



Presentation

Project II
Galford Studio
12 April 2006

- Imagination
You have to capture someone's imagination with your graphic presentation of an idea. What is the one drawing that will connect emotionally to the viewer?
- Information
What drawings do you need to explain your idea with clarity? How do you arrange them for maximum understanding with minimum means?
- Storytelling
Your presentation as a totality tells a story. Is it clear? Is there a hierarchy to how you arrange your work? Is there balance and proportion between drawing and paper? Do people understand without your verbal presence?

Bring cartoons to class to discuss. Be prepared to discuss reviewer's comments. Be prepared to discuss what you have done, and what you should have done. We can then discuss what you will do.