

**Retail B2B e-Commerce Leadership** 

#### **QRS Mission**

#### We Provide B2B e-Commerce Services to the Retail Industry



### **QRS Snapshot**

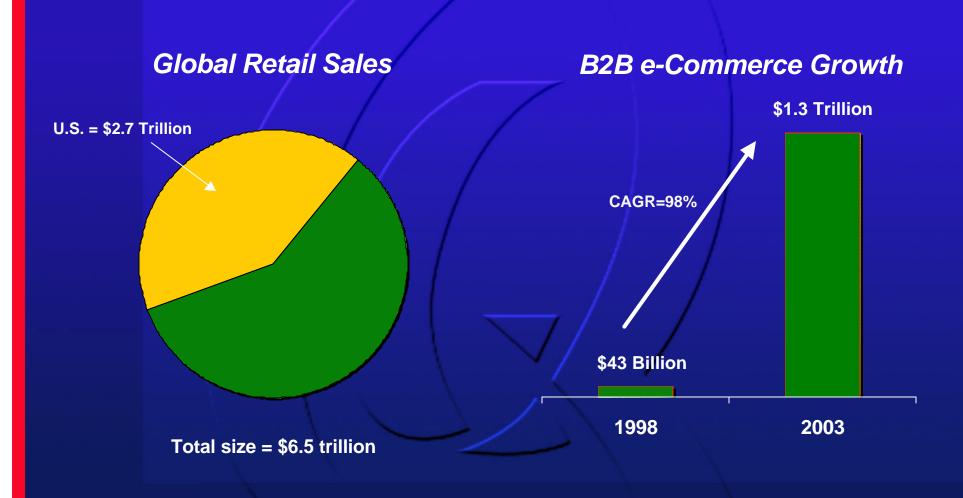
- Founded in 1988, IPO in 1993 at \$8.00 per share
- Four B2B e-commerce service groups
- Established user base of approximately 8,500 customers
- Headquartered in San Francisco Bay Area
- Approximately 400 full-time employees
- LTM revenues of \$119 million, net income of \$22 million
- Sequential revenue growth over past 25 quarters

#### **Investment Highlights**

- Huge B2B e-commerce market opportunity
- Leader in retail B2B e-commerce services
- Recently introduced Tradeweave Internet community and marketplace
- Leverageable industry expertise, customer network and content assets
- Highly efficient distribution strategy
- Expanding into new markets grocery and international
- Proven recurring revenue model

#### 209636 / 5

# **Very Large Market Opportunity**



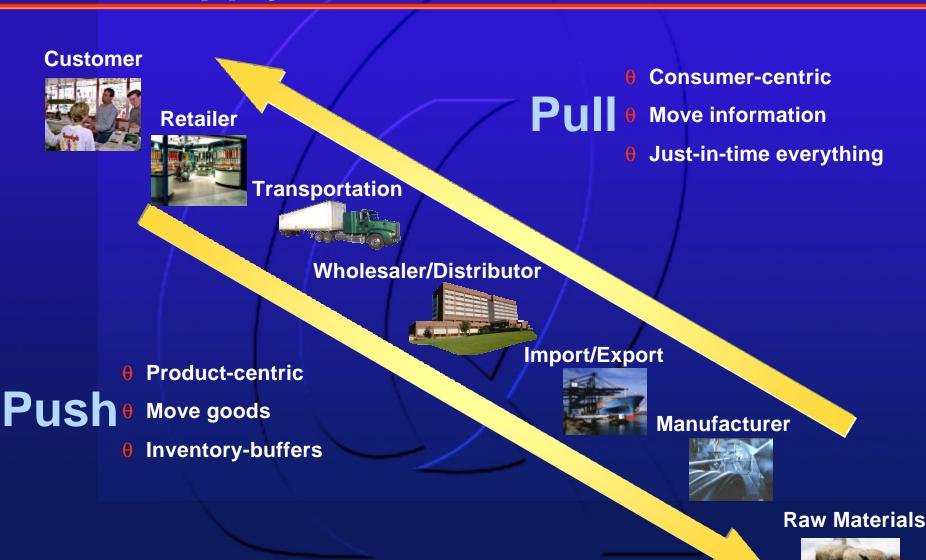
Source: Euromonitor, US Government.

