

Name (optional)

Age

Marital Status

Currently in school _____ employed _____ or both _____?

Please also list your year in school and/or job title.

Please list family and friends that you talk to the most, and the major means of communication with each of them (i.e., talking face to face, telephone (land line), telephone (cell phone), letters, email, instant messenger, webcam, or other)

How often do you communicate with your family? Who initiates the communication?

Is there anyone that you would like to communicate with more, but are unable? Why?

Do you prefer to communicate through audio, visual, written, or face to face methods? Why?

Are you/have you ever been in a long distance relationship? How did you stay in touch? Did lack of communication affect the relationship?

When you are far away from a person you care about (family or friend), what do you miss the most?

What do you think is missing, or what would be a useful added feature, to current means of communication?

What are some notable purchases you have made recently (within a year)? Why did you buy it? Are you still satisfied with it?

What do you look for when making a purchase? (rate 1-10, ten most important)

Aesthetics _____ Uniqueness _____ Functionality _____ Price _____

Quality _____ Brand name _____ Durability _____ Popularity _____

Do you prefer products to be multi-functional _____ or more specialized _____?

How would you describe yourself? Check all that apply.

- Shy
- Outgoing
- Assertive
- Happy
- Quiet
- Loud
- Generous
- Kind
- Funny
- Optimistic
- Pessimistic
- Thrifty
- Energetic
- Lazy
- Indecisive
- Opinionated
- Impulsive
- Calm
- Deliberate

What kind of car do you have? What kind of car do you want? Why?

What magazines do like to read?

Are you saving up to buy anything right now? What?

What are three things you would buy if money were no object?