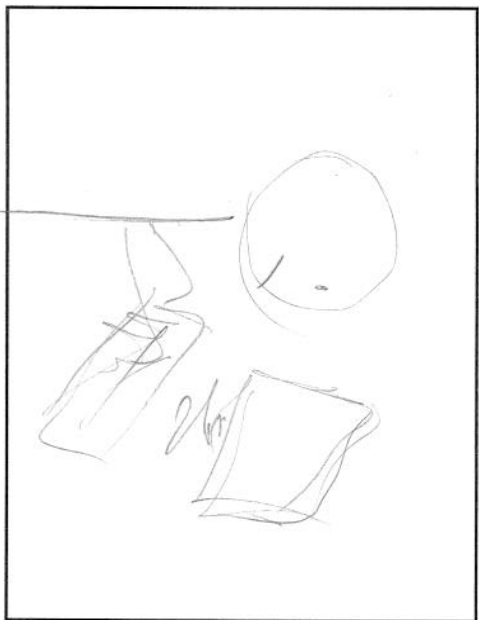
"click"



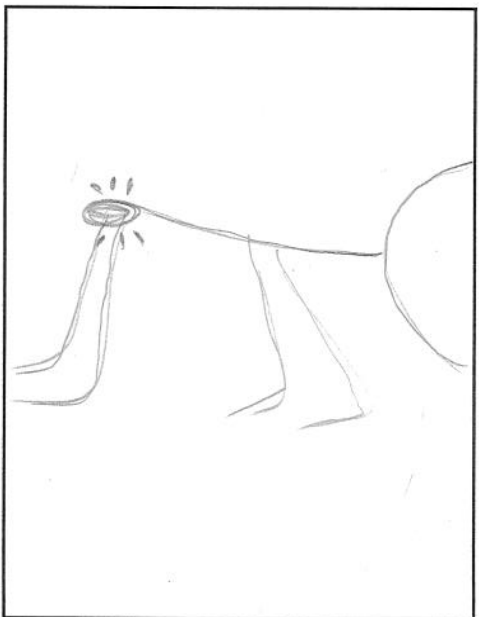
"Oh look kids, the animal exhibit has free admittance on Saturday"



"so what do you guys want to eat..."  
 <Fack>



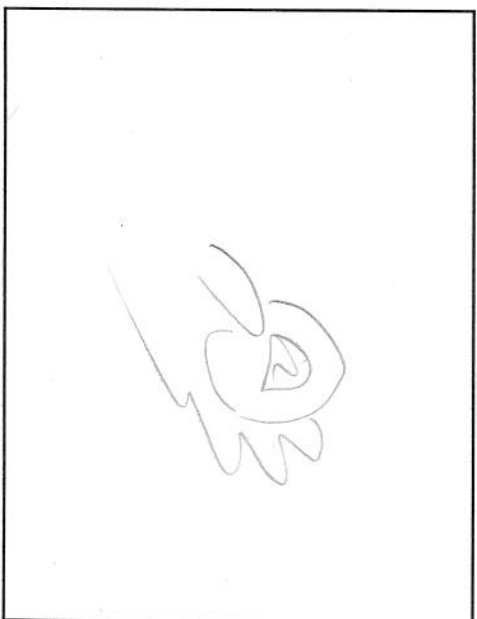
hear computer typing



hear pedometer / cell chip



"on look, my family is going for a walk"



"I want to go with them"

