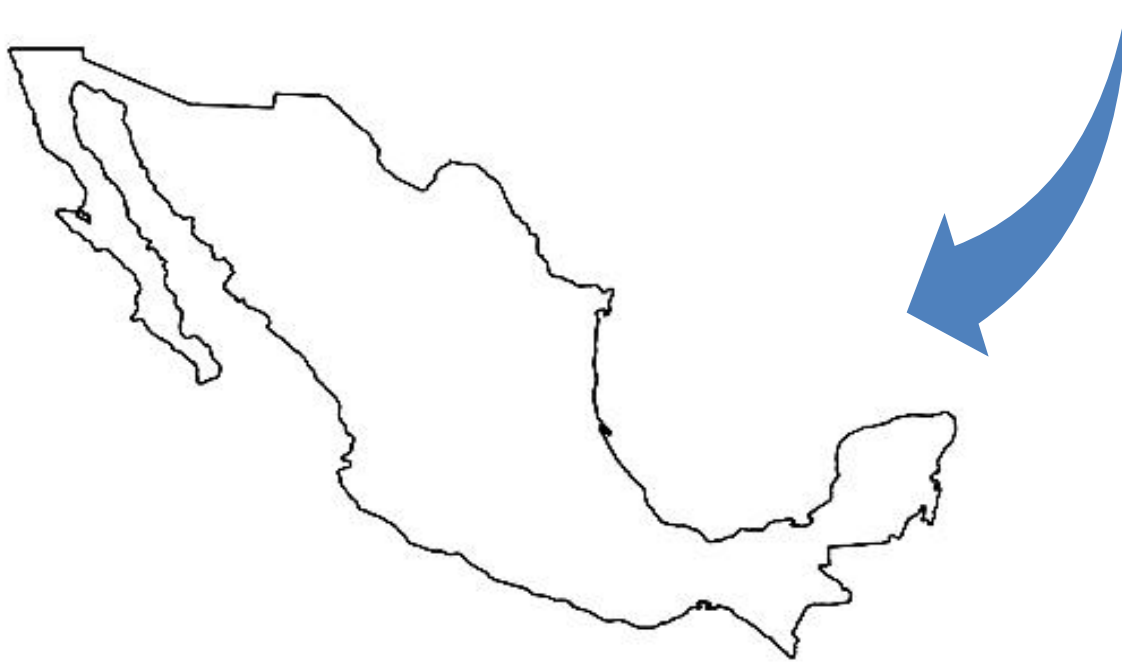




Apangea Learning in Mexico



Objective

To partner with Apangea Learning, Inc. to commercialize and distribute Apangea's products throughout Mexico.

We Are

A team of education, academic, and business professionals who are experienced and successful in the Mexican marketplace.

Start – Up Business Experience

40 Years of
Entrepreneurship in Mexico



Technology Based
Ventures



Several Product Life
Cycles

Experience with emerging and rapidly growing markets

Analytic Software Development for Medical and Financial Analysis (circa 1990)

- Provided large scale, routine, computer maintenance for the banking industry across Mexico using proprietary software
- Important clientele such as the Red Cross and BBVA Bancomer

Internet Café (circa 1997)

- First business of its kind in Mexico City, Mexico
- Rapid growth and expansion covering the metropolitan area, all major shopping malls

Water Purification for Rural Communities in Mexico (circa 2007)

- Exclusive Licensing Agreement from a subsidiary of a major US corporation to commercialize, distribute, and manufacture water purification systems based on technology developed by NASA
- Capitalized on “green” movement with a vision towards sustainability and profitability.

Educational Market Experience

University Administration

- General administration and leadership of the #1 University in the Spanish speaking world
- Administration and direction of a top tier economics department at a top tier university

