

Scenario1.... Ppl who love to shop

- Woman is sitting at a television watching TV and gets up for a drink
- Sees her little PDA blinking at it's charging station that her favorite store Express is having a lot of "buy one, get one" sales. ---- calls friends and gets all giddy
- Drives to mall and enters store and gets really excited... breaks off to shop
- Starts browsing around and starts ripping things off the racks.
- realizes she doesn't want to try ALL of it on because she's not sure she likes it all
  - scans some of it and uses "try on" feature and likes some, dislikes others. (brings stuff she likes to dressing room)
- Brings stuff into dressing room... and talks to lady friends
- Goes out and scans more stuff, find out that a shirt she really really likes (but is a bit too expensive) is on sale somewhere else in the same mall!! (but it's not on sale in Express).
- Store name pops up, along with map and location

THE END? Maybe

Scenario2.. Ppl who hate to shop

- Man with male friend is on way to mall complaining about how much he hates malls to friend
- (needs to buy a new pair of basketball shoes).. says to friend "ok.. we're just gonna be in and out"
- goes into Footlocker and tries on a couple pairs. Finds one he really likes but of COURSE they're waaay too expensive (because they're made by the blood-sucking company, Nike)
- Scans in the tag though to find that the SAME pair is \$20 cheaper in a locally owned store RIGHT down the street! And you get a free basketball with purchase too!.. YESS!

The END? Maybe...