Source: Forrester Research.

#### **Retail Industry Today**

- Highly fragmented and highly competitive
- Enormous inefficiencies
  - Estimated \$102B in operating inefficiencies per year
  - Merchandise stock-outs occur 8% rate
  - 20% of U.S. retail sales is excess merchandise
  - Over 80% of transactions still paper-based
- Opportunity and dislocations due to Internet
  - e-Retailing
  - Access to global customers and suppliers
- Limited time or resources to implement key technologies

# From Supply Chain to Demand Chain



### Stages of B2B e-Commerce Implementation

Electronic **Exchange of Documents** 

**Shared Product** Information / UPC Catalog

Collaborative and Hosted **Applications** 

**Online Markets** and Trading Communities

Retail still predominately paper based

Reduced expenses Reduced cycle time Collaborative efforts are in their infancy

**Reduced inventory costs** 

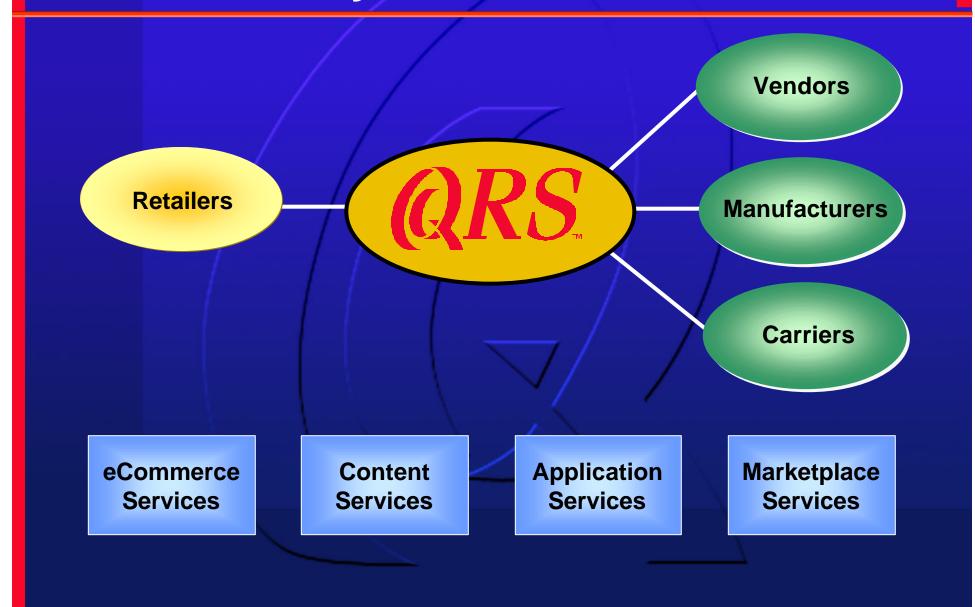
**Network benefits** 

New customers and markets



Retail industry savings opportunity is \$102B

# B2B e-Commerce Services to the Retail Industry



#### **QRS B2B e-Commerce Services**

Electronic Exchange of Documents

Shared Product Information / UPC Catalog

Collaborative and Hosted Applications

Online Markets and Trading Communities

**eCommerce Services** 









**Content Services** 



**Application Services** 



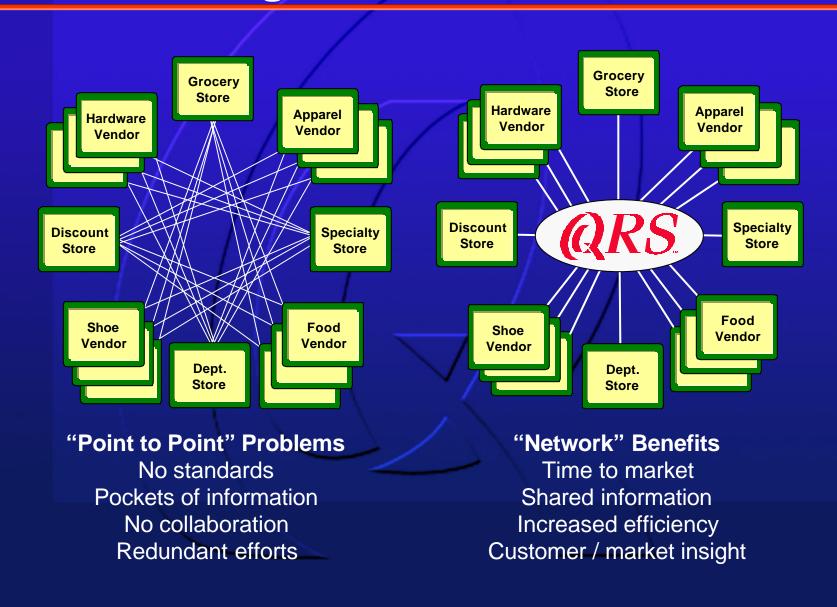




**Marketplace Services** 



### **QRS Advantage**



#### **eCommerce Services**

#### 100% solution for electronic exchange of documents



Foundation for QRS B2B e-commerce services



