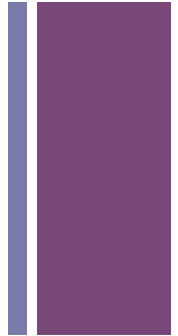+

Role of ICT in Gender Equality in India

By Samidha Redkar & Spoorthi Kumar

+ Problem Statement

- Evaluated current ICT status for women in India

- Public ICT centers and their impact

- Current ICT projects specifically focused on women
  - Outcomes of projects

- Conclusion

+ Current ICT status

- Substantial growth in the IT sector since 1980s

- Growing at 50% per year = number of internet users (2009)

- IT is to grow at 18% in the next five years (2011)

- **DIGITAL DIVIDE**
  - 23% of Indian women are internet users (2009)

+ Public ICT centers

- Public access to ICT
  - adoption/municipal/commercial model

- Offer affordable technical assistance and training
  - Women tend to enroll in word processing classes
  - Men enroll in introductory courses in using the Internet

- Based on Needs Assessments

- Long term- sustainability is end goal

iKuppam

+ iKuppam
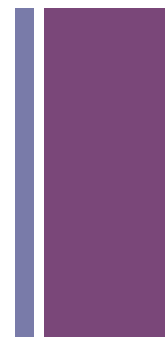
- HP's inclusive-community project

- Village photographers program
  - 5000 photos, Rs.15,000/month

- Alternative livelihood project
  - E-market access

Source:http://www.kupnet.org/i-community/alternate-livelihood-programmes/

Datamation Foundation

+ Datamation Foundation

- ICT initiatives for development
  - Make ICT "pro-poor"
  - Combat violence against women

- Female Feticide Project
  - E-governance

STOP SEX SELECTIVE ABORTIONS
STOP FEMALE FOETICIDE

Lodge your complaints here

We will appreciate if you take out two minutes to lodge complaint against Doctors/Maternity Home/Ultra Sound Clinics/Your Relatives/Friends participating in this heinous crime. Your identity will be kept completely secret. If you have any kind of complaints regarding female foeticide or atrocities you may please register your complaints on this page, giving proper details so that fast and prompt action can be taken.

Thank you for your valuable cooperation.

Type of Agency*   Ultra Sound Clinics ▼

Name*   View List   Add Clinic

Address of Agency*

Telephone No.

Complaint*
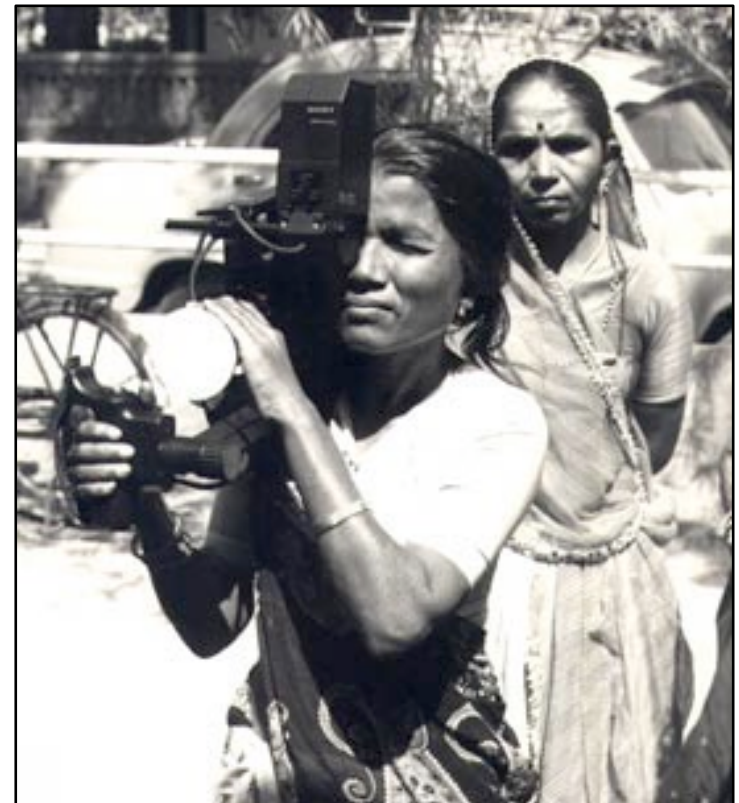
Your Name*

Address

Telephone No.

SEWA

+ SEWA

- Self Employed Women's Association
  - Employment opportunities for poor women
  - Growth = Income, Food Security and health accessibility

- Video SEWA
  - Started in 1984
  - Capturing educational and informational videos
  - Market audience = Villagers and policymakers

+ Conclusion

- ICTs have and can have a large influence
  - Increasing communication networks
  - Exposing gender policies
  - Breaking traditional and social barriers

- Important to consider strategy of programs implemented

- Women empowerment = increase overall global scenario