



WiseWorld.org

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Problem Statement

“ Create an engaged online community of individuals from both the developing and the developed world to foster collaboration on international development”

Project Design

- ▶ People involved:
 - Students
 - Contributors
 - Software Developers
 - Researchers
 - Content Publishers
 - Faculty, activists and professionals
 - ▶ Credibility and accountability
 - ▶ How are we different?
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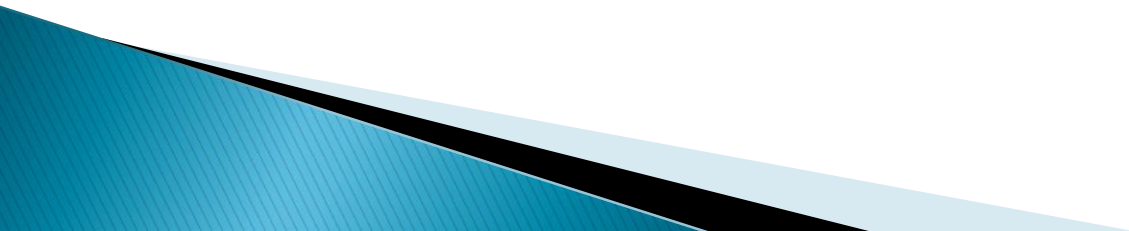
Technology Framework

Website	Borrowed Features/Ideas
Zunia.org (by Development Gateway)	<ul style="list-style-type: none">• Post projects and stories• Categorize posts by region, sector and tags• Search and share content• Connect with members
OnlineVolunteering.org (UN Volunteers)	<ul style="list-style-type: none">• Virtual Volunteering• Matching skills with project needs
Kiva.org	<ul style="list-style-type: none">• Engagement among lenders and entrepreneurs• Lending Teams• Competition within and among teams• Simple to follow steps (1, 2, 3...)• Field Partners
TinyChat.com	<ul style="list-style-type: none">• Group video chat rooms (up to 12 people)• Secure browser based video conferencing (no software installation required)

Our Services

- ▶ **For Students, Activists & Professionals**
 - Create profiles, volunteer, post projects
- ▶ **For Software Developers, Researchers and Content Contributors**
 - Maintain website, publish stories, videos etc.
 - Empower community
- ▶ **For Partners (NGOs, Schools, Donors, Governments etc)**
 - Submit projects
 - Find volunteers
 - Network with other organizations

Demo



Incentive Structure

For Students:

- ▶ Valuable experience
- ▶ Competitive selection process
- ▶ Subsidized tuition cost/work hours compensation
- ▶ Coursework completion/ final year projects

For Faculty:

- ▶ Research opportunities

For Institutions:

- ▶ Global footprint
- ▶ Prestige

Donors:

- ▶ Tax Deduction
 - ▶ Transparency
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Outcomes

Short Term:

- ▶ Created a prototype for the website
- ▶ Tested our platform through a live video conferencing with a potential user
- ▶ Created an incentives structure

Expected Long Term Outcomes:

- ▶ Fully functional website
- ▶ Fostering an collaborative online community
- ▶ Building lasting professional and personal relationships
- ▶ Increased cross-cultural understanding and partnerships
- ▶ Increased innovation through out-of-the-box solutions
- ▶ New economic and commercial activities for participants
- ▶ Assembling a database of case studies along the way

Thank You