Outsourced e-commerce services



Electronic exchange of business documents



Shipping application for e-Retailers

- Services span the breadth of e-commerce technologies
  - EDI, XML, proprietary networks, Internet

#### **Content Services**

#### Backbone content for retail B2B e-commerce



Provides access to our database of product information with over 70 million items

- Retail industry's largest database of product information
- Increases information accuracy and speed
- Efficient means to maintain currency of dynamic information

#### **Application Services**

#### Hosted applications available online



Sales analysis tools for retailers and vendors



Provides logistics information and carrier tendering to improve merchandise movement and tracking



Data collection and market analysis of competitive retail pricing, promotion and distribution information

- Access to sophisticated applications as an outsourced service
- Lowers upfront investment and ongoing costs and increase speed of implementation

### **Marketplace Services**

Internet community and marketplace linking retailers and their trading partners



Online trading and auction of first-run and excess retail merchandise. Retail portal of industry content. Launch partners include Liz Claiborne, Donna Karan, and Dillard Department Stores.

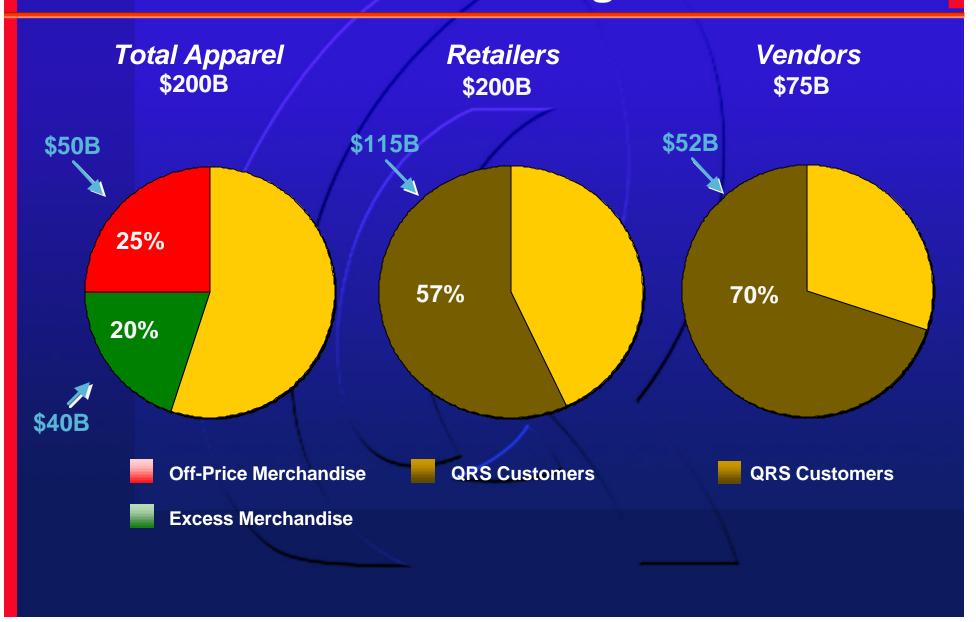
- Reduces transaction and brokering costs
- Increased manufacturers' ability to service retailers with in-season merchandise
- Ability to target focused group of buyers

