### Freeware:

The Catalyst to Telecentre Development in the Third World



DAE WON KU AND BRIAN WANG

## Agenda

- Introduction
- Problem
- Our Client
- Background
- What Has Been Done
- Our Solution
- The Future
- Conclusion

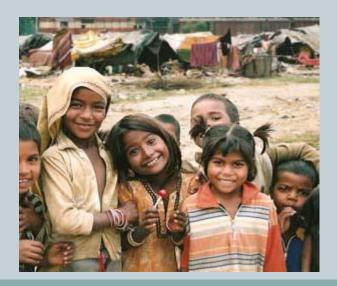
#### Introduction

Informational Gap in the Third World



#### Problem

- Problem: Digital Divide
- Solution: Telecentres
  - High Cost
  - Lack of Infrastructure
  - Lack of Knowledge and Sustainability



#### **Our Process**

Wanted to Work with Telecentres Got in Contact with Wisit Atipayakoon Looked at Different Ways to Alleviate Telecentre Costs Found
Freeware and
Open Source
Software to Be
Great Way to
Save Money

#### Our Client

#### Wisit Atipayakoon

- Specialist in Telecommunication Infrastructure Development International Telecommunication Union Regional Office for Asia and the Pacific
  - ▼ In Short: Develop and Help Telecentres



Text-to-Speech development in Mongolia and Sri Lanka

## Background



# Jaffna, Sri Lanka



#### What has Been Done

Government Aid

NGO Involvement

Lack of Focus on Remote and Rural Areas

Local Entrepreneurs

 Difference is that we go to remote and rural areas as well

#### Our Solution: Bundled Software

- Downloaded Software
  - o Ubuntu, Open Office, Joomla
- Cloud Software
  - o Zoho



#### Downloadable Software





#### **Cloud Software**





http://www.youtube.com/watch?v=3RD\_3wooRjI

#### **Future Outcomes**



Hope to continue with the spread of telecentres in Sri Lanka and the developing world.

#### **Action Plan**

April '11 Identify telecentres for user testing June '11 Incorporate feedback and update

Make software bundle more wide spread in Jaffna and ensure sustainability through building knowledge capacity

Aug. '11

Feb. '11 Work with Wisit for distribution

Nov. '10: Create software bundle

#### Conclusion

- Sustainability
- Capacity Building
- Relationship Development



# Questions

