

team mini research

Mini

The Car

01. The Designer (Issigonis)
02. The Specs (transverse mounted engine, etc)
03. Racing History (monte carlo rally, etc)
04. Old v New Mini (cooper v bmw)

Culture

Different Aspects of the Car's Influence on Society

05. 60's culture in U.K.
06. Current U.S. culture (relationship to film, fashion, design)
07. Advertising (billboard, miniusa.com)
08. Mini Sub-Culture (website, products, clubs)

Exhibition and Manufacture

Display of the Automobile

09. Ferrari Modena, VW Factory and Renault (Foster)
10. Mini Factory
11. Mini Dealership