#### 209636 / 16

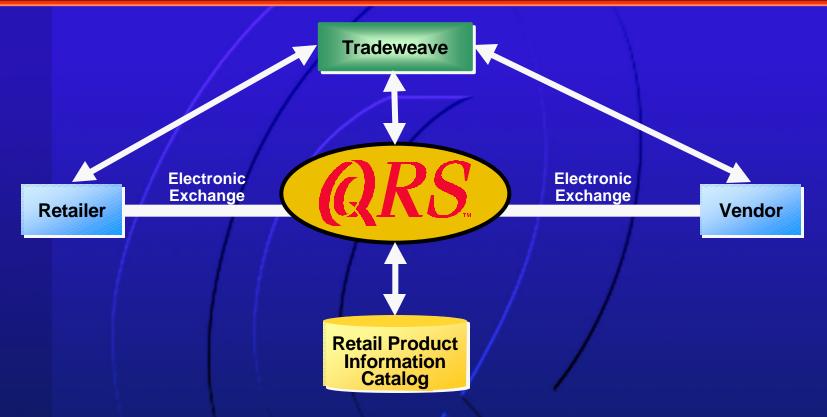
### **Tradeweave Opportunity**

- Significant inefficiencies exist today
  - 20% of U.S. retail sales is excess merchandise
  - Excess merchandise typically disposed of at 25-40% of wholesale prices
- History
  - Initiated in Summer 1999
  - Time-to-market achieved through unique operating structure
  - Announced on December 1, 1999
- Market strategy
  - Initial focus on apparel and excess merchandise
  - Opportunities to cover full spectrum of first-run, in-season and excess merchandise
  - Longer term expansion into other retail segments and B2C

#### **Tradeweave Market Sizing**



### **Tradeweave Leverages QRS**



- Access to QRS technology, services and installed base
- QRS reputation as a trusted third-party

#### 209636 / 19

#### Retail Industry Leadership



### **Strong & Growing Customer Base**

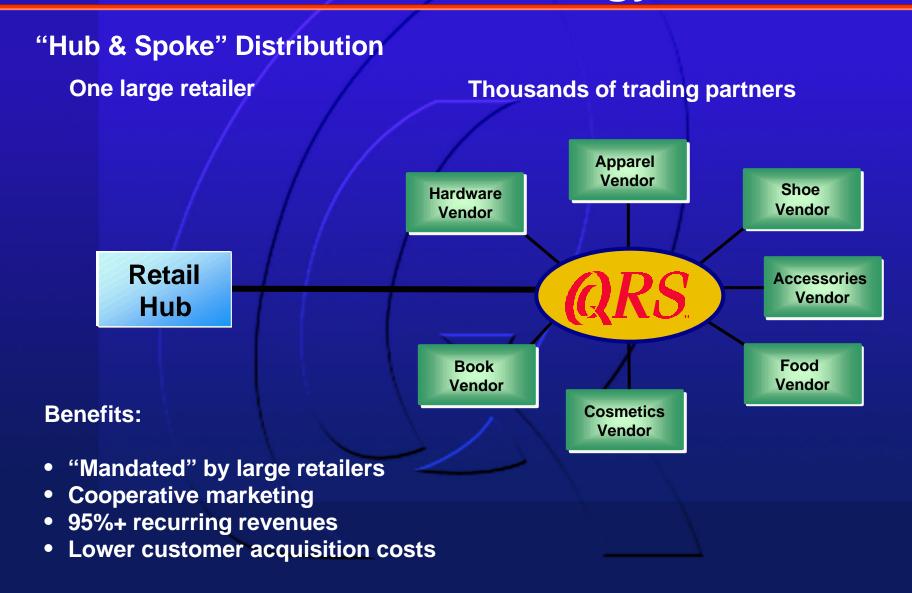
Network of approximately 8,500 retailers, vendors, manufacturers and carriers