Education Professionals

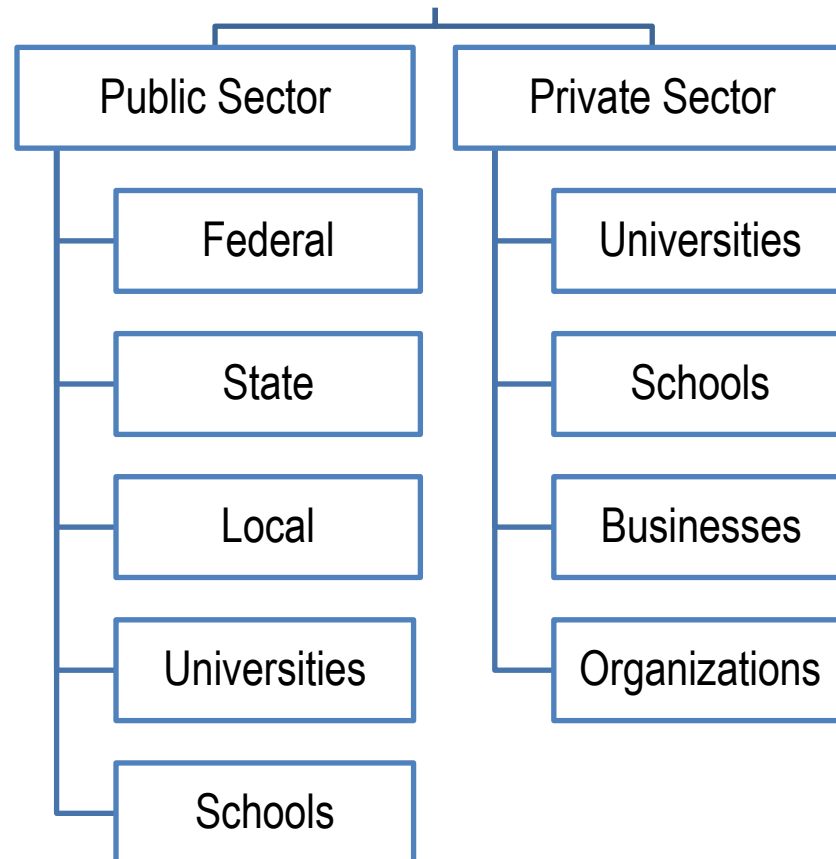
- Experience as professors and researchers
- Experience as administrators

Education Entrepreneurs

- Tutoring center ownership and management
- Consulting for development of academic agreements between Mexican and American universities

Educational Market Contacts

Education Industry



Francisco Castaneda Miranda

Experience

State of Guanajuato - Advise and consult for statewide project of economic observation which monitors the metrics of economic indicators

City of San Miguel de Ayende - Help develop business plans for city projects and activities; Coordinated project “Gran Vision” of economic observation monitoring metrics of economic indicators to locate potential areas of economic growth and activity; Managed project of economic analysis for citywide water management

Universidad Nacional Autonoma de Mexico - Managed over 1000 professors and researchers and 50 directly reporting staff employees; Renovated entire department for high speed wireless internet access, video conferencing, computing laboratories, and multimedia rooms

Secretaria de Salud - Controlled planning and logistics of nationwide resources for national disaster relief efforts; Led and directed negotiations with over 55,000 health department union members; Generally responsible for the activities of 2000 employees, and an annual budget of 150 million dollars

Juan Jose Perez Castaneda

Experience

Universidad Nacional Autonoma de Mexico – Served as the General Administrative Director for the university system; Brought the university out of a negative cash flow cycle during an economic crisis; Generally responsible for the activities of 60,000 professors and researchers, 30,000 union members, and 10 directly reporting vice-presidents and senior level directors managing the areas of budget, security, maintenance, sports, and purchasing and acquisition

Secretaria de Salud – Oversaw the administration of all public health facilities across the nation; Generally managed and directed the nation-wide licensing of over 40,000 health care professionals annually

Education

Universidad Nacional Autonoma de Mexico

M.S Business Administration

Politecnico Nacional - Escuela Superior de Contabilidad y Administracion

B.S Public Accounting

Allen Match Jr.

Experience

Water Security Mexico – Partnered in start-up venture in Mexico and oversaw areas of purchasing, logistics, parts supply, and accounting. Helped Secure an exclusive licensing agreement with a subsidiary of a major US corporation

FACM, LLC – Provided consultancy to a top tier Mexican University to help form Academic Agreements with American Universities across Texas

FedEx Express - Helped manage five distinct areas of operation simultaneously in a time sensitive environment. Specialized in customs law and exportation procedures

Education

Carnegie Mellon University – Heinz College

M.S. Public in Policy and Management, Expected Graduation Date May 2012

The University of Texas at San Antonio

B.A. Political Science, Minor in Legal Studies

Highest Honors with International Distinction.

Javier Salazar Argonza

Expertise – Local area computer networking; firewall and server farm installation and control, real-time multimedia applications for internet streaming

Education - Universidad Nacional Autonoma de Mexico, Engineering Department
B.S Computer Engineering

Raul San Agustin Coquis

Expertise - General management and direction at the federal level; Executive level experience at over 10 federal agencies and over 30 years of contact and network development

Education – Universidad Nacional Autonoma de Mexico, Engineering Department
B.S Electrical Engineering; University of Colorado, Graduate Certificate: Economics

Carlos Carpio Mejia

Expertise – Building design and construction with an emphasis on government projects and developments; Construction norms, standards, and regulations in building construction and design - especially in the education sector

Education – Instituto Politecnico Nacional, Escuela Superior de Arquitectura
B.S Architectural Engineering.

Summary

We have a comprehensive understanding of the Mexican marketplace as it pertains to Apangea's products.

- ✓ **Knowledge**
- ✓ **Experience**
- ✓ **Resources**

We are interested in your product and request your consideration of a face to face meeting to discuss the possibilities of a partnership.

Resumes

- Francisco Castaneda Miranda
- Allen Match Jr.
- Javier Salazar Argonza
- Raul San Agustin
- Carlos Carpio Mejia