**Number of Customers** 

Revenue per Customer

### **Efficient Distribution Strategy**



### **Distribution Case Study**



#### **QRS B2B e-Commerce Roadmap**

**Retail Information Infrastructure** 

Suppliers

Warehouse Management

Order Management

QRS Content Services

QRS Application Services

QRS Marketplace Services

Transportation Management

Warehouse Management

Purchasing Management

Consumers

Manufacturers / Vendors

Retailers



**QRS** positioning

### eRetailers' Challenges



#### Sales

- Customer acquisition
- Pricing and promotions
- Customer retention and growth

#### **Distribution**

- Customer fulfillment
- DC and vendor logistics
- Operations staff

#### Merchandising

- Assortment editing and presentation
- Inventory management
- Merchandising staff

#### **New Markets**

#### Grocery

- \$550 billion market
- Similar challenges to other retail segments
- Next, natural expansion area for QRS services
- Leading customer base through RDS



#### International

- Globalization of retail industry and sourcing
- Leverage existing customer base, relationships and technology
- Early stage of adoption
- Significant destination for excess goods

### **Competitive Environment**

Breadth of B2B Services

Internet Capital Group CMGI

VerticalNet

Ariba

CommerceOne

Tradeout.com

**Sterling Commerce** 

**GEIS** 



Retek

JDA

Retail Industry Focus / Expertise

# **Experienced Management Team**

Name

**Peter Johnson** 

John Simon

Shawn O'Connor

**Peter Papano** 

Glenn Dubois

Gopi Sankarasubramani

**Allison Nelson** 

**Phil Woodworth** 

**Position** 

Chairman

**Chief Executive Officer** 

**President and Chief Operating Officer** 

**Chief Financial Officer** 

VP, Sales

**VP**, Technology

**VP**, Business Development

**VP, Content Services** 

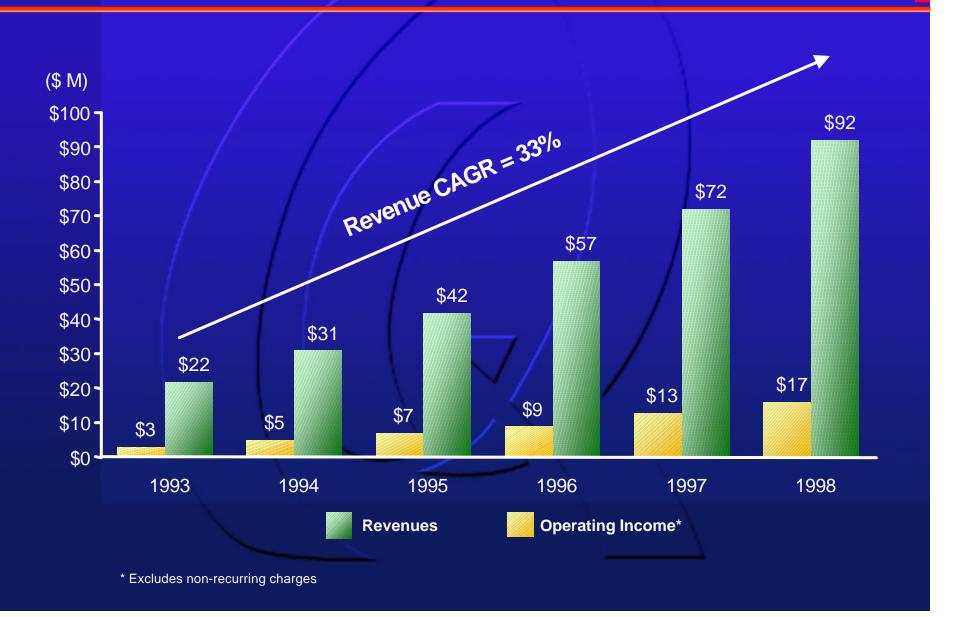
209636 / 28

### **Financial Highlights**

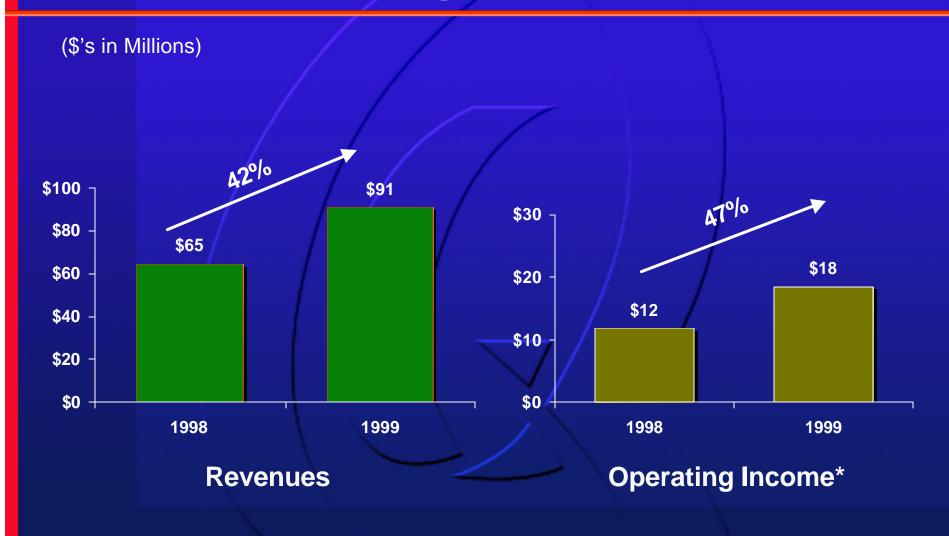
- Recurring revenue model
- 25 quarters of sequential revenue growth since IPO
- Significant growth potential
- Huge opportunity in Tradeweave
- Attractive margins and cash flow
- Strong balance sheet

#### 209636 / 29

#### **Annual Results**



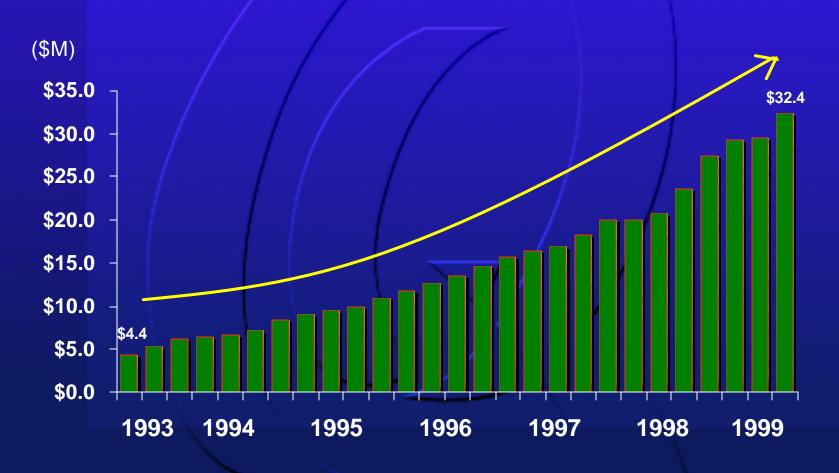
# **Nine Months Comparison**



<sup>\*</sup> Excludes non-recurring charges

### **Quarterly Revenue Growth**

25 consecutive quarters of revenue growth since IPO



### **Tradeweave Opportunity**

- Structured as a "startup" within QRS
  - Time to market is critical
  - Focused incentives to attract key talent
  - Joint management
- Total investment to date of approximately \$5 million
- 90% QRS, 10% individuals
- Financial impact:

#### **Near Term**

#### Investment in:

- Infrastructure
- Sales & Marketing
- Product Development

#### **Longer Term**

Revenue Growth
Recurring Revenues
Attractive Margins

# **Financial Model**

	9 mos 1999		Long-Term Target	Considerations
	\$M	%	%	
Revenue Growth	\$91.3	42%	40%+	• 25-35% near-term outlook
				Upside from Tradeweave in late 2000
Gross Profit	44.2	48	50+	
Operating Expense	27.7	30	25 - 30	Near-term impact from investment in Tradeweave
Operating Income	17.5	18	20+	Near-term impact from investment in Tradeweave
				Upside from Tradeweave long-term margin improvement opportunities

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